

# RAHUL REDDY ALLU

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## BUSINESS ANALYST

Loyalty Juggernaut India Pvt. Ltd. \_\_\_\_\_ Apr, 2025 - Present

- Converted traineeship to a full-time Business Analyst role for strong performance and proven competence in on-the-job skills.
- Played a key role in a landmark project of organisation's first-ever client in the Oil and Gas industry, demonstrating rapid adaptability by understanding new sector-specific requirements to ensure successful integration.
- This initiative involved managing the complexities of a simultaneous go-live across three international geographies, including the end-to-end execution of a critical data migration of over 1M Member and Transactional Data.
- Within the first four months of taking ownership of the project, was invited to Cape Town, South Africa, for a strategic two-week product workshop, where we successfully secured formal client sign-off and buy-in for post-launch optimisations.
- Developed critical client engagement skills in a high-pressure environment, learning to effectively manage expectations and protect project scope by professionally addressing out-of-scope requests.
- Monitored loyalty program metrics post-launch, analysing user engagement and adoption trends to drive optimization initiatives.

## BUSINESS ANALYST (TRAINEE)

Loyalty Juggernaut India Pvt. Ltd. \_\_\_\_\_ Jan, 2025 - Apr, 2025

- Mastered product knowledge in just three weeks, completing the training program within only a single successful review.
- Joined a key project at its inception, which provided a unique opportunity to manage the entire project lifecycle, from initial discovery and requirements gathering through to project launch, Hypercare and post-live support.
- In a hands-on training environment, applied deep product knowledge to contribute to key deliverables while developing core skills like requirement gathering and stakeholder management.

• Project Management	• Technical	• Tools	• Soft Skills
Agile/Scrum	SQL	Jira	Effective Communication
Stakeholder Management	AWS (S3, CloudWatch)	Figma	Minutes of Meeting
Requirement Gathering	Data Migration	Postman	Strong Work Ethic
Product Launch Execution	API Integrations	Excel	

## EDUCATION

**B.TECH, NATIONAL INSTITUTE OF TECHNOLOGY, ANDHRA PRADESH | 2020-24**  
**BROADENED MY HORIZONS | CGPA - 8.55**

## INITIATIVES AND DISTINCTIONS

### Startup Founder

- Attempted at conducting initial market research and concept validation for a startup idea in the food industry to assess business viability.

### Community Service

- Led initiatives to educate underprivileged women on menstrual hygiene and coordinated the distribution of essential sanitary supplies to those in need.

### Guest Speaker

- While in University, I had the opportunity to deliver a speech on various Conflicts of Interest at Workplace and ways to tackle them.

### JEE Mains

- Ranked in the Top 2 percentile nationwide in the IIT-JEE Mains Exam.