

Design Portfolio

Rahul Hareendran

Product Designer & UX Architect

Client
Uno Bank

Project
Uno Bank CRM Platform

Role
Lead Product Designer

Key Contributions
UX Design
UI Design
Design System



Welcome back, Rahul

rahulmax@unobank.com

Dashboard

Search for users or accounts Search

Key Metrics Personal Team

28
Agent cases pending
↓ 13% from last week

12
Customer cases pending
↓ 9% from last week

201
Expired cases
↑ 10% from last week

32
Cases completed
↑ 16% from last week

Case Status Personal Team

Complaints Status
15% New, 28% Open, 13% Closed

Aged Cases
15% New, 28% Open, 13% Closed

Complaints Resolved
15% < 3 Days, 28% < 1 day, 13% < week

Complaints Progress
15% < 3 Days, 28% < 1 day, 13% < week

uno

Account 360 | Search any account number

mark.agent@unobank.com MA

John Mozambique johnmrambo@gmail.com Premium Active

Customer Segment: Business Starter | Credit Rating: 731 | Profile completeness: 83%

Responsible: OP Olivia Perry

Client Segment: Investment Advice | Journey stage: Small Business Interest

Overview Details Accounts Tickets Tasks Attachments

Authentication

Phone: +44 8408234342	Date of Birth: 09 / 12 / 1990
Email: johnmrambo@gmail.com	Gender: Male
Customer ID: 1657689	Age: 35

Assets

Balance: ₦ 239,112
Assets: ₦ 3,391,909
Liabilities: ₦ 1,223,567
Overdraft: ₦ 1,223,567

Active Products

- Credit Cards
- Term Deposits
- Salary Accounts

Personal Details

First Name: John	Last Name: Mozambique
Gender: Male	Client Birth Date: 18 / 12 / 1983
Email: rahulmax@gmail.com	Age: 38

Business Details

Nature of Business: Self Employed, cattle	Office Phone Number: +92 778894449
Business Name: Mozambique Cattle	Years Operating: 29
Business Email: rahulmax@business.com	Business Industry Type: Agriculture

Contact Details

Number / Street: 112, Enclave	Barangay: South Downtown
State / Province: Downtown	Region: South
Country: Philippines	Zip: 1221334

Accounts

Account Name	Type	Opening Date	Closing Date	State	Balance
Quick Loan LUUD 23456789098765	Deposit	29 / 12 / 2018	-	Active	₦ 4,526,345
Stand by line of credit 456789	Term Deposit	02 / 12 / 2019	-	Pending Approval	₦ 26,990

Activity

- Document Overdraft-2233 was approved by John Rambo on 20 June 2022 • John Doe
- Sent Overdraft-2233 proposal document on 20 June 2022 • John Doe
- Document Overdraft-2233 was approved and the pricing quote was approved by John Rambo, signed by Olivia Perry on 20 June 2022 • Olivia Perry

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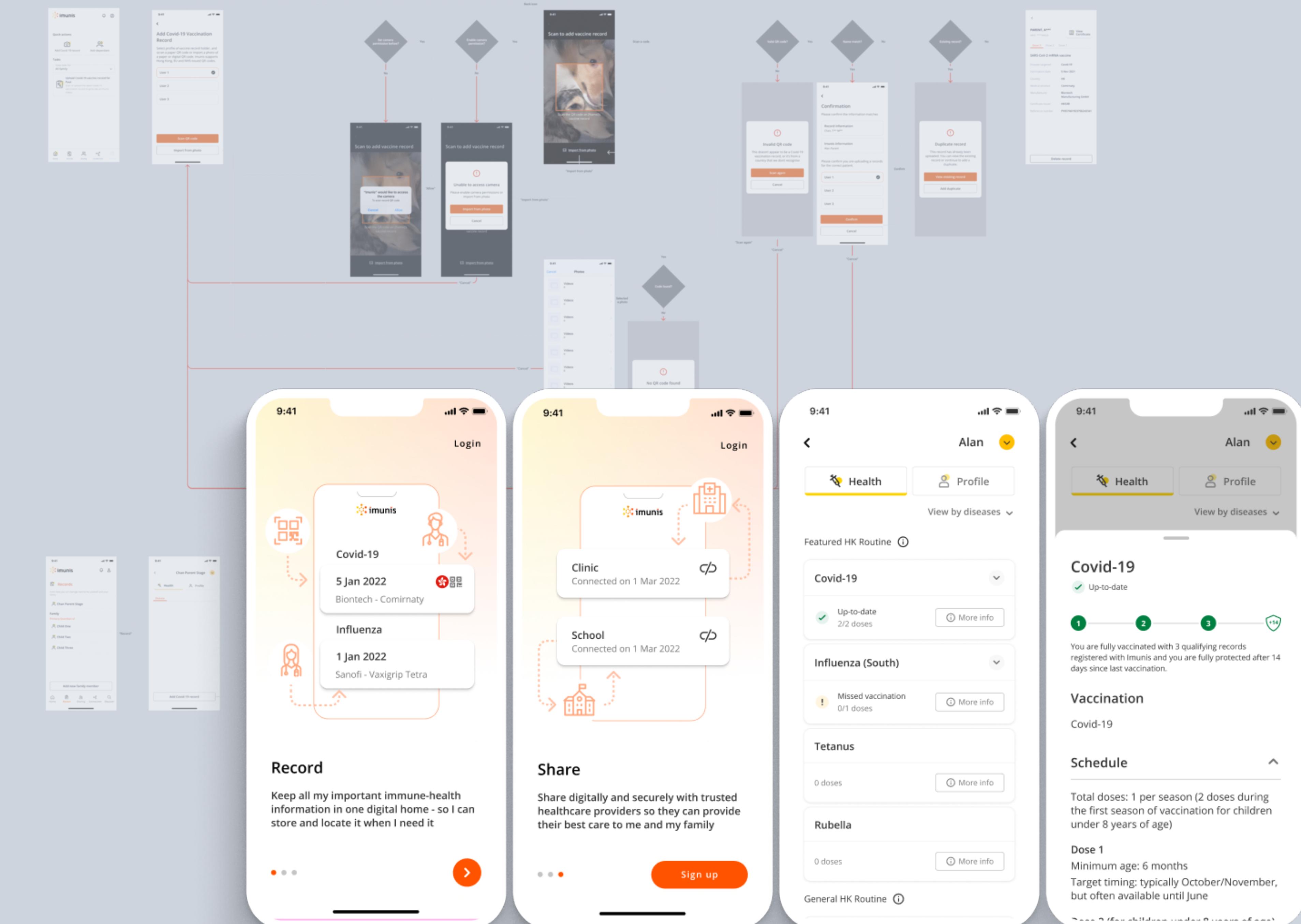
Client
Imunis

Project
Imunis mobile app

Role
Lead UX Designer

Key Responsibilities
UX Design
Prototyping
UI Design
Usability Testing

Imunis is a digital immune health platform allowing patients to store & securely share their families' vaccine records.



Client
ila Bank

Project
ila Bank Design System

Role
Principal Product Designer

Key Contributions
Design System
Project Management
Sketch to Figma Migration

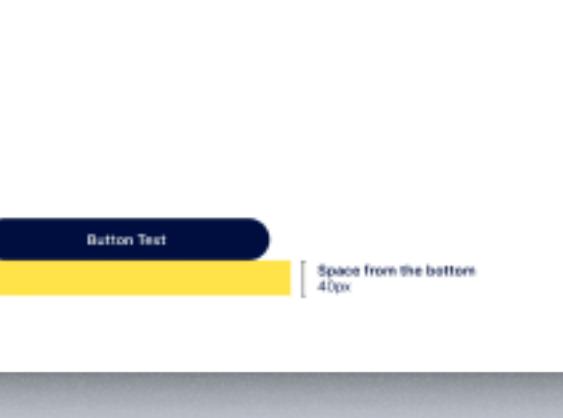
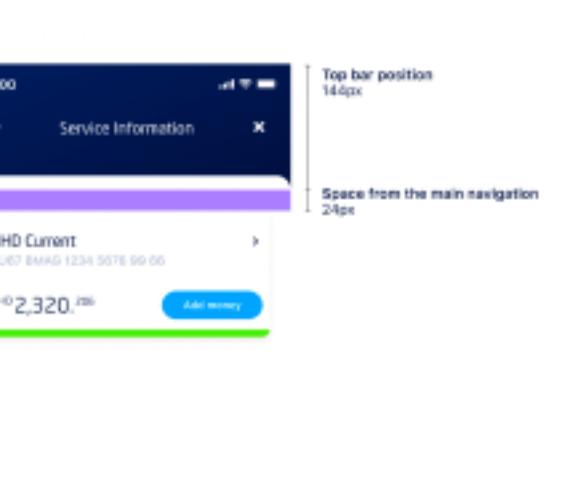
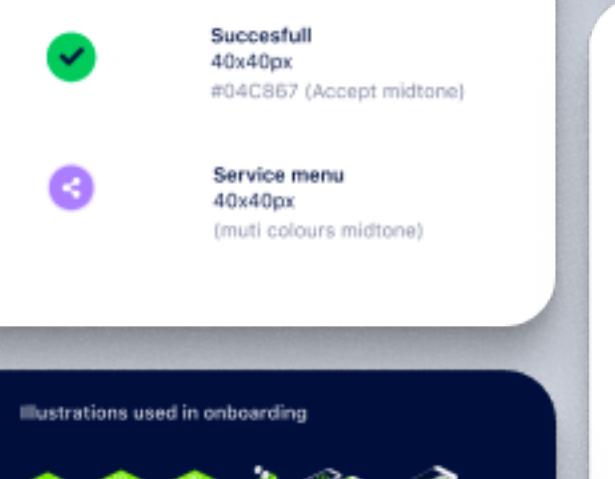
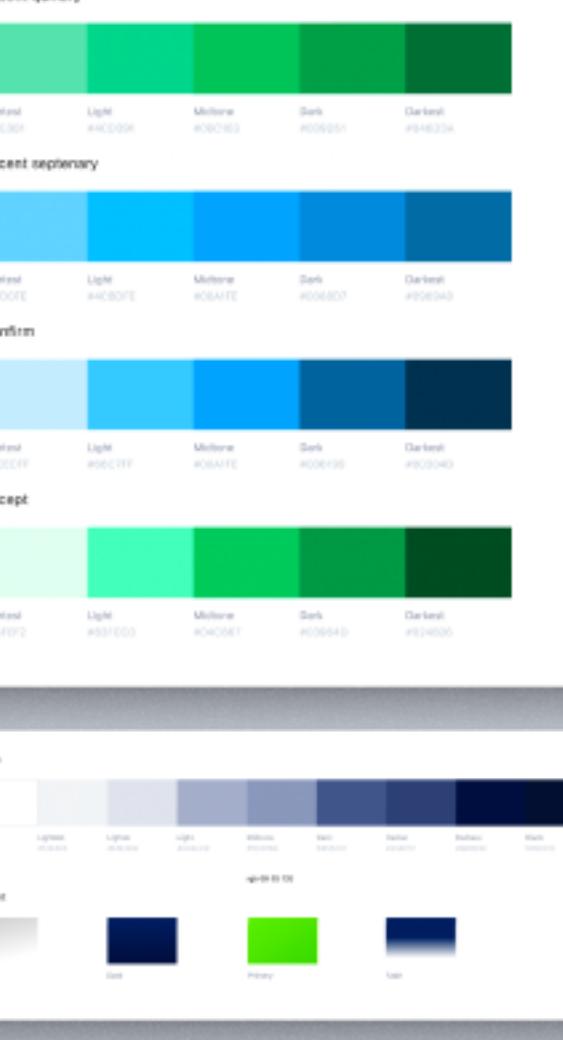
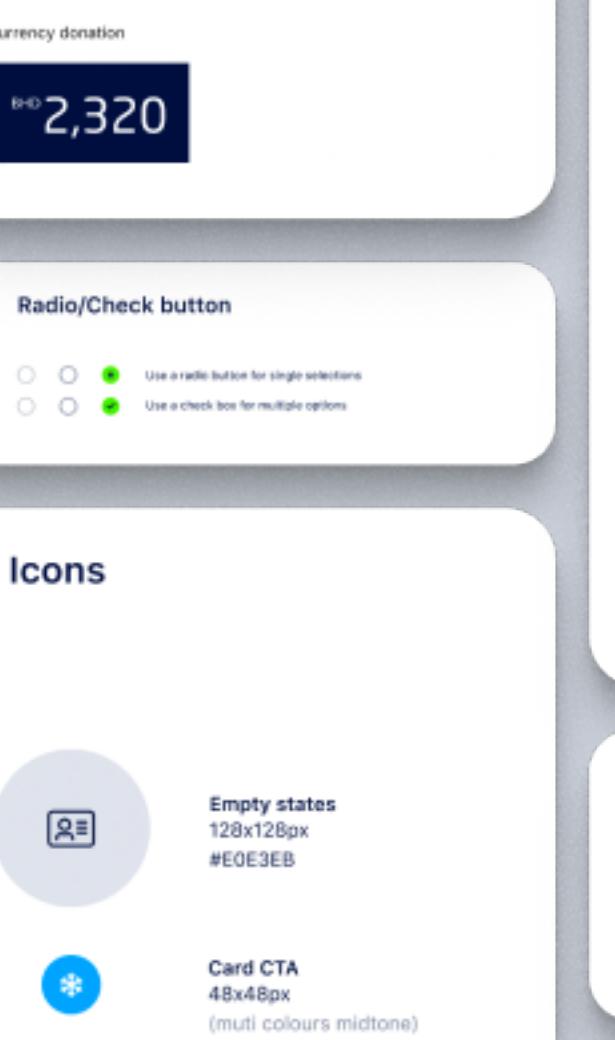
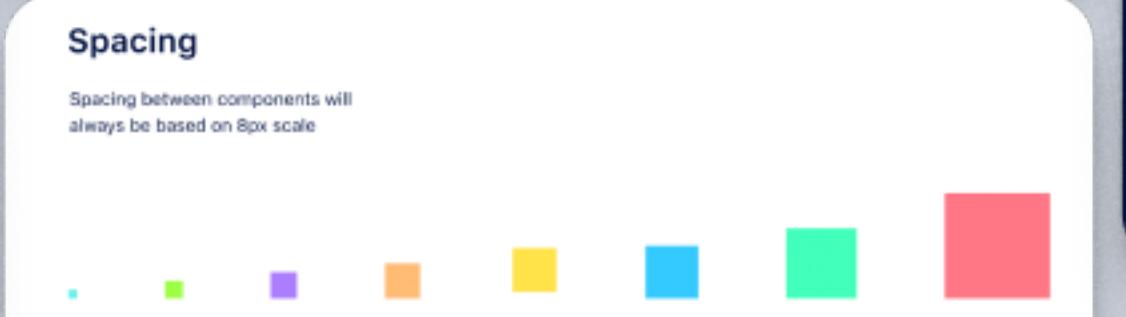
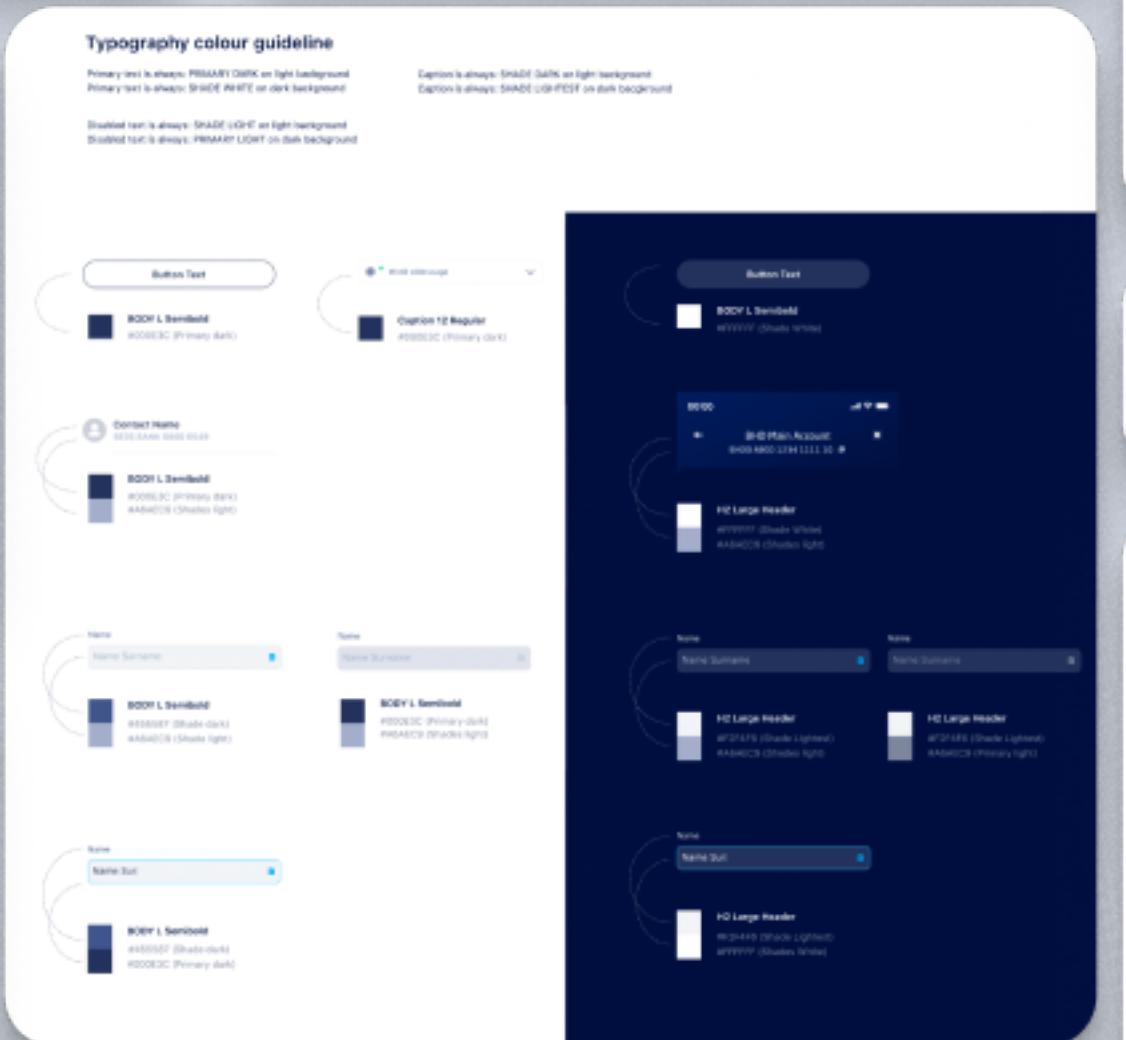
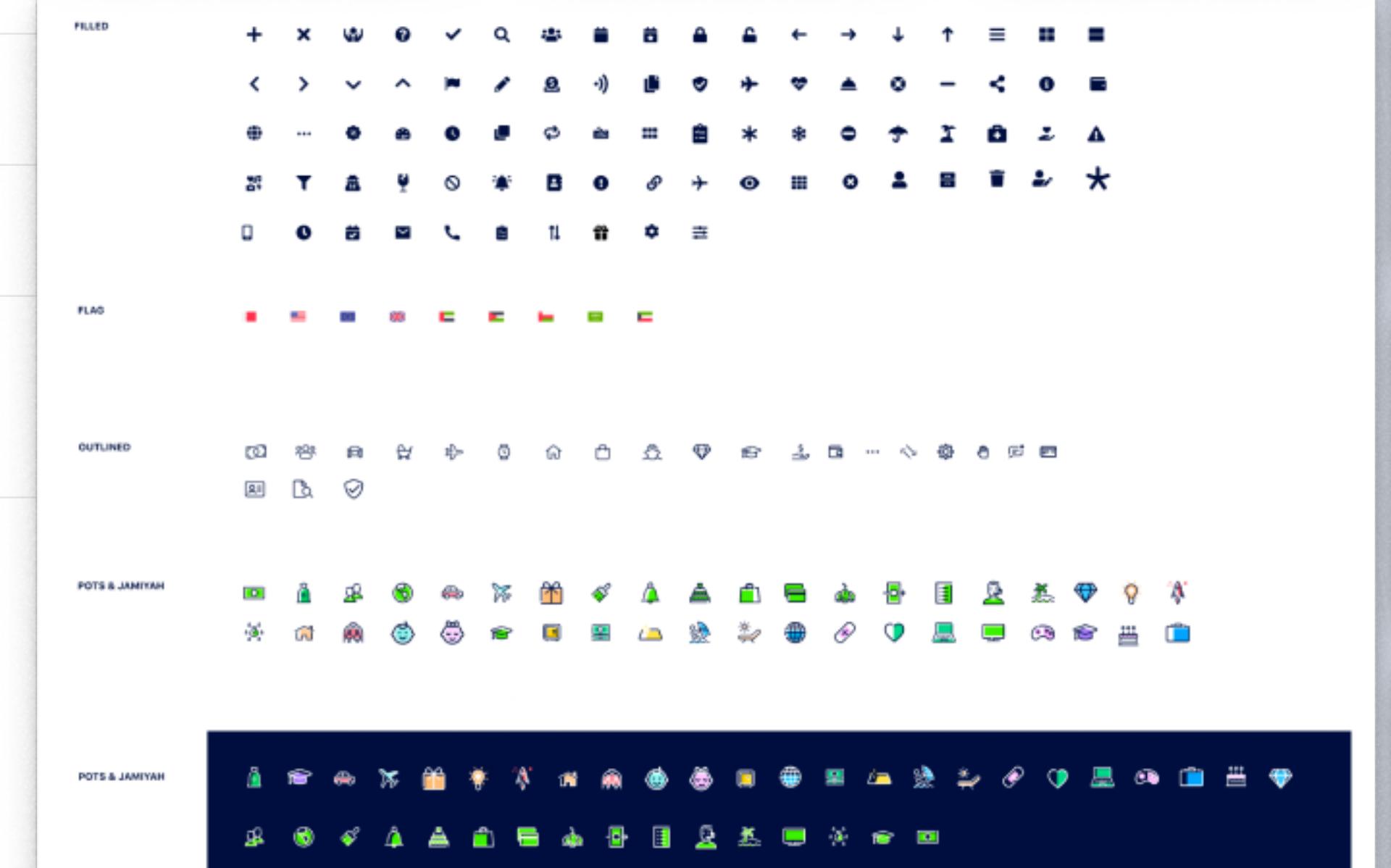
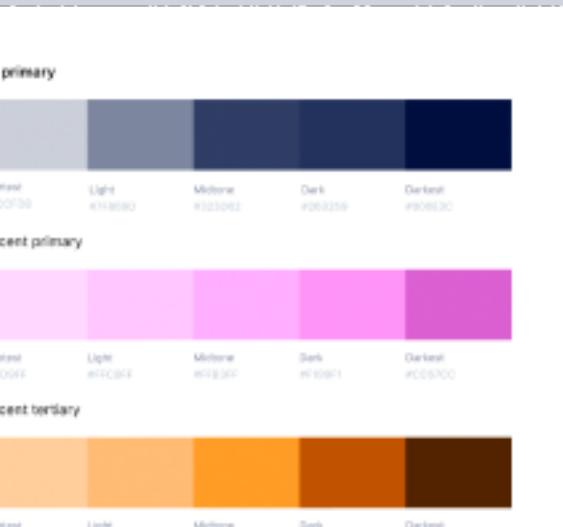
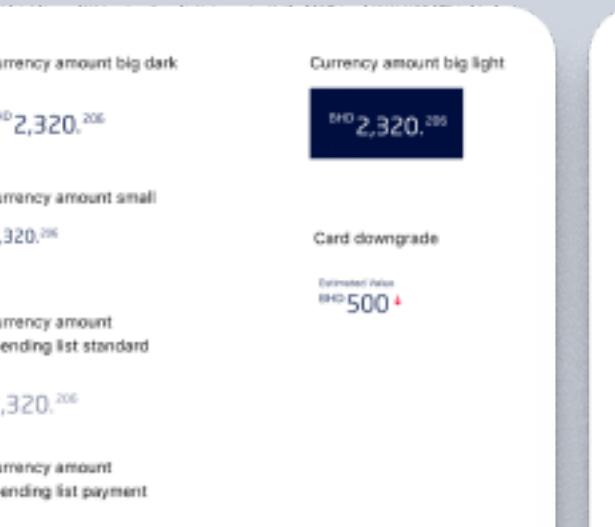
February 2021



Headings	Neo Sans, Regular, 48/54
H1-H2-Header	Neo Sans, Regular, 48/54
H1-Header	Neo Sans, Medium, 24/32
H1-H2-Header	Neo Sans, Regular, 24/32
H2-Header	Neo Sans, Medium, 18/24
H2-Header	Neo Sans, Regular, 18/24
H2-Header	Neo Sans, Regular, 16/20
H2-Header	Neo Sans, Regular, 16/20
H2-Header	Neo Sans, Regular, 14/18
H2-Header	Neo Sans, Regular, 14/18

Body SF	SF Pro Text, Bold, 16/20
Body L-16-Bold	SF Pro Text, Bold, 16/20
Body L-16-Semi	SF Pro Text, Semibold, 16/20
Body L-16-Regular	SF Pro Text, Regular, 16/20
Body B-16-Bold	SF Pro Text, Bold, 14/18
Body B-16-Semi	SF Pro Text, Semibold, 14/18
Body B-16-Regular	SF Pro Text, Regular, 14/18

Supportive SF	SF Pro Text, Bold, 12/16
Caption-12-Bold	SF Pro Text, Bold, 12/16
Caption-12-Semi	SF Pro Text, Semibold, 12/16
Caption-12-Regular	SF Pro Text, Regular, 12/16
Tiny-10-Bold	SF Pro Text, Bold, 10/14
Tiny-10-Semi	SF Pro Text, Semibold, 10/14
Tiny-10-Regular	SF Pro Text, Regular, 10/14



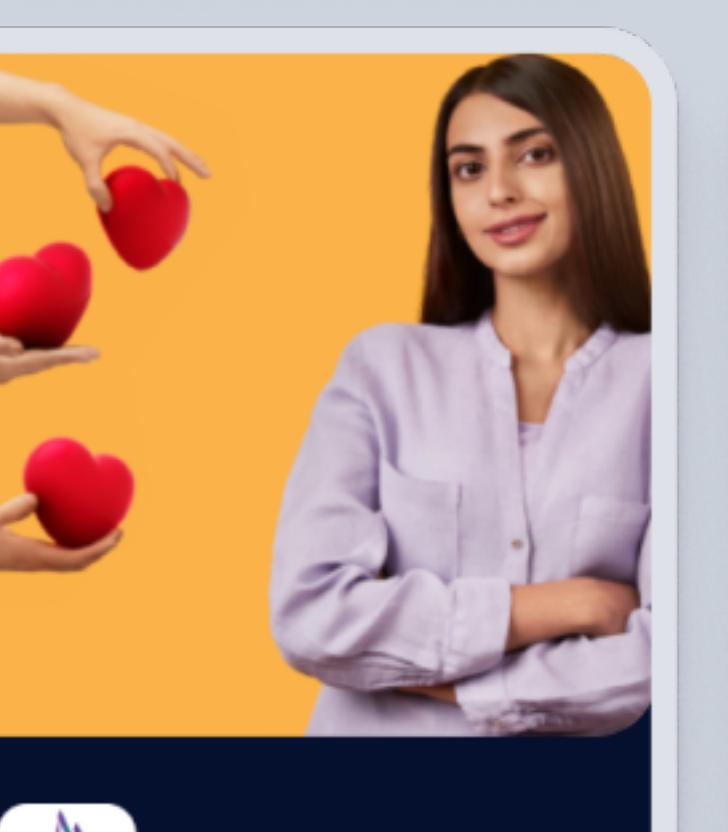
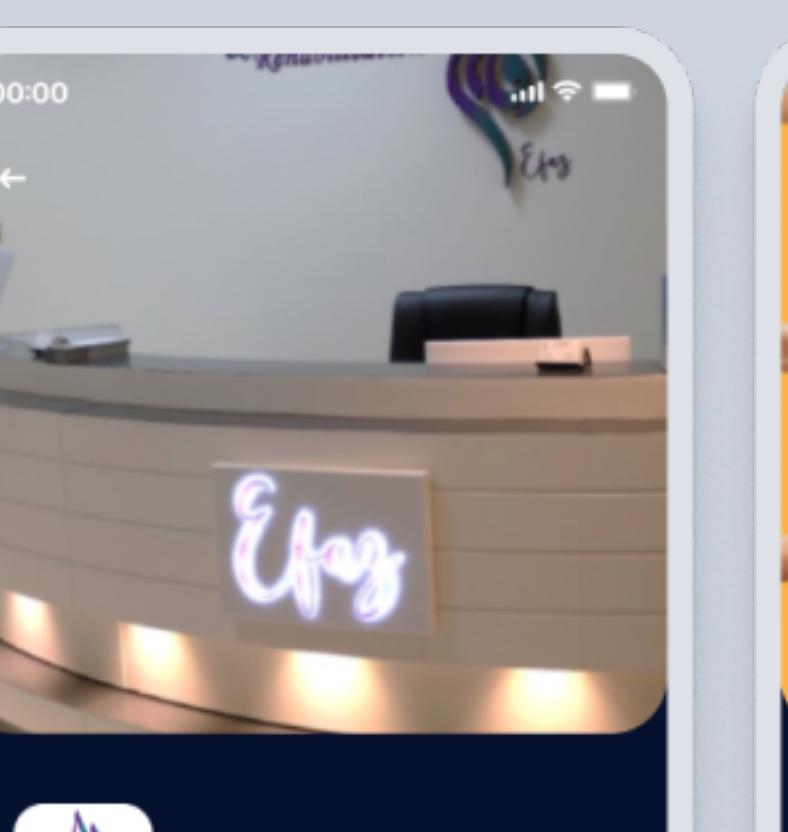
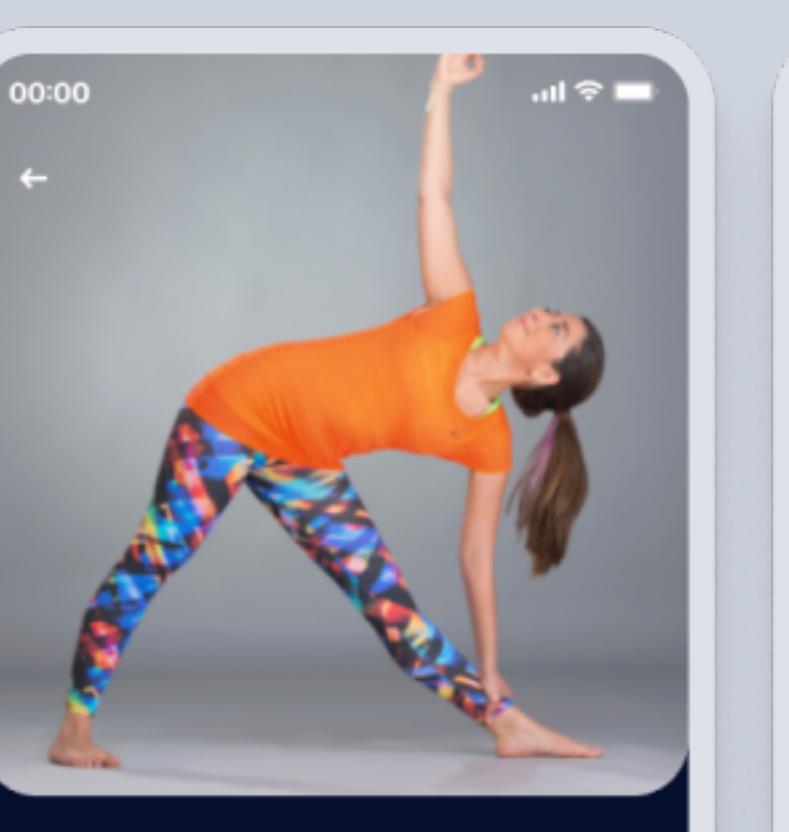
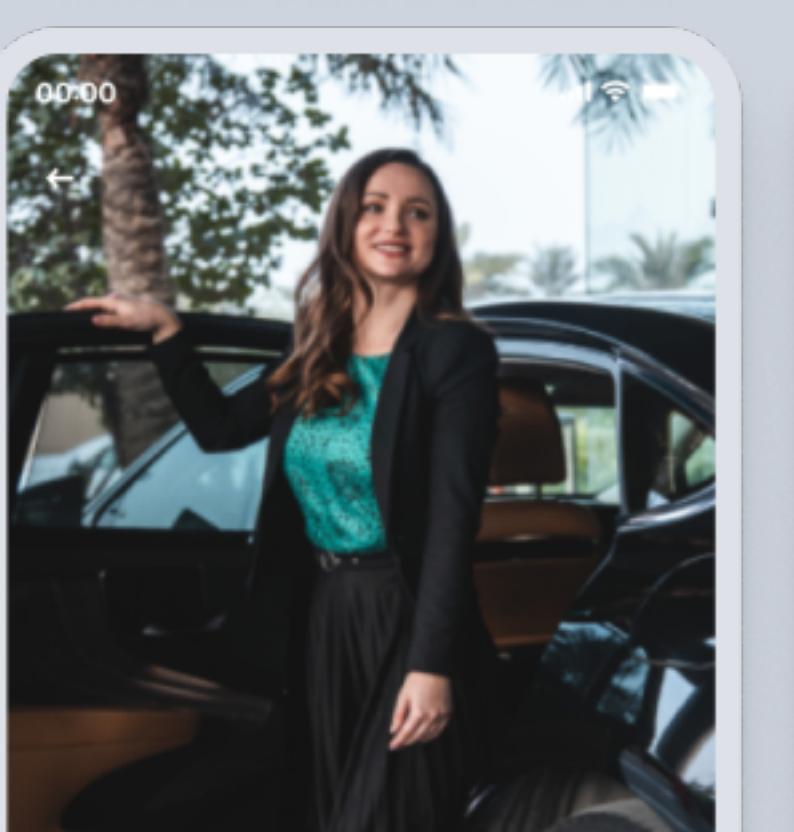
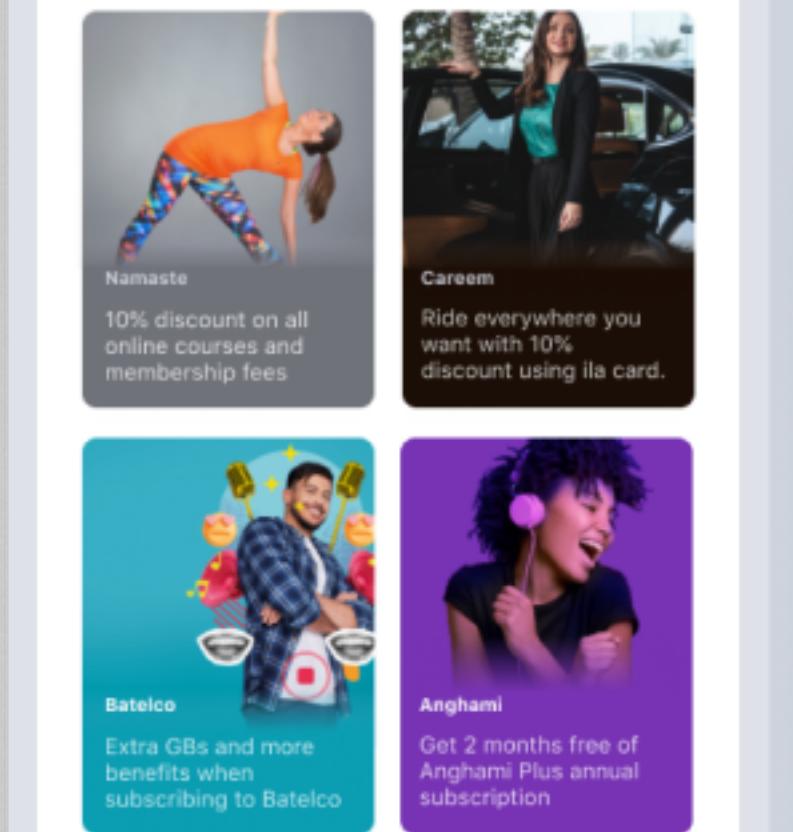
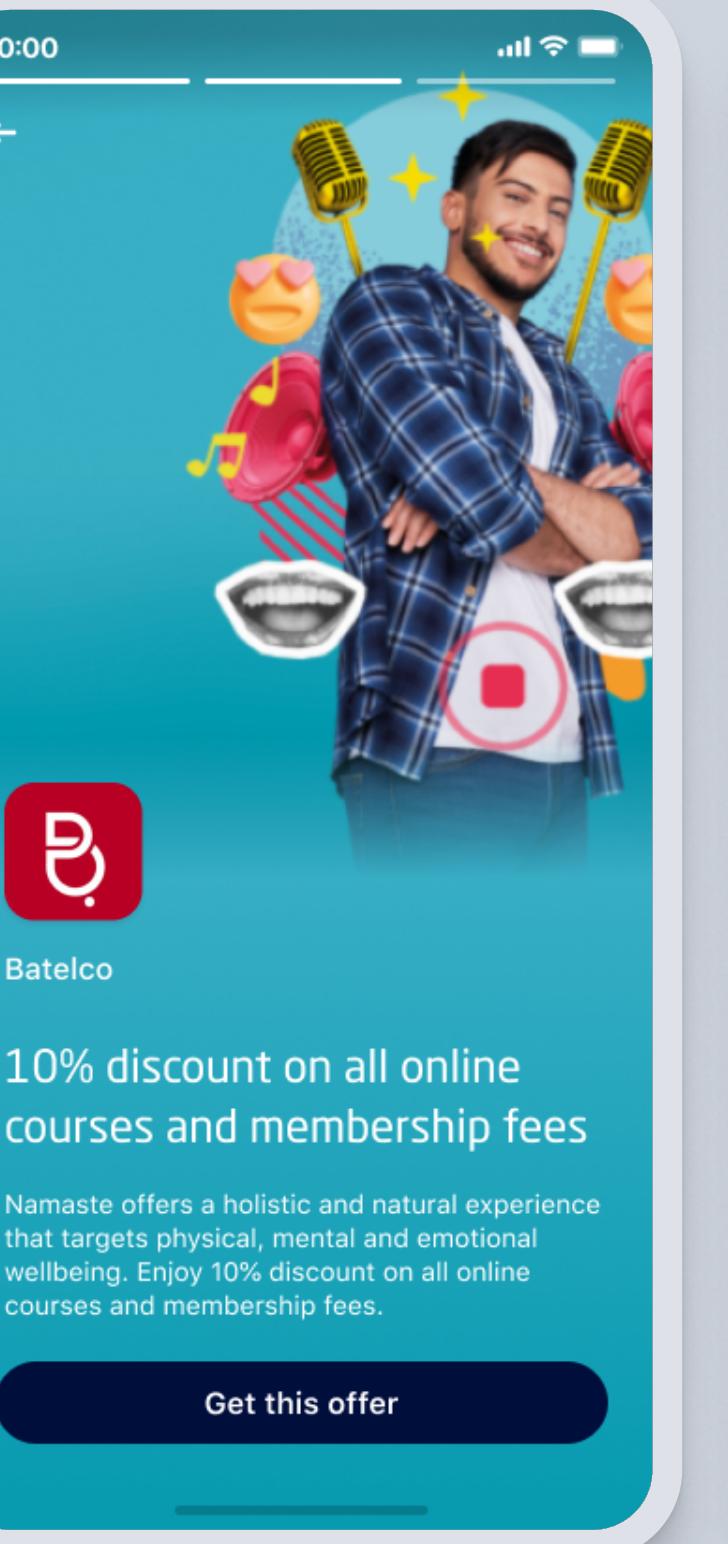
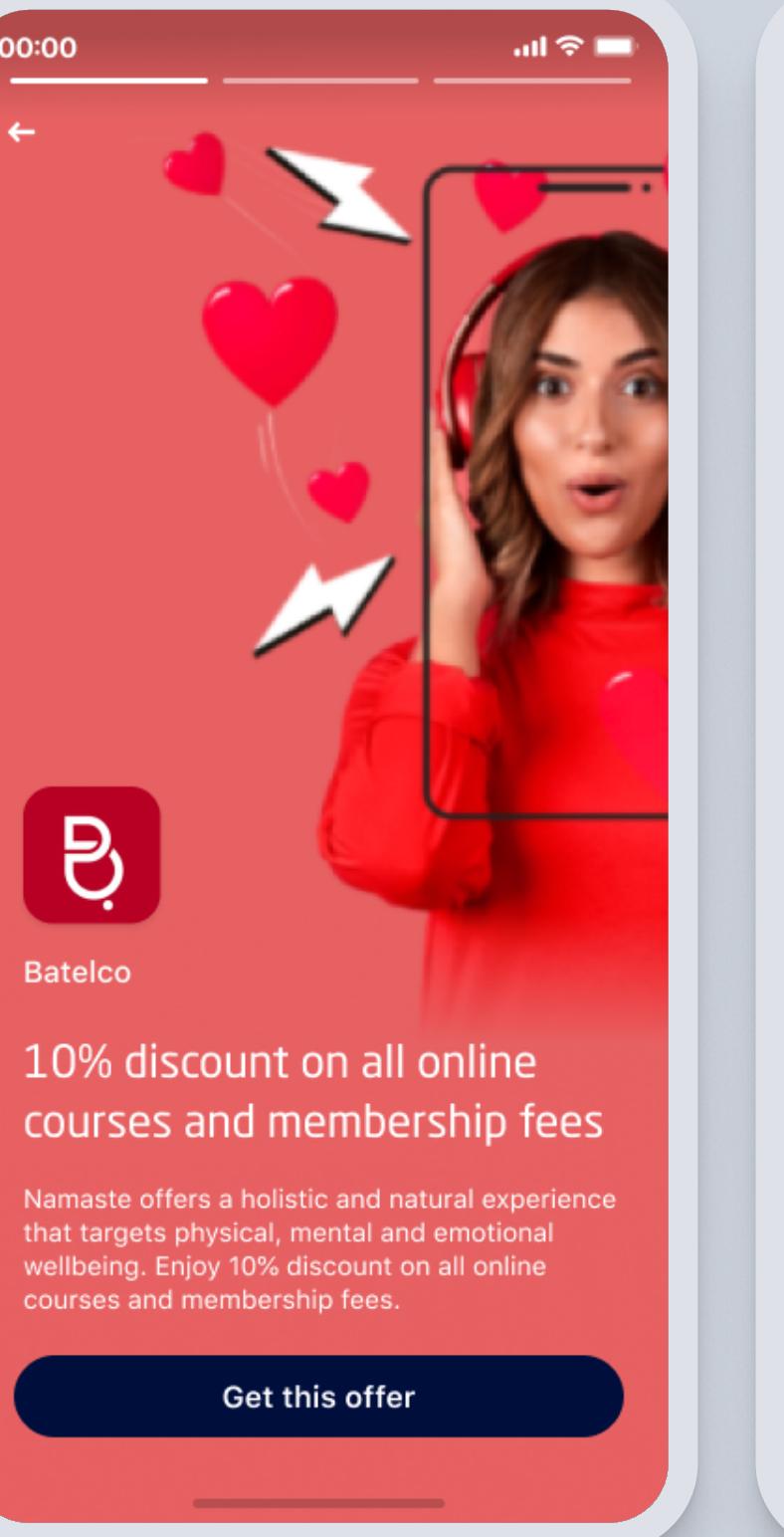
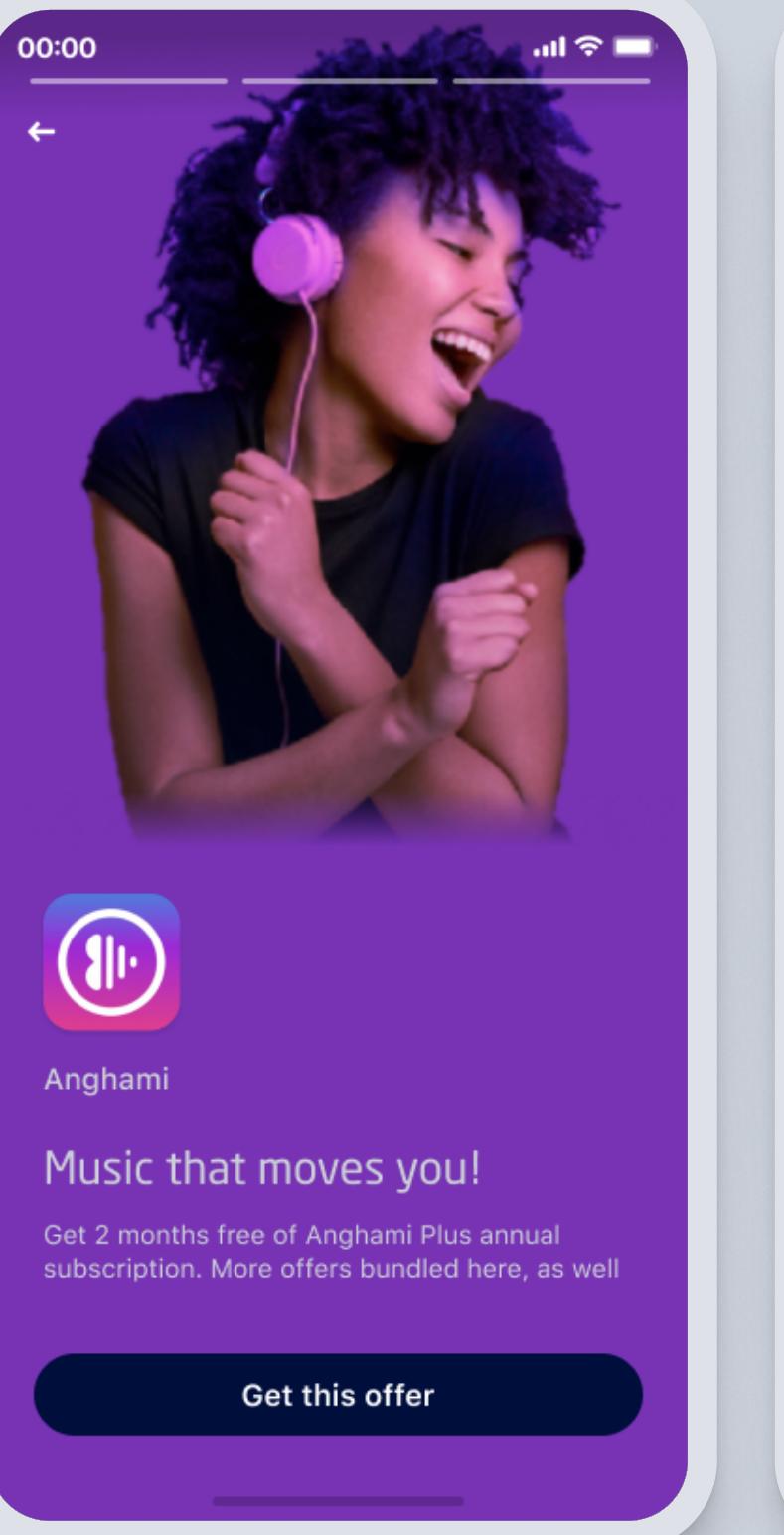
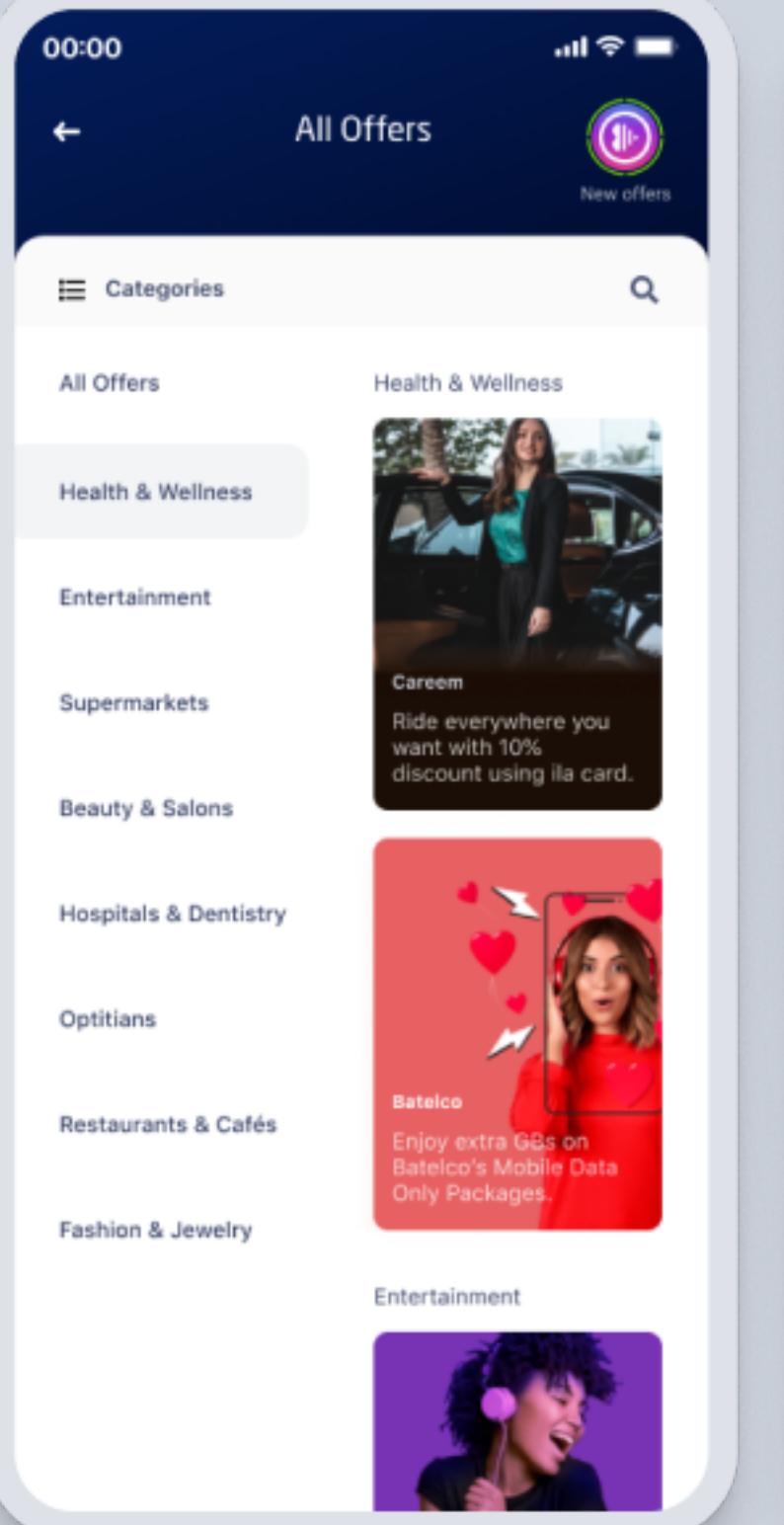
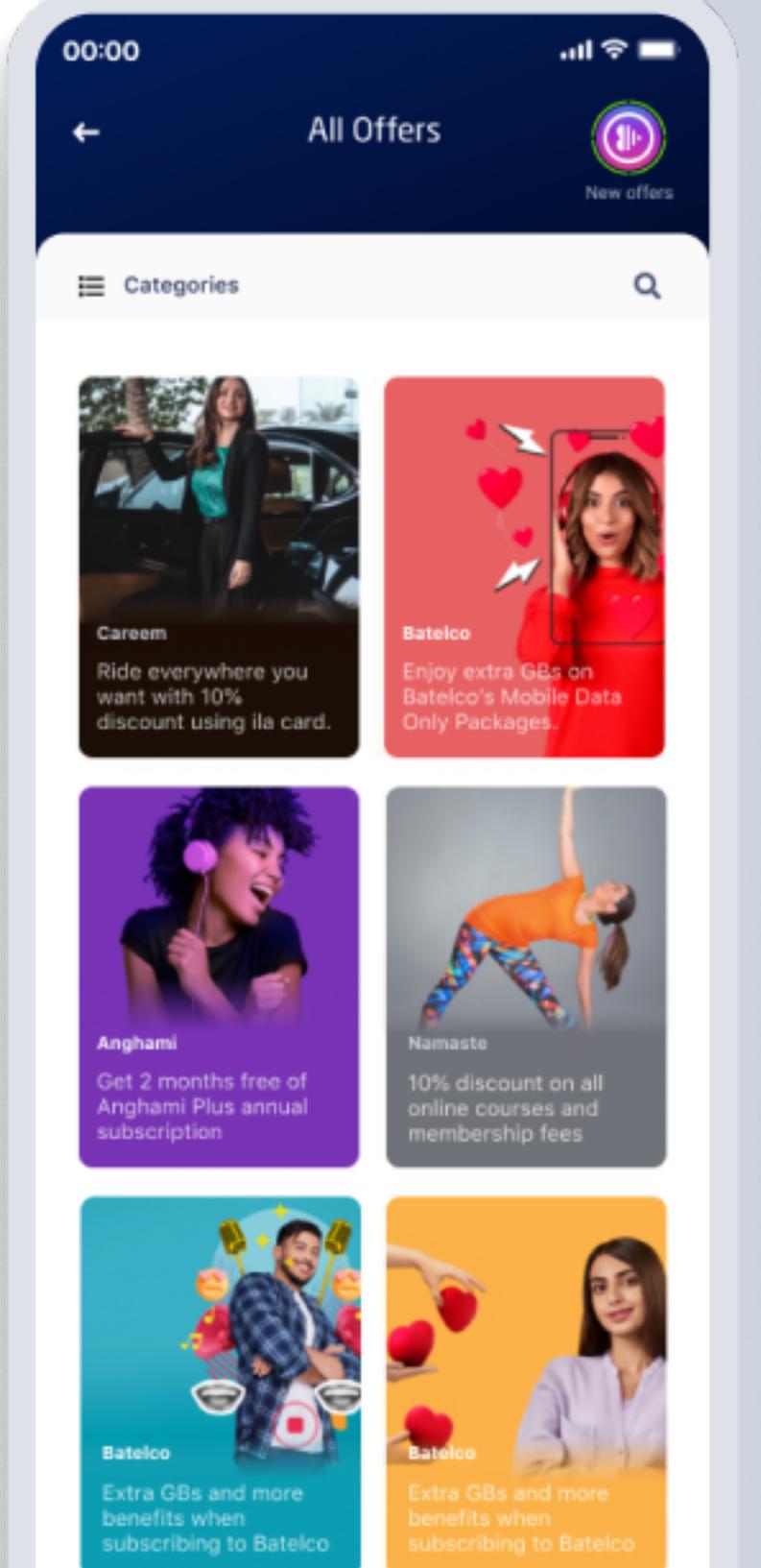
Client
ila Bank

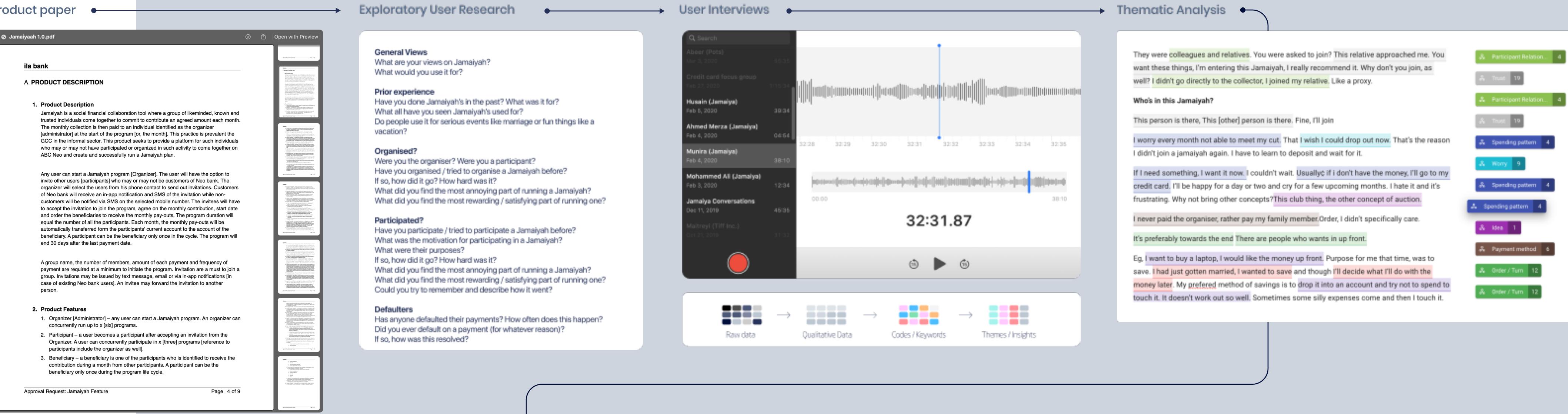
Project
Card Offers & Cashback

Role
Principal Product Designer

Key Contributions
User Research
Concept Ideation
Prototyping
Interaction Design

February 2021





Client
ila Bank

Project Jamaiyah – Community Savings

Role Principal Product Designer

Key Contributions

User Research

Wireframing

Prototyping

Interaction Design

User Testing

Jamaiyah is a type of rotating savings and credit association system, commonly conducted amongst friends and family funding circle prevalent in the MENA region.

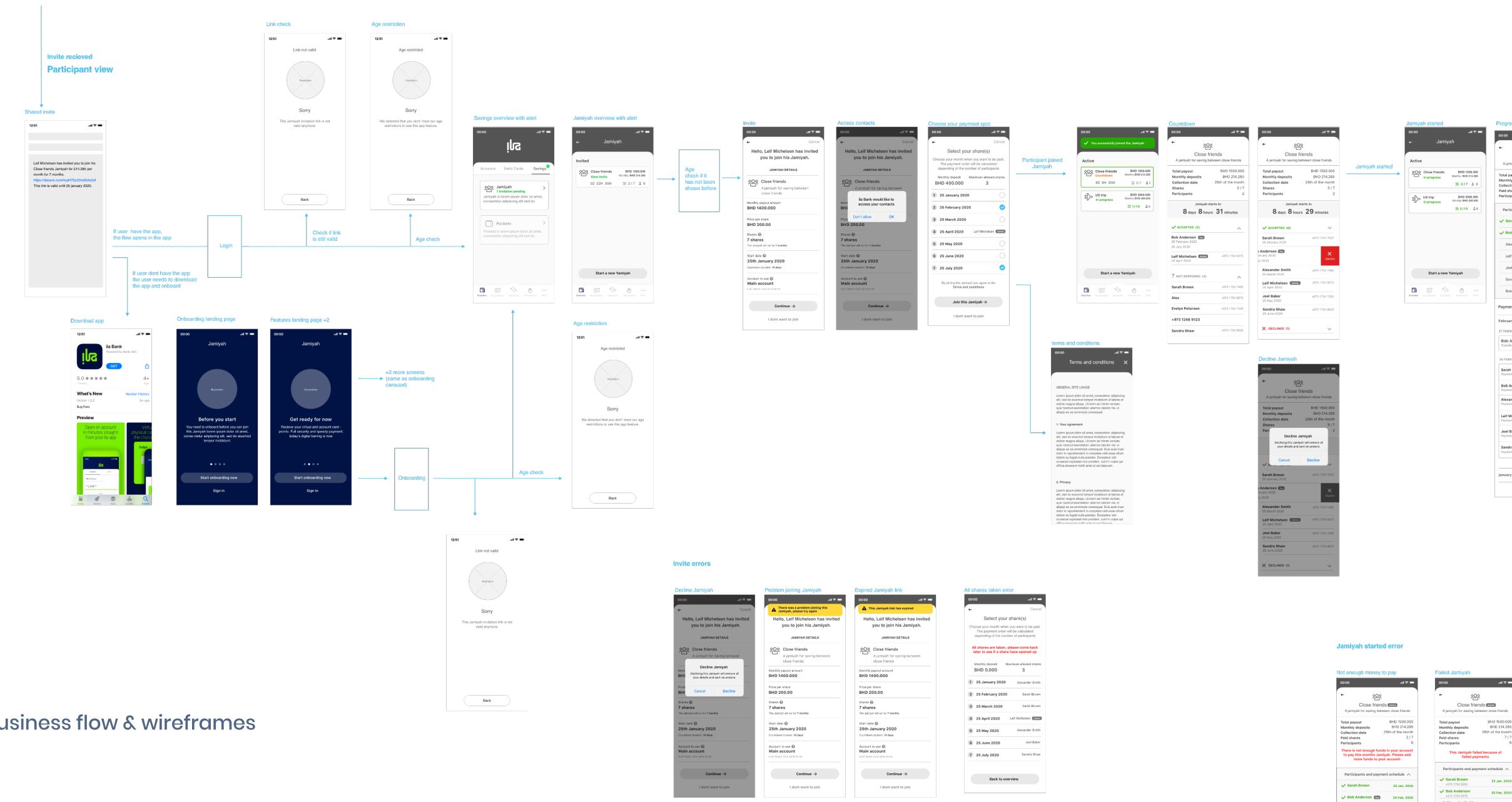
ila Bank aimed to provide a digital version of this traditional financial scheme, attracting users and funds to the platform.



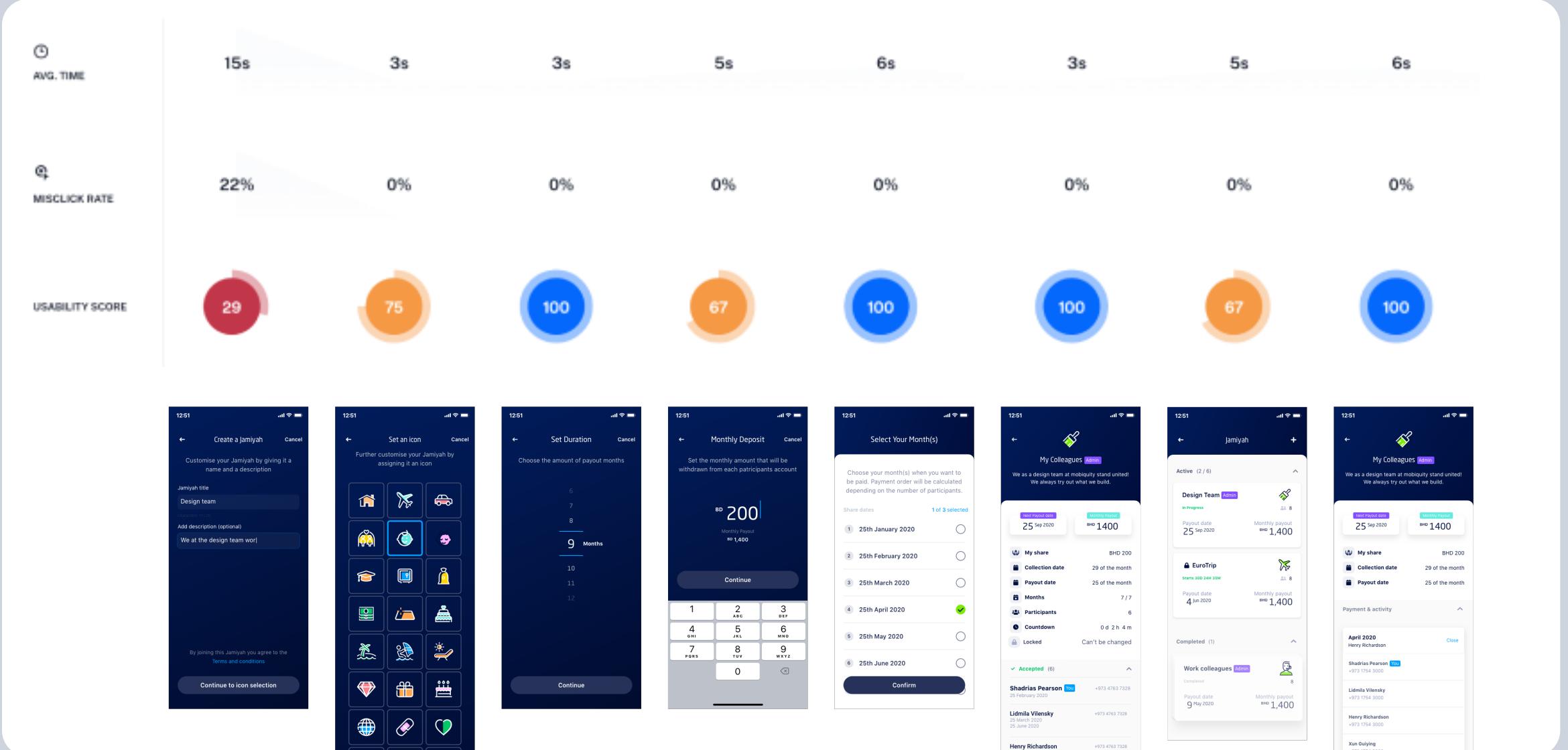
Insights Generation



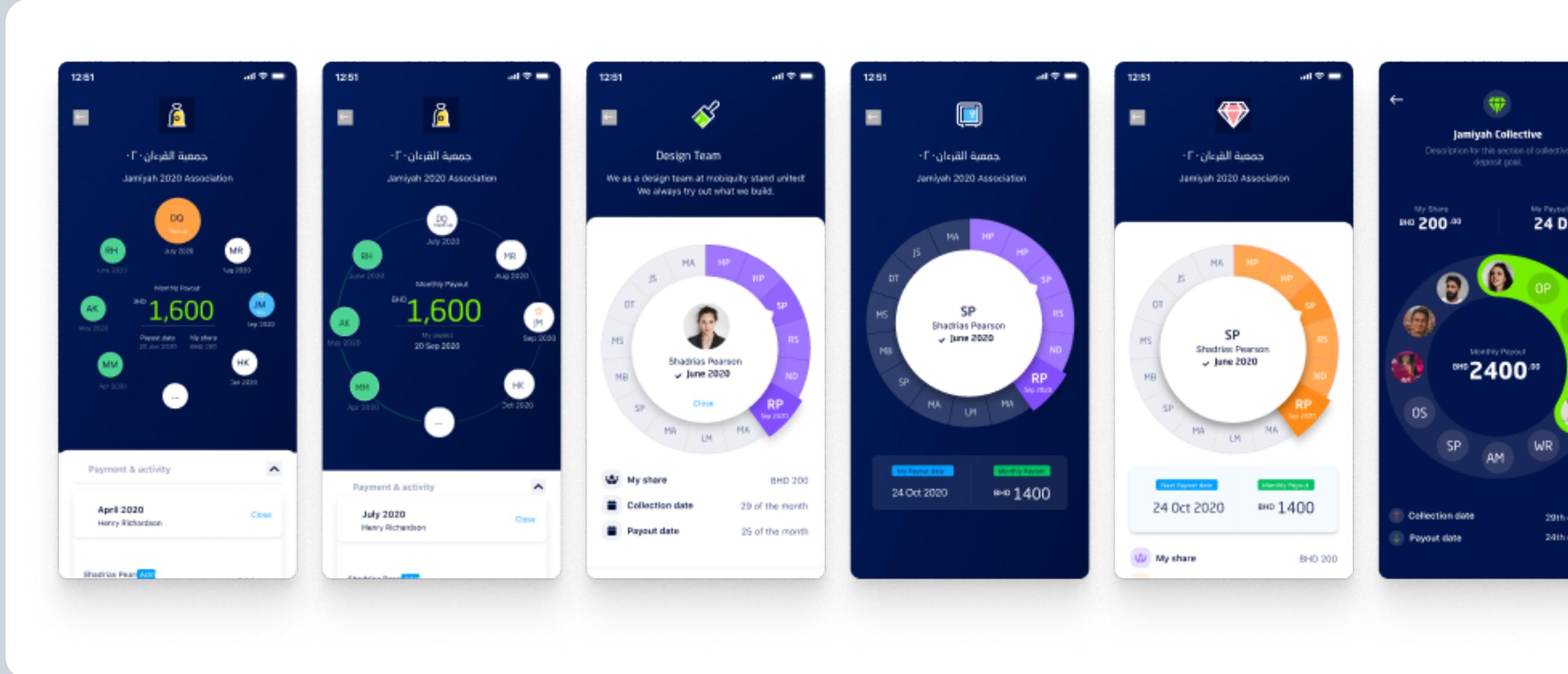
Business flow & wireframes



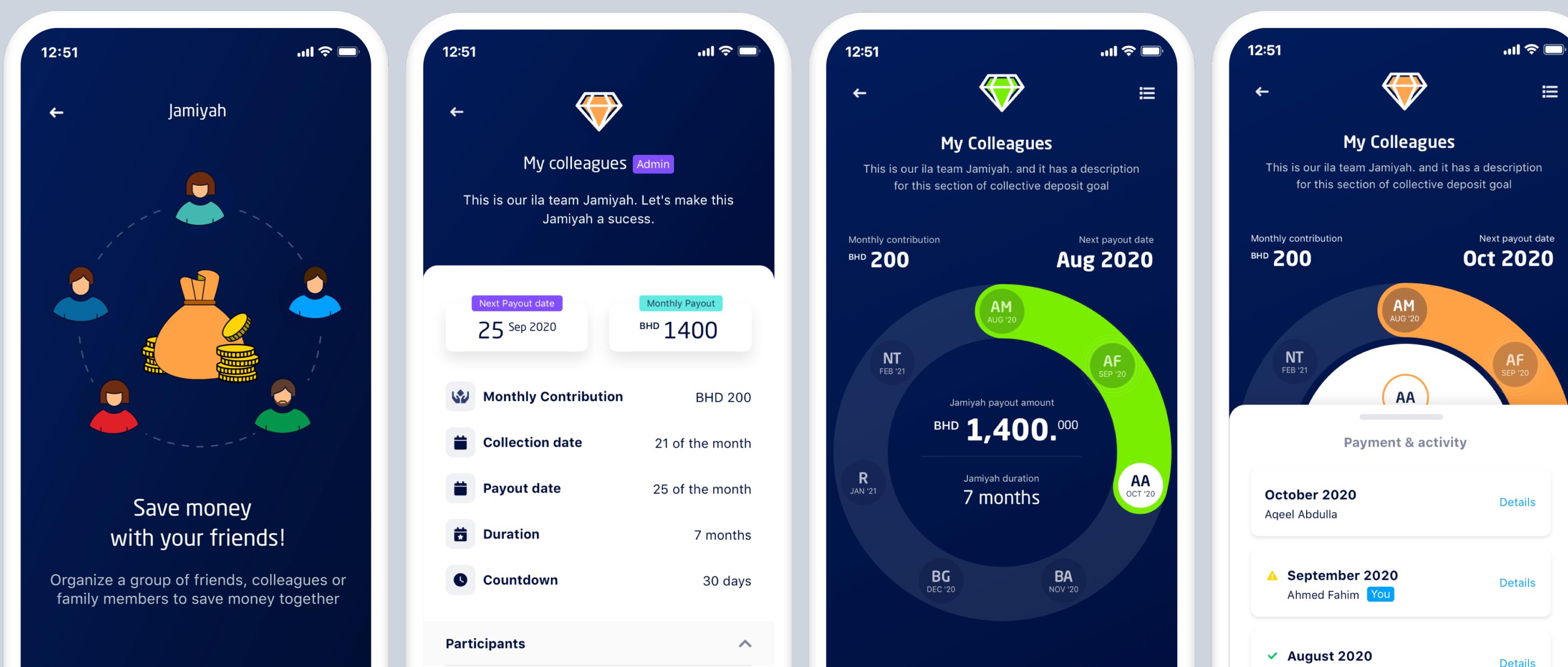
Prototyping & user testing



UI Concept Exploration



Iterations



Main flow

The main flow starts with personal details, moves to car preferences, then to employment details, and finally to residence and customer ID information.

- Step 1: Personal Details (Name, Email, Phone Number, Date of Birth)
- Step 2: Preferred Car Selection (Search bar, list of cars like Honda Amaze, Honda Accord, etc.)
- Step 3: Preferred Car Selection (List of cars like Honda Amaze, Honda Accord, etc.)
- Step 4: Preferred Car Selection (List of cars like Honda Amaze, Honda Accord, etc.)
- Step 5: Employment Details (Salary, Company, Experience, Joining Month)
- Step 6: Employment Details (Salary, Company, Experience, Joining Month)
- Step 7: Employment Details (Salary, Company, Experience, Joining Month)
- Step 8: Employment Details (Salary, Company, Experience, Joining Month)
- Step 9: Residence Address (Address, Landmark, PIN Code, City, State)
- Step 10: Permanent Address (Address, Landmark, PIN Code, City, State)
- Step 11: Office Address (Address, Landmark, PIN Code, City, State)
- Step 12: Application Submission (Success message: "Your application has been submitted successfully. You'll receive a call from us shortly." or Error message: "Something went wrong with your application. We are looking into this issue.")

Client
HDFC Bank

Project
HDFC Car Loans

Role
UX Designer & Project Lead

Key Responsibilities
User Research
Wireframing
Prototyping
UI Design
User Testing

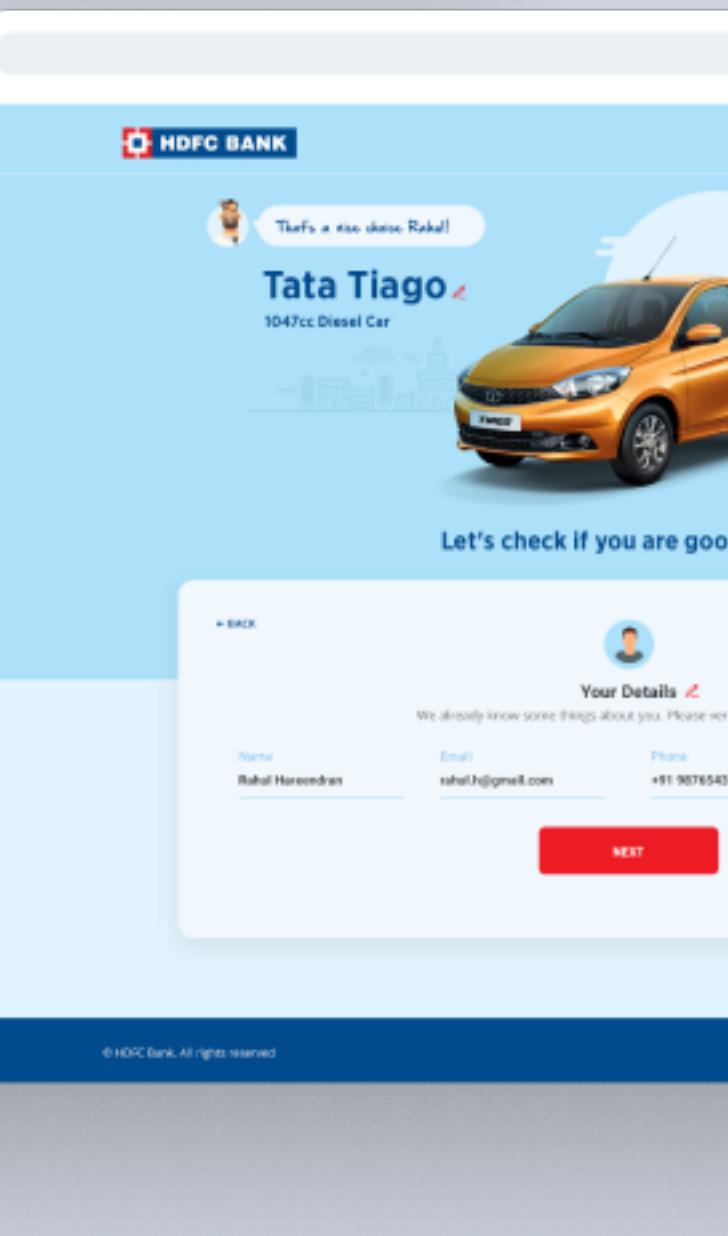
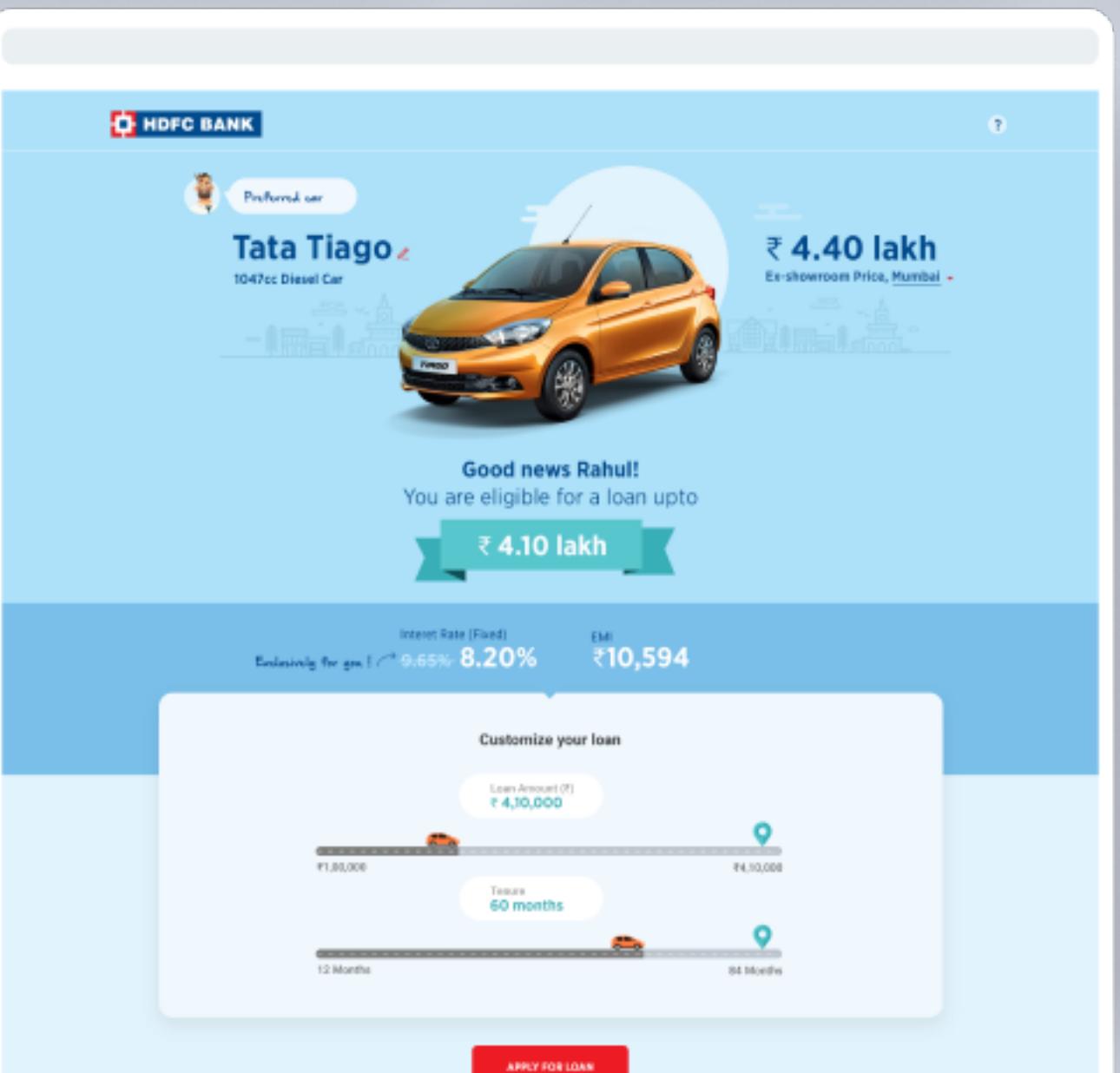
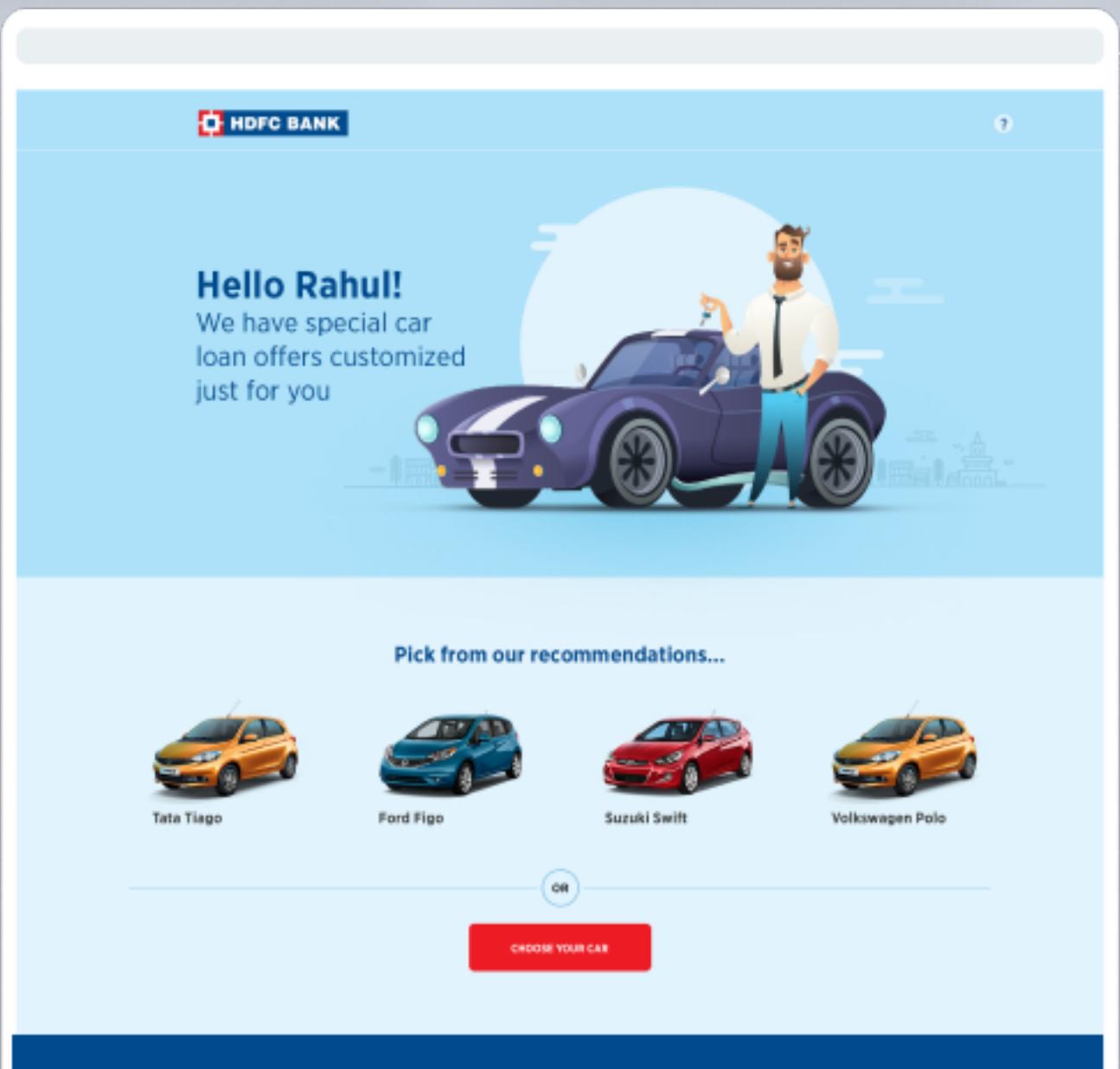
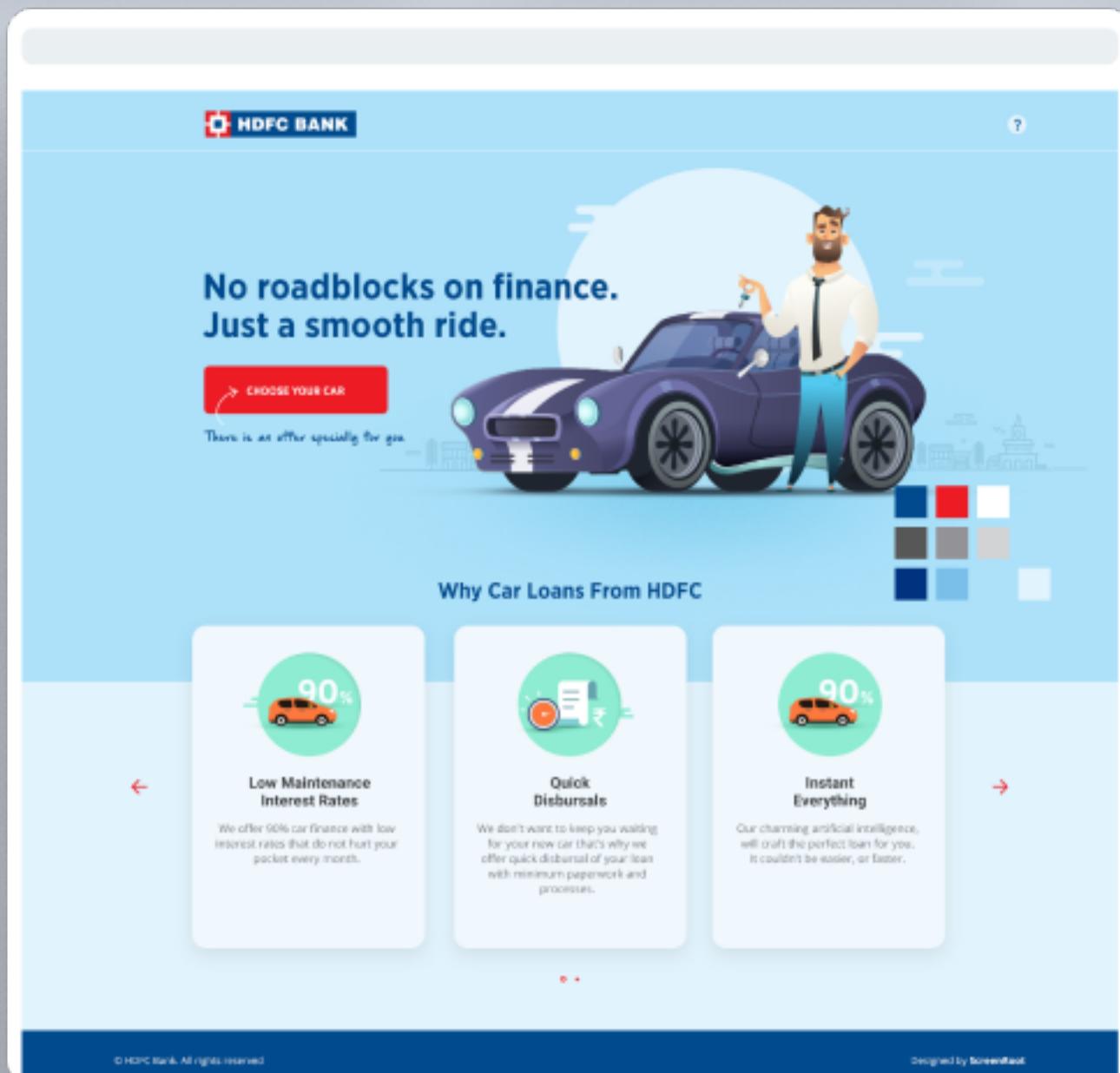
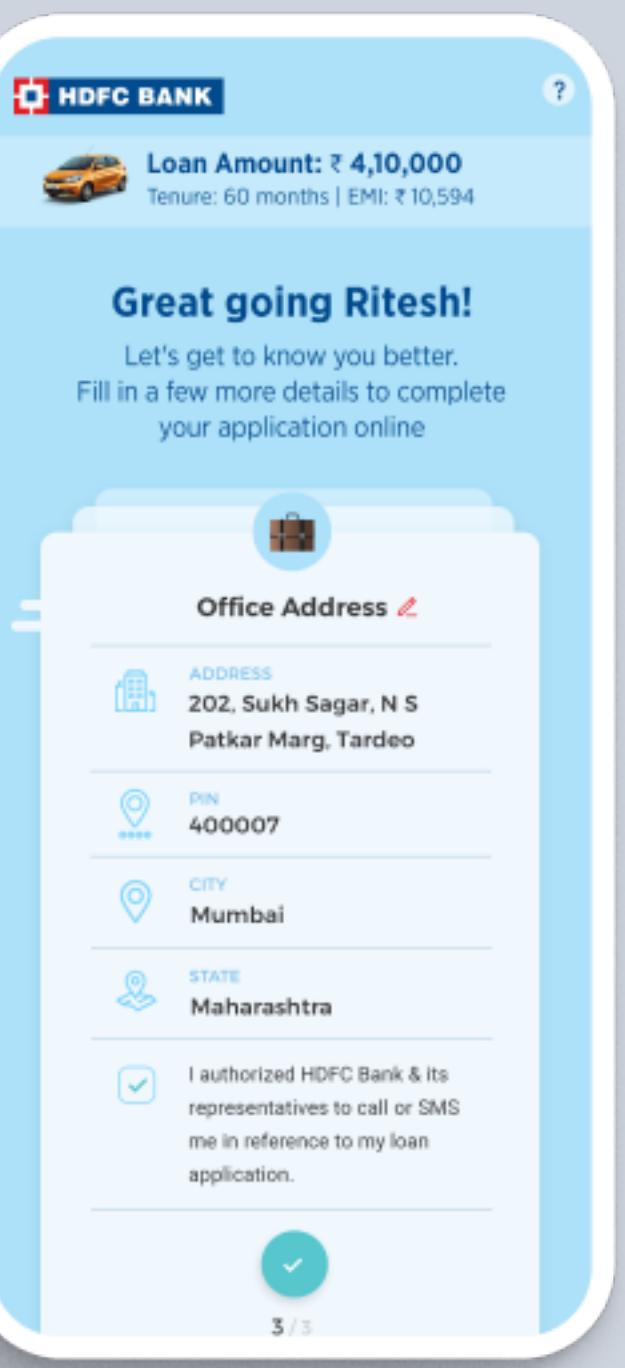
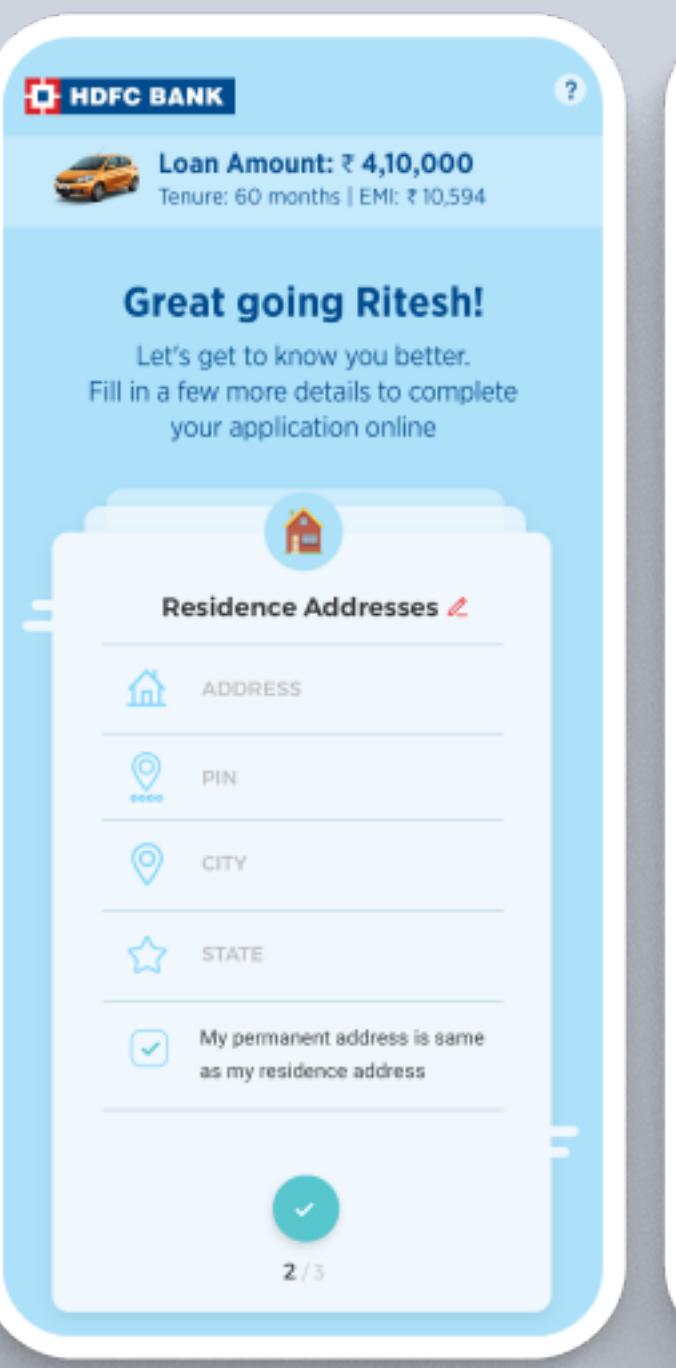
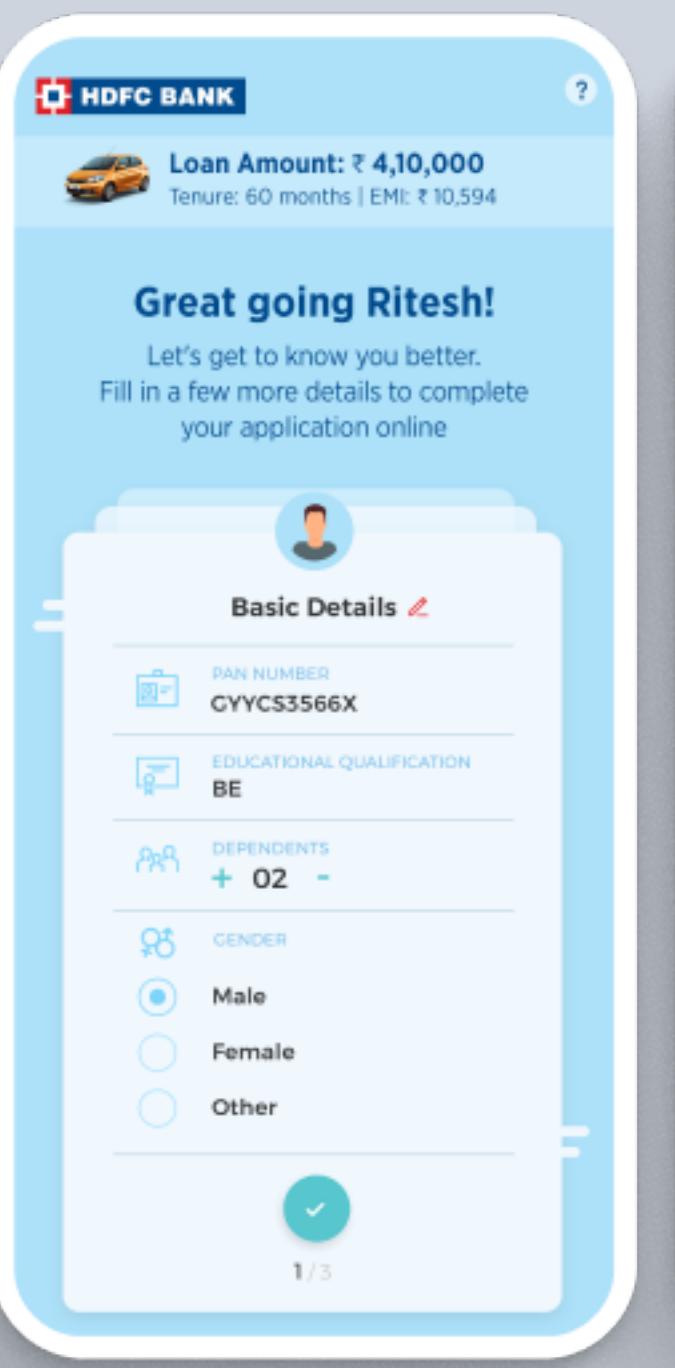
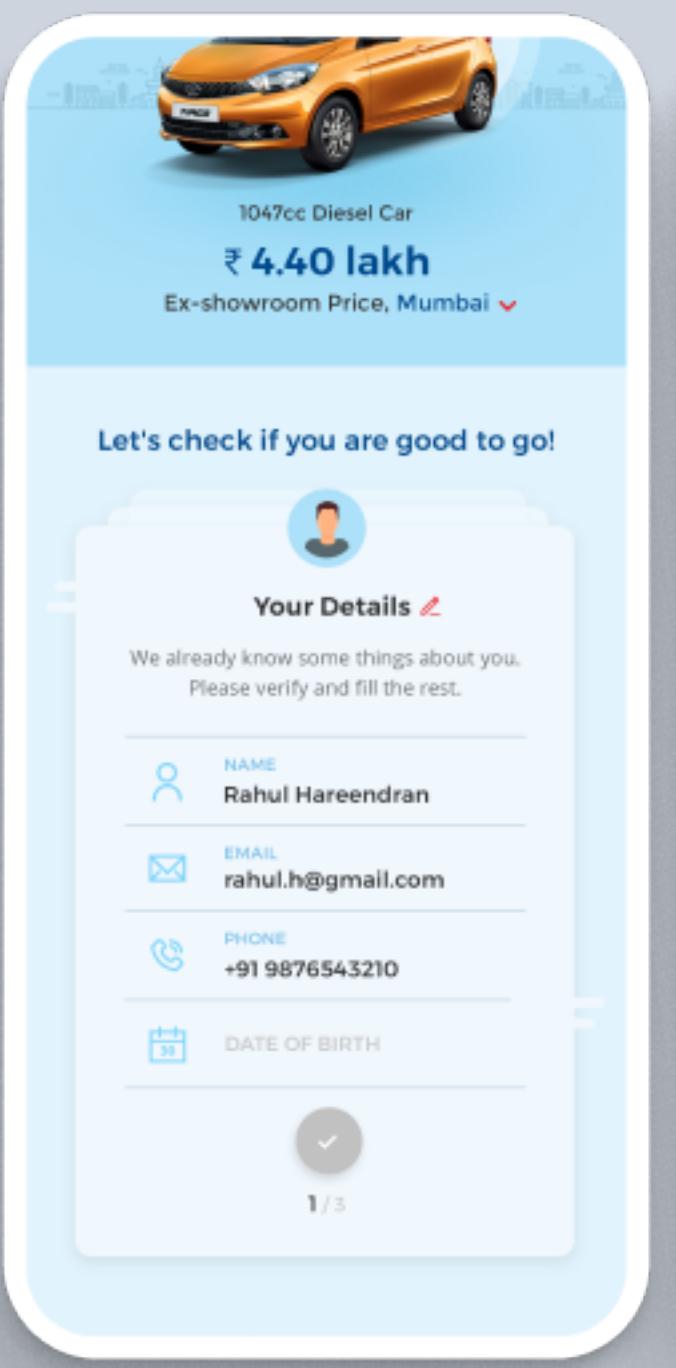
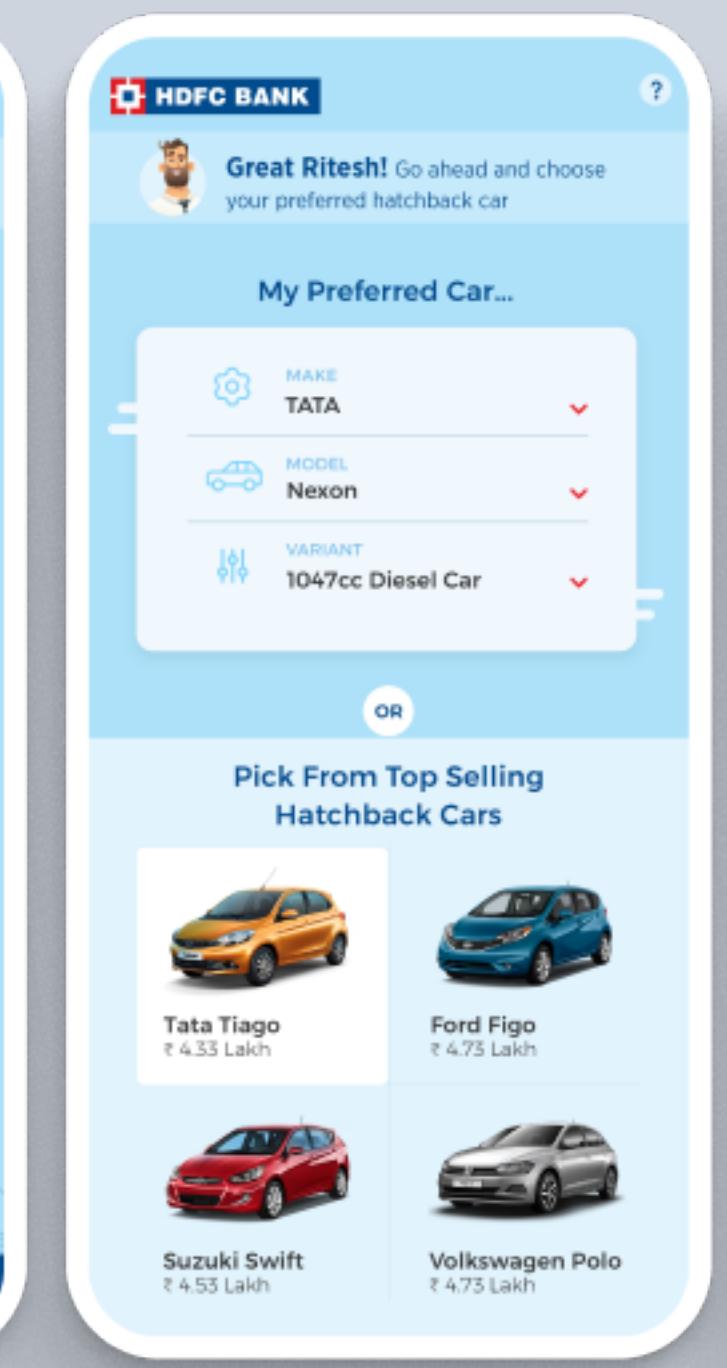
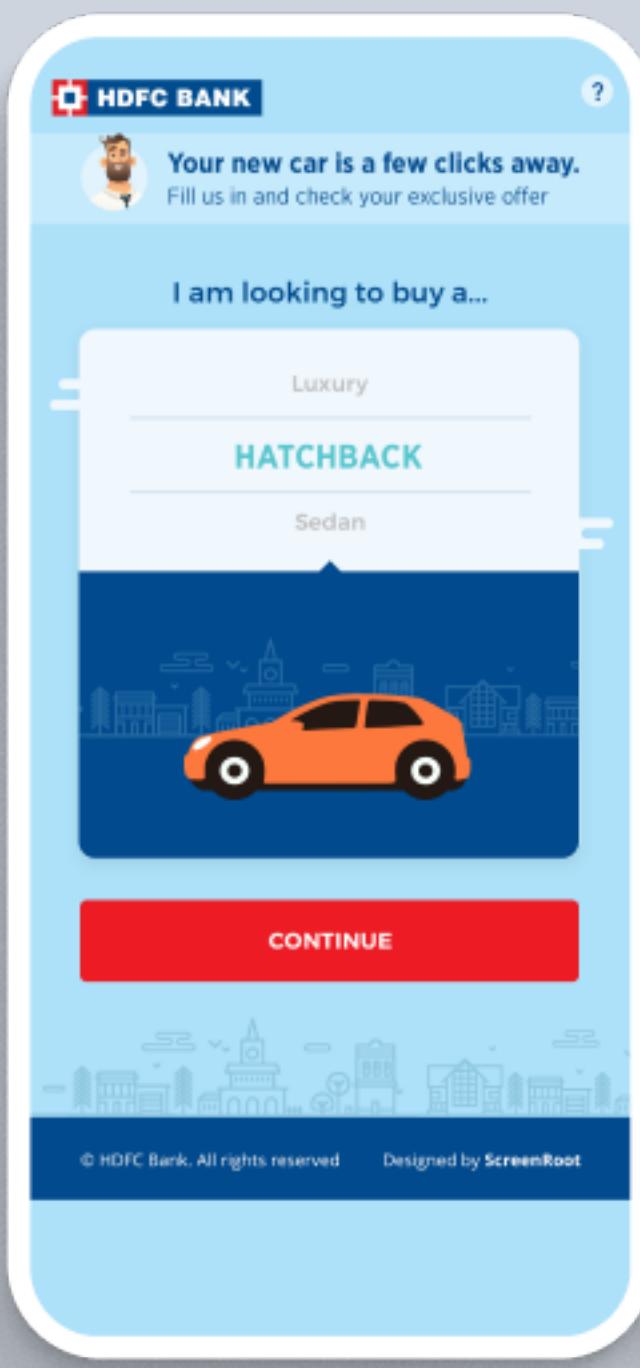
November 2016



Change Selection

The 'Change Selection' feature allows users to modify their car preferences and view a customized loan plan.

- Step 1: Preferred Car Selection (Search bar, list of cars like Maruti Suzuki Swift, Maruti Suzuki Baleno, etc.)
- Step 2: Preferred Car Selection (List of cars like Maruti Suzuki Swift, Maruti Suzuki Baleno, etc.)
- Step 3: Preferred Car Selection (List of cars like Maruti Suzuki Swift, Maruti Suzuki Baleno, etc.)
- Step 4: Preferred Car Selection (List of cars like Maruti Suzuki Swift, Maruti Suzuki Baleno, etc.)
- Step 5: Preferred Car Selection (List of cars like Maruti Suzuki Swift, Maruti Suzuki Baleno, etc.)
- Step 6: Customized Car Loan Plan (Summary: Up to 4,55,000, Price: 6,64,980, EMI: 6,583.0, Interest Rate: 6.65%, Processing Fee: ₹4300.0, One time)



Client
DH Anticounterfeit

Project
Origo Case Manager

Role
Principal Product Designer

Key Contributions

- User Research
- UX Design
- UI Design
- Design System
- Prototyping
- User Testing

Origo is a case management tool built for brand protection teams to manage cases against counterfeiting and intellectual property theft.

dh | anticounterfeit™

The wireframes illustrate the following features:

- Dashboard:** Shows a summary of cases waiting for approval (54), cases with deadline (4), and cases pending action from other users (54).
- Cases:** A list of cases with columns for Case #, Case, Status, Reported, and Actions. Cases include #2018-IR-0000 (Porsche Norway 2), #2018-IN-0001 (China Volkswagen Fafe), etc.
- Case Detail:** Shows details for a specific case like #2018-IN-0001 (China Volkswagen Fafe), including当事方 (Parties) like Bad pojken, 案件状态 (Case Status) like External, and 日期 (Date) like 2018-02-21.
- Products:** A list of products categorized by brand (Volkswagen, Audi, Porsche, etc.) and type (Safety, Extra, Accessories, Horn, etc.).
- Add New Product:** A form for adding new products, including fields for 品牌 (Brand), 产品 (Product), 产品类别 (Product Category), 年份 (Year), and 优先级 (Priority).
- Reports:** A list of reports with columns for 报告 ID (Report ID), 报告名称 (Report Name), and 日期 (Date). Reports include #2018-KR-0001 (MANU Merchandise India), #2018-KR-0002 (Jeans - Tommy Hilfiger), etc.
- Parties:** A list of parties involved in cases, such as John D. Kensington, Bad pojken, and Poj Ken Volkswagen.

Client
DH Anticounterfeit

Project
Origo

My Role
UX Design, UI Design

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