

RAHUL REDDY ALLU

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BUSINESS ANALYST

Loyalty Juggernaut India Pvt. Ltd. Apr, 2025 - Present

- Converted traineeship to a full-time Business Analyst role for strong performance and proven competence in on-the-job skills.
- Played a key role in a landmark project of organisation's first-ever client in the Oil and Gas industry, demonstrating rapid adaptability by understanding new sector-specific requirements to ensure successful integration.
- This initiative involved managing the complexities of a simultaneous go-live across three international geographies, including the end-to-end execution of a critical data migration of over 1M Member and Transactional Data.
- Within the first four months of taking ownership of the project, was invited to Cape Town, South Africa, for a strategic two-week product workshop, where we successfully secured formal client sign-off and buy-in for post-launch optimisations.
- Developed critical client engagement skills in a high-pressure environment, learning to effectively manage expectations and protect project scope by professionally addressing out-of-scope requests.
- Monitored loyalty program metrics post-launch, analysing user engagement and adoption trends to drive optimization initiatives.

BUSINESS ANALYST (TRAINEE)

Loyalty Juggernaut India Pvt. Ltd. Jan, 2025 - Apr, 2025

- Mastered product knowledge in just three weeks, completing the training program within only a single successful review.
- Joined a key project at its inception, which provided a unique opportunity to manage the entire project lifecycle, from initial discovery and requirements gathering through to project launch, Hypercare and post-live support.
- In a hands-on training environment, applied deep product knowledge to contribute to key deliverables while developing core skills like requirement gathering and stakeholder management.

• Project Management	• Technical	• Tools	• Soft Skills
Agile/Scrum	SQL	Jira	Effective Communication
Stakeholder Management	AWS (S3, CloudWatch)	Figma	Minutes of Meeting
Requirement Gathering	Data Migration	Postman	Strong Work Ethic
Product Launch Execution	API Integrations	Excel	

EDUCATION	B.TECH, NATIONAL INSTITUTE OF TECHNOLOGY, ANDHRA PRADESH 2020-24 BROADENED MY HORIZONS CGPA - 8.55
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INITIATIVES AND DISTINCTIONS

Startup Founder

- Attempted at conducting initial market research and concept validation for a startup idea in the food industry to assess business viability.

Community Service

- Led initiatives to educate underprivileged women on menstrual hygiene and coordinated the distribution of essential sanitary supplies to those in need.

Guest Speaker

- While in University, I had the opportunity to deliver a speech on various Conflicts of Interest at Workplace and ways to tackle them.

JEE Mains

- Ranked in the Top 2 percentile nationwide in the IIT-JEE Mains Exam.