

## **Project Title: AI-Powered Workforce Engagement and Well-Being Platform**

### **Project Overview:**

This project aims to build an AI-driven platform that enhances employee engagement, well-being, and productivity across PSA's multi-generational workforce. The platform uses AI to analyze employee feedback, performance data, and engagement surveys, offering personalized suggestions for improving well-being and promoting work-life balance. It includes mental health check-ins, career development pathways, and well-being resources, all personalized to the individual.

### **Key Features:**

- **Employee Sentiment Analysis:** Use AI to analyze feedback and engagement data, identifying trends in employee morale and well-being.
- **Career Pathway Recommendations:** Offer personalized career development suggestions based on skills, performance, and career aspirations.
- **Health & Wellness Check-Ins:** Regularly check in with employees regarding their mental and physical health, and recommend resources to promote well-being.
- **Inclusion & Diversity Monitoring:** Track inclusion and diversity initiatives, ensuring that the workforce remains engaged and valued.

### **Project Goals:**

- Improve employee well-being and engagement through data-driven insights.
- Foster a positive, inclusive work environment across PSA's multi-generational workforce.
- Enhance career development and retention through personalized recommendations.