# Wireframe Documentation

Analyzing Google Apps Store dataset in terms of App downloads and Rating

RAHUL PANWAR
DOCUMENT CONTROL VERSION:

| Date	Version	Description	Author
12/12/2022	1.0	Introduction, Problem Statement	Rahul Panwar
12/12/2022	1.1	Dataset Information, Architecture Description	Rahul Panwar

DASHBOARD 1
THEME -REVENUE AND INSTALL BY CONTENT RATING
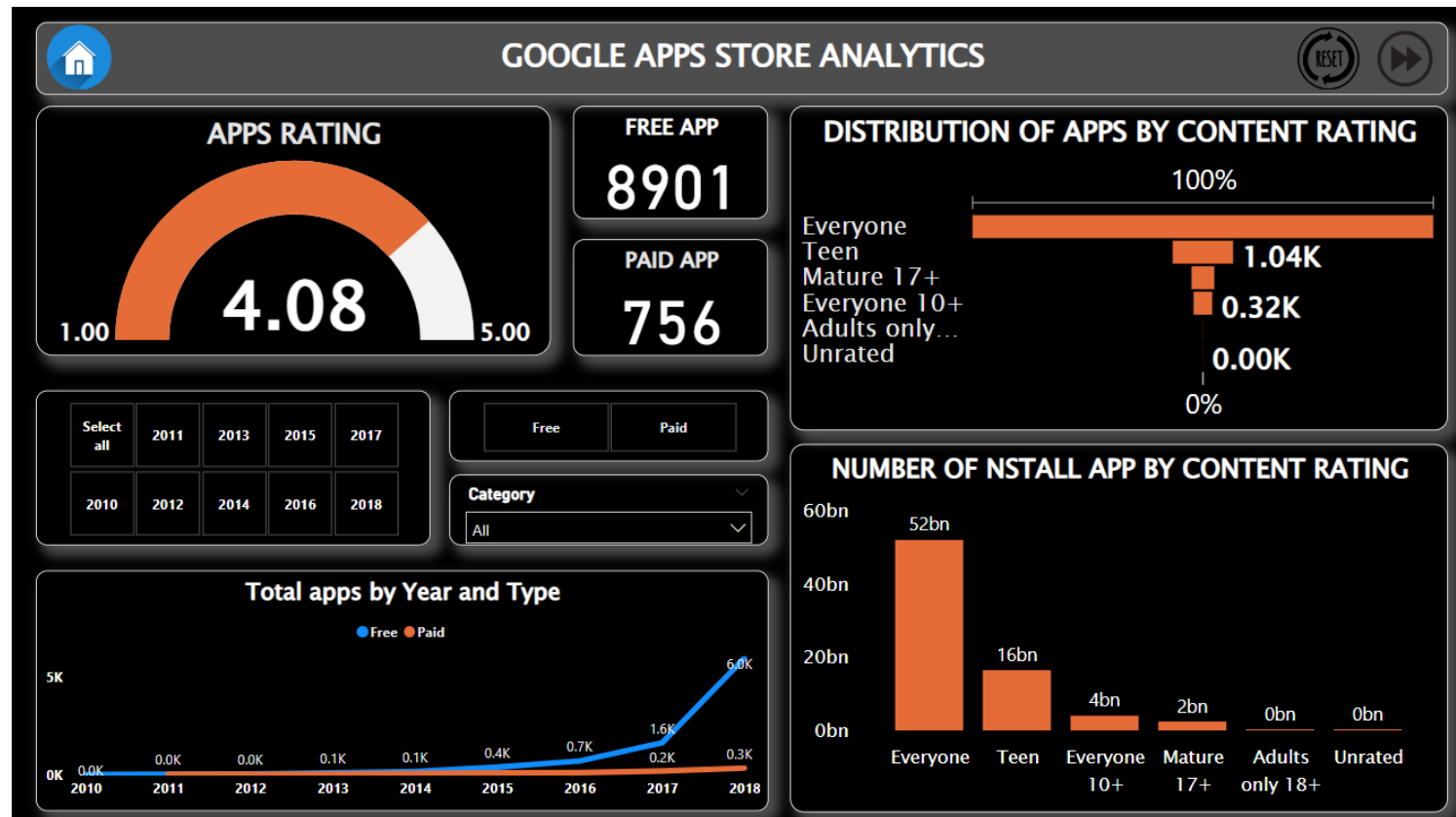
According to dataset Date between 2010 to 2018 Total apps I have divided by the type of apps like [paid or free] Number of paid app available in Google Apps stores 756 and free app available in Google Apps 8901 With overall rating 4.08. Everyone content rating most of the apps included inside this and maximum installed apps then others because all age groups belong this content rating category.

DASHBOARD 2

THEME- TOP 5 CATEGORY PERFORMANCE
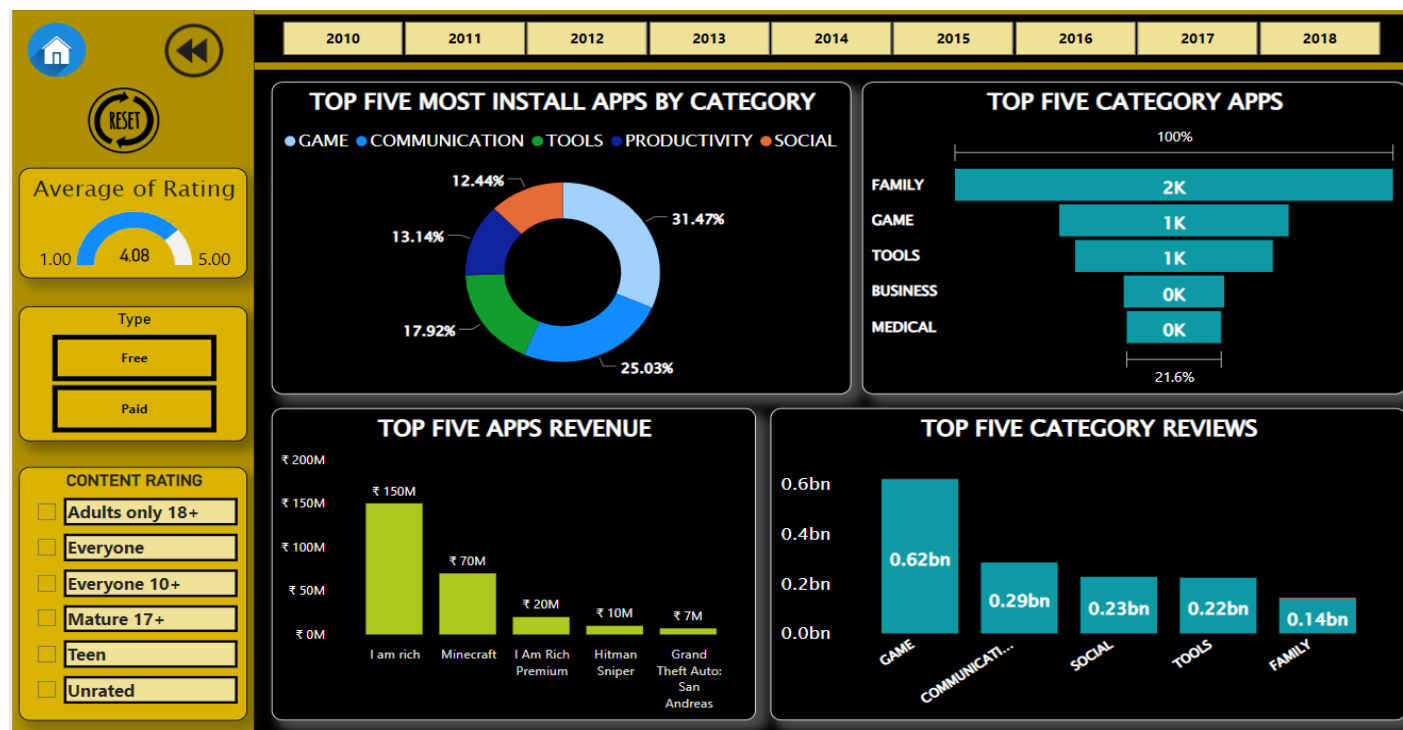
- **TOP 5 MOST INSTALL APP BY CATEGORY**
  In year 2010-2018: Games, Communication, Tools, Productivity, Social
- **TOP 5 CATEGORY APPS**
  In year 2010-2018: Family, Game, Tools, Business, Medical
- **TOP 5 APPS REVENUE**
  I am rich, Minecraft, I am rich premium, Hitman sniper, Grand theft auto: San Andrea's
- **TOP 5 CATEGORY REVIEWS**
  In year 2010-2018: Games, Communication, Social, Tools, Family

ANALYZING GOOGLE APPS STORE

TOTALS APPS DECOMPOSITION TREE
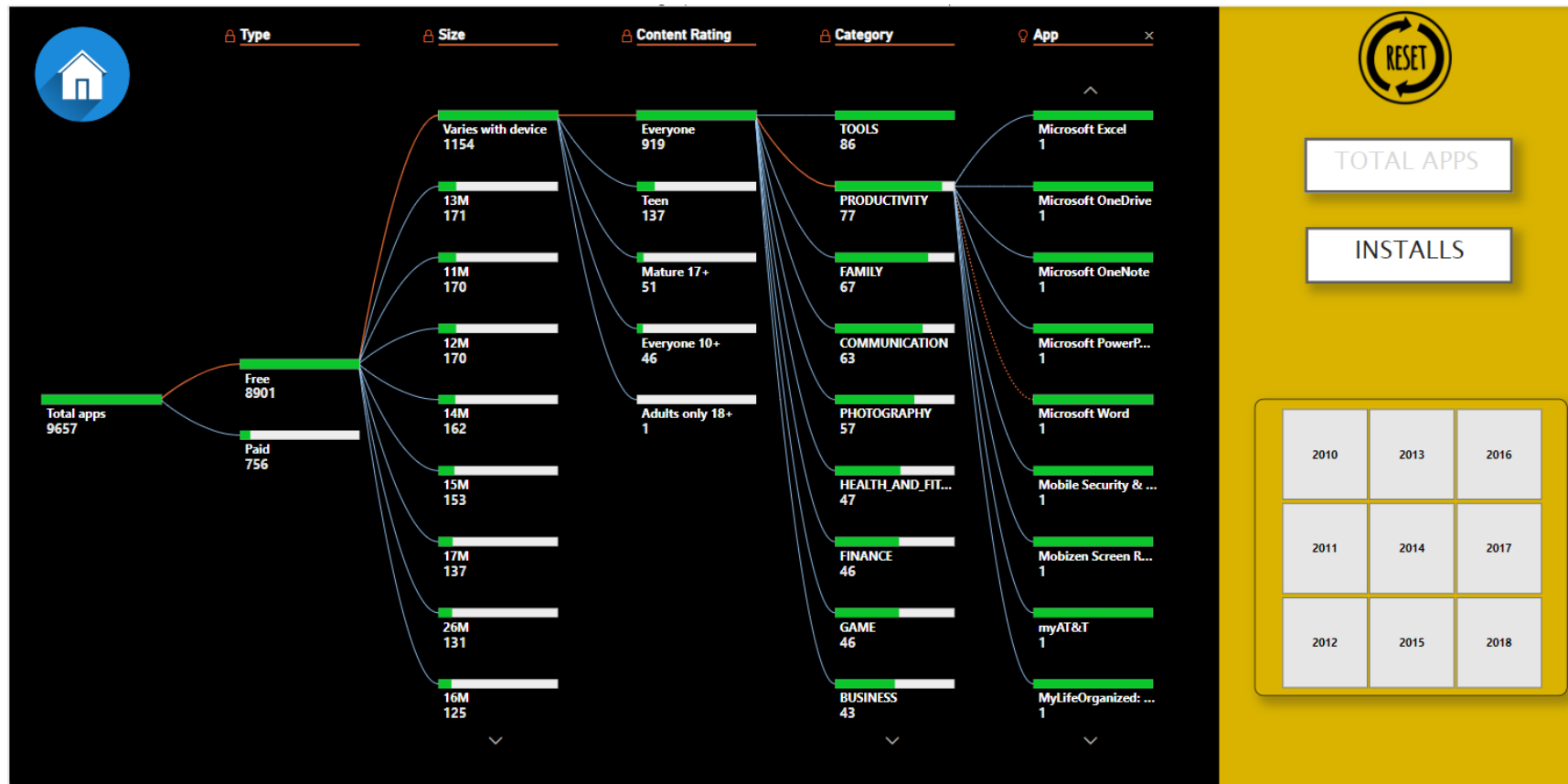
SUM OF INSTALLS APPS DECOMPOSITION TREE

Type
Free

Content Rating
Everyone

Category
COMMUNICATI...

App

COMMUNICATION
10022189551

Gmail
1000000000

GAME
8451203140

Google Chrome: Fast ...
1000000000

TOOLS
7839969374

Hangouts
1000000000

PRODUCTIVITY
5781672189

Messenger – Text an...
1000000000

PHOTOGRAPHY
4374762905

Skype - free IM & vi...
1000000000

TRAVEL_AND_LOCAL
2863104036

WhatsApp Messenger
1000000000

FAMILY
2846494614

Google Duo - High Q...
500000000

VIDEO_PLAYERS
1469975720

imo free video calls a...
500000000

PERSONALIZATION
1174298652

LINE: Free Calls & M...
500000000

Everyone
52053403030

Teen
16481688463

Everyone 10+
4001767295

Mature 17+
2426654358

Adults only 18+
2000000

Unrated
50500

Free
74965563646

Paid
57364881

Sum of Installs +
75022928527

TOTAL APPS

INSTALLS

2010	2013	2016
2011	2014	2017
2012	2015	2018