# Rahul Shah

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#### Education

## Babson College Bachelors Of Science, School of Business

May 2018

Concentration in Finance

Wellesley Hills, Massachusetts

GPA: 3.48. Dean's List

Relevant Coursework: Corporate Financial Modeling, Corporate Financial Management, Security Valuation, Intermediate Accounting: Finance, Managerial Accounting, Real Estate Investment, Quantitative Methods I, II, & III, Entrepreneurship

#### **Experience**

## Wayfair, WayMore Product Manager/Business Analyst

July 2018 - Present

Boston, MA

- Product owner working in an agile environment of a B2B rich media content creation tool in a growth phase that drives an estimated \$58 million in on-site revenue a year
- Plan and execute on large, cross-functional projects and tool improvements to increase user adoption/engagement, reduce operational expenses and increase unique on-site content
- Designed and implemented sorting algorithm which has increased revenue by an estimated \$100 thousand in 3 months
- Identified opportunities for user outreach which increased on-site revenue by an estimated \$1.7 million.
- Created a new system to triage and prioritize incoming critical bugs that has reduced average number of criticals worked on by 75% and decreased engineering time spent per critical ticket by 50%
- Identified several guick win tool improvements that have saved hundreds of hours of manual work for our content QA team.
- Studied and applied UX concepts to increase ease of use reduce time to create content.
- Write complex SQL scripts and organized data into comprehensive dashboards and reports to inform future engineering and business priorities

### Babson College, Cutler Center of Finance, Research Assistant

September 2017 – May 2018

Assisted students in the set-up and use of Bloomberg terminals for research and class work

Wellesley Hills, MA

- Worked with various financial platforms such Bloomberg and Capital IQ to find and report data per supervisor needs
- Troubleshoot and solved hardware and software related information technology issues and complaints

### Oticon USA, Inventory Management Team

June 2017 - August 2017

Organized, recorded, tracked and managed over \$100,000 worth of inventory

Somerset, NJ

- Created, from scratch an inventory management system to replace the faulty one in use
- Helped save an average of 5 hours per day and reduced thefts/lost items by 90%

### **Leadership Positions and Activities**

## Alpha Kappa Psi Professional Business Fraternity - Executive Vice President, Founding Member

September 2015 - May 2018

- Planned and executed 15+ social, professional and philanthropic events a semester
- Started and managed an Alpha Kappa Psi investment fund to teach brothers about investing
- Supervised other members on executive board and ensured the completion of their duties and coordinate with national office

## Pack Jacket - CEO

September 2015 - May 2016

- Elected to run a 14 member academically funded start-up business selling in-house designed apparel
- Delegated tasks, set performance goals, delivered weekly report to professors
- Coordinated a 5 member supply chain to ensure timely and quality controlled delivery of our product

## Interests/Knowledge

Skills: Product Management, Agile, Scrum, Leadership, Learning, UX Design, Problem Solving, Innovation

Technical: Proficient in Visual Basic (esp. Excel Macros), SQL, Java, HTML/CSS, Tableau, R

Interests: Flying, cinema, music, skiing, travel, investing, technology