

PowerCo's EDA Summary

Findings:

- Approximately 9,7% customers have churned.
- There are outliers present in the data and must be treated before modelling.
- Price Sensitivity has very less effect on Customer churn.

Suggestions:

- Client feedback of PowerCo may reveal the hidden reason why customer switch provider.
- Comparing the prices or the services provided by the competitors might help in assessing the churn.