



Says

I follow fashion influencers for inspiration.

I'm looking for clothing that reflects my personal style.

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Thinks



I need clothing that makes me feel confident and comfortable

How can I find unique and affordable clothing

I want to look fashionable and trendy

Instagram Reels Clothing

Saves posts with outfit ideas they'd like to try.

Likes and comments on posts featuring clothing that appeals to them.

Scans through Instagram Reels and explores clothing brands and influencers

Frustrated with the overwhelming number of clothing options available

Anxious about making the right clothing choices

Excited about the prospect of discovering new fashion items



Does

Feels

