

Digital Marketing

1)Website & App Development

Build Your Digital Presence with UJSS

Your website and app are more than just online tools they're your brand's identity.






At **UJSS Services**, we create stunning, high-performing websites and mobile apps that help you attract customers, grow faster, and stand out in the digital world.

Our Expertise

We combine creativity, technology, and strategy to deliver solutions that work for your business.

- **Custom Website Development** – Fast, responsive, and visually stunning websites built to match your brand.
- **Mobile App Development** – Android, iOS, or hybrid apps designed for seamless user experiences.
- **E-Commerce Solutions** – Turn visitors into customers with user-friendly online stores.
- **Business Web Portals** – Streamline operations with secure and scalable web applications.
- **UI/UX Design** – Intuitive and attractive designs that engage your audience.
- **Website Maintenance** – Keep your site updated, fast, and secure always.

Why Choose UJSS?

-  Modern & responsive designs
-  Fast loading and SEO-friendly websites
-  Secure, reliable, and scalable architecture
-  Mobile-friendly and performance-optimized apps
-  End-to-end support from concept to launch

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2)Social Media Management (SMM)

Build Your Brand. Engage Your Audience. Grow Your Business.

Your social media is the voice of your brand — and we make sure it's heard loud and clear!






At **UJSS Services**, we help businesses create a powerful online presence through engaging content, smart strategy, and consistent growth.

What We Do

We handle everything from content creation to audience engagement so you can focus on running your business.

- **Content Creation** – Eye-catching posts, stories, and videos that reflect your brand’s personality.
- **Account Management** – Consistent posting, hashtag strategy, and profile optimization for better visibility.
- **Audience Engagement** – We respond, interact, and build relationships with your audience to grow your community.
- **Paid Campaigns** – Run targeted ads on Facebook, Instagram, and LinkedIn to reach the right audience.
- **Analytics & Reporting** – Track performance, measure growth, and improve results every month.

💡 **Why Choose UJSS for SMM?**

-  **Creative and result-driven social media experts**
-  **Consistent posting and engagement**
-  **Customized strategies for your business goals**
-  **Regular performance insights and reports**
-  **Transparent communication and full support**

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3)Search Engine Optimization (SEO)

Rank Higher. Get Noticed. Grow Faster.

Your website deserves to be seen!

At **UJSS Services**, we help your business climb to the top of Google search results with smart SEO strategies that attract the right audience and turn clicks into customers.

What We Offer

- **Website Optimization:**
Make your site faster, mobile-friendly, and search-engine ready.
- **Keyword Research:**
Find what your customers are searching for – and make sure they find you.
- **On-Page SEO:**
Optimize your content, titles, and tags to improve visibility and relevance.
- **Off-Page SEO:**
Strengthen your authority with quality backlinks and online credibility.
- **Local SEO:**
Boost your presence in local searches and attract nearby customers.

Why Choose Us

- Tailored SEO strategies for your business goals
- Data-driven insights and monthly performance reports
- 100% white-hat, ethical SEO methods
- Dedicated experts focused on results
- Continuous optimization for long-term growth

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4)Pay per click (PPC) Services

💬 Turn Clicks Into Customers

With the right PPC strategy, you don't just get traffic you get **results**.

Let **UJSS Services** create powerful ad campaigns that grow your business faster than ever.

With our PPC advertising services, we create targeted ad campaigns that drive clicks, leads, and conversions while optimizing every rupee you spend.

⚡ What We Offer

- **Google Ads Campaigns:**
Get top placement on Google searches and reach customers actively looking for your services.
- **Social Media Ads:**
Promote your brand on platforms like Facebook, Instagram, and LinkedIn to boost engagement and visibility.
- **Ad Copy & Design:**
Compelling ad creatives and copy that attract clicks and conversions.
- **Performance Tracking:**
Real-time reporting to monitor clicks, leads, and ROI for better decision-making.

🚀 Why Choose UJSS for PPC?

- 🎯 Campaigns tailored to your goals and audience
- 💡 Data-driven strategies for cost-effective ads
- 📊 Transparent reporting – know where every rupee goes
- ⚙️ Continuous optimization for best performance
- 🌐 Expertise in Google, Meta, and LinkedIn Ads

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