

Executive Summary: For RSVP Movies

Drama and Thriller are the top-selling genres from 2017 to 2019, where more than 50% of the movies had drama tagged to it.

James Mangold could be considered as a director who has produced 4 hits movies (having an average rating of more than 8 out of 10), which is the highest among all directors in the span of three years and particularly in the Drama and Thriller genre.

Drama and Thriller movies are having an average length of 100 - 105 mins, which is more likely to be successful.

Vijay Sethupathi could be considered as the lead actor, as he has performed in 5 movies with an average rating of 8.42 out of 10 which is the highest for an actor since 2017.

Sangeetha Bhat or Fatima Sahiti can be considered as lead actresses, as they possess an average rating of more than 9.5 out of 10 in the drama genre in Hindi movies.

Mammootty or Mohanlal could be given important roles as they were consistently performing in hit movies through the given three years.

'Twentieth Century Fox' can be the best foreign-collaborator for RSVP movies since they are successful in producing the 4 no of multi-lingual movies (which is the second-highest after the Star Cinema with 7 nos) and being the second-best production company which grabbed the maximum number of votes in the IMDb ratings after marvel studios.