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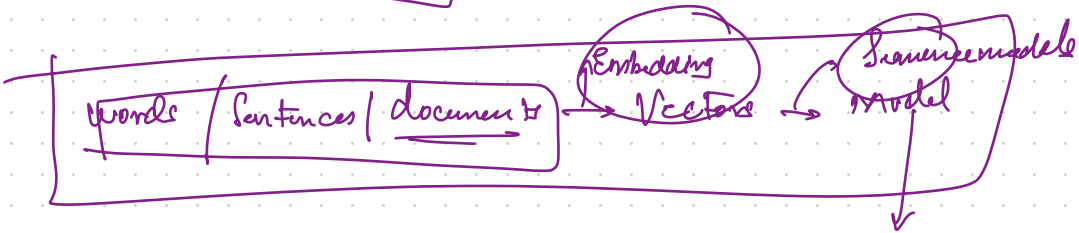
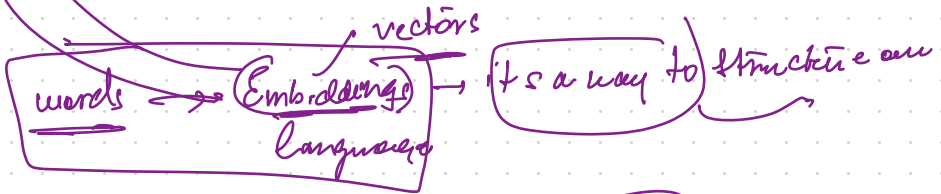
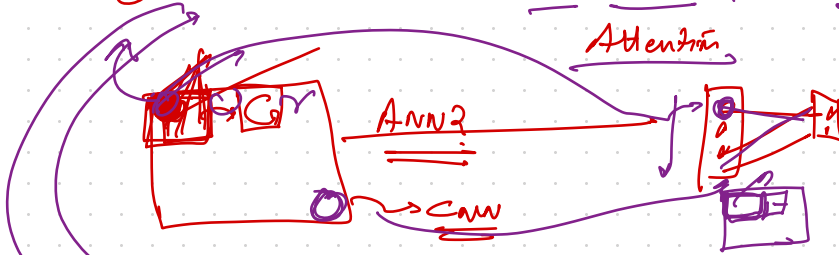
# Natural Language Processing

① NLP problem use cases.

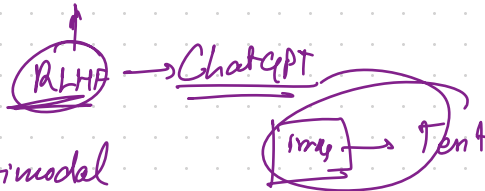
② How do we structure words / sentence

Feature engineering

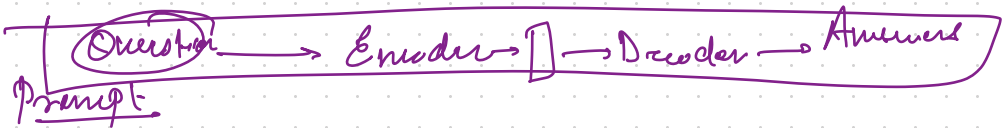
③ Same models → RNN, LRNN, GRU, Transformer



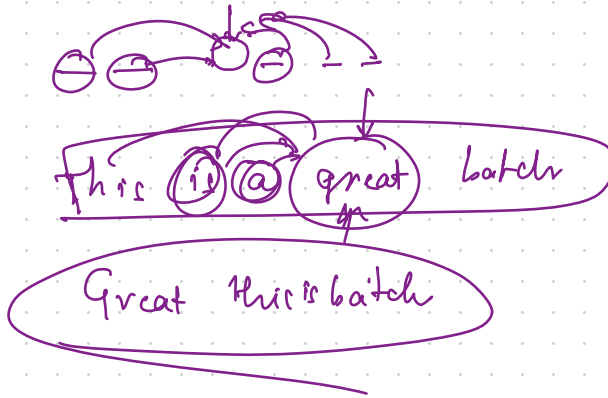
## Large language models



multimodal



Natural language - is a sequence



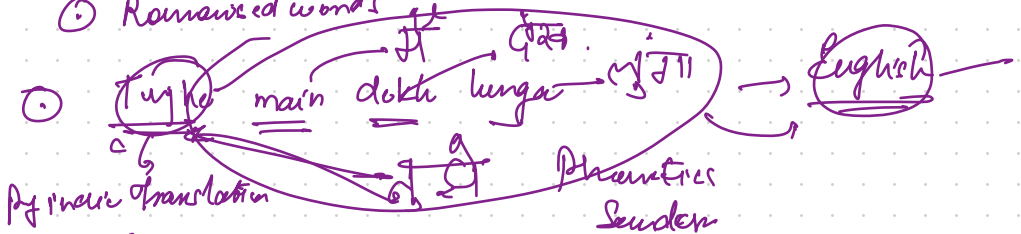
## Natural Language Processing

### Understanding information from text

- ① Unstructured →
- ② Context / Sentiments / Slang / Sarcasm

③ Findings: - - - - -

- ④ Romanized words



- ⑤ Structured

Use Cases:

Translation

Gmail auto type → auto fill

Search engines

Sentiment analysis

Chatbots

Text classification, Sum  
NER, information

Gmail span span span

$\textcircled{f} = f(x)$  <sup>semantical</sup> language model,  
language model

Sentences are very clear <sup>✓</sup> Social media  
Human  
Conversations

Preprocessing techniques:

Document

Document classifier



Sports

Entertainment

Special characters  $\textcircled{\text{http://...}}$

Removal of unwanted characters or patterns of characters from our source sentence.

Ticket classifier

Sentiment classifier  
 😊 → Positive  
 ☹️ → Negative

Ticket

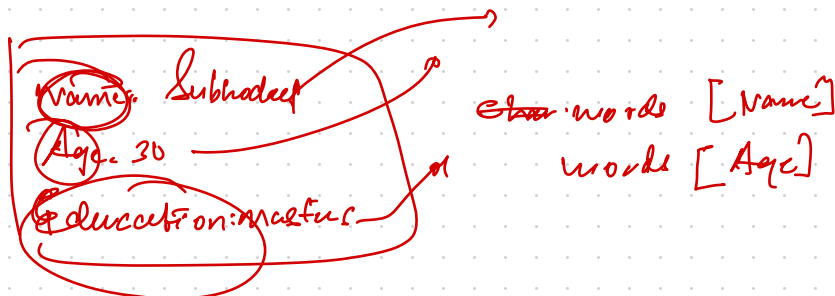
😊 → IT vs  
 ☹️ → IT Apps

Regex → a <sup>logic</sup> process of defining certain patterns using certain rules.

"I am very hungry. I will order pizzas and give ✓ to my friend!"

Regex → Extract some defined patterns from sentences

[w]  
[s]



Stopwords

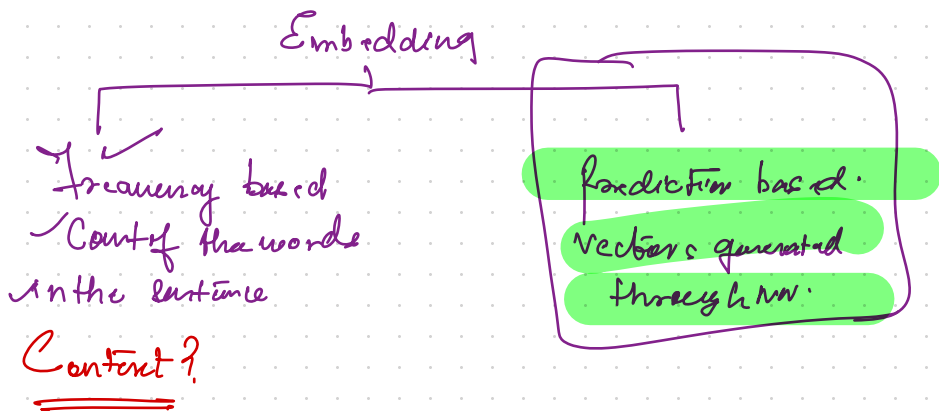
am, a, the  
because and them

Translation: What bot → Temp is 25°C  
→ I am en-----  
What is the temp tomorrow

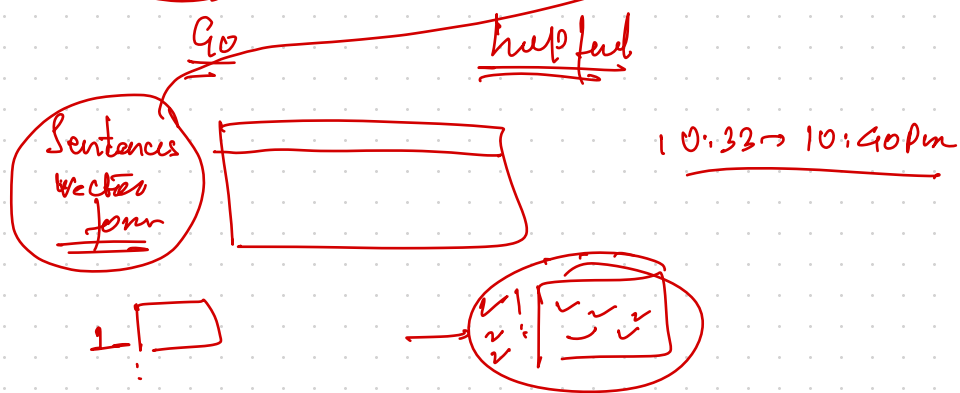
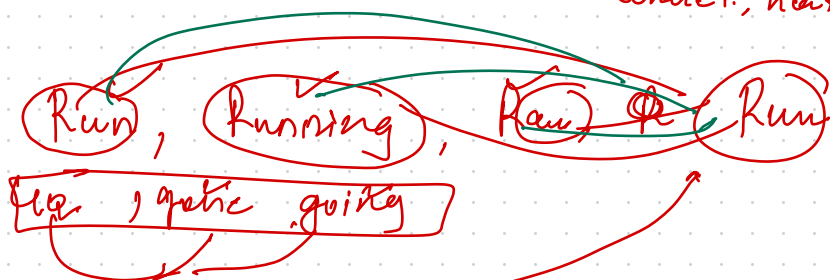
Hi G12 size12 → Tom I am going home

Stemming / Lemmatization

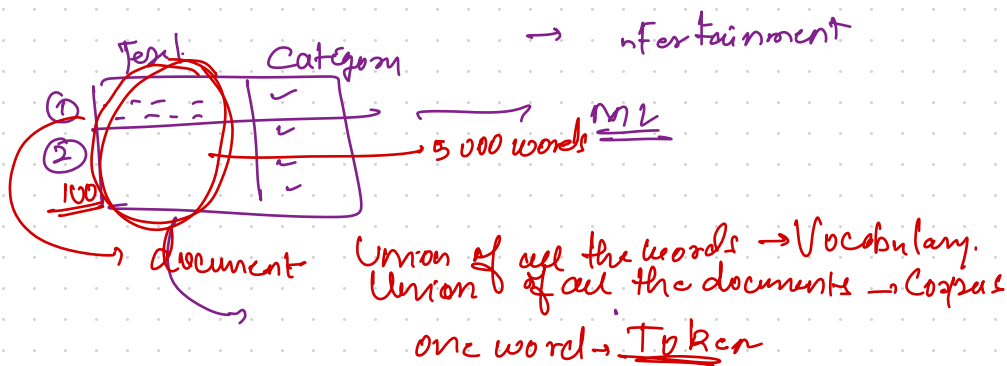
words → Embedding  
vectors → model



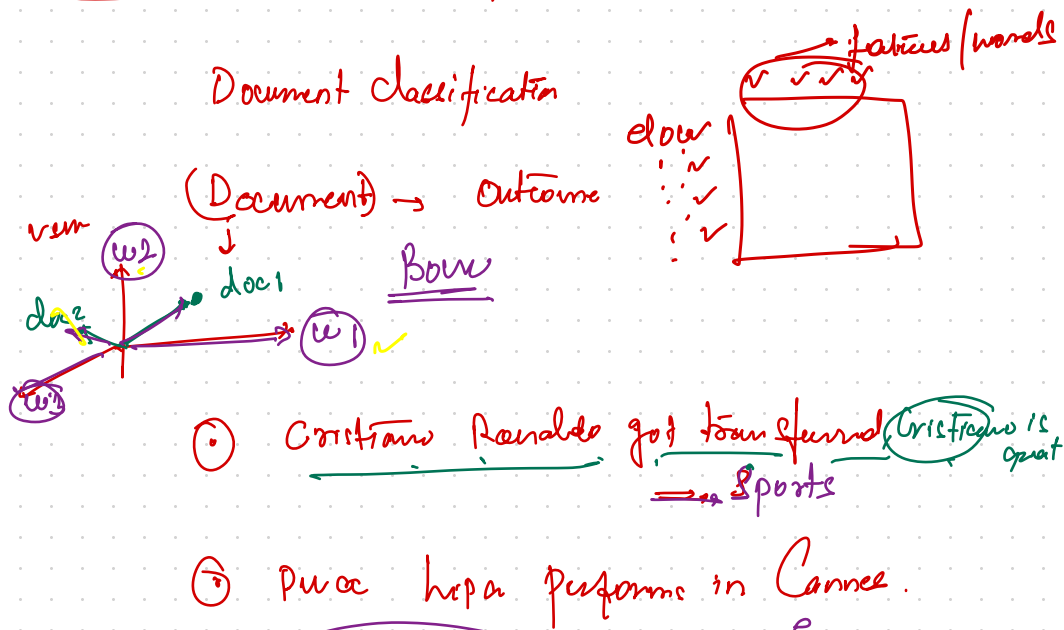
I am going home, home is where heart is  
 I: 1, am: 1, going: 1, home: 2, is: 2  
 where: 1, heart: 1



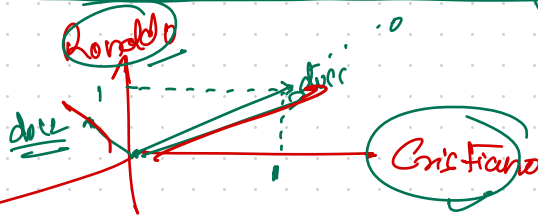
How to represent sentences / documents in a vectorised form using frequency embeddings.



## Bag of words model

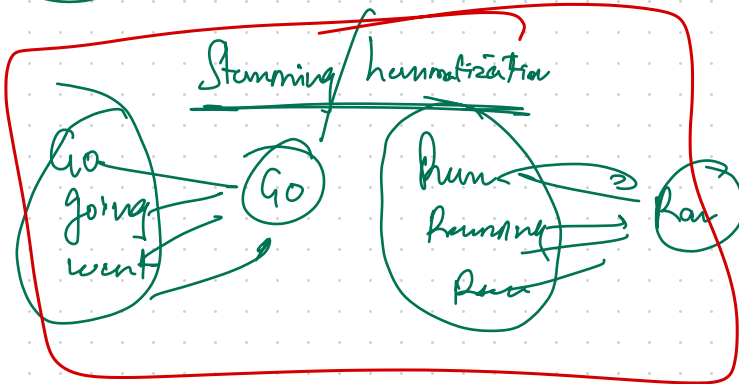
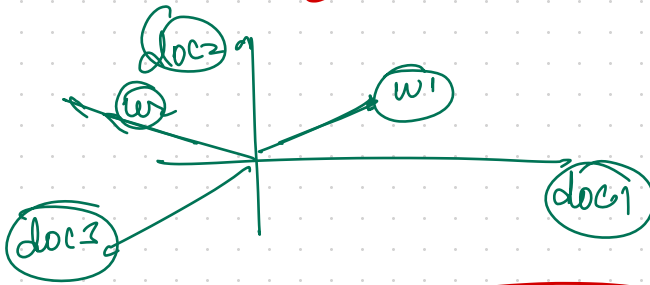


	Cristiano	Ronaldo	got	transferred	due	with	perform in	come
①	1	1	1	1	0	0	0	0
②	0	0	0	0	1	1	1	1



not  
Problem: ① too many dimensions

① does not maintain content  
↓ order not maintained  
By definition given and  
all words are independent

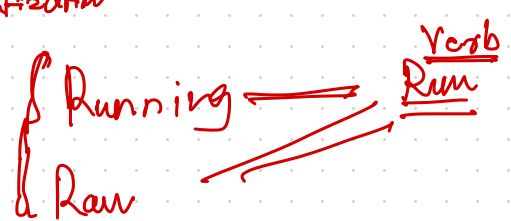




# Stemming & Lemmatization

Porter & Stemmer

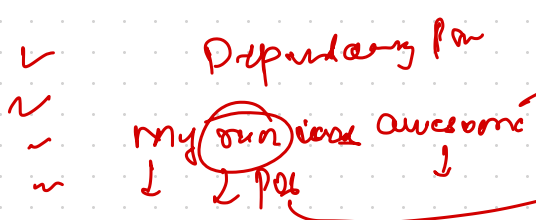
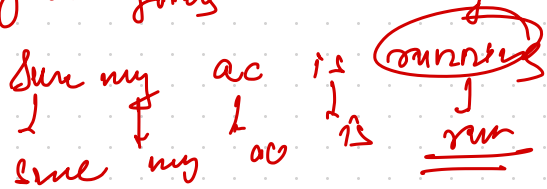
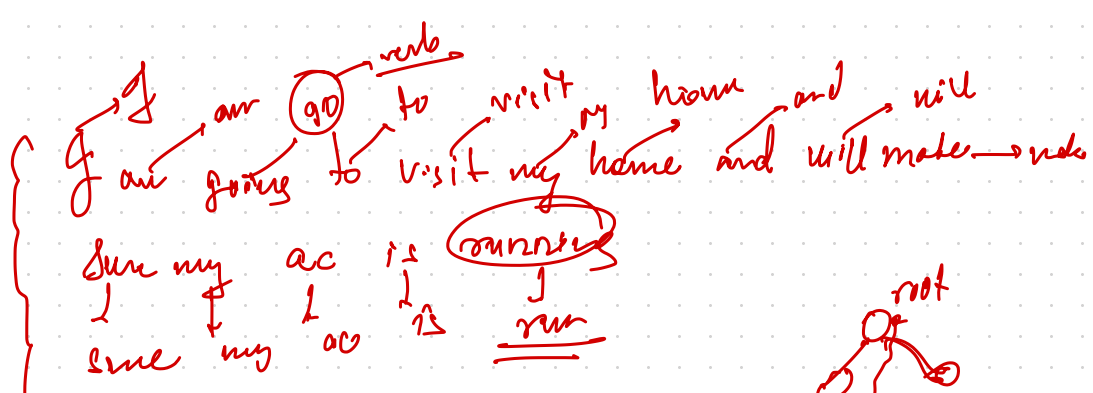
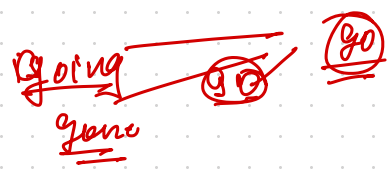
Lemmatization



~~Spreading~~ ✓

~~Spreading~~ ✓

~~Carry~~ ✓



"I am great at public speaking"

Stemming & Lemmatization (word)

Sentence

word tokenizer → words

document  $\rightarrow$  sentence <sup>sentence tokens in</sup>

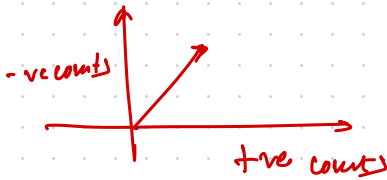
• split('')

"I am going to my home".split('')  
['I', 'am', 'going', 'to', 'my', 'home']

the  $\rightarrow$  word tokens ('')

tweet  $\rightarrow$  words

(count of the word in the tweets, count of the word in negative tweets)



tweet  $\rightarrow$  (count of the word, count of -ve words, 1)  
+ve 50 0 100  
+ve -ve  
tweet: The game

tweet (110, 150)

freq

{ (game, 0): 20  
 (game, 1): 40  
 (awesome, 0): 50  
 (awesome, 1): 90 }

freq: game is awesome

game awesome  
↑      ↑

pos = freqs[(game, 1)] = 40 + freqs[(awesome, 1)]  
neg = freqs[(game, 0)] = 20 + freqs[(awesome, 0)]

pos = 130

neg = 70

freq = (1, 130, 70)