

Product Roadmap for Play Doggie Play LLC		
Product	Q4 20XX	Q1-Q4 20XX
Training Toys	* Develop dishwasher-safe training toy line * Increase larger toy offerings	* Launch new "boredom buster" series * Develop mentally-stimulating toys
Chew Toys	* Resize Current Offerings * Develop multi-pack offerings	* Develop holiday-themed series * Establish a new "Eco-Friendly" series
Squeaky Toys	* Improve internal squeaker devices * Improve Durability	* Increase treat dispensing toy options * Release the "Destructive Dogs" toy series

Boredom Buster Series

Time Phase: Q1-Q4 2024

Eco-Friendly Series

Time Phase: Q1-Q4 2024