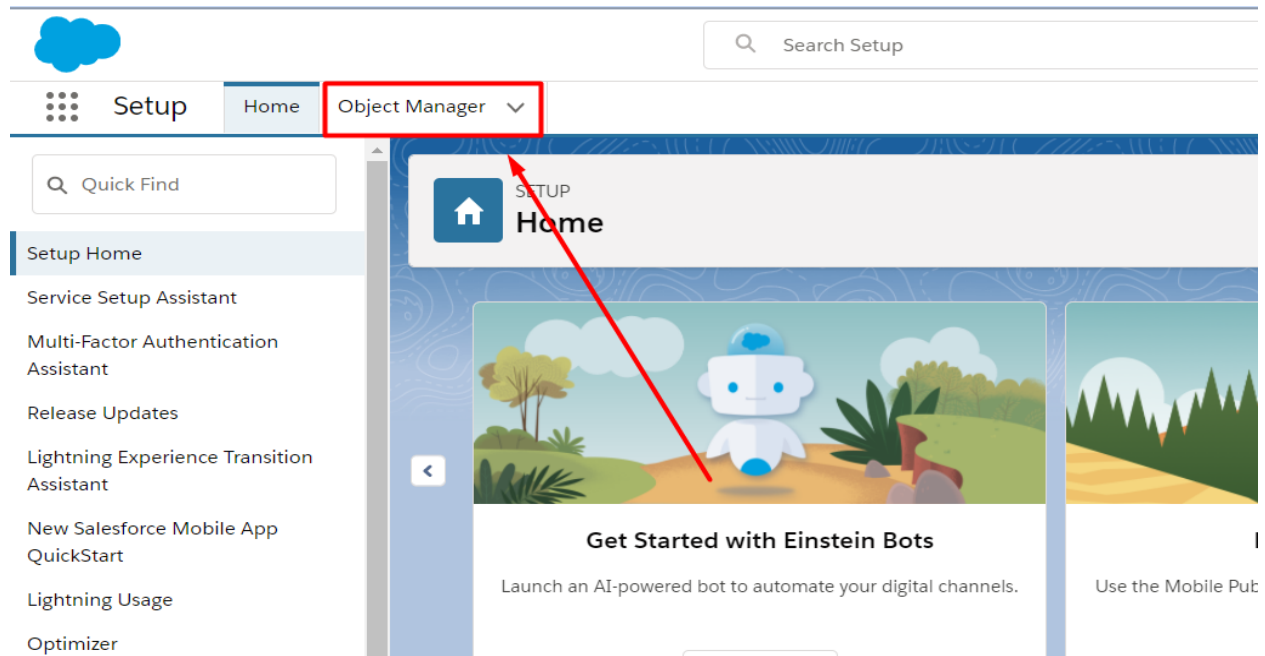



## Lecture 5: Object Manager.

In this lecture, we will understand several objects in salesforce and learn about object managers.


**Step 1:** When you open the salesforce page on the top you will see a tab “Object Manager”



**Step 2:** In order to check the objects that are available in salesforce you can click on the object manager tab which will direct you to the next page with all the available objects.

<div>  <div> <div>SETUP</div> <div>Object Manager</div> </div> </div> <div>51+ Items, Sorted by Label</div>		
Asset Action Source	AssetActionSource	Standard Object
Asset Relationship	AssetRelationship	Standard Object
Asset State Period	AssetStatePeriod	Standard Object
Assigned Resource	AssignedResource	Standard Object
Associated Location	AssociatedLocation	Standard Object
Authorization Form	AuthorizationForm	Standard Object
Authorization Form Consent	AuthorizationFormConsent	Standard Object
Authorization Form Data Use	AuthorizationFormDataUse	Standard Object
Authorization Form Text	AuthorizationFormText	Standard Object
Campaign	Campaign	Standard Object

**Step 3:** When you see the object page you will see three things: Label, API Name, and Types. In salesforce, we have two types of objects, Standard objects, and Custom objects.

<div>  <div> <div>SETUP</div> <div>Object Manager</div> </div> </div> <div>51+ Items, Sorted by Label</div>		
LABEL	API NAME	TYPE
Account	Account	Standard Object
Activity	Activity	Standard Object
Alternative Payment Method	AlternativePaymentMethod	Standard Object
API Anomaly Event Store	ApiAnomalyEventStore	Standard Object
Asset	Asset	Standard Object
Asset Action	AssetAction	Standard Object

**Step 4:** API names help us to uniquely identify each object. In order to distinguish between standard objects and custom objects, we can check their API names. For example, if you see in the list there is only one custom object and its API name has “\_\_c” so in this way you can identify standard objects and custom objects.



SETUP

## Object Manager

51+ Items, Sorted by Label

Card Payment Method	CardPaymentMethod	Standard Object
Case	Case	Standard Object
College	College__c	Custom Object
Communication Subscription	CommSubscription	Standard Object
Communication Subscription Channel Type	CommSubscriptionChannelType	Standard Object
Communication Subscription Consent	CommSubscriptionConsent	Standard Object
Communication Subscription Timing	CommSubscriptionTiming	Standard Object
Consumption Rate	ConsumptionRate	Standard Object