



RAHUL M. HAREENDRAN

USER EXPERIENCE DESIGNER

 rahulmax@gmail.com

 rahulmax

 +91 9686699669

 rahulmax.com

 behance.net/rahulmax



Hi, I'm Rahul and my core skills are User Experience Design, Interface Design and Front-end Engineering, My strengths: Zeal to build brilliant products, versatility and ability to get things done. I like to call myself a strategic thinker who connects with the end-user and gets hands-on with the codebase.

During my tenure at **Fuzzie**, I helped the team build UX and front-end for their iOS, Android and web applications.

At **BigBinary**, my responsibilities were building the UX, UI and front-end for products such as **AgentInbox**, **NumberF**, **CareGeneral**, **UL MarksHub**, **UL Verify**, **AAPC Healthicity**, **Autobrain**, **DataScale** to name a few major projects. My roles included building and leading the design team, translating ideas and napkin sketches to a usable product, creating experience, design and front-end and to establish design thinking in the whole dev-team.

At **Bang the Table**, my key focus was **EngagementHQ**, the flagship product widely used by the State Governments in Australia, New Zealand, Canada and the UK to engage with the public. My responsibilities consisted of UX research, building the user experience, interface and front-end, ensuring accessibility and standards compliance. Other projects I worked on are **BudgetAllocator**, **PeaceKeeperHQ** and **Zed**.

My role at **InsightMethods** was to build the UX and UI for the cutting-edge application **Insightify** — a super easy survey tool and **Beehively** — a tool to connect teachers, parents and students online. My responsibilities were to build the User Experience from the sketches and ideas, build the detailed UI and Front-end.

RESPONSIBILITIES

EXPERIENCE

User Experience Design
Front-end Development
Rapid Prototyping

Fuzzie — UX and Front-end Design Consultant

July 2016 - January 2016

- Created UX for Fuzzie Web, iOS and Android applications
- Built UX and UI for Fuzzie Admin, Card Tracker, Dashboard

Interaction Design
UX Planning, Strategy
UX Design
Front-end Development
Project Management & Client Liaison
Competition & Data Analysis
Design Research
Ethnography

BigBinary — Design and Front-end Lead

August 2014 - July 2016

- UI and front-end for the agent communication platform, **AgentInbox**
- UX, Visual design and front-end for **NumberF**
- Conducted user research and overhauled the entire user experience and UI for the patient and elderly care management application **CareGeneral**
- Built UI and front end for UL.com's marks generator, **UL MarksHub**
- Lead the front-end team and created a custom front-end responsive frame work for the vast and complex compliance manager app, **AAPC Healthicity**
- Built UI and Front-end design for **AutoBrain**
- UX/UI/Front-end development **DataScale**, **Rooster**, **TextBehind** etc.

User Experience Design
Interface Design
Project Management
Front-end Development
Accessibility — WCAG2.0 AA
W3C Standards Compliance

Bang the Table — UX Engineer, Front-end Lead

April 2010 - July 2014

- Redesigned the entire **EngagementHQ**'s UX, UI to increase community engagement and to enhance experience of the users.
- Revamped the front and and built a theming framework for EngagementHQ
- Responsible for AA certification for EHQ from Vision Australia
- Designed 12 major EHQ rebrands for State Governments

User Interface Design
Usability Testing
Front-end Development
Accessibility — Section 508

InsightMethods — UI and Front-end Designer



June 2008 - April 2010



- Built UI and Front-end for **Insightify**
- Designed Interface and Front-end for **Beehively**
- Responsible for accessibility AA certification for Beehively

REFERENCES

  **Unnikrishnan KP**, CTO at Fuzzie

  **Neeraj Singh**, Founder and CEO at BigBinary

  **Karthik Reddy**, Co-founder, CIO & CTO at Bang the Table

  **Niket Patel**, Chief Technologist at Insight Methods Inc.

EDUCATION

B Tech in Computer Science and Engineering from Government Engineering College, Thrissur (2006)