

CUSTOMER LOYALTY DASHBOARD

Canada

Germany

United
Kingdom

United
States

Average CLV

8.01K

Total Revenue

\$228.76M

Profit Margin

0.82

Quantity sold by
Canada and Germany

195K

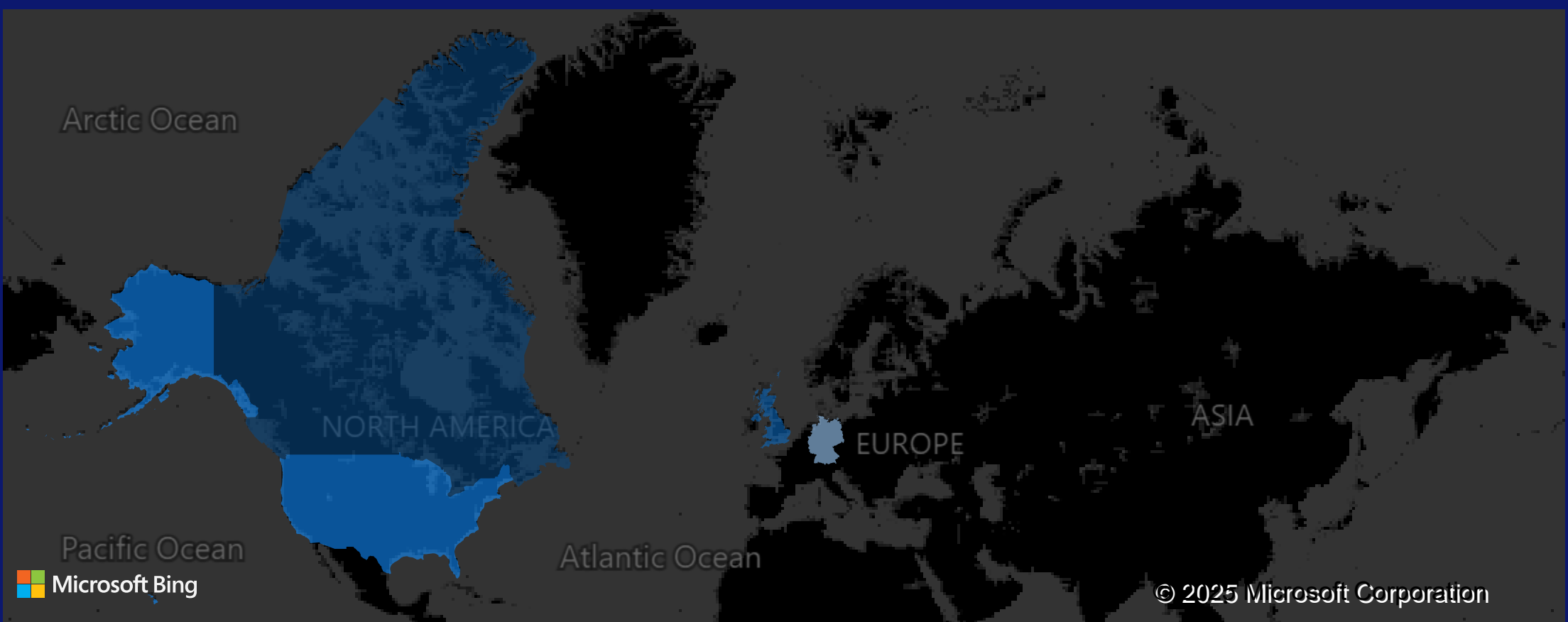
YTD Revenue

30M

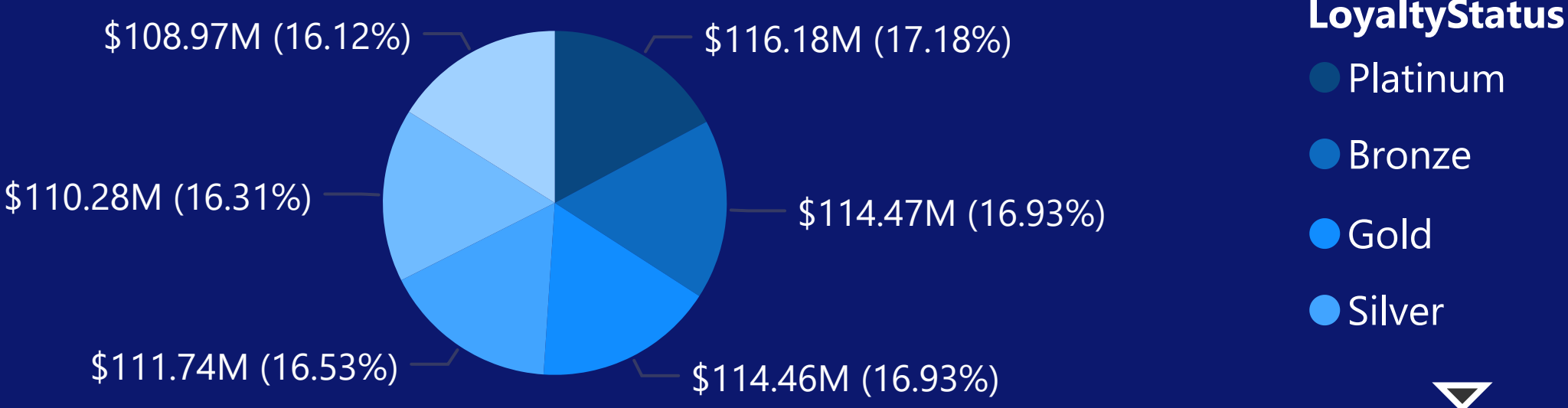
Percentage of Total
Revenue

100.00%

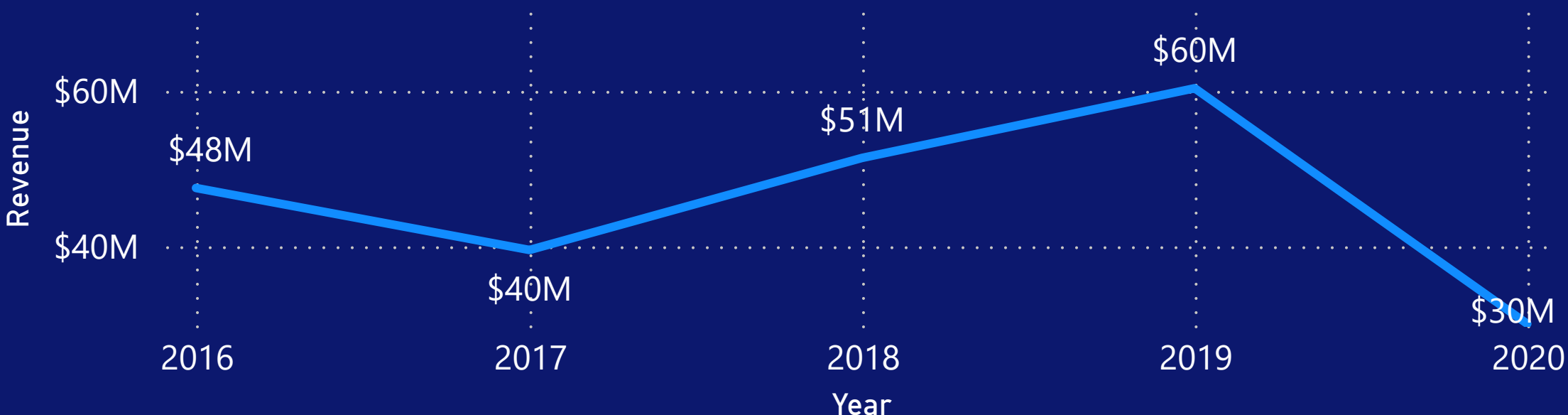
Map of Customer Locations



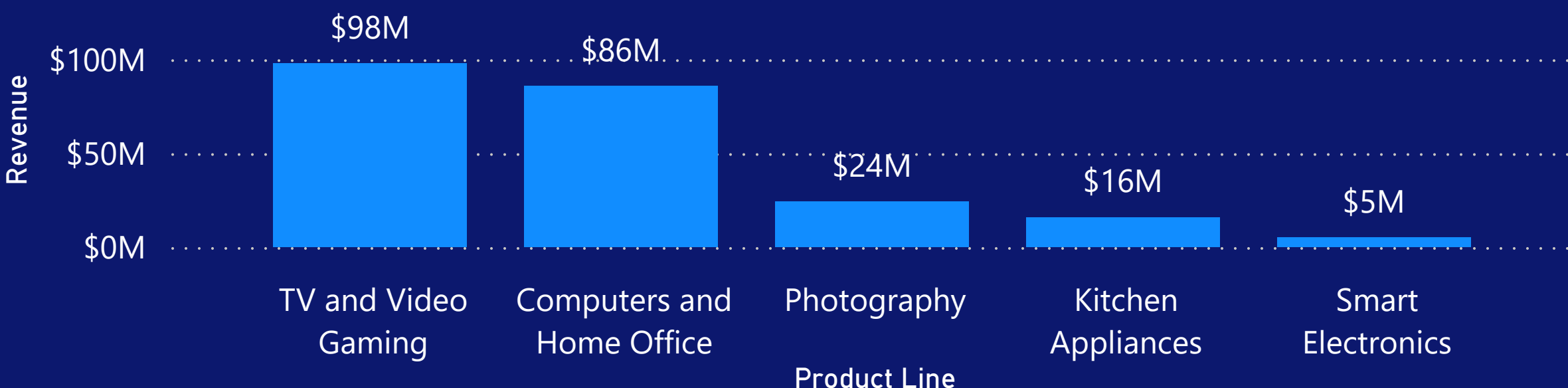
Customer Lifetime Value by Loyalty Status



Sales Trends Over Time



Revenue by Product Line



CUSTOMER LOYALTY DASHBOARD - Detailed View							
Product Line	LoyaltyStatus	City	Country	Sum of Revenue	Sum of Quantity Sold	Year	Profit Margin
Computers and Home Office	Platinum	Anaheim	United States	\$5,696	7	2017	0.61
Computers and Home Office	Platinum	Anchorage	United States	\$6,496	7	2019	0.88
Computers and Home Office	Platinum	Atlanta	United States	\$905	5	2018	0.83
Computers and Home Office	Platinum	Berlin	Germany	\$1,528	4	2016	0.39
Computers and Home Office	Platinum	Berlin	Germany	\$6,616	8	2018	0.79
Computers and Home Office	Platinum	Berlin	Germany	\$7,809	19	2019	0.96
Computers and Home Office	Platinum	Birmingham	United Kingdom	\$14,578	16	2016	0.85
Computers and Home Office	Platinum	Birmingham	United Kingdom	\$4,052	7	2017	0.53
Computers and Home Office	Platinum	Birmingham	United Kingdom	\$1,413	1	2019	0.15
Computers and Home Office	Platinum	Birmingham	United States	\$5,260	5	2017	0.83
Total				\$4,04,51,025	64590		0.81