DotSlash - Crezam & Eudle

Problem Statement 1 - Crezam

Being a creative professional in the present world is a real pain.
Abysmal pay structure, pay disparity, zero recognition and no legacy left behind by anyone to follow as inspiration but the irony is - the world cannot run without creative professionals.

Oops, we don't mean - tiktokers or reelers when we say creative professionals. We are referring to the numerous Graphic designers, UI/UX Designers, Architects, Video Editors, VFX artists, animation experts and writers.

Your mission, should you choose to accept it - will be to come up with an innovative solution to solve critical pain points of the aforementioned creative professionals. This can revolve around the following pain points -
1. Visibility of professional opportunities
2. Upskilling and gaining credibility
3. Networking
4. Portfolio management
5. AI Driven Job Engine to recommend the right candidates for the job based on the skill set and past work
6. Systems to manage creative enterprises
7. Preferably using MERN stack, flutter etc. (Latest technologies)

Submission Format -

Pick out a couple of issues from the above list or add your own list of pain points in the same industry and give out a detailed project brief for the same.

Brownie points will be given to teams who can come up with competitive analysis, USP and future scope, and user surveys of the same project.
If you think you would look great on a camera, submit a video pitch for the same.

Problem Statement 2 - Eudle

Ed-tech is a booming space in India at present. With all the pomp and show, loads of Big names in the ed-tech domain have collapsed. This indicates that the domain is still full of loopholes and that if plugged well - we can build a sustainable business around it.

Your mission, should you choose to accept - will be to come up with an innovative solution in the education space that involves the following -
1. Campus Management System
2. Learning Management System
3. AI & ML Driven Learning enhancements
4. Activity Driven learning
5. Any other innovative solutions that can be used to enhance education experience.
6. Preferably using MERN stack, flutter etc. (Latest technologies)

Submission Format -

Pick out a couple of issues from the above list or add your own list of pain points in the same industry and give out a detailed project brief for the same.

Brownie points will be given to teams who can come up with competitive analysis, USP and future scope, and user surveys of the same project.
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