ST. THOMAS INSTITUTE FOR SCIENCE & TECHNOLOGY (STI)

KATTAIKONAM, THIRUVANANTHAPURAM

THE EIGHTH EDITION

INTER COLLEGIATE CULTURAL FEST



MAY 12 | 13 | 14

YASYA

St Thomas Institute of Technology proudly presents our annual cultural event 'YASYA'. Cultural activities facilitate holistic development of students. Students from different niches are given a platform to accentuate their adroitness.

Taking a road to the path of history, Yasya witnessed it's beginning in 2015. Commencing a humble journey as an intra college event in both 2015 and 2016, Yasya advanced into an inter college cultural meet in 2017. The following years from 2017 to 2019, it was embellished with splendid events that integrated and motivated myriad shades of our diverse culture and art. Live proshow and DJ are some of them among a huge allocation of events. The success of these events are indeed the audience and Yasya has hosted the cheering hands of more than 50,000 people. Major managements of Federal bank, Bhima jewellers, Hotel Karthika Park, KSFE ... have generously extended their support through sponsorships.

This pandemic hovering era has indeed tested the resiliance of Yasya and in 2020 we were obliged to halt all activities to honour the COVID regulations made by the government. In 2021 Yasya got a breath of air through online platform and in 2022 YASYA has grown and will grow by the solidarity of students and thus as a team we move forward to explicate **Together we define**.

We are preparing to give Yasya a grand reignite by announcing the comeback of the eighth edition - Yasya 2022.

Culture and art is the antidote to every youth that suffers from the burden of the pandemic situation. We believe Yasya as a healing aura for our young generation and a new beginning for the budding hope and creativity & positivity in each of us.

INTERCOLLEGIATE CULTURAL EVENTS

ONLINE EVENTS PHOTOGRAPHY 1K TRAVEL VIDEO 1K REEL CONTEST 1K TROLL CONTEST **1K** SPOT EVENTS **MEHNDI 1K FACE PAINTING 1K** SPOT PHOTOGRAPHY 1K SPOT DANCE 1K

CHOREO NIGHT

PRIZE WORTH Rs. 50K TOTAL BUDGET Rs. 80K Muhammed **+91 70256 62019**Geena **+91 92076 24231**Karthik **+91 82899 71960**

METRONOME

PRIZE WORTH Rs. 10K TOTAL BUDGET Rs. 50K Pratheesh +91 95674 16290 Adharsh +91 79070 54772 Akhil +91 97460 48697

VYAKTHITHWA

PRIZE WORTH Rs. 12K TOTAL BUDGET Rs. 37K Amal **+91 85904 52264** Aswin **+91 70123 37223** Jijo **+91 90720 21913**

BEST ACTOR

PRIZE WORTH Rs. 12K TOTAL BUDGET Rs. 37K Darshan **+91 85478 51467** Niranjan **+91 70122 07779** Aravind **+91 75928 93070**

COMEDY DANCE

PRIZE WORTH Rs. 30K TOTAL BUDGET Rs. 60K Aslam **+91 81370 81812** Seshadri **+91 77360 93038** Swaliha **+91 81379 12141**



DAY 01



FT. DJ AJIN & JAZZ BOY



DAY 02

LIVE PRO SHOW GROOVE THE BAND





SPONSORSHIP DETAILS

MAIN SPONSOR 3L
CO - SPONSOR 2L
ASSOCIATE SPONSOR 1L
EVENT SPONSOR 50K
MEDIA SPONSOR 10K
CASH SPONSOR 10K

MAIN SPONSORS

MEDIA ADVERTISEMENT
TITLE SPONSORSHIP
10 MIN ADVERTISEMENT ON SCREEN
BROCHURE DISTRIBUTION
NAME AND LOGO ON CERTIFICATE
NAME AND LOGO ON POSTERS
FLEX (COMPOUND & NEAR STAGE)
GAP FILLING ANNOUNCEMENT

CO - SPONSORS

MEDIA ADVERTISEMENT
5 MIN ADVERTISEMENT ON SCREEN
BROCHURE DISTRIBUTION
NAME AND LOGO ON SOCIAL MEDIA
FLEX (COMPOUND & NEAR STAGE)

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AJAY KUMAR S S MAIN EVENT COORDINATOR +91 70253 36236

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HARI KRISHNAN ARTS CLUB SECRETARY +91 82824 89300







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