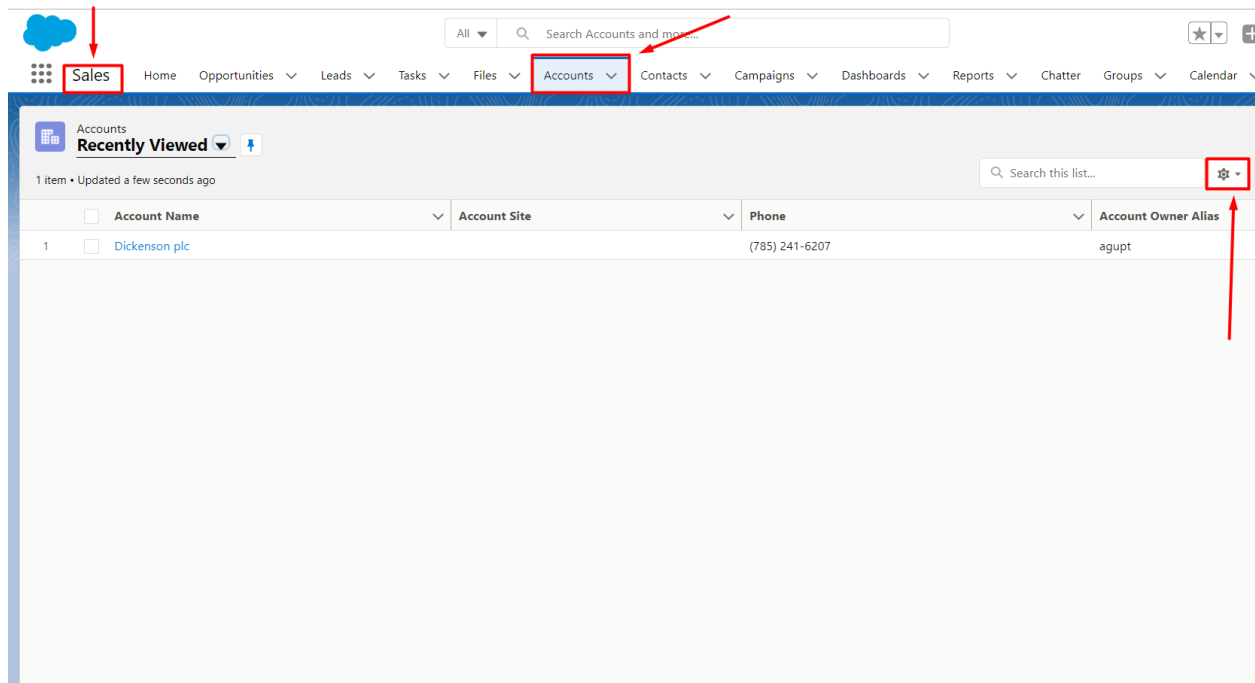**Step 1:** In order to create a custom list view you first need to move to accounts and on the right hand side you can see a gear icon click on it and select new.

Step 2: As you click on it you will see a pop up where you have to provide list name, list API name and select visibility.

Step 3: So here I am providing the list name as Custom Acc List when you enter the name API name will be automatically generated and then selecting the second option as all users can see this list view and clicking on save.

Step 4: As you click on save you can see that this custom account list view is created.