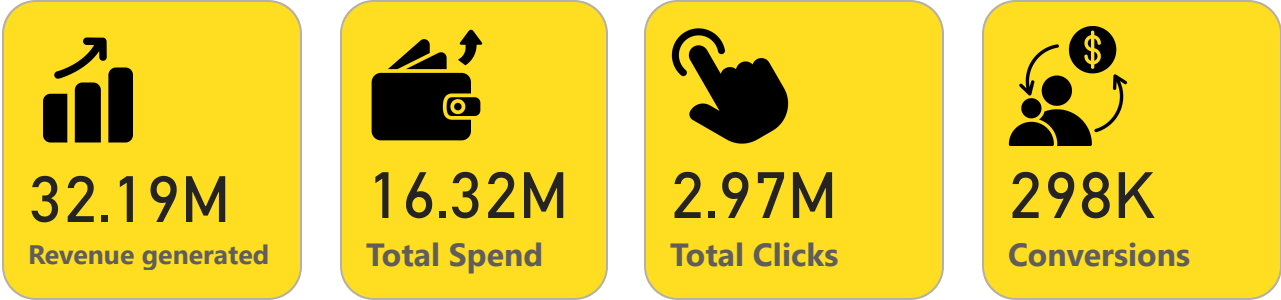


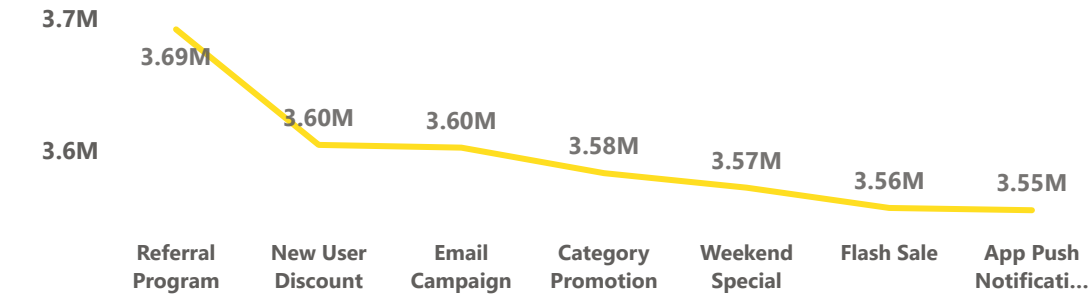
Sales View

channel				target_audience			Quarter			
App	Email	SMS	Social...	Inactive	New Us...	Premium	1	2	3	4

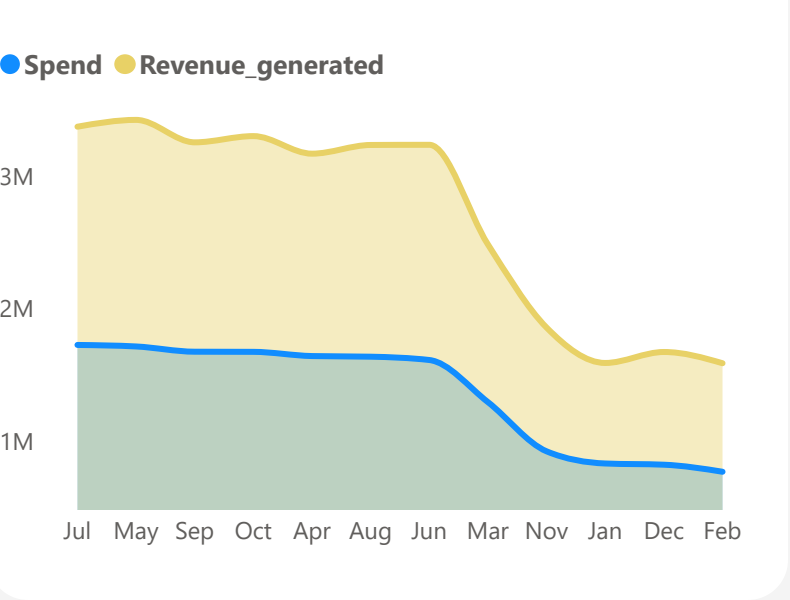
Marketing Performance



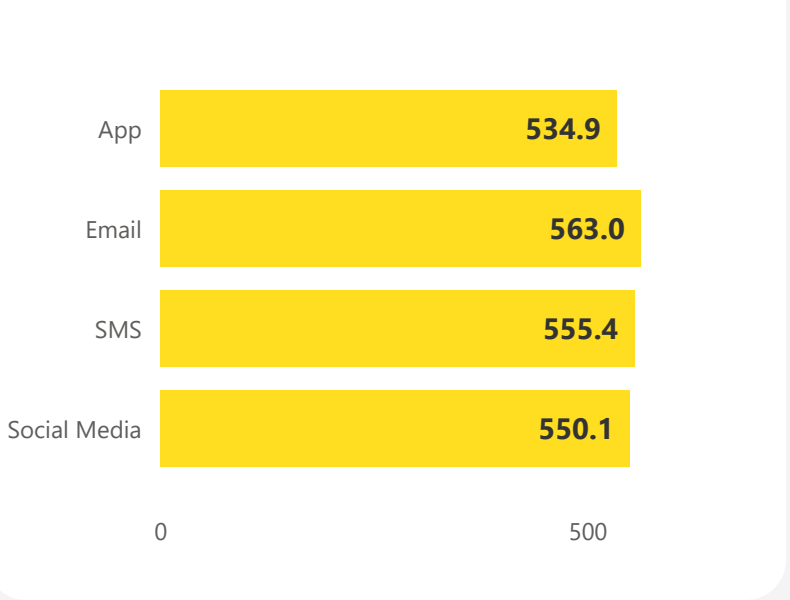
Revenue By Campaign Name



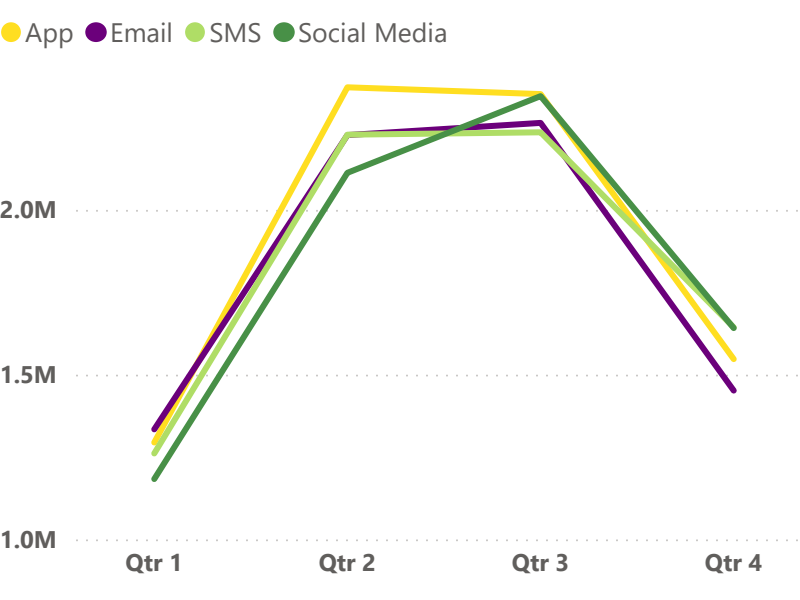
Spend Vs Revenue Generated



AVG Clicks By Channel



AVG Clicks By Channel





Marketing View

Year

2023 2024

Day Type

Weekday Weekend

Quarter

1 2 3 4

Sales Summary



5.23M
Orders Amount



12K
Total Orders

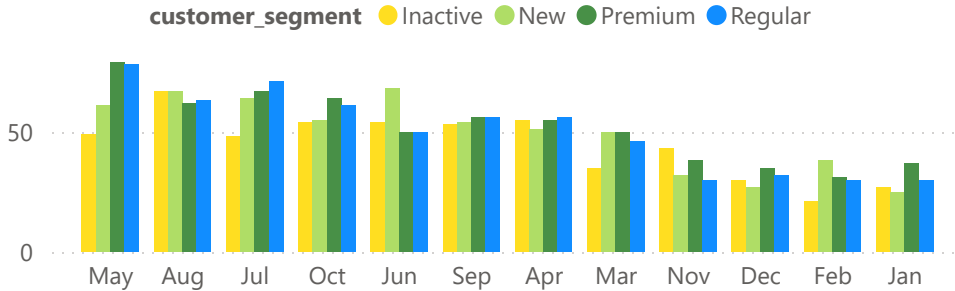


1.10K
AVG Order Value

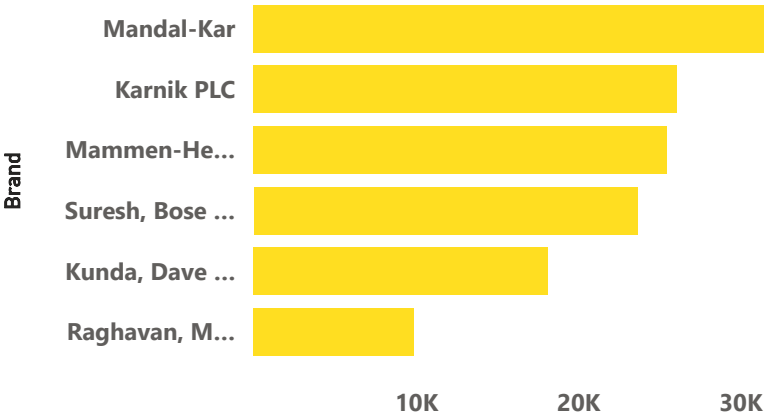


3.33
AVG Rating

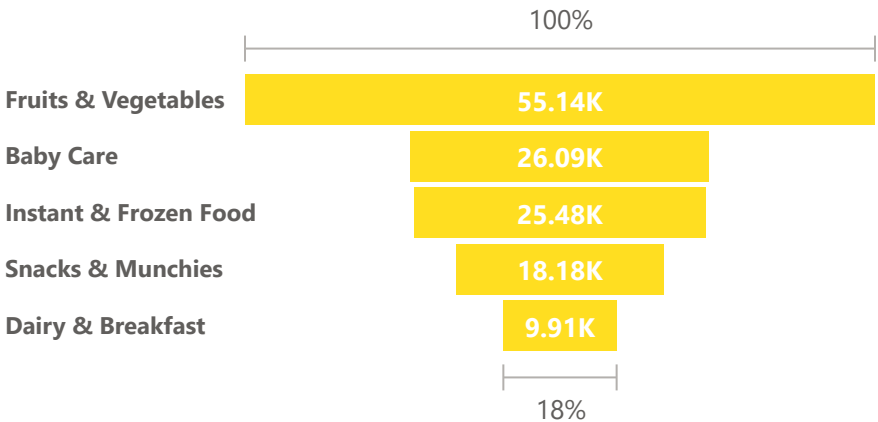
Total Orders By Each Segment



Sales By Brands



Sales By Category



Orders By Segment

