# **Business Applications**

### 1)CRM

#### 🖖 Smarter Sales, Faster Growth

Boost your sales performance with clarity, automation, and strategy.

- Track your sales pipeline and progress in real time.
- Identify high-quality leads that convert faster.
- Categorize customers and focus on key opportunities.

#### Support That Builds Trust

Deliver outstanding customer experiences with organized support.

- Automate ticket handling for quick issue resolution.
- Manage AMCs and service requests efficiently.
- Set SLAs that ensure timely and reliable service.

#### Marketing That Makes an Impact

Turn your marketing efforts into measurable success.

- Launch and manage personalized campaigns effortlessly.
- Connect directly with your audience through WhatsApp & Email.
- Analyze engagement data to refine your future campaigns.

#### 🌣 Automate Your Workflows, Simplify Your Day

Reduce manual work and keep your business running smoothly.

- Build custom workflows that match your business goals.
- Automate repetitive tasks to save time and increase productivity.
- Ensure every process is consistent and optimized.

#### Work Smarter with Mobile CRM Access

Stay updated and manage your business from anywhere.

- Access customer info and reports on your mobile device.
- Get instant updates, reminders, and notifications.
- Keep your team connected and efficient on the go.

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# HRMS & Payroll Made Simple

Managing people and payroll doesn't have to be complicated. Our HRMS & Payroll system helps you handle everything from hiring to salary slips in one place. It's fast, accurate, and designed to make HR work easier for everyone

# All-in-One HR Management

Keep all your employee details organized and up to date.

- Manage leaves, attendance, and employee records easily
- Automate day-to-day HR tasks and save time
- Use it anywhere even from your mobile

# \delta Effortless Payroll & Compliance

No more manual salary calculations or tax worries.

- Process salaries in just a few clicks
- Auto-calculate deductions, taxes, and bonuses
- Generate payslips instantly and share securely

# Smart Attendance & Shift Tracking

Track who's in, who's out, and who's on leave — all in one view.

- Supports biometric and mobile attendance
- Handle multiple shifts and rosters with ease
- Get automatic leave updates and approvals

### Employee Self-Service (ESS)

Give your team more control and transparency.

- Employees can download payslips and tax forms anytime
- Check leave balance or apply for leave online
- All data stays safe with role-based access.

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### 3) Field tracking solutions

### **Rey Features**

- Live Tracking of Agents: Monitor your team's movement and location in real time.
- Smart Route Planning: Get the best route for the day's journey to save time and fuel.
- Dynamic & Scheduled Reports: Generate and view reports anytime live, preview, or scheduled.
- Visit Management: Plan, track, and record client visits efficiently.
- Expense Management: Simplify reimbursement and expense tracking for field agents.
- Attendance Management: Record attendance with GPS and mobile-based check-ins.
- Dashboard Insights: Get actionable data through live and overview dashboards.

### Manager Alerts

Instant notifications keep you informed when:

- GPS or Internet is turned off
- A user session is inactive
- A customer address is selected from the map

# ■ Mobile Apps for Everyone

Dedicated apps for both **Agents** and **Managers** ensuring seamless communication, real-time updates, and better decision-making from anywhere.

- **Easy Order Booking:** Book and manage customer orders instantly through a user-friendly interface.
- Money Collection: Record and track payments seamlessly during field visits.
- **Recurring Visits & Bulk Assign:** Schedule regular visits or assign multiple clients to agents in one go.
- Receipt Sending: Generate and share digital receipts instantly after every transaction.
- Seamless Integration: Connect effortlessly with your existing systems and platforms
  - → Website
  - → Social Media
  - → Online Marketplaces

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