

Project Report Template

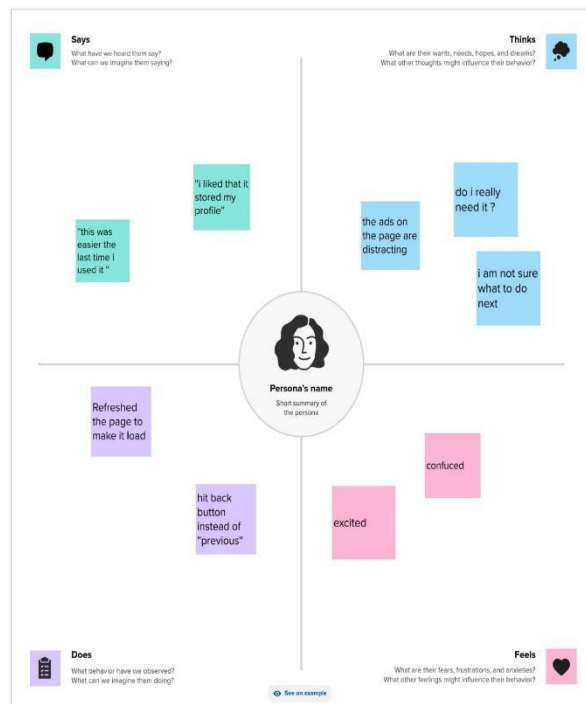
1. INTRODUCTION

Overview

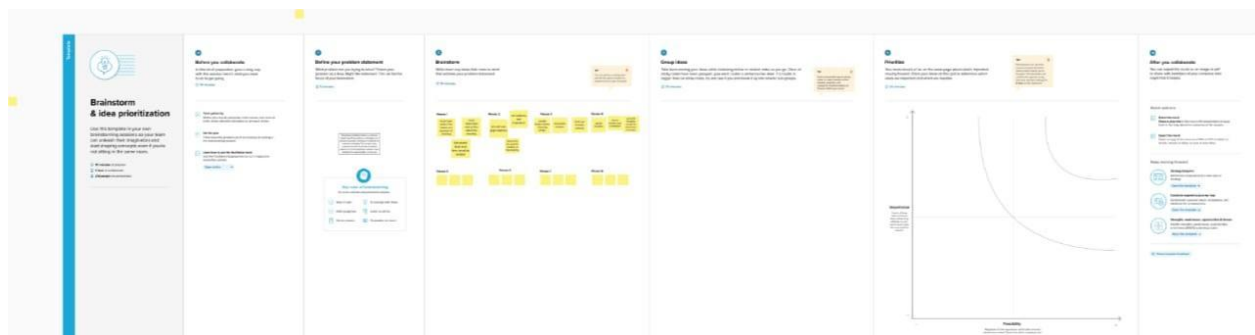
Designing a Personalized Invitations Using Canva.

2. Problem Definition & Design Thinking

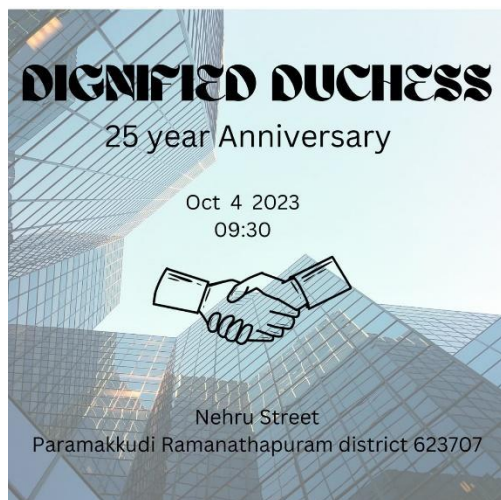
Empathy Map



Ideation & Brainstorming Map



3. RESULT



4.ADVANTAGES & DISADVANTAGES

Direct audience engagement and personal connections

Increased brand exposure and awareness

Its disadvantage is, cost and resources intensive.

5. APPLICATIONS

Canva allows businesses to easily create designs that are consistent with their branding.

6. CONCLUSION

We learn lot of New things about Editing and make it useful for Personalized Invitations Using Canva.