

Subject: [Prajakta Kohli (@mostlysane)], Let's Collaborate on a New Campaign with Bombay Shaving Company!

Hi Prajakta,

I hope this message finds you well! My name is Rahul Srivastava, and I'm with Bombay Shaving Company. We've been following your work on Instagram and YouTube, and we're truly impressed by how you connect with your audience, especially with content around self-care and travel.

We're reaching out because we're launching our latest campaign, **Clear Face**, and we believe your values and style align perfectly with our brand. We'd love to collaborate with you to showcase our **Anti Acne Face Wash** to your audience.

Here's a bit more about what we have in mind for the collaboration:

- **Campaign Name:** Clear Face
- **Content:** A 1-minute video focusing on our Anti Acne Face Wash
- **Incentives:** 1,00,000 INR, along with product samples

If you're interested, we'd be happy to discuss more about the specifics of this partnership and explore how we can create something truly engaging for your audience. Please let me know if you'd be available for a quick chat. Alternatively, feel free to share your media kit if you have one.

Thank you very much for your time, Prajakta. We look forward to the possibility of working together!

Best regards,

Rahul Srivastava

Marketing Head

Bombay Shaving Company

+91 1234567899

www.bombayshavingcompany.com

