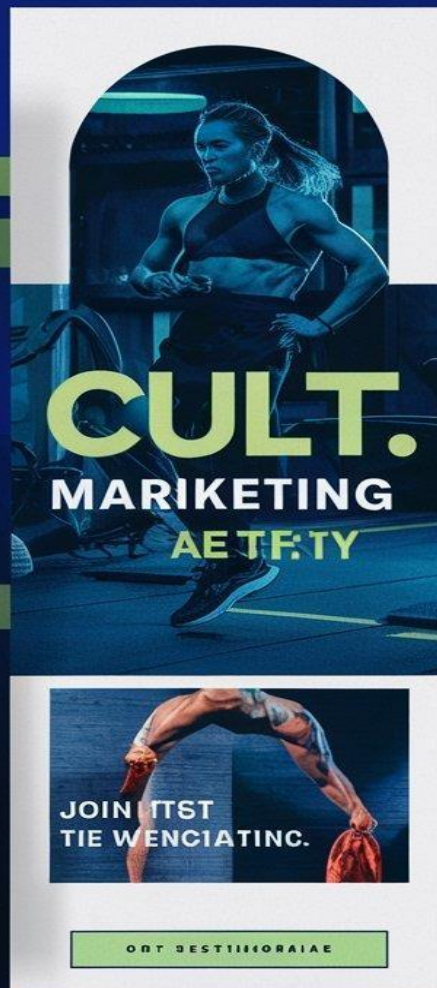


EMAIL MARKETING STRATEGY MOCKUP



Subject: is On the Way to cult.fit to Start Unleashing Your Potential!

Dear [The recipient's Name]

How are you getting along?

I hope this message finds you in good health. This morning I was cleaning out my fridge and found some long-expired yoghurts and so on. I had an afternoon chocolate bar too; it was the kind of day when you hesitate about eating any kind breakfast. What about you—how are things going for that healthier body-product line we've been talking about on Facebook?

Dear new friend from the cult—yes, that's what I'm calling all of you now. You are like part of our big family. We believe that our specific subject is kinesiology; in general fitness, though, we specialize more in yoga and swimming. If could come join us then, at least you would find that something else.

Our mission: Cult.fit will serve as a place where people of all ages can come to live happy and active lives. We intend to create an environment that is deeply meaningful for community, wellness and personal-related happiness. Every person's journey to well-being is different, and we are right by your side all the way to assist with every step along the road to achieving your own best state of health.

Inclusivity : Of any age and Of any fitness level, welcome into our community. As a fitness enthusiast or someone who just embarked on the road to wellness—there's a place for you at cult.fit.

Holistic Approach is Health: Not just workouts. A holistic experience—physical exercise, mental health and keeping the belly full of good food. We're pursuing an all-around approach to consider your wellness.

Community Spirit: Come and be part of our large and friendly organization in which members assist people in setting the right behaviors. Together we celebrate each other's wins, set the small or the obvious ones and amalgamate them

with big wins.

Find A World Of Health and wellbeing: The Cheers of a false member of the cult. At fit family, discover a variety of our wide-spectrum health goals and taste preferences:At fit family, discover a variety of our wide-spectrum health goals and taste preferences:

Customized Fitness Programs Hurry up to the change of your life by signing up for custom fitness programs that are recommended by our professional trainers for weight loss, gain or general health improvement.

Group classes -Get lost in some of the best group sessions whether if you are energized to dance through high energy individual classes or prefer the calm evenings of yoga classes. Choose a class most suitable to your abilities and convenient time to attend.

Nutritional advice: add to this your wellness regime together with custom advice from our nutritionists It is these professionals who can help you start by deciding to take the path to the choice of healthy or healthier sports food for yourself.

Exclusive Member Benefit: Now as a valued customer, we would like to give back, therefore, we introduce a special deal just for you:

Join cult. well today and get a free check up + for the first month of joining the gym only pay 35% of the usual price!

Are you ready to know how the first step towards a healthier and glowing skin appearance is? Further information is available on our website [www. cult. com](http://www.cult.com) or you can come to your cult. Choosing a fit center to begin your wellness journey with us.

Remember, at cult. fit, your goals are most definitely our goals and your health and safety a top notch priority. Let's see you take an active role in maintaining your health and well-being!

Stay well, stay inspired! Warm regards,

[Your Name]

Team

cult. fit

EMAIL MARKETING
CAMPAIGN CONCEPT



JOIN THE CULT.FIT REVOLUTION NOW!
CULT.FIT.CYBER WORTH!