

# VERIFIED

CERTIFICATE *of* ACHIEVEMENT

ColumbiaX

This is to certify that

**Rahul Thairani**

successfully completed and received a passing grade in

**BAMM.104x: Marketing Analytics**

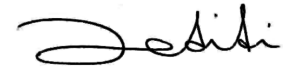
a course of study offered by ColumbiaX, an online learning initiative of Columbia University.



**Asim Ansari**

William T. Dillard Professor of Marketing

*Columbia University*



**Kamel Jedidi**

John Howard Professor of Business and Chair of the  
Marketing Division

*Columbia University*



VERIFIED CERTIFICATE  
Issued January 6, 2021

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