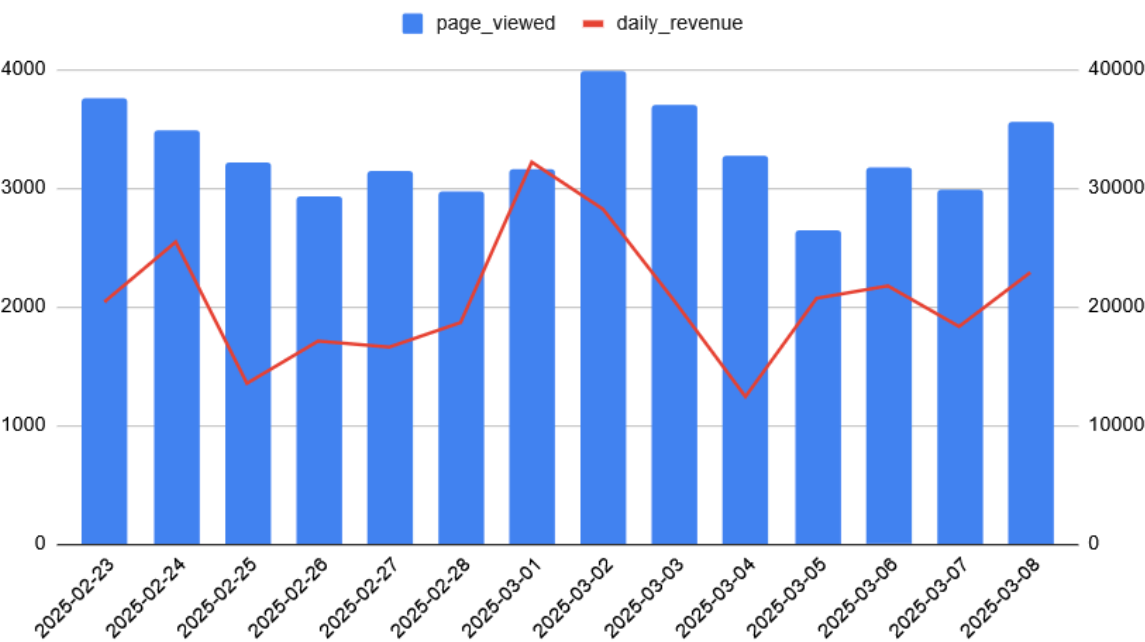
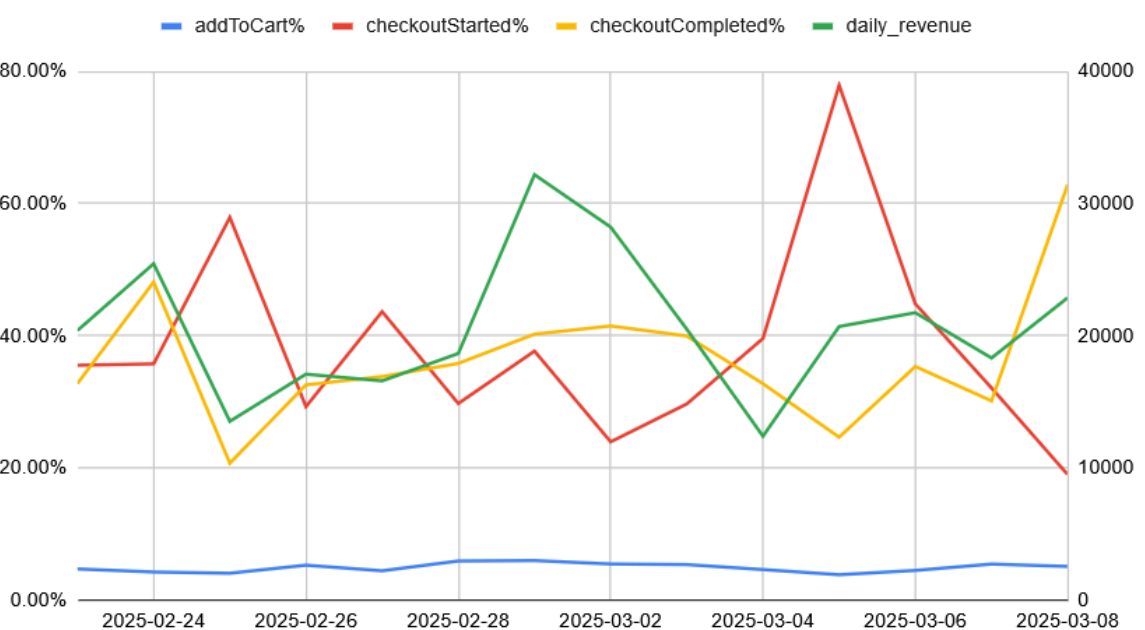
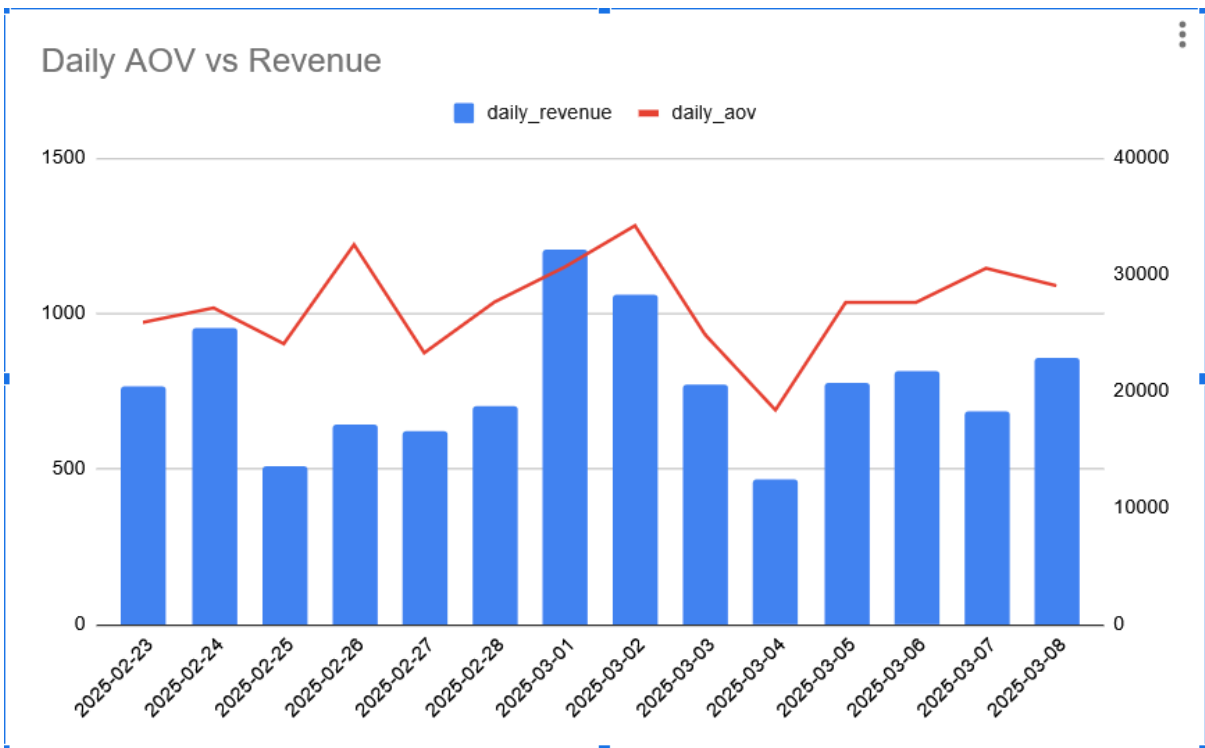
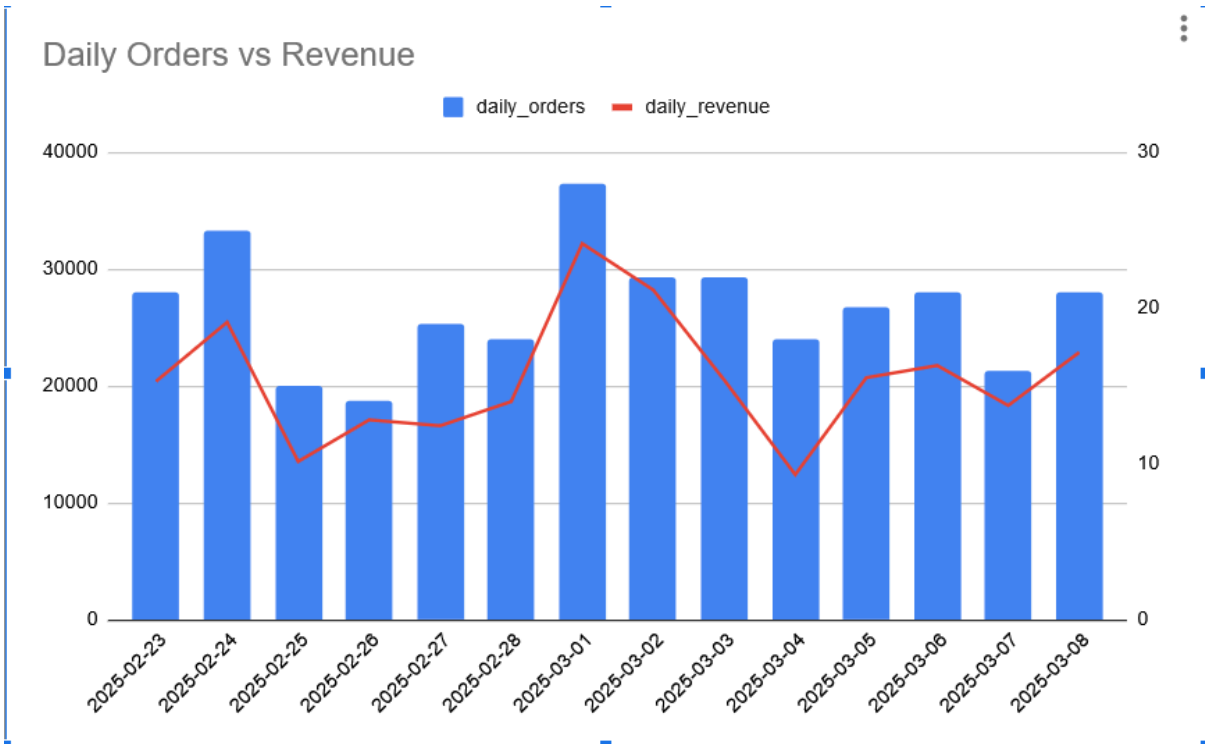


Daily Page Views and Revenue



Funnel Metrics and Revenue





	Page Views	Add to Carts	Add to Cart %	Checkout Start %	Checkout Complete %
Revenue	34%	51%	40%	-26%	53%
Orders	40%	38%	17%	-12%	53%