

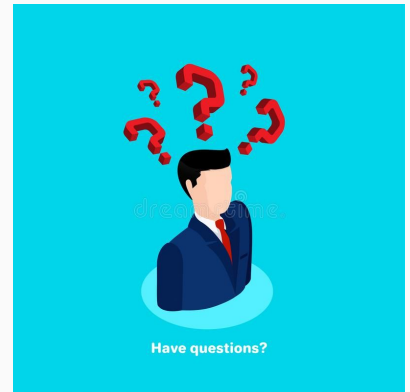


CUREEASY

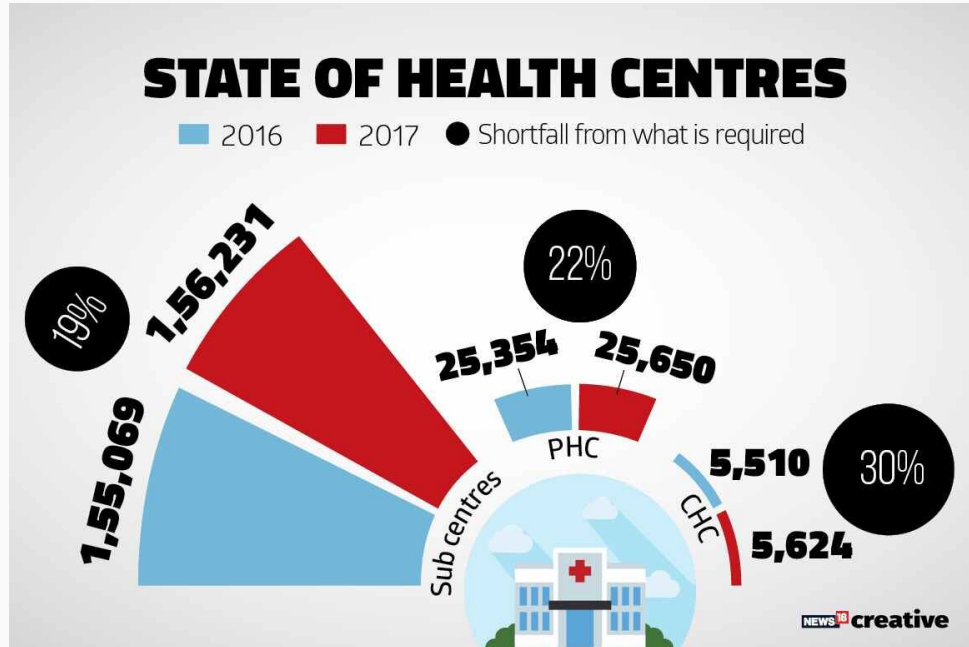
ALL YOUR MEDICAL NEED IN ONE APP

Problems

- There are only 7 doctors per 1000 people in India . As a result, patients do not gets sufficient time with the doctor and are not satisfied.
- Different doctors , different advices. A person gets confused if he inquires different doctors for the same problem and gets different solutions.



- The CHCs are usually far away, especially in rural areas, and while reaching them the patient may go into a more critical condition, which may sometimes lead to a loss in life.



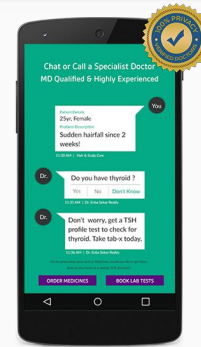
“
India has one government doctor
for every 11,528 people
and one nurse
for every 483 people.
”

- Medical bills generally involve large sums of money, so most people have healthcare insurance for their medical needs. But the process of claiming these insurances requires various formalities and is a cumbersome process.



Solution

- The doctors should be available anywhere, anytime. In case of any emergency people must be able to reach out to the doctor instantly.
- The doctors and patients should be able to access the records directly. These records can be accessed easily in future and do not need maintenance when compared to paper records.





- The digital records will help us in a hassle-free verification of vaccinations, medical conditions for visas, insurances, and medical certificates.
- The application will schedule reminders for medicines, tests, and vaccinations.

Market

- The healthcare industry in India is expected to reach **Rs 8.6 trillion** by FY22 from Rs 4 trillion in FY17.
- The total expenditure on health care as a proportion of GDP in 2015 was **3.89%** and is expected to grow further.

MEDICAL TOURISM IN INDIA - STATISTICS

500,000

Medical tourists visited
India in 2010.

60,000

Doctors graduated from Indian
medical colleges annually.



\$ 18 BILLION

Expected size of the wellness
tourism industry in India in 2017.

References:

- 1) <http://www.themalaymailonline.com/travel/article/india-projected-to-achieve-highest-growth-in-wellness-tourism-by-2019>
- 2) <http://www.imtd.in/news/india-a-favored-medical-tourism-hub-dr-al-sayer/>

India is experiencing 22-25 per cent growth in medical tourism and the industry is expected to reach \$ 9 billion by 2020.

The Government of India approved the continuation of National Health Mission with a budget of \$ 4.40 billion under the Union Budget 2019-20.

Business Model

- We would collaborate with different hospitals, labs and other treatment centers and connect them directly to the patient under a single umbrella.
- We will give an yearly subscription to our customers and provide them with free health check ups, according to their problems.
- Provide the patients with instant health insurance services.