

Rahul Shah

37 Chelsea Street, Apt 1, East Boston, MA 02128 • M: 609-558-4589 • RSHAH10@babson.edu

Education

Babson College *Bachelor Of Science, School of Business*
Concentration in Finance

May 2018
Wellesley Hills, Massachusetts

Experience

Wayfair - Boston, MA

Senior Product Associate – Catalog Data
Product Associate

August 2019 – Present
July 2018 – August 2019

- ❖ Product lead for Enrichment scrum team. Build UI tools and service-based architectures to manage billions of product tags in a performant and accurate manner.
- ❖ Conduct user interviews, run data analyses and collaborate with stakeholders to set product goals and define roadmaps.
- ❖ Work with cross-functional teams to design data flows, define API contracts and ensure accuracy and speed of information.
- ❖ Led effort to identify and execute on low effort/high impact tactical improvements that have resulted in and 18% reduction in operational spend and an 81% increase in throughput resulting in a yearly cost reduction of about \$150k.
- ❖ Identified and executed on opportunities to increase user engagement by 95%, reduce offshore costs by over 50% and increase revenue by an estimated \$100k per month.
- ❖ Worked closely with engineering and design to plan and build two full UI overhauls with accompanying database redesigns and service-based workflows resulting in a 95%+ reduction in reported bugs.

Babson College, Cutler Center of Finance – Wellesley, MA

Research Assistant

September 2017 – May 2018

- ❖ Guided students in the set-up and use of Bloomberg terminals for research and class work.
- ❖ Worked with various financial platforms such Bloomberg and Capital IQ to find, model and report data.

Oticon USA – Somerset, NJ

Asset Management Team

June 2017 – August 2017

- ❖ Organized, recorded, tracked and managed all IT assets.
- ❖ Designed and developed inventory management software from scratch with more features, greater security and faster speeds than existing legacy system.
- ❖ Helped save an average of 5 hours per day of manual work and reduced incidence of thefts/lost items by 90%.

Leadership Positions and Activities

Alpha Kappa Psi Professional Business Fraternity - Executive Vice President, Founding Member

September 2015 – May 2018

- ❖ Managed several committees with a total of 25 members to planned and execute 15+ social, professional and philanthropic events a semester.
- ❖ Started and managed an Alpha Kappa Psi investment fund to teach members about investing.

Pack Jacket - CEO

September 2015 – May 2016

- ❖ Elected to run a 14 member academically funded start-up business selling in-house designed apparel.
- ❖ Delegated tasks, set performance goals, presented weekly reports.
- ❖ Coordinated a 5-member supply chain to ensure timely and quality-controlled delivery of our product.

Skills/Knowledge

Non-Technical: Product Management, Agile, Scrum, Leadership, Learning, UX Design, Problem Solving, Cross-functional collaboration

Technical: Visual Basic (Excel Macros), SQL, HTML/CSS/JavaScript, Tableau