

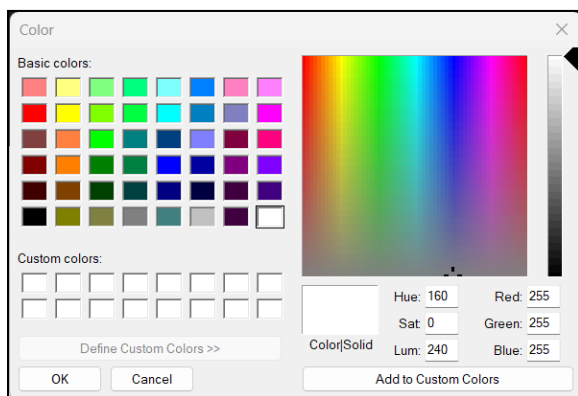
SFMC FormGenie

— Form Design:

Background Color:	<div></div>
Form Width	500px ▾
Heading:	<div>Sign Up For Email Updates!</div>
Logo Image:	<div>Browse...</div> Murakami_S...567395.png
Heading Font Color:	<div></div>
Input Label Color:	<div></div>
Submit Button Color:	<div></div>
Submit Button Font Color:	<div></div>
Submit Button Text:	<div>Submit your details</div>

FORM DESIGN :

1. Background Color:



Form Preview

Sign Up For Email Updates!

Email

First Name

Submit your details

Form Preview

Sign Up For Email Updates!

Email

First Name

Submit your details

We can change the background color using this functionality, which grants us complete access to all the available colors.

2. Form Width:

Form Preview

Sign Up For Email Updates!

Email

First Name

Submit your details

Form Preview

Sign Up For Email Updates!

Email

First Name

Submit your details

The form width determines the width of the form page in pixels, ranging from 300 to 600 pixels.

3. Heading:

Heading:

The textbox provided allows us to change the heading of the form by entering any desired text here.

4. Submit Button Text:

Submit Button Text:

The textbox provided allows us to change the text inside the submit button of the form by entering any desired text here.

Form Preview

This is the Heading!

Email

Enter Email

First Name

Enter First Name

submit button

5. Color Buttons:

Heading Font Color:	
Input Label Color:	
Submit Button Color:	
Submit Button Font Color:	

These buttons allow us to change colors using the color picker popup, as shown above in the Background Color section.

Frequently Used Fields :

Frequently used fields:

Enter Last Name

Enter First Name

Enter City

Enter Email

Enter Date Of Birth

Enter Postal Code

Enter Street Address

Enter Phone Number

Enter Company Name

Enter Country

Enter Website URL

Enter Job Tile

Here, we have the fields that are most commonly used in basic forms throughout the internet. We offer a functionality that allows for easy drag-and-drop of all the fields in the form dynamically, followed by a preview.

Custom Fields:

The image shows a configuration interface for custom fields, organized into six distinct sections, each enclosed in a dashed red border. Each section represents a different field type and includes a configuration box with a label, a 'Delete' button, and an 'Update' button.

- date**: The configuration box contains the label 'Date of Birth'.
- email**: The configuration box contains the label 'Email address'.
- number**: The configuration box contains the label 'Height in Centimeter'.
- checkbox**: The configuration box contains the label 'Are you veteran?'.
- dropdown**: The configuration box contains the label 'Gender'. Below the label, there is an 'Options' section with a '+' icon. It lists two options: 'Male' and 'Female', each with an 'X' icon to its right.
- textareas**: The configuration box contains the label 'Any feedback?'.


Here we can add custom fields like Date, Email Address etc.

Custom Field Form Preview:

As you can see below,

- Date of Birth
 - Date of birth is a custom field with date.
- Email Address
 - Email address is an input for email address.
- Height in centimeter
 - Here it is a counter for numbers with arrows to count up and down.
- Are you a veteran checkbox
 - It's a checkbox for the choice.
- Dropdown menu
 - Here we have implemented drop down menu for eg. Male and Female for gender selection.
- Any Feedback?
 - The textarea is used for getting feedback from customers.

Form Preview



Sign Up For Email Updates!

Date of Birth

01 / 26 / 1998

Email address

redhibbert@gmail.com

Height in Centimeter

175

Are you veteran?

☒

Gender

Male

Any feedback?

Experience for SFMC Form Genie is good so far!

Submit your details

Extra Fields:

— Extra options:

Do not show form again once submitted:

☐

Do not show form again for 7 days once cancelled:

☐

Trigger Send:

☐

Fire Entry Event:

☐

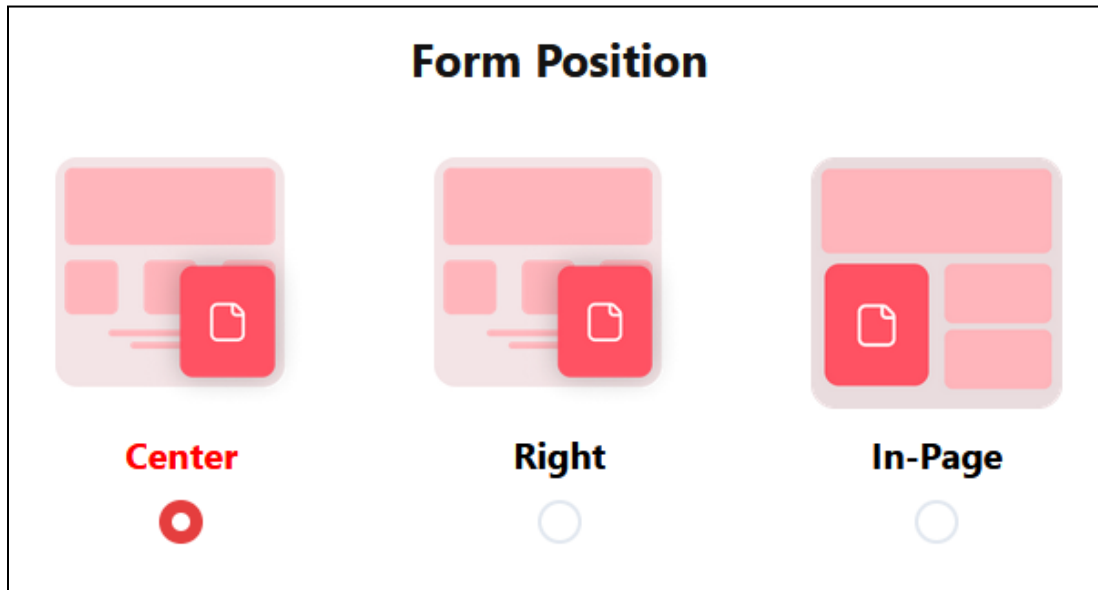
Do not show form again once submitted: Once we click on the submit button at the end of the form, this option removes the form from the view of the user.

Do not show form again for 7 days once cancelled: Once we click on the submit button at the end of the form, this option removes the form from the view of the user for 7 days.

Trigger Send: Triggered Send is a feature that allows us to send personalized, real-time messages to individual subscribers based on specific events or interactions. It enables us to send timely and relevant communications to the customers or subscribers based on their actions or behavior.

Fire Entry Event: A Fire Entry Event is one of the available entry event types which allows us to manually trigger the automation to start by firing the event. This type of event is useful when we want to initiate an automation on demand, rather than relying on an external trigger or scheduled time-based activation. It provides flexibility and control over when the automation should start, allowing us to respond to specific business needs or events in real-time.

Form Heading:



The position of the form on a specific website is determined by this crucial factor.