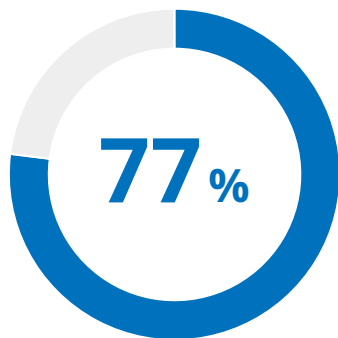**semrush**

Full Site Audit Report

newgenapps.com

Full Site Audit Report

Subdomain: newgenapps.com
User Agent: SEMrushBot-Desktop
Last Update: May 11, 2017
Crawled Pages: 100
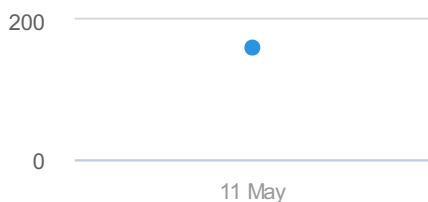
Total Score

77 %

Crawled Pages

100

● Healthy (0)   ● Broken (3)   ● Have issues (76)   ● Redirected (21)   ● Blocked (0)

Errors

160

200

0

11 May

Warnings

147

200

0

11 May

Notices

1

2

0

11 May
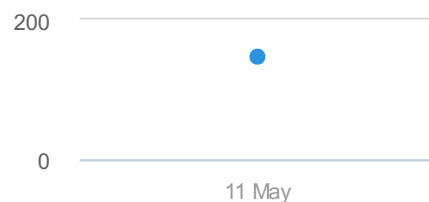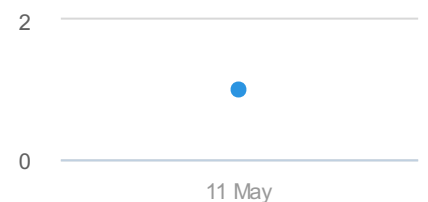
Top 3 Issues, Errors & Warnings

152 internal links are broken   **errors**

50% of total errors & warnings

74 pages have low text-HTML ratio   **warnings**

24% of total errors & warnings

40 pages have more than one h1-heading   **warnings**

13% of total errors & warnings
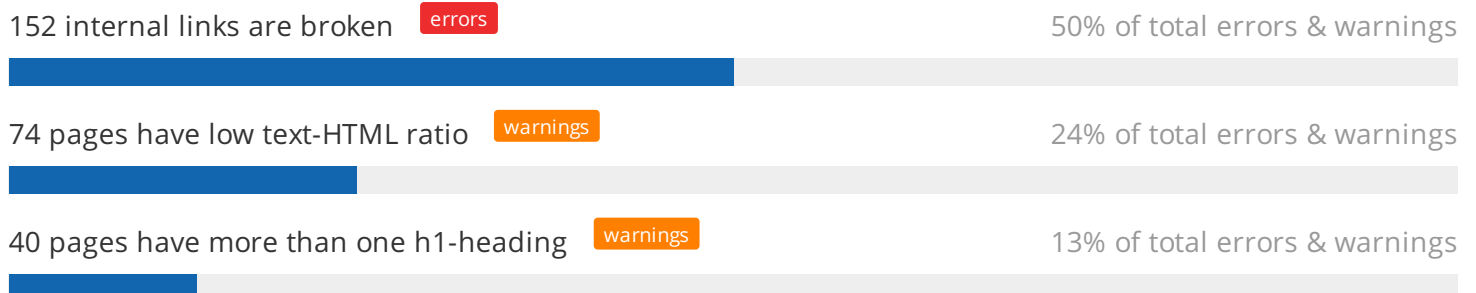
SEMrush

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ERRORS

160 0

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152 internal links are broken

152 0

About this issue: Broken internal links can cause a webpage to return an error status. This can occur due to an incorrect or malformed URL, or because the page the link is leading to is broken or no longer exists, etc. Multiple broken internal links may discourage users from visiting other pages of your website. Also, broken links prevent crawlers from indexing your site properly. As a result, your website rank may be downgraded. Please note that SEMrushBot may detect a working link as broken if your website blocks our crawler from accessing it. This may happen due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. 3. "Disallow" entries in your robots.txt. How to fix: Please follow all the links reported as broken. If a webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you may try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt.

3 pages have duplicate content issues

3 0

About this issue: Webpages are considered duplicate if they contain identical or nearly identical content. Excessive duplicate content may confuse search engines as to which page to index and which one to prioritize in search results. Using duplicated content across multiple pages may lead to traffic loss and poor placement in search results, and it may even provoke search engines to ban your page. Please note that SEMrushBot may flag your webpages as duplicates if there is too much text in your website's navigation compared to the amount of unique text on your page. How to fix: Here are a few ways to fix duplicate content: 1. Provide some unique content on the webpage. 2. Remove duplicate content. 3. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results.

2 pages returned 4XX status codes

2 0

About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability. This will in turn lead to a drop in traffic driven to your website. Please be aware that SEMrushBot may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. 3. "Disallow" entries in your robots.txt. How to fix: Please follow all links reported as 4xx. If a webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt

2 pages have duplicate meta descriptions

2 0

About this issue: SEMrushBot reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages.

1 page couldn't be crawled

1 0

About this issue: This issue indicates that SEMrushBot couldn't access the webpage because the server either timed out or refused/closed the connection before our crawler could receive a response. How to fix: Please contact your web hosting technical support team and ask them to fix the issue.

0 pages returned 5XX status codes **0** 0

0 pages don't have title tags **0** 0

0 issues with duplicate title tags **0** 0

0 pages couldn't be crawled (DNS resolution issues) **0** 0

0 pages couldn't be crawled (incorrect URL formats) **0** 0

0 external links are broken **0** 0

0 internal images are broken **0** 0

0 external images are broken **0** 0

Robots.txt file has format errors **0** 0

0 sitemap.xml files have format errors **0** 0

0 wrong pages found in sitemap.xml **0** 0

0 pages have a WWW resolve issue   **0** 0

This page has no viewport tag   **0** 0

0 pages have too large HTML size   **0** 0

0 AMP pages have no canonical tag   **0** 0

0 issues with hreflang values   **0** 0

0 hreflang conflicts within page source code   **0** 0

0 issues with incorrect hreflang links   **0** 0

0 non-secure pages   **0** 0

0 issues with expiring or expired certificate   **0** 0

0 issues with old security protocol   **0** 0

0 issues with incorrect certificate name   **0** 0

0 issues with mixed content   **0** 0

No redirect or canonical to HTTPS homepage from HTTP version   **0** 0

0 redirect chains and loops   **0** 0

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WARNINGS

147 (0)

74 pages have low text-HTML ratio

74 (0)

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This warning is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

40 pages have more than one h1-heading

40 (0)

About this issue: Although multiple <h1> tags are allowed in HTML5, we still do not recommend that you use more than one <h1> tag per page. Including multiple <h1> tags may confuse users. How to fix: Use multiple <h2>-<h6> tags instead of an <h1>.

27 images don't have alt attributes

27 (0)

About this issue: Alt attributes within <img> tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. How to fix: Specify a relevant alternative attribute inside an <img> tag for each image on your website, e.g., "<img src="mylogo.png" alt="This is my company logo">".

4 pages have too much text within the title tags

4 (0)

About this issue: Most search engines truncate titles containing more than 75 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. How to fix: Try to rewrite your page titles to be 75 characters or less.

1 page doesn't have enough text within the title tags

1 (0)

About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. How to fix: Add more descriptive text inside your page's <title> tag.

1 page has duplicate H1 and title tags

1 (0)

About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. How to fix: Try to create different content for your <title> and <h1> tags.

0 links on HTTPS pages leads to HTTP page

0 (0)

0 pages don't have an h1 heading   **0** 0

0 pages don't have meta descriptions   **0** 0

0 pages have too many on-page links   **0** 0

0 pages have temporary redirects   **0** 0

0 pages have slow load speed   **0** 0

0 pages have too many parameters in their URLs   **0** 0

0 pages pages have no hreflang and lang attributes   **0** 0

0 pages don't have character encoding declared   **0** 0

0 pages don't have doctype declared   **0** 0

0 pages have a low word count   **0** 0

0 pages use Flash   **0** 0

0 pages contain frames   **0** 0

0 pages have underscores in the URL   **0** 0

0 internal links contain nofollow attribute   **0** 0

Sitemap.xml not indicated in robots.txt   **0** 0

Sitemap.xml not found   **0** 0

Homepage does not use HTTPS encryption   **0** 0

0 subdomains don't support SNI   **0** 0

0 HTTP URLs in sitemap.xml for HTTPS site   **0** 0

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NOTICES

1 ⓪

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1 external link contains a nofollow attribute

1 ⓪

About this issue: A nofollow attribute is an element in an <a> tag that tells crawlers not to follow the link. "Nofollow" links don't pass any link juice or anchor texts to referred webpages. The unintentional use of nofollow attributes may have a negative impact on the crawling process and your rankings. How to fix: Make sure you haven't used nofollow attributes by mistake. Remove them from <a> tags, if needed.

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0 pages blocked the SEMrush crawler

0 ⓪

URLs on 0 pages are too long

0 ⓪

Robots.txt not found

0 ⓪

---

0 pages have hreflang language mismatch issues
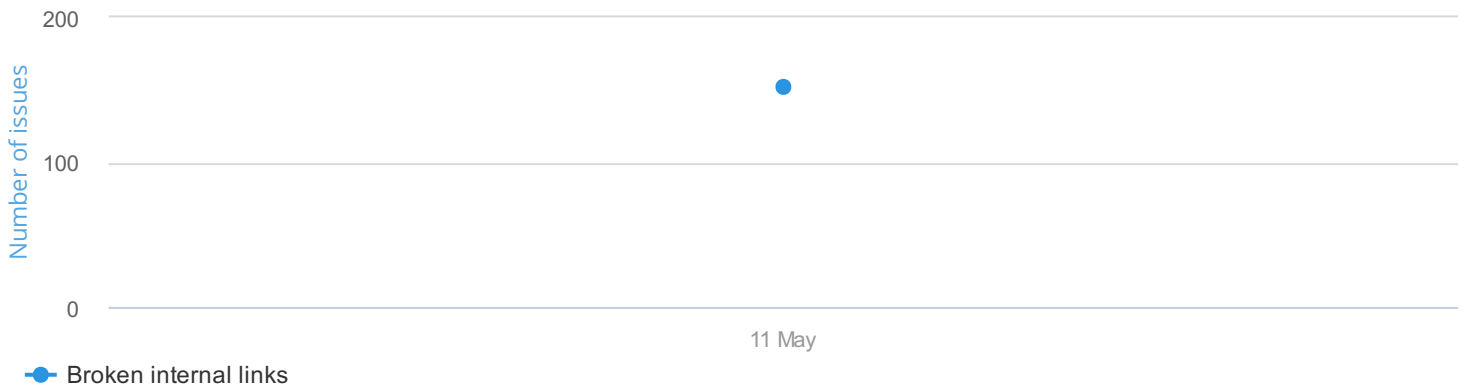
0 ⓪

---

0 subdomains don't support HSTS

0 ⓪

Broken internal links

ℹ️ *About this issue: Broken internal links can cause a webpage to return an error status. This can occur due to an incorrect or malformed URL, or because the page the link is leading to is broken or no longer exists, etc. Multiple broken internal links may discourage users from visiting other pages of your website. Also, broken links prevent crawlers from indexing your site properly. As a result, your website rank may be downgraded. Please note that SEMrushBot may detect a working link as broken if your website blocks our crawler from accessing it. This may happen due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. 3. "Disallow" entries in your robots.txt. How to fix: Please follow all the links reported as broken. If a webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you may try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt.*

Historical chart for audits

Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)

🔵 Broken internal links

Broken internal links   100

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Page URL	Link URL	HTTP Code	Discovered
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Testimonials - Client experience | On Time delivery of Projects http://www.newgenapps.com/about/testimonials	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Testimonials - Client experience | On Time delivery of Projects http://www.newgenapps.com/about/testimonials	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]

SEMrush

Page URL	Link URL	HTTP Code	Discovered
Blog http://www.newgenapps.com/blog	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Blog http://www.newgenapps.com/blog	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Chatbots in the Banking & Financial industry http://www.newgenapps.com/blog/chatbots-in-the-banking-financial-industry	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Chatbots in the Banking & Financial industry http://www.newgenapps.com/blog/chatbots-in-the-banking-financial-industry	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Choosing the right cloud provider - AWS vs Azure vs Google Cloud Platform http://www.newgenapps.com/blog/choosing-the-right-cloud-provider-aws-vs-azure-vs-google-cloud-platform	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Choosing the right cloud provider - AWS vs Azure vs Google Cloud Platform http://www.newgenapps.com/blog/choosing-the-right-cloud-provider-aws-vs-azure-vs-google-cloud-platform	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Empowering women - smartphones are the knights in shining armor http://www.newgenapps.com/blog/empowering-women-smartphones-is-the-knight-in-shining-armor	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Empowering women - smartphones are the knights in shining armor http://www.newgenapps.com/blog/empowering-women-smartphones-is-the-knight-in-shining-armor	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Game Face on! Using Gamification to increase user engagement http://www.newgenapps.com/blog/game-face-on-using-gamification-to-build-a-top-app	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Game Face on! Using Gamification to increase user engagement http://www.newgenapps.com/blog/game-face-on-using-gamification-to-build-a-top-app	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
How Internet of Things (IoT) is moving supply-chain & logistics http://www.newgenapps.com/blog/how-internet-of-things-iot-is-moving-supply-chain-logistics	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
How Internet of Things (IoT) is moving supply-chain & logistics http://www.newgenapps.com/blog/how-internet-of-things-iot-is-moving-supply-chain-logistics	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Contact Us for AWS experts in India | Mobile & web solution providers http://www.newgenapps.com/contact	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Contact Us for AWS experts in India | Mobile & web solution providers http://www.newgenapps.com/contact	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Industries we work for | Mobile | Gaming | eCommerce in India http://www.newgenapps.com/industry	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Industries we work for | Mobile | Gaming | eCommerce in India http://www.newgenapps.com/industry	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]

ⓘ We're displaying 100 results. To view more data, please contact us at: site-audit-feedback@semrush.com

![SEMRUSH]

Page URL	Link URL	HTTP Code	Discovered
Communication services apps | Become part of leading Telecom, IT, and Cloud http://www.newgenapps.com/industry/communication-services	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Communication services apps | Become part of leading Telecom, IT, and Cloud http://www.newgenapps.com/industry/communication-services	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Digital Publishing | Magazine App Conversion Services | Nexus Player vs Chromecast vs Apple TV vs Roku | Magazine Subscriptions Apps http://www.newgenapps.com/industry/digital-publishing	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Digital Publishing | Magazine App Conversion Services | Nexus Player vs Chromecast vs Apple TV vs Roku | Magazine Subscriptions Apps http://www.newgenapps.com/industry/digital-publishing	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Finance and Banking | Mobile banking services | Become part of leading web development company dealing with Banking and Finances http://www.newgenapps.com/industry/finance-and-banking	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Finance and Banking | Mobile banking services | Become part of leading web development company dealing with Banking and Finances http://www.newgenapps.com/industry/finance-and-banking	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Become part of leading IT and mobile apps provider for FMCG services. http://www.newgenapps.com/industry/fmcg	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
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Gaming | Mobile Gaming Apps http://www.newgenapps.com/industry/gaming	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Gaming | Mobile Gaming Apps http://www.newgenapps.com/industry/gaming	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Mobile Healthcare | Healthcare apps | Medical apps http://www.newgenapps.com/industry/healthcare	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Mobile Healthcare | Healthcare apps | Medical apps http://www.newgenapps.com/industry/healthcare	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Hospitality & Leisure | Payments through mobile | online booking http://www.newgenapps.com/industry/hospitality-leisure	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Hospitality & Leisure | Payments through mobile | online booking http://www.newgenapps.com/industry/hospitality-leisure	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Most creative Learning and Educational apps Development Company - Newgenapps.com newgenapps.com/industry/learning-and-education	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
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Legal | Virtual Law Practice | Legal apps http://www.newgenapps.com/industry/legal	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Legal | Virtual Law Practice | Legal apps http://www.newgenapps.com/industry/legal	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]

Page URL	Link URL	HTTP Code	Discovered
M-Governance | Real Time Monitoring | Effective adaptability http://www.newgenapps.com/industry/m-governance	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
M-Governance | Real Time Monitoring | Effective adaptability http://www.newgenapps.com/industry/m-governance	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Manufacturing | Custom Mobile Apps http://www.newgenapps.com/industry/manufacturing	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Manufacturing | Custom Mobile Apps http://www.newgenapps.com/industry/manufacturing	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Media and Entertainment | IT Solutions for media and entertainment http://www.newgenapps.com/industry/media-and-entertainment	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Media and Entertainment | IT Solutions for media and entertainment http://www.newgenapps.com/industry/media-and-entertainment	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Real Estate Web Development | Mobile apps http://www.newgenapps.com/industry/real-estate	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Real Estate Web Development | Mobile apps http://www.newgenapps.com/industry/real-estate	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Resources and Utilities | Mobile & web solution http://www.newgenapps.com/industry/resources-and-utilities	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Resources and Utilities | Mobile & web solution http://www.newgenapps.com/industry/resources-and-utilities	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Retail | Innovative eCommerce websites http://www.newgenapps.com/industry/retail	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Retail | Innovative eCommerce websites http://www.newgenapps.com/industry/retail	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Transportation & Logistics | IT solutions for Transportations http://www.newgenapps.com/industry/transportation-logistics	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Transportation & Logistics | IT solutions for Transportations http://www.newgenapps.com/industry/transportation-logistics	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
AWS Expert |Azure Expert|Business Development| iOS Developer | ROR Developer | iOS Jobs in NCR region and Lucknow http://www.newgenapps.com/jobs	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
AWS Expert |Azure Expert|Business Development| iOS Developer | ROR Developer | iOS Jobs in NCR region and Lucknow http://www.newgenapps.com/jobs	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Platform we work with | Artificial Intelligence | Machine Learning http://www.newgenapps.com/platforms	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Platform we work with | Artificial Intelligence | Machine Learning http://www.newgenapps.com/platforms	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Portfolio - Mobile apps | Web applications | Cloud Solutions http://www.newgenapps.com/portfolio	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]

Page URL	Link URL	HTTP Code	Discovered
Portfolio - Mobile apps | Web applications | Cloud Solutions http://www.newgenapps.com/portfolio	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Portfolio - Android Tablet Game | Anatex http://www.newgenapps.com/portfolio/anatex	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Portfolio - Android Tablet Game | Anatex http://www.newgenapps.com/portfolio/anatex	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Portfolio - iOS App | Animate Me http://www.newgenapps.com/portfolio/animate-me	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Portfolio - iOS App | Animate Me http://www.newgenapps.com/portfolio/animate-me	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Android App | Guide | Baby Development Guide http://www.newgenapps.com/portfolio/baby-development-guide	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Android App | Guide | Baby Development Guide http://www.newgenapps.com/portfolio/baby-development-guide	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
iOS App | Parking | BizParking http://www.newgenapps.com/portfolio/biz-parking	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
iOS App | Parking | BizParking http://www.newgenapps.com/portfolio/biz-parking	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
iOS App - Emoji Icons Saga http://www.newgenapps.com/portfolio/emoji-icons-saga	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
iOS App - Emoji Icons Saga http://www.newgenapps.com/portfolio/emoji-icons-saga	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Portfolio | Forex Trade Calculator | iOS app http://www.newgenapps.com/portfolio/forex-trade-calculator	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Portfolio | Forex Trade Calculator | iOS app http://www.newgenapps.com/portfolio/forex-trade-calculator	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Android - iOS App | Connecting | GeoConnect http://www.newgenapps.com/portfolio/geoconnect	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Android - iOS App | Connecting | GeoConnect http://www.newgenapps.com/portfolio/geoconnect	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Portfolio | Goddess Tarot | iOS app http://www.newgenapps.com/portfolio/goddess-tarot	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Portfolio | Goddess Tarot | iOS app http://www.newgenapps.com/portfolio/goddess-tarot	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Android App | Happening Places | Hap9 http://www.newgenapps.com/portfolio/hap9	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Android App | Happening Places | Hap9 http://www.newgenapps.com/portfolio/hap9	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Web Portal | Intuitive App | HRMS http://www.newgenapps.com/portfolio/hrms	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]

SEMRUSH

| Page URL	Link URL	HTTP Code	Discovered
Web Portal | Intuitive App | HRMS http://www.newgenapps.com/portfolio/hrms	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
iOS | Music App | Humtap http://www.newgenapps.com/portfolio/humtap	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
iOS | Music App | Humtap http://www.newgenapps.com/portfolio/humtap	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Web Portal | Event and Brand Management | IMMMS http://www.newgenapps.com/portfolio/immms	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Web Portal | Event and Brand Management | IMMMS http://www.newgenapps.com/portfolio/immms	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
NewGenApps Portfolio | Android app | MapAlerter http://www.newgenapps.com/portfolio/mapalerter	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
NewGenApps Portfolio | Android app | MapAlerter http://www.newgenapps.com/portfolio/mapalerter	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
MetLife Insurance | User-friendly platform | MetNav http://www.newgenapps.com/portfolio/metnav	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
MetLife Insurance | User-friendly platform | MetNav http://www.newgenapps.com/portfolio/metnav	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Employsure | Client Portal | MyEmploysure http://www.newgenapps.com/portfolio/myemploysure	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Employsure | Client Portal | MyEmploysure http://www.newgenapps.com/portfolio/myemploysure	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Property/Home | User-Agent App | MyHomey http://www.newgenapps.com/portfolio/myhomey	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Property/Home | User-Agent App | MyHomey http://www.newgenapps.com/portfolio/myhomey	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Portfolio | Overly | Android app http://www.newgenapps.com/portfolio/overly	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Portfolio | Overly | Android app http://www.newgenapps.com/portfolio/overly	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Portfolio | My Podcast Review | Web app development http://www.newgenapps.com/portfolio/podcast	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
Portfolio | My Podcast Review | Web app development http://www.newgenapps.com/portfolio/podcast	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
ProTriever | Web portal | web app http://www.newgenapps.com/portfolio/protriever	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]
ProTriever | Web portal | web app http://www.newgenapps.com/portfolio/protriever	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
Portfolio | Speech With Milo | iPhone apps http://www.newgenapps.com/portfolio/speech-with-milo	http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]

semrush

Page URL	Link URL	HTTP Code	Discovered
Portfolio | Speech With Milo | iPhone apps http://www.newgenapps.com/portfolio/speech-with-milo	http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]

Duplicate content

ⓘ *About this issue: Webpages are considered duplicate if they contain identical or nearly identical content. Excessive duplicate content may confuse search engines as to which page to index and which one to prioritize in search results. Using duplicated content across multiple pages may lead to traffic loss and poor placement in search results, and it may even provoke search engines to ban your page. Please note that SEMrushBot may flag your webpages as duplicates if there is too much text in your website's navigation compared to the amount of unique text on your page. How to fix: Here are a few ways to fix duplicate content: 1. Provide some unique content on the webpage. 2. Remove duplicate content. 3. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results.*

Historical chart for audits

Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)
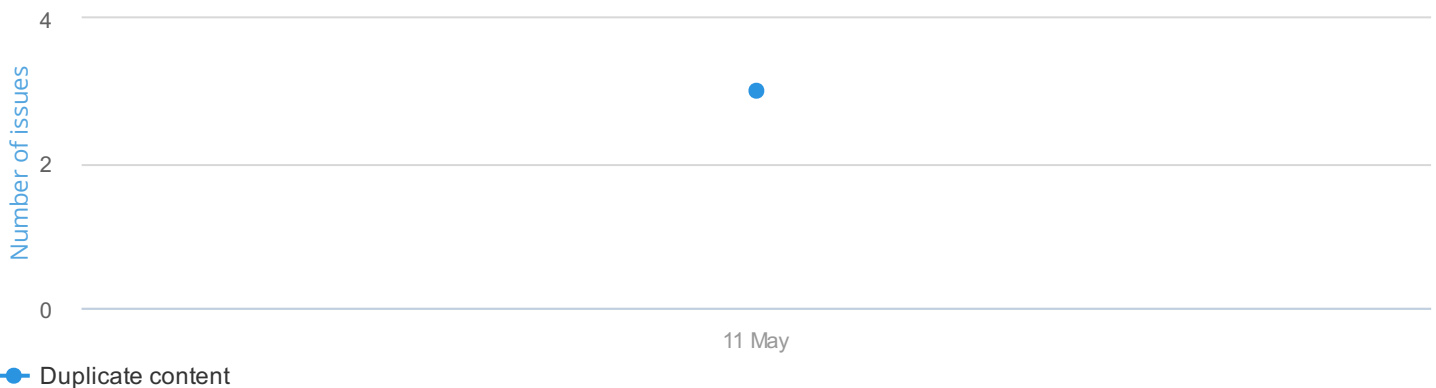
- Duplicate content

Duplicate content   3

newgenapps.com, SEMrushBot-Desktop

Page URL	Similar Pages	Discovered
Contact Us for AWS experts in India | Mobile & web solution providers http://www.newgenapps.com/contact	1	May 11, 2017 (02:54) [new]
AWS Expert |Azure Expert|Business Development| iOS Developer | ROR Developer | iOS Jobs in NCR region and Lucknow http://www.newgenapps.com/jobs	1	May 11, 2017 (02:54) [new]
Request a Quote | iOS Experts | AWS Experts | Android Experts http://www.newgenapps.com/request-a-quote	2	May 11, 2017 (02:54) [new]

4xx errors

ⓘ *About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability. This will in turn lead to a drop in traffic driven to your website. Please be aware that SEMrushBot may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. 3. "Disallow" entries in your robots.txt. How to fix: Please follow all links reported as 4xx. If a webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt*

Historical chart for audits

Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)

● 4xx errors

4xx errors   2

newgenapps.com, SEMrushBot-Desktop

Page URL	HTTP Code	Discovered
http://www.newgenapps.com/portfolio/songwriters_pad_android	404	May 11, 2017 (02:54) [new]
http://www.newgenapps.com/technology/natural-langugae-processing	404	May 11, 2017 (02:54) [new]

Duplicate meta descriptions

ⓘ *About this issue: SEMrushBot reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages.*

Historical chart for audits

Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)

Duplicate meta descriptions
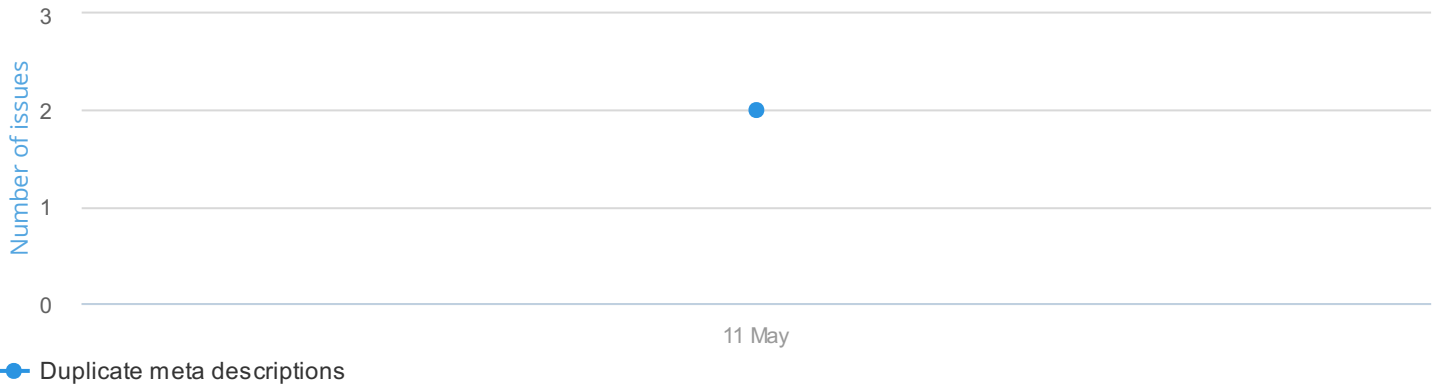
Duplicate meta descriptions   2

newgenapps.com, SEMrushBot-Desktop

Page URL	Pages with Duplicate Meta Description	Discovered
Portfolio - Verbal Volley	iOS app http://www.newgenapps.com/portfolio/verbal-volley	1	May 11, 2017 (02:54) [new]
Case Study	NewGenApps http://www.newgenapps.com/resources/case-study	1	May 11, 2017 (02:54) [new]

Pages not crawled

ℹ️ About this issue: This issue indicates that SEMrushBot couldn't access the webpage because the server either timed out or refused/closed the connection before our crawler could receive a response. How to fix: Please contact your web hosting technical support team and ask them to fix the issue.

Historical chart for audits   Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)
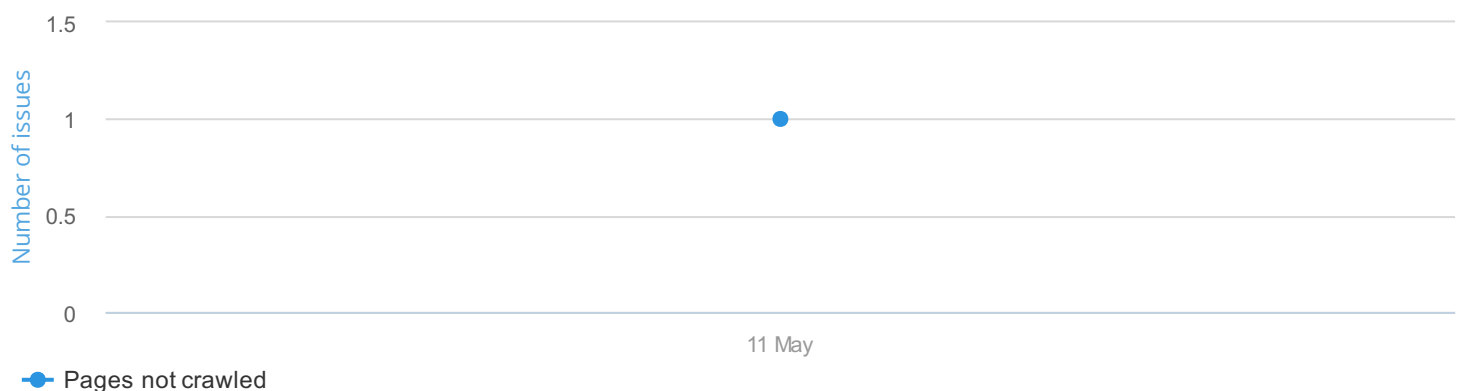
Pages not crawled

Pages not crawled   1

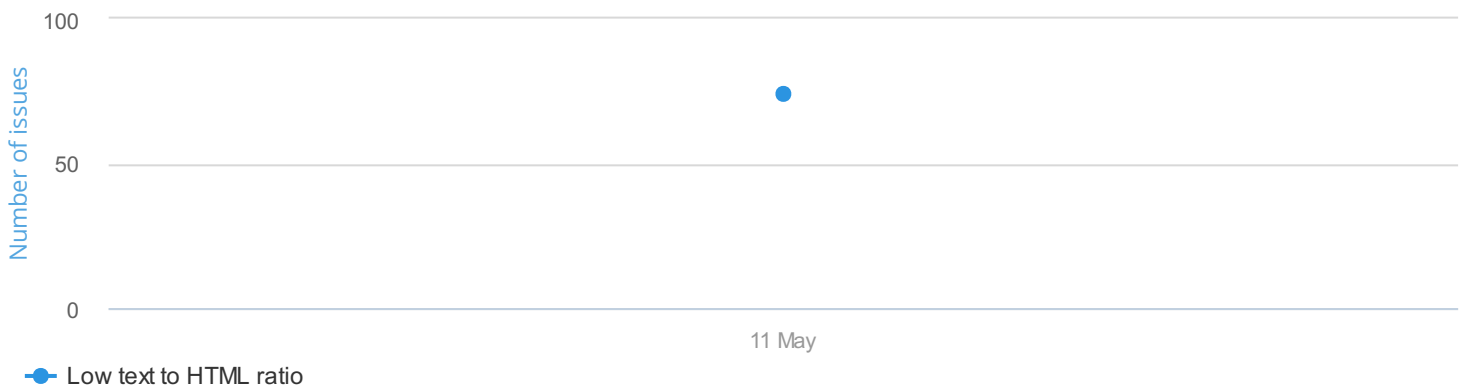newgenapps.com, SEMrushBot-Desktop

Page URL	Discovered
https://newgenapps.com/	May 11, 2017 (02:54) [new]

Low text to HTML ratio

ⓘ *About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This warning is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.*

Historical chart for audits   Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)

— Low text to HTML ratio

Low text to HTML ratio   74

newgenapps.com, SEMrushBot-Desktop

Page URL	Ratio	Discovered
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	0.02	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	0.02	May 11, 2017 (02:54) [new]
Testimonials - Client experience | On Time delivery of Projects http://www.newgenapps.com/about/testimonials	0.08	May 11, 2017 (02:54) [new]
Blog http://www.newgenapps.com/blog	0.04	May 11, 2017 (02:54) [new]
Chatbots in the Banking & Financial industry http://www.newgenapps.com/blog/chatbots-in-the-banking-financial-industry	0.09	May 11, 2017 (02:54) [new]
Empowering women - smartphones are the knights in shining armor http://www.newgenapps.com/blog/empowering-women-smartphones-is-the-knight-in-shining-armor	0.06	May 11, 2017 (02:54) [new]
Game Face on! Using Gamification to increase user engagement http://www.newgenapps.com/blog/game-face-on-using-gamification-to-build-a-top-app	0.09	May 11, 2017 (02:54) [new]

Page URL	Ratio	Discovered
How Internet of Things (IoT) is moving supply-chain & logistics http://www.newgenapps.com/blog/how-internet-of-things-iot-is-moving-supply-chain-logistics	0.07	May 11, 2017 (02:54) [new]
Contact Us for AWS experts in India | Mobile & web solution providers http://www.newgenapps.com/contact	0.04	May 11, 2017 (02:54) [new]
Industries we work for | Mobile | Gaming | eCommerce in India http://www.newgenapps.com/industry	0.09	May 11, 2017 (02:54) [new]
Communication services apps | Become part of leading Telecom, IT, and Cloud http://www.newgenapps.com/industry/communication-services	0.05	May 11, 2017 (02:54) [new]
Digital Publishing | Magazine App Conversion Services | Nexus Player vs Chromecast vs Apple TV vs Roku | Magazine Subscriptions Apps http://www.newgenapps.com/industry/digital-publishing	0.05	May 11, 2017 (02:54) [new]
Finance and Banking | Mobile banking services | Become part of leading web development company dealing with Banking and Finances http://www.newgenapps.com/industry/finance-and-banking	0.05	May 11, 2017 (02:54) [new]
Become part of leading IT and mobile apps provider for FMCG services. http://www.newgenapps.com/industry/fmcg	0.04	May 11, 2017 (02:54) [new]
Gaming | Mobile Gaming Apps http://www.newgenapps.com/industry/gaming	0.05	May 11, 2017 (02:54) [new]
Mobile Healthcare | Healthcare apps | Medical apps http://www.newgenapps.com/industry/healthcare	0.05	May 11, 2017 (02:54) [new]
Hospitality & Leisure | Payments through mobile | online booking http://www.newgenapps.com/industry/hospitality-leisure	0.04	May 11, 2017 (02:54) [new]
Most creative Learning and Educational apps Development Company Newgenapps.com http://www.newgenapps.com/industry/learning-and-education	0.04	May 11, 2017 (02:54) [new]
Legal | Virtual Law Practice | Legal apps http://www.newgenapps.com/industry/legal	0.04	May 11, 2017 (02:54) [new]
M-Governance | Real Time Monitoring | Effective adaptability http://www.newgenapps.com/industry/m-governance	0.04	May 11, 2017 (02:54) [new]
Manufacturing | Custom Mobile Apps http://www.newgenapps.com/industry/manufacturing	0.05	May 11, 2017 (02:54) [new]
Media and Entertainment | IT Solutions for media and entertainment http://www.newgenapps.com/industry/media-and-entertainment	0.05	May 11, 2017 (02:54) [new]
Real Estate Web Development | Mobile apps http://www.newgenapps.com/industry/real-estate	0.05	May 11, 2017 (02:54) [new]
Resources and Utilities | Mobile & web solution http://www.newgenapps.com/industry/resources-and-utilities	0.04	May 11, 2017 (02:54) [new]
Retail | Innovative eCommerce websites http://www.newgenapps.com/industry/retail	0.05	May 11, 2017 (02:54) [new]
Transportation & Logistics | IT solutions for Transportations http://www.newgenapps.com/industry/transportation-logistics	0.04	May 11, 2017 (02:54) [new]

Page URL	Ratio	Discovered
AWS Expert |Azure Expert|Business Development| iOS Developer | ROR Developer | iOS Jobs in NCR region and Lucknow http://www.newgenapps.com/jobs	0.03	May 11, 2017 (02:54) [new]
Platform we work with | Artificial Intelligence | Machine Learning http://www.newgenapps.com/platforms	0.04	May 11, 2017 (02:54) [new]
Portfolio - Mobile apps | Web applications | Cloud Solutions http://www.newgenapps.com/portfolio	0.02	May 11, 2017 (02:54) [new]
Portfolio - Android Tablet Game | Anatex http://www.newgenapps.com/portfolio/anatex	0.04	May 11, 2017 (02:54) [new]
Portfolio - iOS App | Animate Me http://www.newgenapps.com/portfolio/animate-me	0.04	May 11, 2017 (02:54) [new]
Android App | Guide | Baby Development Guide http://www.newgenapps.com/portfolio/baby-development-guide	0.03	May 11, 2017 (02:54) [new]
iOS App | Parking | BizParking http://www.newgenapps.com/portfolio/biz-parking	0.03	May 11, 2017 (02:54) [new]
iOS App - Emoji Icons Saga http://www.newgenapps.com/portfolio/emoji-icons-saga	0.04	May 11, 2017 (02:54) [new]
Portfolio | Forex Trade Calculator | iOS app http://www.newgenapps.com/portfolio/forex-trade-calculator	0.04	May 11, 2017 (02:54) [new]
Android - iOS App | Connecting | GeoConnect http://www.newgenapps.com/portfolio/geoconnect	0.03	May 11, 2017 (02:54) [new]
Portfolio | Goddess Tarot | iOS app http://www.newgenapps.com/portfolio/goddess-tarot	0.04	May 11, 2017 (02:54) [new]
Android App | Happening Places | Hap9 http://www.newgenapps.com/portfolio/hap9	0.03	May 11, 2017 (02:54) [new]
Web Portal | Intuitive App | HRMS http://www.newgenapps.com/portfolio/hrms	0.03	May 11, 2017 (02:54) [new]
iOS | Music App | Humtap http://www.newgenapps.com/portfolio/humtap	0.03	May 11, 2017 (02:54) [new]
Web Portal | Event and Brand Management | IMMMS http://www.newgenapps.com/portfolio/immms	0.03	May 11, 2017 (02:54) [new]
NewGenApps Portfolio | Android app | MapAlerter http://www.newgenapps.com/portfolio/mapalerter	0.04	May 11, 2017 (02:54) [new]
MetLife Insurance | User-friendly platform | MetNav http://www.newgenapps.com/portfolio/metnav	0.03	May 11, 2017 (02:54) [new]
Employsure | Client Portal | MyEmploysure http://www.newgenapps.com/portfolio/myemploysure	0.03	May 11, 2017 (02:54) [new]
Property/Home | User-Agent App | MyHomey http://www.newgenapps.com/portfolio/myhomey	0.03	May 11, 2017 (02:54) [new]
Portfolio | Overly | Android app http://www.newgenapps.com/portfolio/overly	0.04	May 11, 2017 (02:54) [new]

| Page URL	Ratio	Discovered
Portfolio | My Podcast Review | Web app development http://www.newgenapps.com/portfolio/podcast	0.05	May 11, 2017 (02:54) [new]
ProTriever | Web portal | web app http://www.newgenapps.com/portfolio/protriever	0.03	May 11, 2017 (02:54) [new]
Portfolio | Speech With Milo | iPhone apps http://www.newgenapps.com/portfolio/speech-with-milo	0.04	May 11, 2017 (02:54) [new]
iOS App | Finance | Game | UpTick http://www.newgenapps.com/portfolio/uptick	0.04	May 11, 2017 (02:54) [new]
Portfolio - Verbal Volley | iOS app http://www.newgenapps.com/portfolio/verbal-volley	0.05	May 11, 2017 (02:54) [new]
Portfolio - iOS app | iPad app | Vidlib http://www.newgenapps.com/portfolio/vidlib	0.04	May 11, 2017 (02:54) [new]
HR Management system | Xiffe HRMS | HRMS tool http://www.newgenapps.com/products/xiffe-hrms	0.04	May 11, 2017 (02:54) [new]
Request a Quote | iOS Experts | AWS Experts | Android Experts http://www.newgenapps.com/request-a-quote	0.03	May 11, 2017 (02:54) [new]
Resources | Case Studies | White Papers http://www.newgenapps.com/resources	0.04	May 11, 2017 (02:54) [new]
Case Study | NewGenApps http://www.newgenapps.com/resources/case-study	0.05	May 11, 2017 (02:54) [new]
Services - AWS solutions | Mobile app development | Web Development http://www.newgenapps.com/services	0.06	May 11, 2017 (02:54) [new]
Enterprises Apps | Cloud Solutions | AWS Experts in Lucknow http://www.newgenapps.com/services/enterprises	0.05	May 11, 2017 (02:54) [new]
Services - We work for First time Individuals | mobile and web development http://www.newgenapps.com/services/first-time-app	0.04	May 11, 2017 (02:54) [new]
Amazon Device Farm | Real time mobile app testing http://www.newgenapps.com/technology/amazon-web-services/device-farm	0.06	May 11, 2017 (02:54) [new]
Android Development | Mobile Platform | Enterprise & Gaming apps http://www.newgenapps.com/technology/android	0.05	May 11, 2017 (02:54) [new]
Artificial Intelligence | Intelligent Computer Programs | Computation http://www.newgenapps.com/technology/artificial-intelligence	0.07	May 11, 2017 (02:54) [new]
Big Data analytics company http://www.newgenapps.com/technology/big-data	0.07	May 11, 2017 (02:54) [new]
Cloud platform services | Network of remoter servers http://www.newgenapps.com/technology/cloud-computing	0.07	May 11, 2017 (02:54) [new]
Drupal | Open Source Content Management System http://www.newgenapps.com/technology/drupal	0.05	May 11, 2017 (02:54) [new]
iOS developers | iOS experts | Developing iOS applications http://www.newgenapps.com/technology/ios	0.05	May 11, 2017 (02:54) [new]

Multiple h1 tags

Page URL	Ratio	Discovered
Magento | eCommerce site http://www.newgenapps.com/technology/magento	0.05	May 11, 2017 (02:54) [new]
Natural Language Processing | Enterprise Search | Automatic Summarization http://www.newgenapps.com/technology/natural-language-processing	0.08	May 11, 2017 (02:54) [new]
Experience Developer for PhoneGap Platform | Hire PhoneGap Developer http://www.newgenapps.com/technology/phonegap	0.05	May 11, 2017 (02:54) [new]
PHP a Scripting Language | General-purpose programming language http://www.newgenapps.com/technology/php	0.05	May 11, 2017 (02:54) [new]
Ruby on Rails development | Web Application Design and Development http://www.newgenapps.com/technology/ruby-on-rails	0.06	May 11, 2017 (02:54) [new]
Virtual Reality | Digital environment in real | Synchronized experience http://www.newgenapps.com/technology/virtual-reality	0.08	May 11, 2017 (02:54) [new]
Web App Development | Technology | Web Application Design and Development http://www.newgenapps.com/technology/web-development	0.08	May 11, 2017 (02:54) [new]
Wordpress | Free and open-source software | CMS http://www.newgenapps.com/technology/wordpress	0.05	May 11, 2017 (02:54) [new]

ⓘ *About this issue: Although multiple <h1> tags are allowed in HTML5, we still do not recommend that you use more than one <h1> tag per page. Including multiple <h1> tags may confuse users. How to fix: Use multiple <h2>-<h6> tags instead of an <h1>.*

Historical chart for audits

Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)
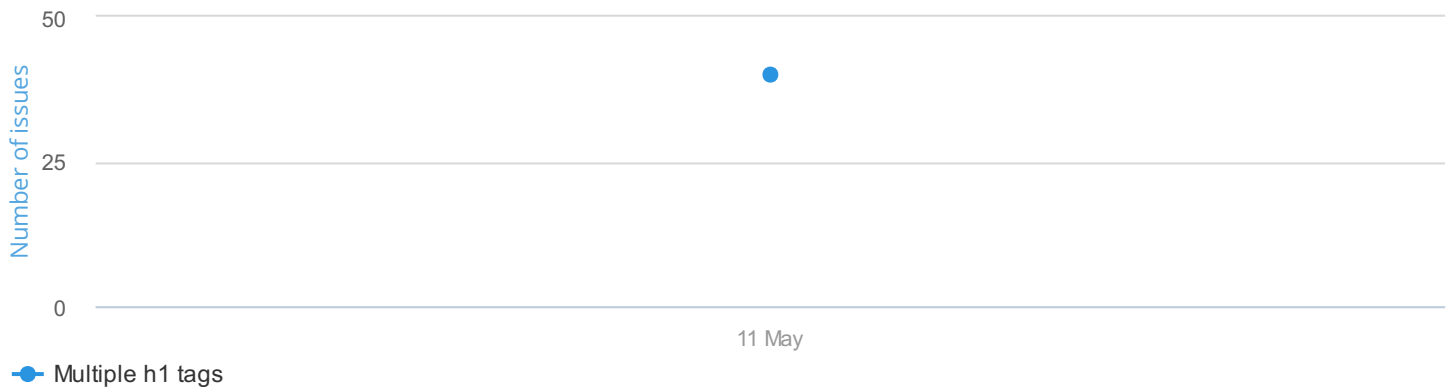
—•— Multiple h1 tags

Multiple h1 tags 40

newgenapps.com, SEMrushBot-Desktop

Page URL	H1 Count	Discovered
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	7	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	7	May 11, 2017 (02:54) [new]

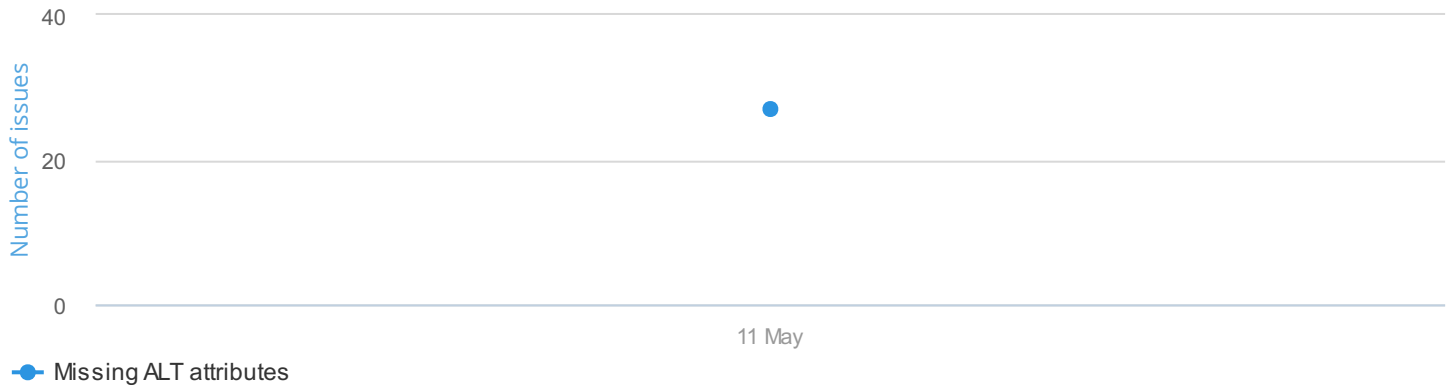| Page URL	H1 Count	Discovered
Blog http://www.newgenapps.com/blog	6	May 11, 2017 (02:54) [new]
Chatbots in the Banking & Financial industry http://www.newgenapps.com/blog/chatbots-in-the-banking-financial-industry	2	May 11, 2017 (02:54) [new]
Choosing the right cloud provider - AWS vs Azure vs Google Cloud Platform http://www.newgenapps.com/blog/choosing-the-right-cloud-provider-aws-vs-azure-vs-google-cloud-platform	2	May 11, 2017 (02:54) [new]
Empowering women - smartphones are the knights in shining armor http://www.newgenapps.com/blog/empowering-women-smartphones-is-the-knight-in-shining-armor	2	May 11, 2017 (02:54) [new]
Game Face on! Using Gamification to increase user engagement http://www.newgenapps.com/blog/game-face-on-using-gamification-to-build-a-top-app	2	May 11, 2017 (02:54) [new]
How Internet of Things (IoT) is moving supply-chain & logistics http://www.newgenapps.com/blog/how-internet-of-things-iot-is-moving-supply-chain-logistics	2	May 11, 2017 (02:54) [new]
Contact Us for AWS experts in India | Mobile & web solution providers http://www.newgenapps.com/contact	3	May 11, 2017 (02:54) [new]
AWS Expert |Azure Expert|Business Development| iOS Developer | ROR Developer | iOS Jobs in NCR region and Lucknow http://www.newgenapps.com/jobs	2	May 11, 2017 (02:54) [new]
Portfolio - Android Tablet Game | Anatex http://www.newgenapps.com/portfolio/anatex	2	May 11, 2017 (02:54) [new]
Portfolio - iOS App | Animate Me http://www.newgenapps.com/portfolio/animate-me	2	May 11, 2017 (02:54) [new]
Android App | Guide | Baby Development Guide http://www.newgenapps.com/portfolio/baby-development-guide	2	May 11, 2017 (02:54) [new]
iOS App | Parking | BizParking http://www.newgenapps.com/portfolio/biz-parking	2	May 11, 2017 (02:54) [new]
iOS App - Emoji Icons Saga http://www.newgenapps.com/portfolio/emoji-icons-saga	2	May 11, 2017 (02:54) [new]
Portfolio | Forex Trade Calculator | iOS app http://www.newgenapps.com/portfolio/forex-trade-calculator	2	May 11, 2017 (02:54) [new]
Android - iOS App | Connecting | GeoConnect http://www.newgenapps.com/portfolio/geoconnect	2	May 11, 2017 (02:54) [new]
Portfolio | Goddess Tarot | iOS app http://www.newgenapps.com/portfolio/goddess-tarot	2	May 11, 2017 (02:54) [new]
Android App | Happening Places | Hap9 http://www.newgenapps.com/portfolio/hap9	2	May 11, 2017 (02:54) [new]
Web Portal | Intuitive App | HRMS http://www.newgenapps.com/portfolio/hrms	2	May 11, 2017 (02:54) [new]
iOS | Music App | Humtap http://www.newgenapps.com/portfolio/humtap	2	May 11, 2017 (02:54) [new]
Web Portal | Event and Brand Management | IMMMS http://www.newgenapps.com/portfolio/immms	2	May 11, 2017 (02:54) [new]

Page URL	H1 Count	Discovered
NewGenApps Portfolio | Android app | MapAlerter http://www.newgenapps.com/portfolio/mapalerter	2	May 11, 2017 (02:54) [new]
MetLife Insurance | User-friendly platform | MetNav http://www.newgenapps.com/portfolio/metnav	2	May 11, 2017 (02:54) [new]
Employsure | Client Portal | MyEmploysure http://www.newgenapps.com/portfolio/myemploysure	2	May 11, 2017 (02:54) [new]
Property/Home | User-Agent App | MyHomey http://www.newgenapps.com/portfolio/myhomey	2	May 11, 2017 (02:54) [new]
Portfolio | Overly | Android app http://www.newgenapps.com/portfolio/overly	2	May 11, 2017 (02:54) [new]
Portfolio | My Podcast Review | Web app development http://www.newgenapps.com/portfolio/podcast	2	May 11, 2017 (02:54) [new]
ProTriever | Web portal | web app http://www.newgenapps.com/portfolio/protriever	2	May 11, 2017 (02:54) [new]
Portfolio | Speech With Milo | iPhone apps http://www.newgenapps.com/portfolio/speech-with-milo	2	May 11, 2017 (02:54) [new]
iOS App | Finance | Game | UpTick http://www.newgenapps.com/portfolio/uptick	2	May 11, 2017 (02:54) [new]
Portfolio - Verbal Volley | iOS app http://www.newgenapps.com/portfolio/verbal-volley	2	May 11, 2017 (02:54) [new]
Portfolio - iOS app | iPad app | Vidlib http://www.newgenapps.com/portfolio/vidlib	2	May 11, 2017 (02:54) [new]
HR Management system | Xiffe HRMS | HRMS tool http://www.newgenapps.com/products/xiffe-hrms	5	May 11, 2017 (02:54) [new]
Request a Quote | iOS Experts | AWS Experts | Android Experts http://www.newgenapps.com/request-a-quote	2	May 11, 2017 (02:54) [new]
Resources | Case Studies | White Papers http://www.newgenapps.com/resources	2	May 11, 2017 (02:54) [new]
Enterprises Apps | Cloud Solutions | AWS Experts in Lucknow http://www.newgenapps.com/services/enterprises	2	May 11, 2017 (02:54) [new]
Services - We work for First time Individuals | mobile and web development http://www.newgenapps.com/services/first-time-app	3	May 11, 2017 (02:54) [new]
Android Development | Mobile Platform | Enterprise & Gaming apps http://www.newgenapps.com/technology/android	2	May 11, 2017 (02:54) [new]
iOS developers | iOS experts | Developing iOS applications http://www.newgenapps.com/technology/ios	2	May 11, 2017 (02:54) [new]

Missing ALT attributes

SEMRUSH

ℹ️ *About this issue: Alt attributes within <img> tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. How to fix: Specify a relevant alternative attribute inside an <img> tag for each image on your website, e.g., "<img src="mylogo.png" alt="This is my company logo">".*

Historical chart for audits

Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)

● Missing ALT attributes

Missing ALT attributes   27

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Page URL	Image URL	Discovered
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/google.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/file-29120651-png.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/IBM.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/google.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/red-hat.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/google.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/file-29120651-png.png?t=1494419586457	May 11, 2017 (02:54) [new]

SEMRUSH

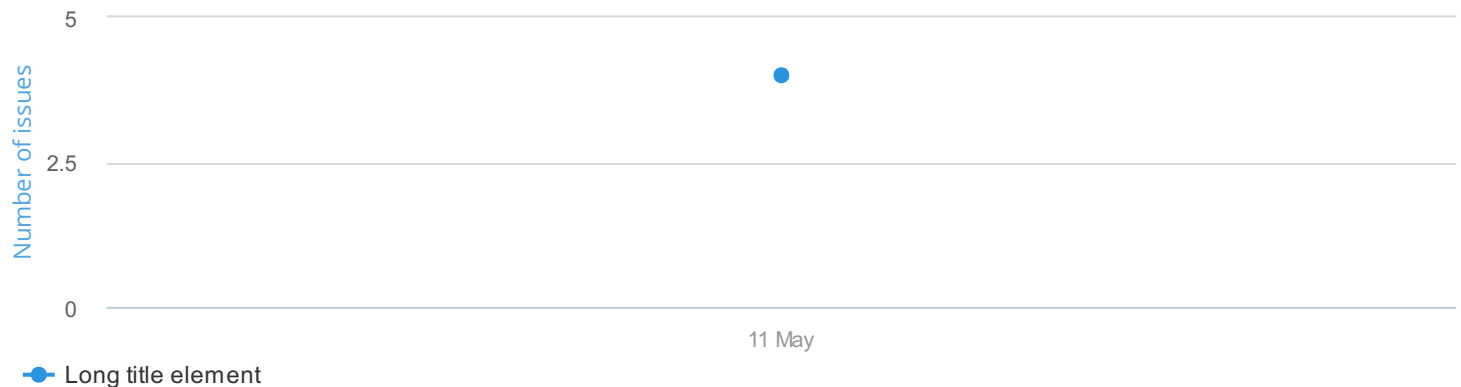| Page URL	Image URL	Discovered
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/IBM.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/google.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/red-hat.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/nucleus.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/google.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/file-29120651-png.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/IBM.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/google.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/red-hat.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/google.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/file-29120651-png.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/IBM.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/google.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/red-hat.png?t=1494419586457	May 11, 2017 (02:54) [new]
Cloud solution providers | Mobile app development company India http://www.newgenapps.com/	http://www.newgenapps.com/hubfs/Website Redesign Images/compressed/nucleus.png?t=1494419586457	May 11, 2017 (02:54) [new]
Blog http://www.newgenapps.com/blog	http://www.newgenapps.com/hubfs/Smartphones.jpg?t=1494419586457	May 11, 2017 (02:54) [new]

Long title element

Page URL	Image URL	Discovered
Blog http://www.newgenapps.com/blog	http://www.newgenapps.com/hubfs/mobile_app_gamification.jpg?t=1494419586457	May 11, 2017 (02:54) [new]
Blog http://www.newgenapps.com/blog	http://www.newgenapps.com/hubfs/chatbots.jpg?t=1494419586457	May 11, 2017 (02:54) [new]
Blog http://www.newgenapps.com/blog	http://www.newgenapps.com/hubfs/intenet-of-things.jpg?t=1494419586457	May 11, 2017 (02:54) [new]
Blog http://www.newgenapps.com/blog	http://www.newgenapps.com/hubfs/AWS Availability.jpg?t=1494419586457	May 11, 2017 (02:54) [new]

ⓘ About this issue: Most search engines truncate titles containing more than 75 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. How to fix: Try to rewrite your page titles to be 75 characters or less.

Historical chart for audits

Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)

Number of issues

5

2.5

0

11 May

● Long title element

Long title element   4

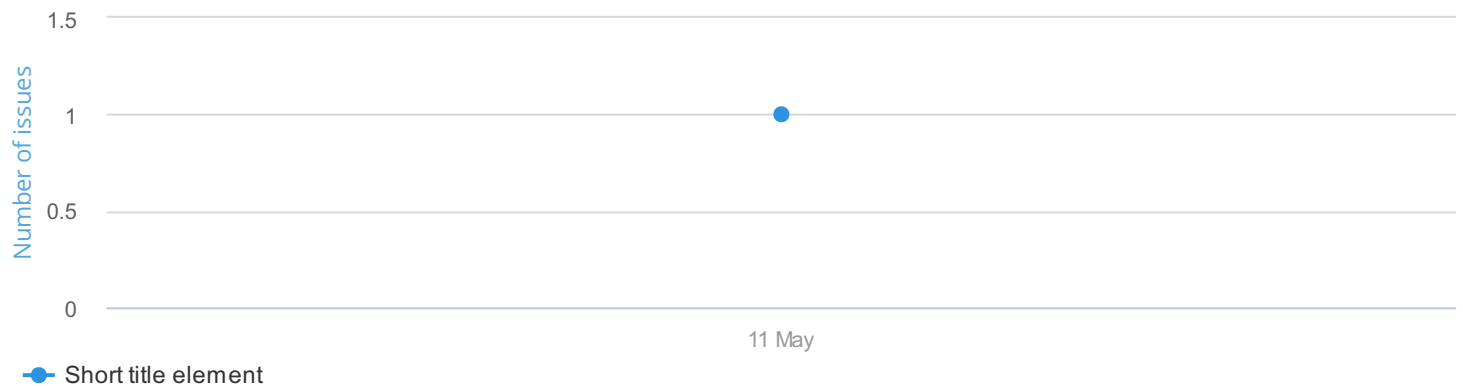newgenapps.com, SEMrushBot-Desktop

Page URL	Title	Discovered
Digital Publishing | Magazine App Conversion Services | Nexus Player vs Chromecast vs Apple TV vs Roku | Magazine Subscriptions Apps http://www.newgenapps.com/industry/digital-publishing	Digital Publishing | Magazine App Conversion Services | Nexus Player vs Chromecast vs Apple TV vs Roku | Magazine Subscriptions Apps	May 11, 2017 (02:54) [new]
Finance and Banking | Mobile banking services | Become part of leading web development company dealing with Banking and Finances http://www.newgenapps.com/industry/finance-and-banking	Finance and Banking | Mobile banking services | Become part of leading web development company dealing with Banking and Finances	May 11, 2017 (02:54) [new]
Most creative Learning and Educational apps Development Company Newgenapps.com http://www.newgenapps.com/industry/learning-and-education	Most creative Learning and Educational apps Development Company Newgenapps.com	May 11, 2017 (02:54) [new]
AWS Expert |Azure Expert|Business Development| iOS Developer | ROR Developer | iOS Jobs in NCR region and Lucknow http://www.newgenapps.com/jobs	AWS Expert |Azure Expert|Business Development| iOS Developer | ROR Developer | iOS Jobs in NCR region and Lucknow	May 11, 2017 (02:54) [new]

Short title element

ℹ️ *About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. How to fix: Add more descriptive text inside your page's <title> tag.*

Historical chart for audits

Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)
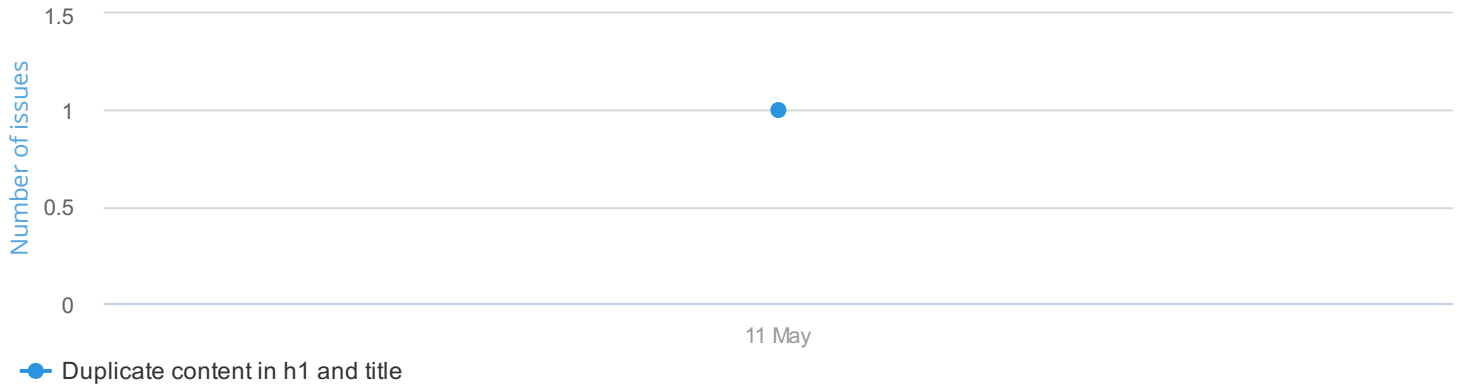

🔵 Short title element

Short title element   1

newgenapps.com, SEMrushBot-Desktop

Page URL		Title	Discovered
Blog http://www.newgenapps.com/blog		Blog	May 11, 2017 (02:54) [new]

Duplicate content in h1 and title

ℹ️ *About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. How to fix: Try to create different content for your <title> and <h1> tags.*

Historical chart for audits

Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)

SEMRUSH

●━ Duplicate content in h1 and title

Duplicate content in h1 and title   **1**

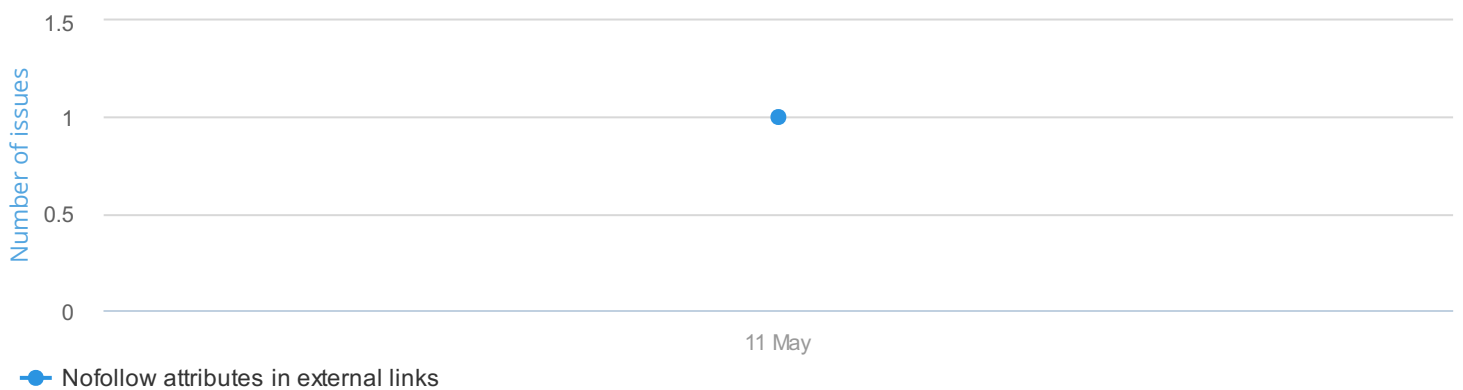newgenapps.com, SEMrushBot-Desktop

Page URL	Title	Discovered
Blog http://www.newgenapps.com/blog	Blog	May 11, 2017 (02:54) [new]

Nofollow attributes in external links

ⓘ *About this issue: A nofollow attribute is an element in an <a> tag that tells crawlers not to follow the link. "Nofollow" links don't pass any link juice or anchor texts to referred webpages. The unintentional use of nofollow attributes may have a negative impact on the crawling process and your rankings. How to fix: Make sure you haven't used nofollow attributes by mistake. Remove them from <a> tags, if needed.*

Historical chart for audits   Period: May 11, 2017 (02:54) - May 11, 2017 (02:54)

●━ Nofollow attributes in external links

Nofollow attributes in external links   **1**

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Page URL	Link URL	Discovered
iOS developers | iOS experts | Developing iOS applications http://www.newgenapps.com/technology/ios	http://www.slideshare.net/newgenapps/developing-ios-apps-with-swift	May 11, 2017 (02:54) [new]