

# Rahul Sharma

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Portfolio

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## EDUCATION

### • Allenhouse Institute of Technology, Rooha, Kanpur

Nov 2020 - Aug 2024

Bachelor of Technology - Computer Science and Engineering

CGPA: 7.2

Course - Data Structure and Algorithm, Design and Analysis of Algorithm, DBMS, Web Technology, Operating System, Compiler Design, Artificial Intelligence, Machine Learning, Big data

## SKILLS

**Languages:** Python, C++, MySQL, React.js, Node.js, Tailwind CSS, Bootstrap

**Database:** Oracle, Firebase

**Technical Skills:** DSA, DBMS, Git, GitHub

**Framework:** Vite

**Tools:** Visual Studio Code, AI

## EXPERIENCE

### • GeeksforGeeks

Nov 2023 - Aug 2024

Technical Content Analyst Intern

Noida, UP

- \* **SEO Optimization:** Implemented SEO strategies, leading to a 40% increase in organic traffic and improved keyword rankings across multiple articles.
- \* **Topic Research:** Conducted comprehensive research and keyword analysis to extract trending topics for technical and non-technical articles.
- \* **Content Strategy:** Analyzed existing workflows and identified bottlenecks in the content creation process, leading to actionable changes that decreased turnaround time by 20% and improved overall content quality ratings by key stakeholders.

## PROJECTS

### • SHARCO Group Website

May 2021 - Sept 2021

Static Industrial Website

- **Technologies:** HTML, CSS, JavaScript
- Developed a fully responsive static website for SHARCO Group, focusing on a clean, professional design aligned with industry standards.
- Integrated functional call-to-action buttons for contact, improving user engagement and accessibility.

### • Web Scrapping with Python

Oct 2021 - Jan 2022

Group Project

- **Technologies:** Python, Selenium, HTML, CSS, JavaScript, ChromeDriver, VS Code
- Led the development of the landing page for a project titled "Web Scrapping using Python," displaying data fetched from various websites.
- Collaborated closely with team members to implement an efficient scraping process using Selenium and Python, ensuring accurate and up-to-date results.

## EXTRACURRICULAR ACTIVITIES

### – Event Co-ordinator, Battle With Bytes

Aug 2023

- \*Organized and coordinated a coding competition at Allenhouse Institute of Technology and designed coding quizzes and challenges that tested participants' logical and programming skills.
- \***Key Achievements:** Successfully managed a team of 5 volunteers and 100+ participants, receiving positive feedback for smooth event execution for participants

### – CS-Association Member, CS-Dept

April 2022 - Feb 2023

- \*Actively participated in the planning and execution of departmental events, including technical seminars, workshops, and hackathons.
- \***Key Achievements:** Played a key role in increasing student participation by 20% in departmental events through effective promotion and outreach.

## ACHIEVEMENTS

- **Oracle Training:** Completed a training program on Oracle Database.
- **Python Training:** Successfully completed Python Programming training.
- **Web Designing Competition:** Secured the runner-up position in a web designing competition.