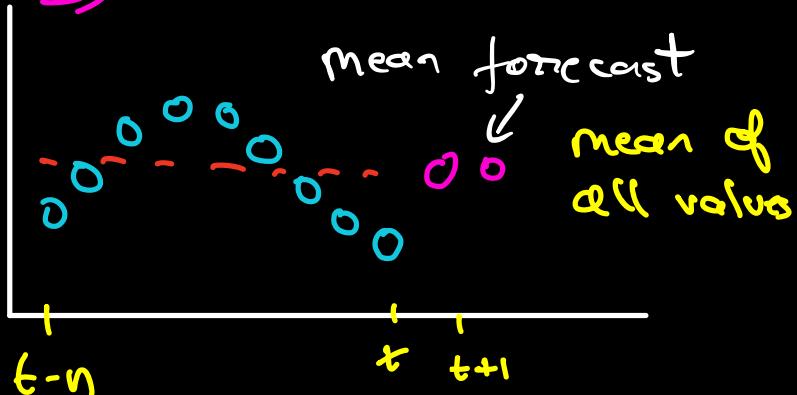


# Time Series Forecasting - 2

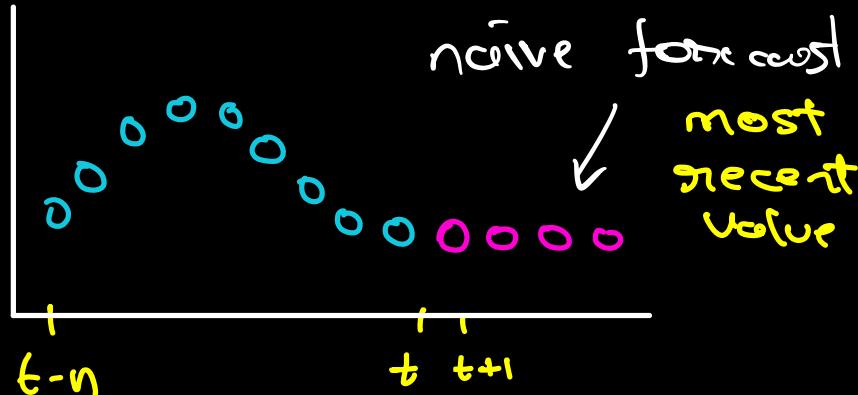
- Decomposition from scratch
- Simple Methods for forecasting
- MA for forecasting
- Smoothing Methods

# Simple Forecasts

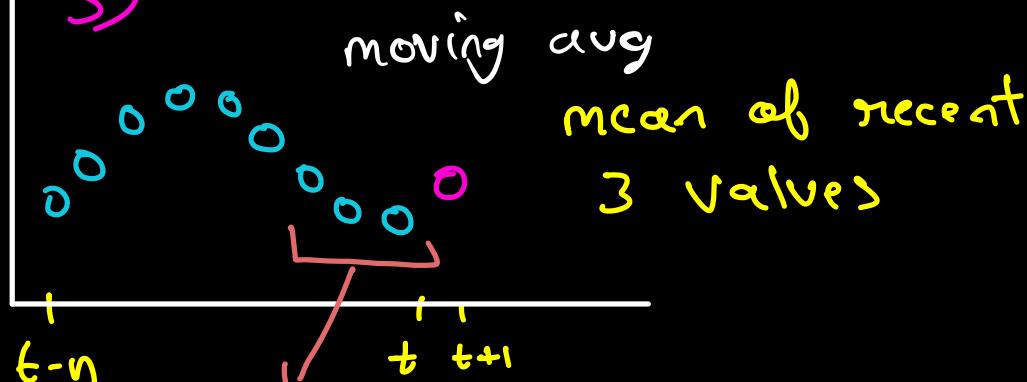
1)



2)

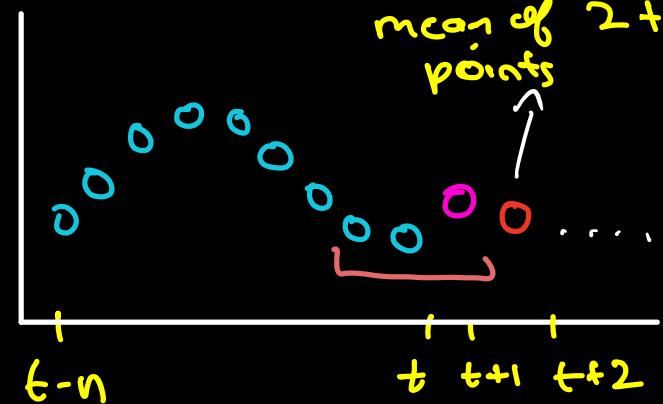


3)

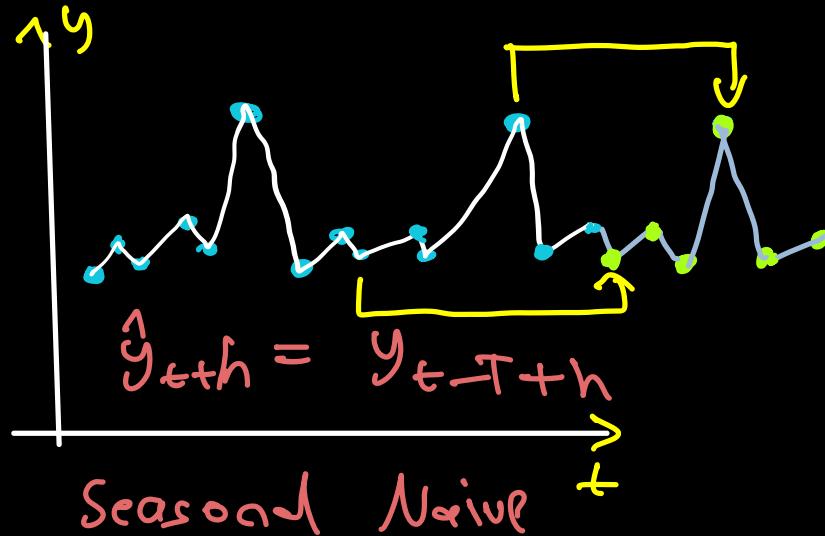
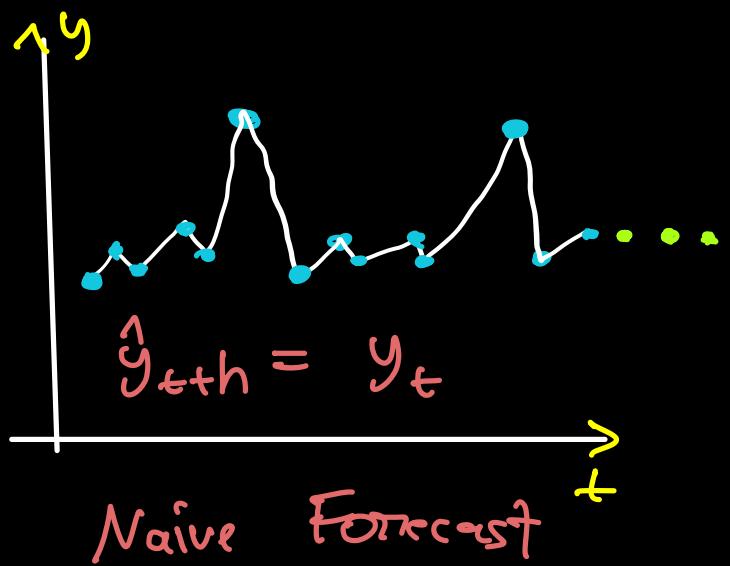


window = 3

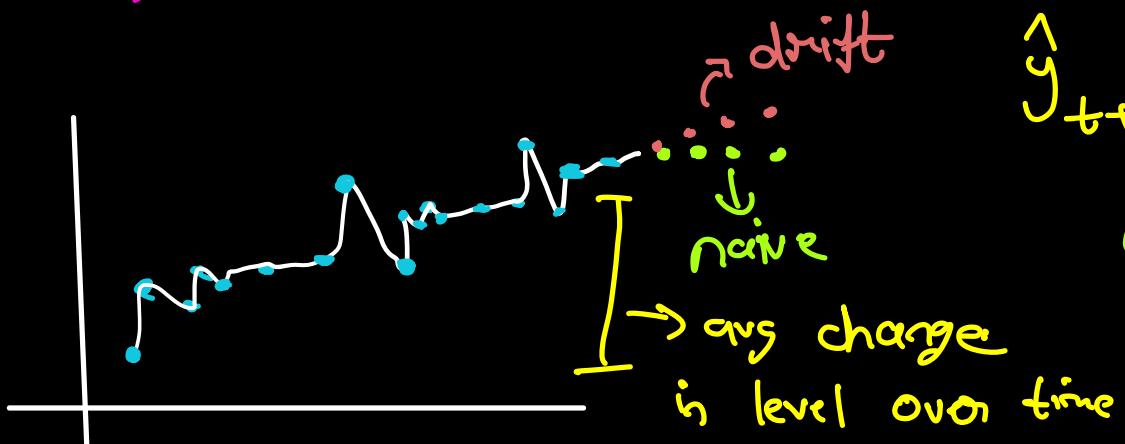
mean of 2+1  
points



## 4) Seasonal Naïve



## 5) Drift

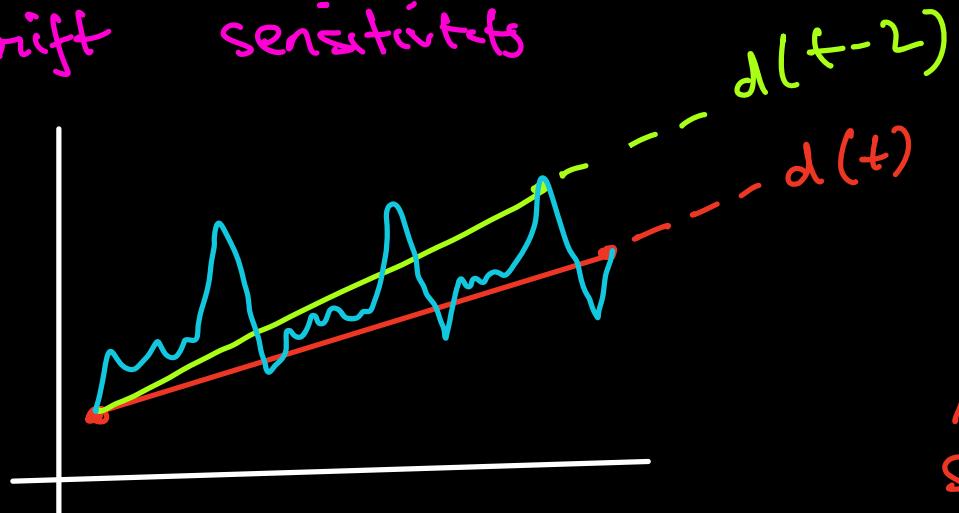


$$\hat{y}_{t+h} = y_t + h \left( \frac{y_t - y_0}{t} \right)$$

↑ # of in future

current level

drift sensitivets



Depending on what  
the last point is,  
the drift (slope)  
may change significantly  
Not suitable for  
seasonal TS.

## Simple exponential smoothing (SES)

$h = \text{horizon} = \# \text{ steps in future}$

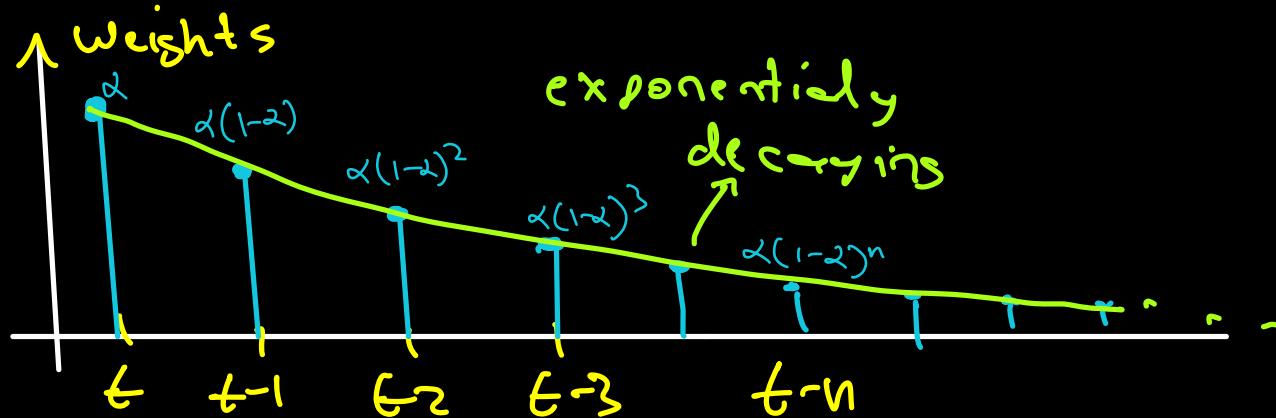
assume  $h=1$  for  
easy understanding

$$\hat{y}_{t+h} = \alpha y_t + (1-\alpha) \hat{y}_t$$

$$\hat{y}_{t+h} = \alpha y_t + (1-\alpha) [\alpha y_{t-1} + (1-\alpha) \hat{y}_{t-1}]$$

$$= \underbrace{\alpha y_t}_{\begin{array}{l} \text{weigh} \\ \downarrow \\ \text{last value} \end{array}} + \underbrace{(1-\alpha)\alpha y_{t-1}}_{\begin{array}{l} \text{less weigh} \\ \downarrow \\ \text{old value} \end{array}} + \underbrace{(1-\alpha)^2 [\alpha y_{t-2}]}_{\begin{array}{l} \text{lessor weight} \\ \downarrow \\ \text{older values} \end{array}}$$

If will slowly "forget" older values



Simple way to remember:

$$\hat{y}_{t+1} = \alpha y_t + \alpha(1-\alpha)y_{t-1} + \alpha(1-\alpha)^2 y_{t-2} + \dots + \alpha(1-\alpha)^t y_0$$

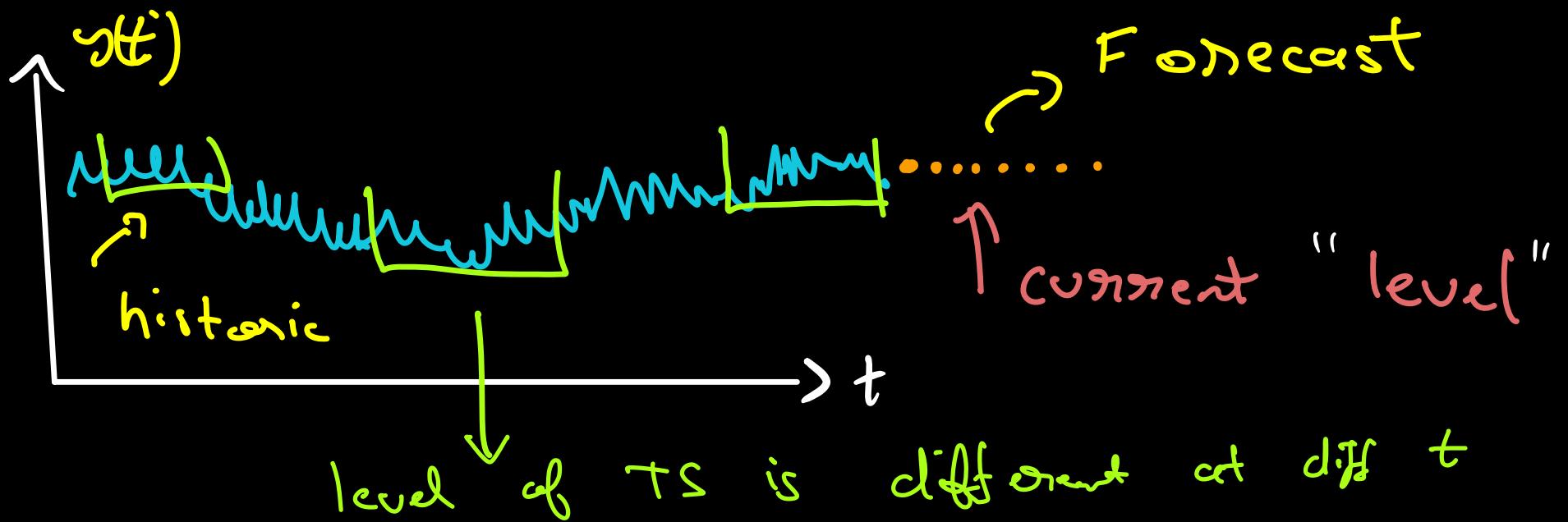
if  $\alpha = 0.8$  ↓

coeff is too small  $\approx 0$

$$\hat{y}_{t+1} = 0.8y_t + 0.16y_{t-1} + 0.032y_{t-2} + 0.0064y_{t-3} \dots$$

→ weighted average!

Note : All future values have the same forecast



SES is good for predicting level of TS

$\alpha \rightarrow \text{low} \rightarrow \text{global mean}$

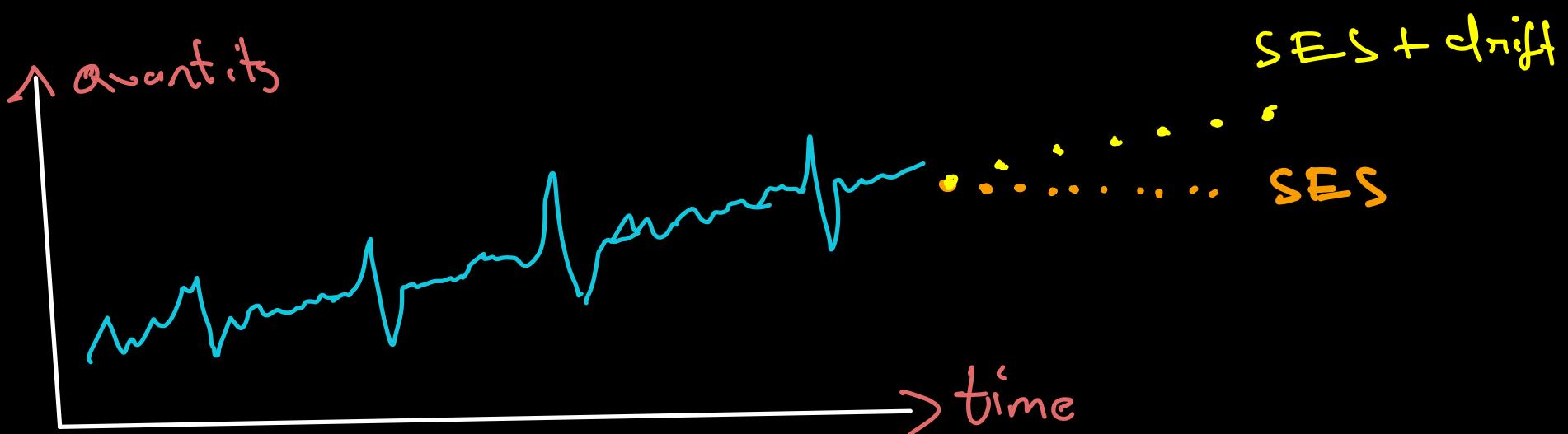
$\alpha \rightarrow \text{high} \rightarrow \text{naive}$

## Double exponential smoothing DES

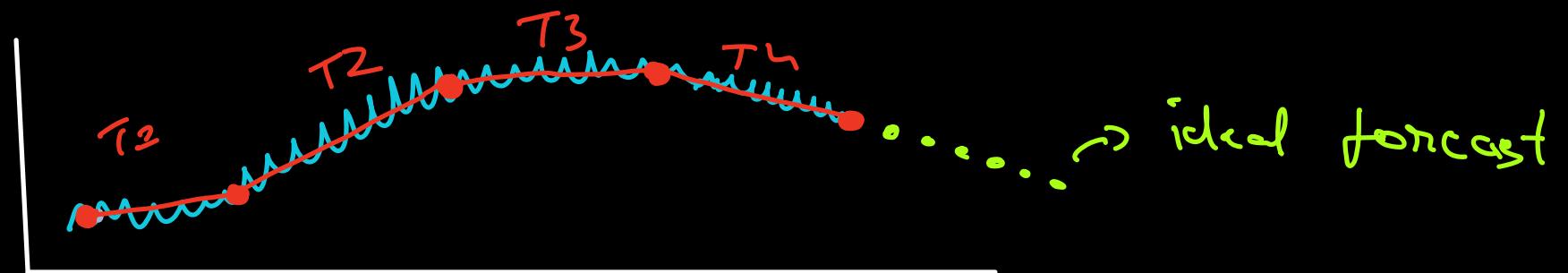
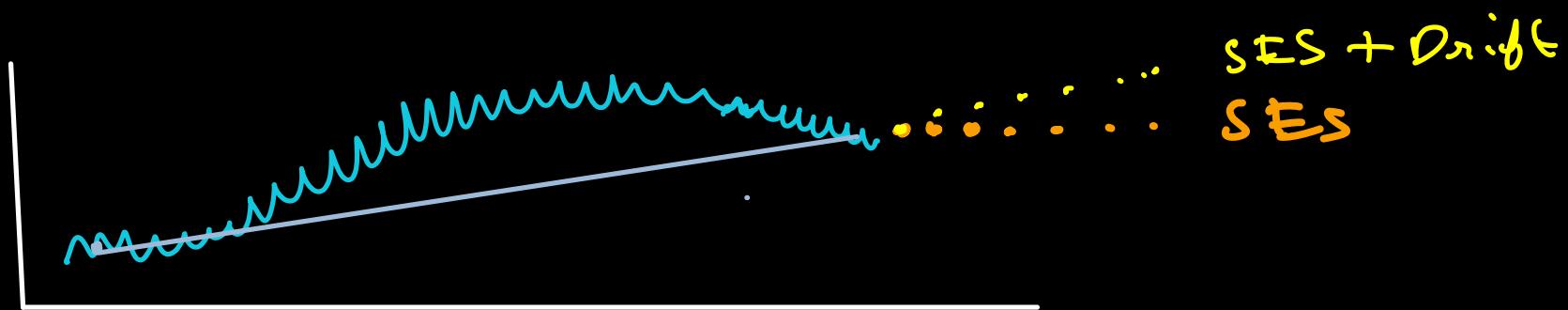
↳ The above method only captures level.  
we need trend.

Assume: SES + drift method  $\rightarrow \underline{\underline{\text{DES}}}$

↑↑  
naive + mean



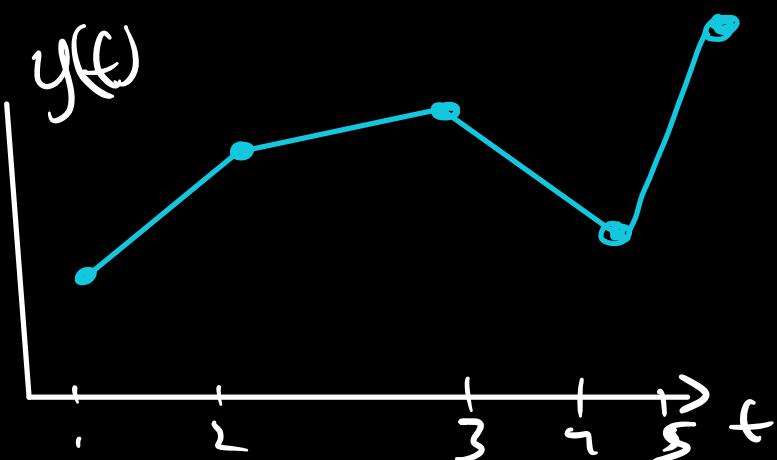
But, is the trend always constant?



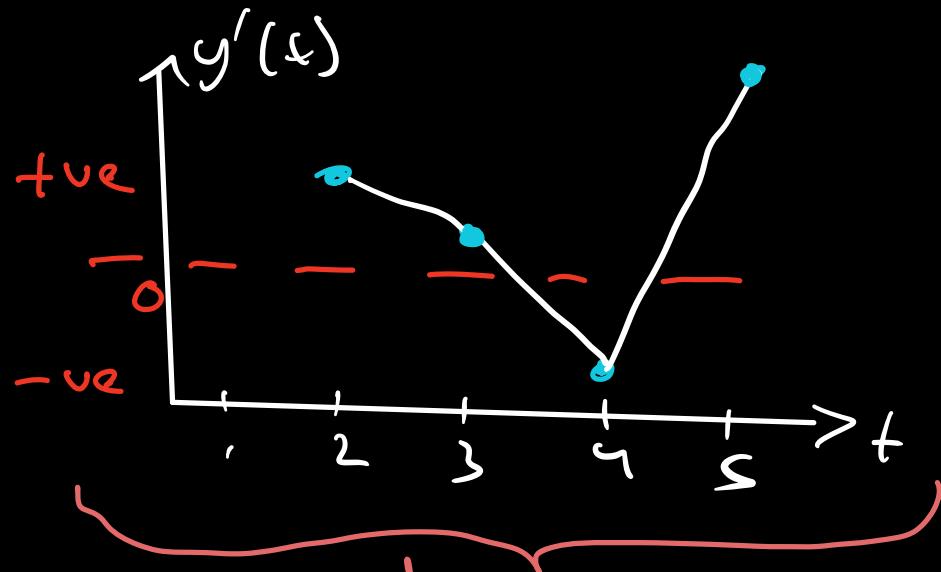
Key idea: Just as we do decaying weighted average for "level", we should take exponential smoothing on trend too

Trend Revisit  $\rightarrow$  move away from long term idea of trend.

Can I say,  $\dot{\text{trend}} = \text{slope} = \text{rate of change}$ ?  
(instantaneous)



$\rightarrow$  Zoom in, slope is diff for every point.



$$\begin{aligned}y'(t) &= \text{slope } (t) \\&= \frac{\Delta y}{\Delta t} = \frac{y_t - y_{t-1}}{1} \\&= y.\text{diff}()\end{aligned}$$

↓  
Trend Signal!

Exponentially smooth this signal!

$$\hat{b}_{t+1} = \beta \hat{b}_t + (1-\beta) \cdot \hat{b}_t$$

↑  
predicted  
rate of change  
new hyper param

↓  
current  
rate of change

→ previous predicted

But we have to do simultaneous recursive calculation for level and trend.

$$DES = Level + Trend,$$

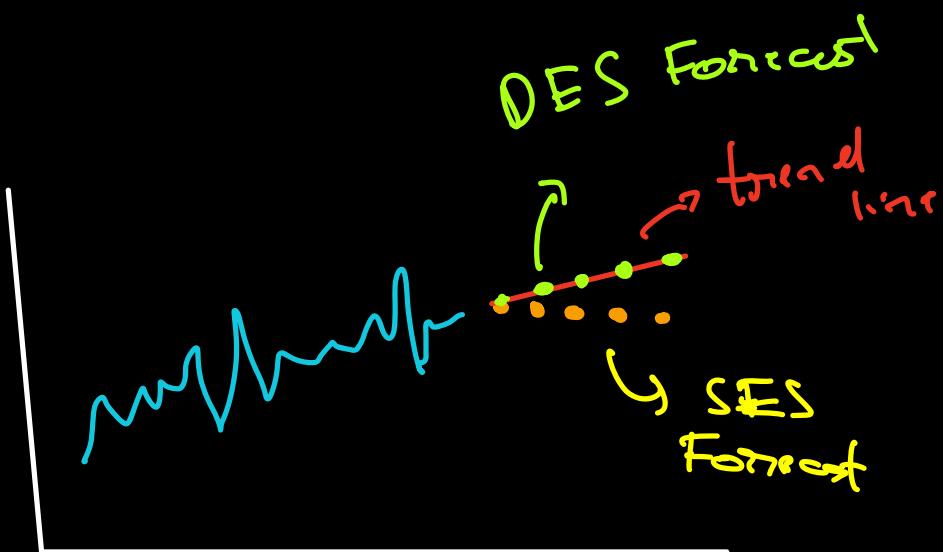
Current level      # steps in future  
↑                      ↑

$$\hat{y}_{t+h} = l_t + h b_t \rightarrow \text{current trend}$$

Add increase due to  
↑  
trend

$$l_t = \alpha y_t + (1-\alpha) [l_{t-1} + b_{t-1}]$$

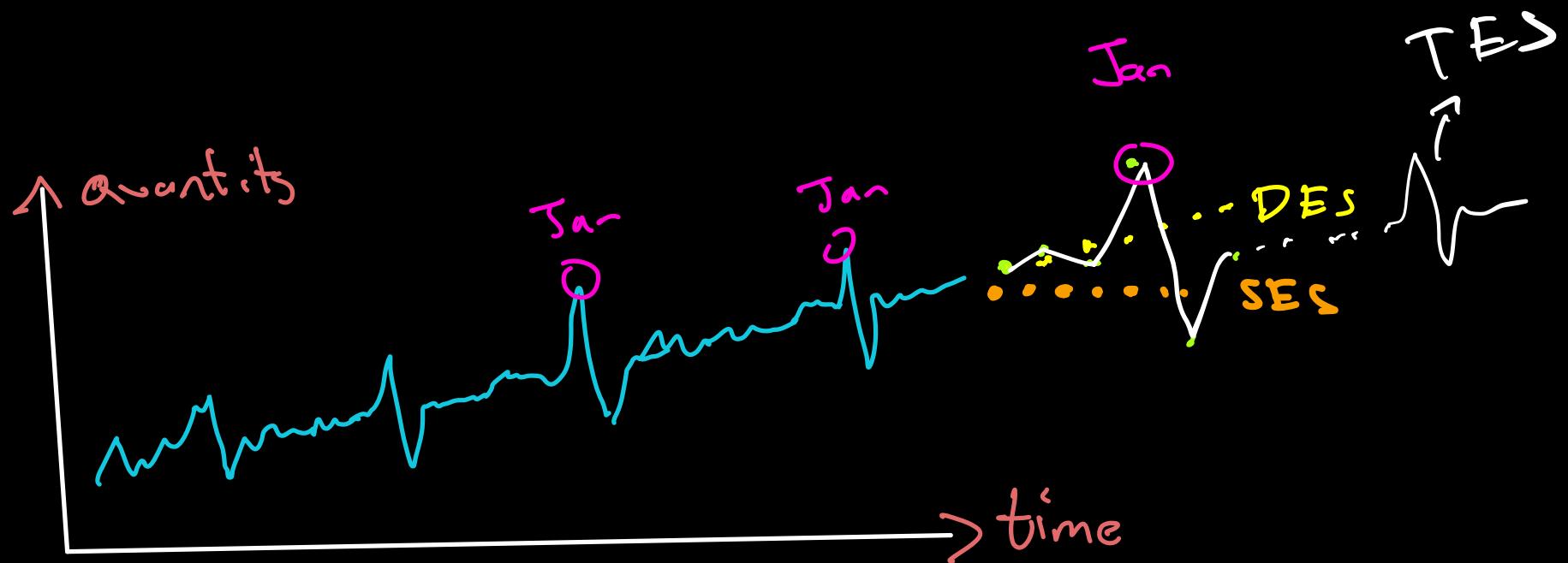
$$b_t = \beta \underbrace{[l_t - l_{t-1}]}_{\substack{\text{current } \wedge \text{slope} \\ \text{actual}}} + (1-\beta) \underbrace{b_{t-1}}_{\substack{\text{smoothed} \\ \text{previous } \wedge \text{slope}}}$$



## Triple Exponential Smoothing (TES)

Holt-Winter's method.

Q: What's left? → Seasonality



$$Jan(2023) = \gamma Jan_{22} + \gamma(1-\gamma)Jan_{21} + \gamma(1-\gamma)^2Jan_{20}$$

→ decaying weighted avg of seasonal value

Simultaneous recursive formulation:

i)  $\hat{y}_{t+h} = l_t + h b_t + s_{t+h-m} \rightarrow m = \text{seasonality}$   
(assume,  $h < m$ )  
e.g.: monthly  
data,  $m = \underline{12}$

$$S_{t+h-m} : \begin{array}{l} t = \text{Jan 23} \\ t+h = \text{Apr 23} \\ t+h-m = \text{Apr 22} \end{array} \quad \left| \begin{array}{l} t = t \\ h = 3 \\ m = 12 \end{array} \right.$$

↓

if you want to predict Apr 23,  
what is the decaying weighted avg  
until Apr 22?

$$l_t = \alpha \underbrace{[y_t - s_{t-m}]}_{\text{Subtract effect of seasonal variation}} + (1-\alpha) \underbrace{[l_{t-1} + b_{t-1}]}_{\text{Add effect of trend}}$$

$$b_t = \beta [l_t - l_{t-1}] + (1-\beta) b_{t-1}$$

$$s_t = \gamma \underbrace{[y_t - l_{t-1} - b_{t-1}]}_{\text{Subtract level and trend from } y; \text{ you get constant season value}} + (1-\gamma) \underbrace{s_{t-m}}_{\text{rest season value}}$$

## Multiplicative formulations [Not imp]

$$\hat{y}_{t+h|t} = (\ell_t + hb_t)s_{t+h-m(k+1)}$$

$$\ell_t = \alpha \frac{y_t}{s_{t-m}} + (1 - \alpha)(\ell_{t-1} + b_{t-1})$$

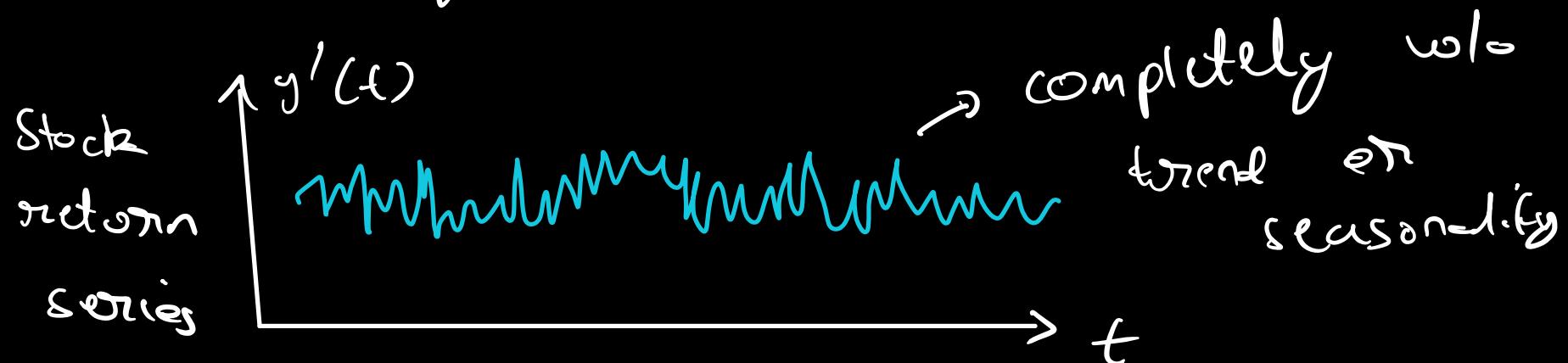
$$b_t = \beta^*(\ell_t - \ell_{t-1}) + (1 - \beta^*)b_{t-1}$$

$$s_t = \gamma \frac{y_t}{(\ell_{t-1} + b_{t-1})} + (1 - \gamma)s_{t-1}$$

For the next family of models we will need to study a new concept.

ARIMA models:

They are used in signals such as financial signals.



Financial analysts like to predict change in stock instead of stock.

→ Diff stocks series looks diff, but  
return series looks similar

Another application:

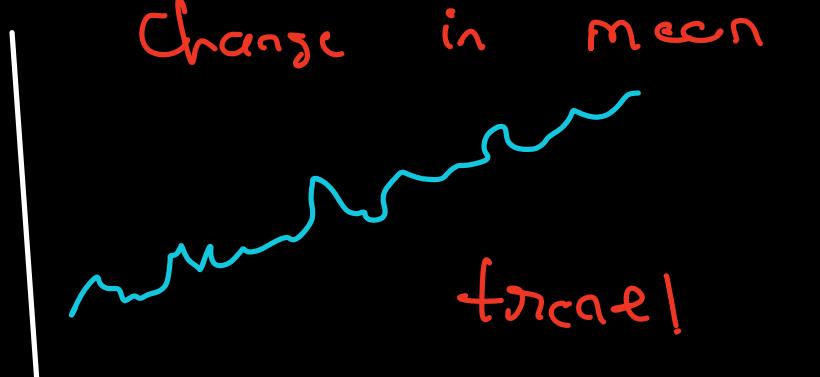
$$y(t) = b(t) + s(t) + \underbrace{e(t)}_{\text{no trend}}_{\text{no seasonality}}$$

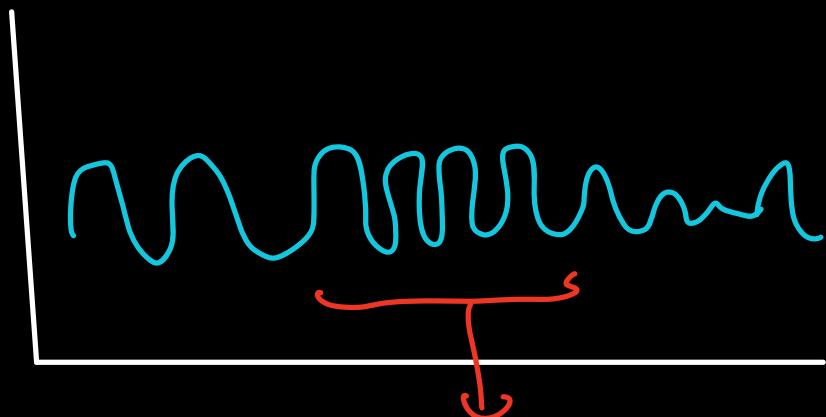
Does it have any  
predictable information?

## Stationarity

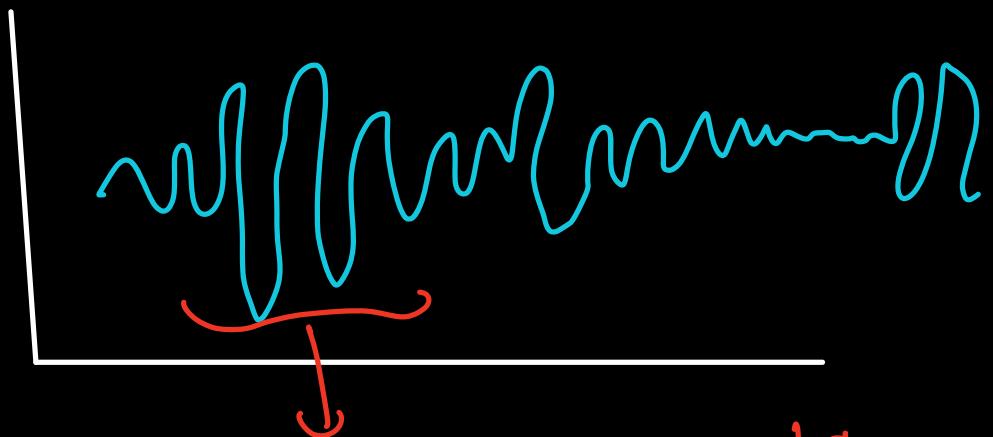
→ A signal is said to be stationary if its parameters such as mean, variance, amplitude, frequency do not change with time.

Eg: of non-stationary





Change in  
frequency



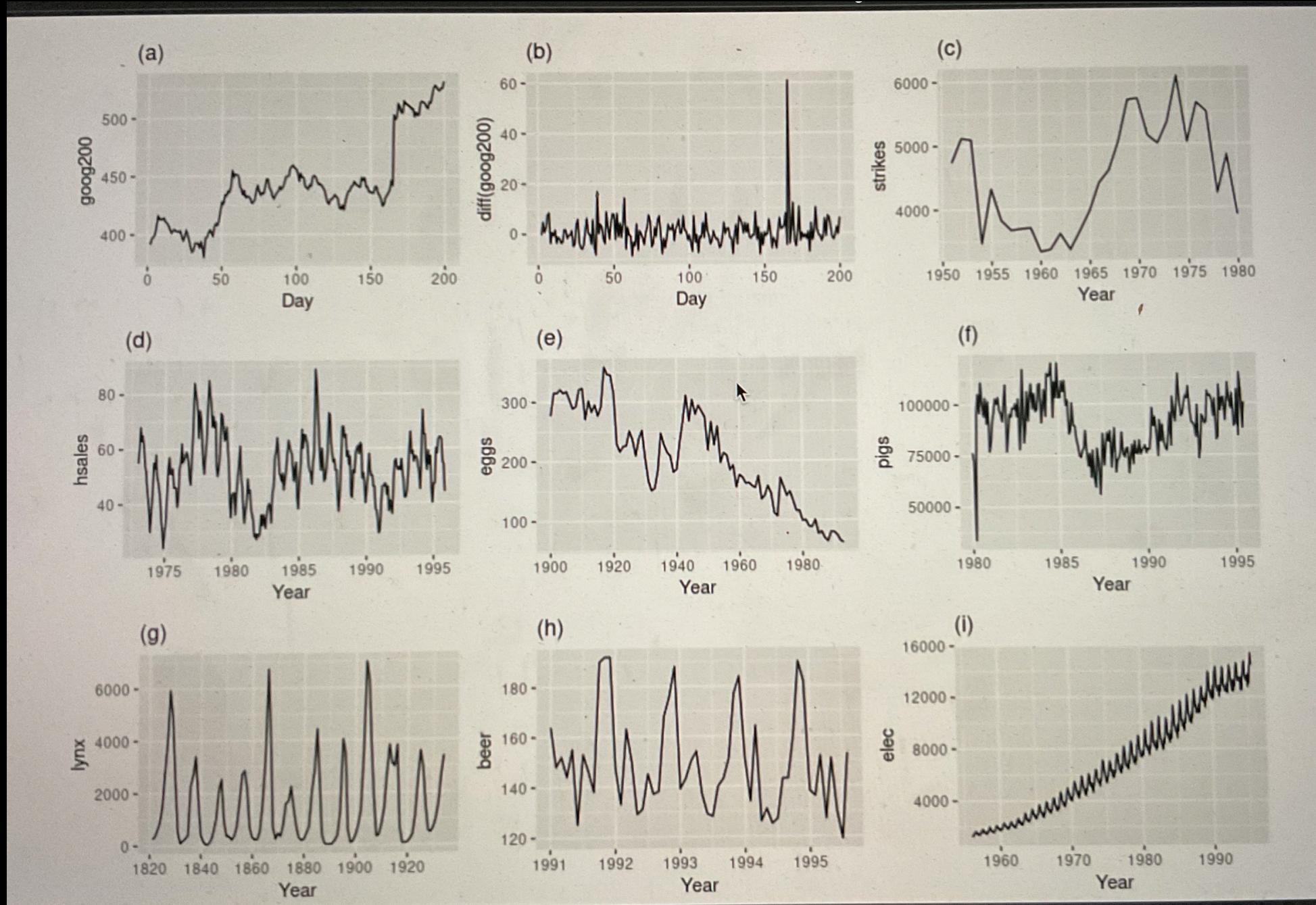
Change in amplitude,  
variance .

How to check for stationarity using code?

→ Dickey - Fuller Test.

If p-value < significance level

→ Stationary.



# Which is not stationary?

- **a, c, e, f:** Not stationary
  - either have a trend, or
  - mean changing with time.
- **d, h:** Not stationary
  - Seasonality
- **i:** Not stationary
  - Has a trend
  - Variance is also not stable
  - Season
- **b:** Stationary
  - There is 1 outlier
  - Can't say anything about mean; seems to be just noise.
- **g:** Stationary
  - Predicting this is dicey, so we assume it to be stationary, and try building model, and seeing if it performs.
  - Looks like a cyclic time series. But these are not at regular intervals.
  - So, even though there is some seasonality, it can't be predicted.

How to make a signal stationary?

1) Decomposition.

$$y(t) = b(t) + s(t) + \underbrace{e(t)}_{\text{DE trend}}$$

$$c(t) = y(t) - [b(t) + s(t)]$$

2) Differencing: [De-trending]

$$y(t) = b(t) + s(t) + e(t)$$

$$y(t) = \underset{\uparrow}{m \times t} + s(t) + e(t)$$

slope (assuming linear trend)

$$y'(t) = \underbrace{m}_{\text{no trend}} + s'(t) + \underbrace{e_2(t)}_{\substack{\text{diff noise} \\ = \text{another noise}}}$$

any more.

3)  $m$ -difference [De-seasonalisation]

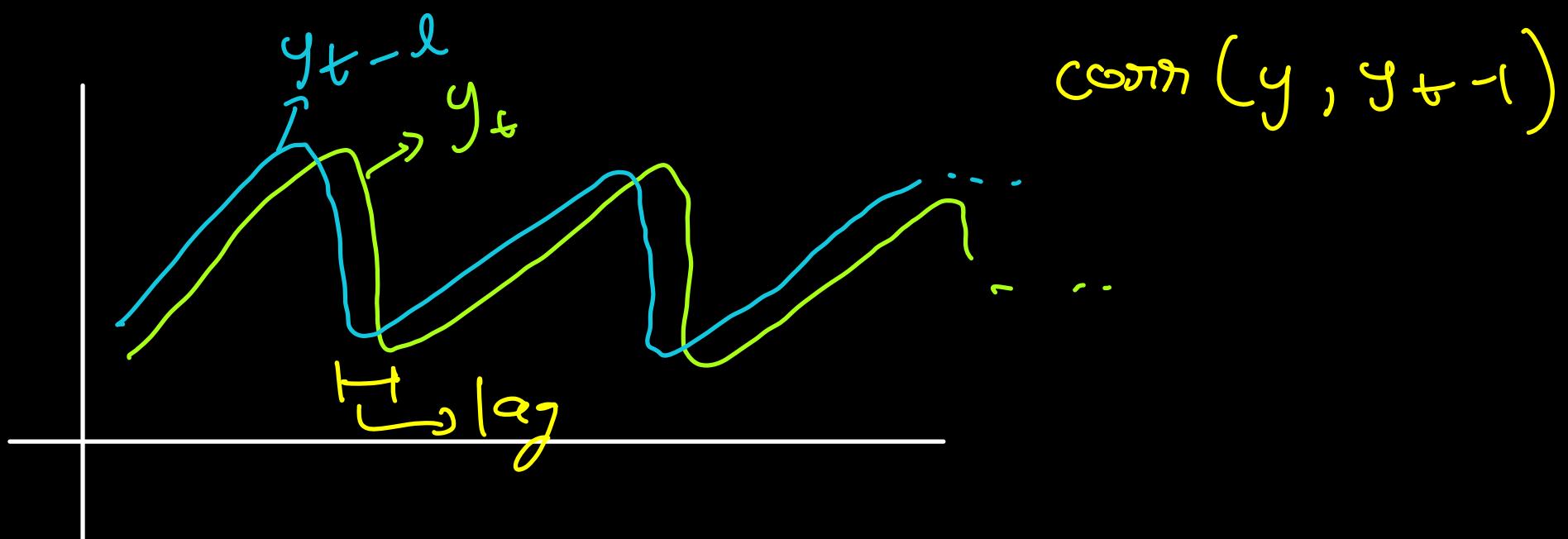
$$y''(t) = m + \underbrace{s(t) - s(t-m)}_{\text{Jan 23 - Jan 22}} + e_3(t)$$

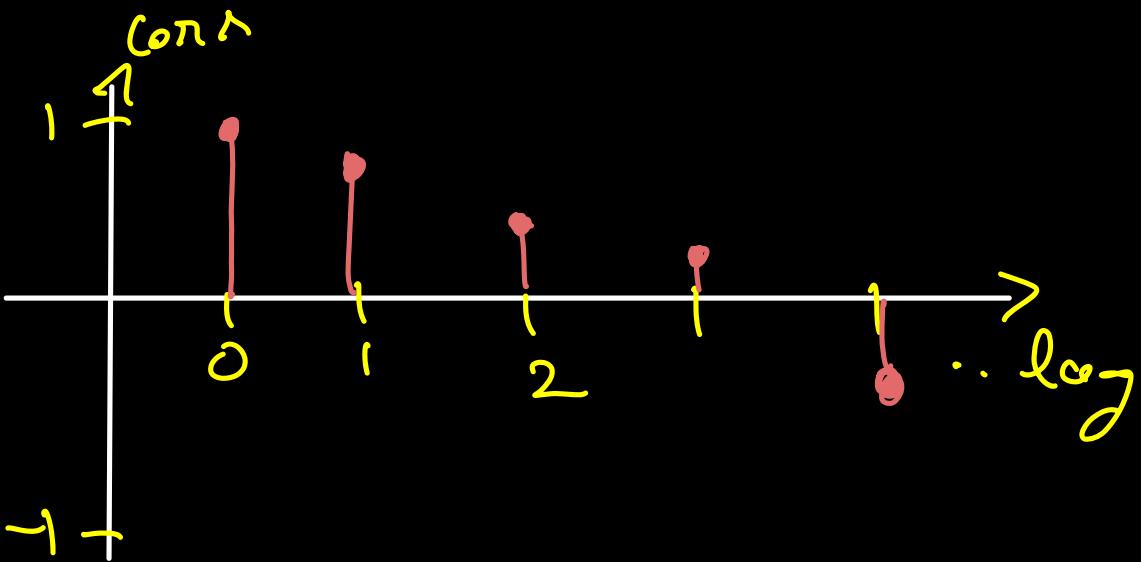
Effect of season  
will be killed  
like this.

## ACF / PACF

↳ Can I use previous values to forecast future values?

What is the correlation w.r.t past?





Auto-correlation  
Function [ACF]

### DACF

