killedup	Shared with >> student.suppo	ut Oakilladan tan	h Deadline: 17th Mi	Such 2024		For Growth	(MTD-LMTD)/LMTD			La Lord Month	Last month to date					last month							
жиноор	Table 1: Category Level View	a taganise dup. se c	Describe. If the last	10.00		TOT GLOWER	(MID-EMID)EMID			L> Last Month 1st Dec to 18th Dec	Cast more to case												
	category yday_orders	yday_gmv	yday_revenue yday_customers	s yday_live_products yday_new_customers mtd_orders	mtd_gmv	mtd_revenue	mtd_customers	mtd_live_products	mtd_new_custome	rs Imtd_orders	lmtd_gmv	Imtd_revenue	Imtd_customers	Imtd_live_products	Imtd_new_customers	Im_orders	lm_gmv	Im_revenue	Im_customers	Im_live_products	Im_new_customers		
		_																					
		_													_							-	
		_																					
	Table 2: Category & Sub Categor	ry Level View		yday_customers yday_live_products yday_new_custo																			
	category sub_category	yday_orders	yday_gmv yday_revenue	yday_customers yday_live_products yday_new_custo	mers mtd_orders	mtd_gmv	mtd_revenue	mtd_customers	mtd_live_products	mtd_new_customers	Imtd_orders	Imtd_gmv	Imtd_revenue	Imtd_customers	Imtd_live_products	lmtd_new_customers	Im_orders	lm_gmv	lm_revenue	Im_customers	Im_live_products	lm_new_customers	
		_			_																		-
		_																					
	Table 3: Product Level View																						
	product_id category	sub_category	yday_orders yday_gmv	yday_revenue yday_customers yday_live_prod	cts yday_new_customer	mtd_orders	mtd_gmv	mtd_revenue	mtd_customers	mtd_live_products	mtd_new_customers	Imtd_orders	lmtd_gmv	Imtd_revenue	Imtd_customers	Imtd_live_products	Imtd_new_customers	Im_orders	lm_gmv	Im_revenue	Im_customers	Im_live_products	Im_new_customers
					_																		
		_			_																		
	Table 4: Order Range			MTD GMV LM GMV																			
	Order_Range MTD Customer	rs LM Customers	MTD Orders LM Orders	MTD GMV LM GMV																			
	1-2																						
	1-2 3-5 6-10	_		 																			
	6-10 GTR-10	_	 	 																			
		_		 																			
	Table 5: GMV Range																						
	GMV_Range MTD Customer	rs LM Customers	MTD Orders LM Orders	MTD GMV LM GMV																			
	1-100																						
	101-200	_																					
	201-300 301-400	+	 	+ + + - +																			
	401-500	+	 	 																			
	401-500 501-1000	1																					
	1001-1500																						
	1001-1500 1501-2000 2001-5000 GTR-5000																						
	2001-5000	1																					
	G1R-5000	_	-																				
	Unique Customers Retention 9	%																					
	Month Total Customer	rs M1	M2 M3	M4 M5 M6	M7	MB	M9	M10	M11														
11	11 Jan-23 10000	2000	1500 1200																				
	Feb-23																						
	Mar-23																						
	Apr-23 May-23	_								_													
	Jun-23	+																					
	Jun-23 Jul-23																						
	Aug-23																						
	Sep-23 Oct-23																						
	Oct-23																						
	Nov-23 Dec-23	+			_					_													
	New Customers Retention %																						
	Month Total Customer	rs M1 - Month 1	M2 M3	M4 M5 M6	M7	M8	M9	M10	M11														
	Jan-23 Feb-23	Feb	Mar Apr	May Jun Jul	Aug	Sep	Oct	Nov	Dec														
	Mar-23	+								_													
	Apr-23																						
	May-23																						
	Jun-23 Jul-23																						
	Jul-23																						
	Aug-23 Sep-23	+	 	 					1	-													
	Ort.23	+	 	+ + +						+													
	Nov-23	1		 					1														
	Oct-23 Nov-23 Dec-23								1														
	No. Contains 7	Mar. 81 - 1																					
	Month Fotal Customers	rs M1	M2 M3	M4 M5 M6	M7	M8	M9	M10	M11	_													
	Jan-23																						
	New Customers Categry Reten Month Total Customer Jan-23 Feb-23																						
	Mar-23 Apr-23																						
	Apr-23	_																					
	May-23 Jun-23 Jul-23 Aug-23 Sep-23	_	 	 				 	-	-													
	Jul-23	+		 						-													
	Aug-23						l	1	1	1													
	Sep-23																						
	Oct-23 Nov-23																						
	Nov-23	-		+ + + - +					+	+													
	Dec-23			 					+	_													
	Month New Customers	Repeat Customers																					
	Jan-23	Costomers	1																				
	Jan-23 Feb-23	_	1																				
	Mar.23																						
	Apr-23																						
	May-23																						
	Apr-23 May-23 Jun-23 Jul-23	+	1																				
	JUI-23 Aug.23	+	1																				
	Aug-23 Sep-23 Oct-23 Nov-23 Dec-23		1																				
	Oct-23																						
	Nov-23																						
	Dec-23																						