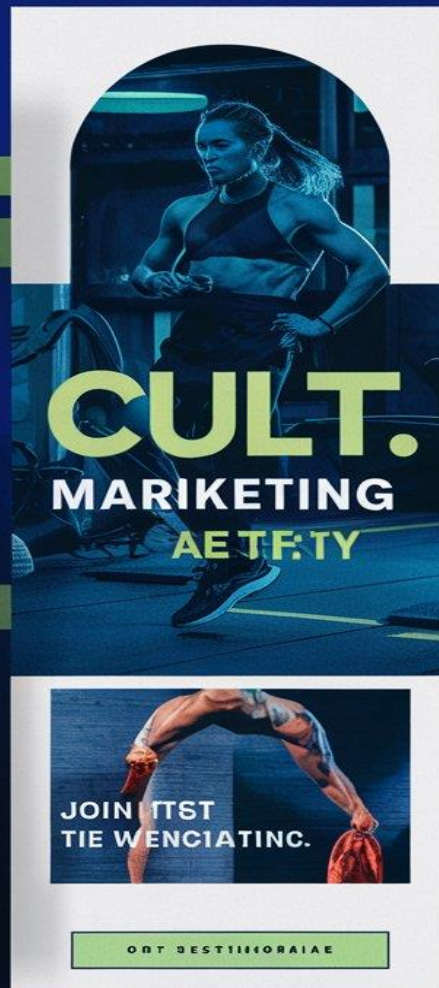


EMAIL MARKETING STRATEGY MOCKUP



Subject: is On the Way to cult.fit to Start Unleashing Your Potential!

Dear [The recipient's Name]

How are you getting along?

I hope this message finds you in good health. This morning I was cleaning out my fridge and found some long-expired yoghurts and so on. I had an afternoon chocolate bar too; it was the kind of day when you hesitate about eating any kind breakfast. What about you—how are things going for that healthier body-product line we've been talking about on Facebook?

Dear new friend from the cult—yes, that's what I'm calling all of you now. You are like part of our big family. We believe that our specific subject is kinesiology; in general fitness, though, we specialize more in yoga and swimming. If you could come join us then, at least you would find that something else.

Our mission: Cult.fit will serve as a place where people of all ages can come to live happy and active lives. We intend to create an environment that is deeply meaningful for community, wellness and personal-related happiness. Every person's journey to well-being is different, and we are right by your side all the way to assist with every step along the road to achieving your own best state of health.

Inclusivity : Of any age and Of any fitness level, welcome into our community. As a fitness enthusiast or someone who just embarked on the road to wellness—there's a place for you at cult.fit.

Holistic Approach is Health: Not just workouts. A holistic experience—physical exercise, mental health and keeping the belly full of good food. We're pursuing an all-around approach to consider your wellness.

Community Spirit: Join our diverse and caring community, where members help to encourage others. Together we

mark each other's victories big or small and combine them all into a great win.

Find A World Of Health and wellbeing: A Favored Member of the Cult. At fit family, discover a variety of our wide-spectrum health goals and taste preferences:

Customised Fitness Plans Get on the journey to fitness with fitness plans designed for you by our certified trainers for weight loss, gain or overall wellness.

Group classes - Dive into your favourite group classes whether you want to pump to the beats of a high-intensity workout or relax into some of our yoga sessions. Pick the class that fits you and your schedule best.

Nutritional advice: supplement your wellness routine with personalised nutritional guidance That is when our experts are here to help you take the first step to choose healthy, or healthier sports food for yourself.

Exclusive Member Benefit: As a token of our appreciation, we're pleased to offer you an exclusive promotion:

Join cult.fit today and receive a complimentary wellness assessment + 35% off your first month's membership!

Ready to take the first step toward a healthier, more vibrant you? Visit our website [link] or drop by your nearest cult.fit center to start your wellness journey with us.

Remember, at cult.fit, your goals are our goals, and your well-being is our priority. Join us in making wellness a lifestyle!

Stay well, stay inspired! Warm regards,

[Your Name]

Team

cult.fit

EMAIL MARKETING
CAMPAIGN CONCEPT



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