



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Stunning travel destinations and landscapes.

Enthusiastic tour guides sharing local stories.

preparation in  
maintanance of  
zoho books for  
traval tax tours

P.Yuvarajkumar  
sasikumar  
Rahul  
sathiya priyan

Travelers express their desire for unique and memorable experiences

Excitement and anticipation about their upcoming journeys.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?