



NETIQUETTE

Helping all students understand internet safety and social networking guidelines.

Deb Nissen Peters, ASD/Behavior Consultant

WHAT IS NETIQUETTE?



- ▶ Netiquette is “etiquette guidelines that govern behavior when communicating on the internet”



NETIQUETTE TIPS

- ▶ Be respectful- Always treat others as you would like to be treated. Do not communicate anything online that you would not be willing to say to a person's face.
- ▶ Don't be too quick to take offense- It is easy to mis-interpret the meaning of a message without seeing the person's face, body language or hearing their tone of voice.

NETIQUETTE TIPS-CONTINUED

- ▶ Use emoticons and abbreviations to convey meaning: Learn common abbreviations such as “lol” (laugh out loud) or “jk” (just kidding), or use emoticons, such as :) or :(. Be careful not to overuse they symbols.
- ▶ Protect the privacy of others: As a courtesy, you should ask permission before posting photos or videos of others online. Protect e-mail addresses of others by deleting them from e-mails you forward.

CHECK YOUR SPELLING, GRAMMAR, AND LANGUAGE

- ▶ Reading text with spelling and grammar errors can cause people to portray you negatively.
- ▶ Check your communication before you send it, avoid using foul or inappropriate language.



MORE SPECIFIC RULES....

- ▶ Identify yourself but only if you know who you are communicating with.
- ▶ Include a subject line that tells the topic
- ▶ Avoid sarcasm
- ▶ Acknowledge and return messages promptly
- ▶ No spam (i.e. don't send or respond to mass postings such as chain letters, rumors etc.)
- ▶ Be concise
- ▶ Use appropriate intensifiers to help convey meaning (Don't use all CAPS but maybe asterisks * finally* for emphasis)

INTERNET SAFETY

- ▶ Today, the internet's vast reach, constantly changing technologies and growing social nature make us more vulnerable to:
 - ▶ Identity Theft
 - ▶ Privacy Violations
 - ▶ Harassment





HOW CAN WE STAY SAFE?

- ▶ Cyber-bullying:
 - ▶ Avoid gossip/rumors
 - ▶ Ignore mean or threatening messages
 - ▶ File a report with a website, cell phone service or police
 - ▶ If your friends are cyber-bullying, speak up!

ONLINE PREDATORS



- ▶ Recognize the the difference between cute and creepy or ask and adult to help
- ▶ If you or someone you know has been victimized, report them to the police!

SHARING TOO MUCH INFORMATION

- ▶ Operation Clean up: Take everything off your page/profile that is too personal, embarrassing, and illegal. For example, pictures.
- ▶ STOP, THINK. Put your clothes back on! Don't send or forward pictures that you wouldn't show your mother!
- ▶ Protect your space: Don't just accept anyone as a friend. Who are they? Would you hang out with them in person?

TRUSTED ADULTS

- ▶ Talk to your parents/ guardians or teachers about issues that may come up online.
- ▶ Keep them in the loop so they know they can trust you.





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INTERNET ADDICTION

- ▶ Internet addiction is becoming a growing concern as more and more people are spending large quantities of time online.
- ▶ Compulsive use of the internet may include:
 - ▶ Online gambling
 - ▶ Online shopping
 - ▶ Online dating
 - ▶ Cyberporn
 - ▶ Social Networking sites (Facebook and Twitter)
 - ▶ Online gaming
 - ▶ Compulsive surfing of the web for entertainment and information

INTERNET USE IS UNHEALTHY IF:

- ▶ You are neglecting your work
- ▶ Not taking care of your relationships
- ▶ Not completing your daily responsibilities
- ▶ You have extreme emotional responses to the internet (anxious when offline, euphoric when back online)



5 POSITIVE THINGS YOU CAN DO ON SOCIAL NETWORKING SITES

- ▶ 1. Create a family photo album
- ▶ 2. Champion a cause- animal rights, bullying awareness, etc.
- ▶ 3. Join a group- connect and discuss interests with like-minded people
- ▶ 4. Market a talent- Share what you can do safely
- ▶ 5. Find a college or a job

NetSmartz® Workshop

A PROGRAM OF THE NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN®



Parents & Guardians presented by Walmart*

Child Safety
 Online Games
 Cyberbullying
 Neknominating
 Privacy Settings
 Selfies
 Social Media
 Bystanders
 CyberTipline
 Sexting
 Upstanders
 Special Needs

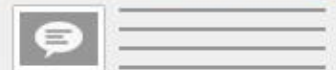
Get tips and information about the latest Internet trends from the NetSmartz blog.



Parenting wired kids can be difficult, especially if you didn't grow up with the same technologies. These resources can help.

Tell us how you're using NetSmartz!

Read the NetSmartz Blog!



➔ CHOOSE an ISSUE

BLOGGING



CELL PHONES



**CHILDREN
as VICTIMS**



CYBERBULLYING



**E-MAIL, IM
& CHAT ROOMS**



FILE SHARING



GAMING



**IDENTITY
THEFT**



**INAPPROPRIATE
CONTENT**



**INTERNET
SAFETY**



PREDATORS



**REVEALING
TOO MUCH**



SEXTING



**SOCIAL
NETWORKING**



WEBCAMS



› Videos



Explore topics such as cyberbullying and social networking with our free collection of online videos. Through animations and real-life stories, NetSmartz can help you better protect your children while they're online.

➔ **Watch Online**

⬇ **Download**



› Presentations

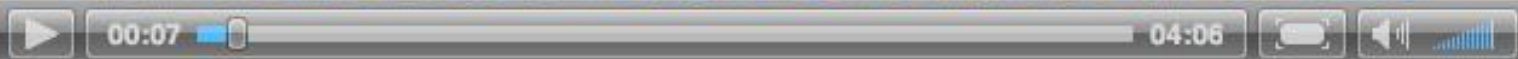


NetSmartz offers free, multimedia Internet safety presentations tailored for specific audiences – parents and communities, tweens, teens, and younger children. Download any of these to share with your community, or watch the presentation for parents and communities online now.

➔ **Watch Online**

⬇ **Download**





Watch it
now!



Activity of the Month

August 2014



Hall of Fame



Video of the Month

What are you most
excited about for
back-to-school?

Vote!

› Real-Life Stories

These videos feature the real stories of actual teens who have been victimized online and want you to learn from their mistakes. When you hear their stories, you'll learn to evaluate your own online choices and understand why talking to an adult you trust is so important.



➔ [Watch Online](#)

› Teens Talk Back

Teens have a lot to say—especially about online drama. Watch this collection of videos to hear what your peers are saying about issues like cyberbullying, social networking, and online gaming.



➔ [Watch Online](#)

› Report to CyberTipline

If you or someone you know has been victimized by someone you met online, report them to www.cybertipline.com. You should report anyone who sends you obscene photos or videos, anyone who talks to you about sex, and anyone who asks you to meet offline. Stand up for yourself and make sure no one else becomes a victim.



What can 6 clicks tell us about you?



Helping you make safer choices online

Educators 



Videos

Cyberbullying, gaming, meeting offline...these videos explain it all!



Games

Cyberbully zombies and evil cheeseburgers? These are not your average Internet safety games.



Comics

Are you going to become a cyberbully or stand up to them? In these comics, YOU control the story!



Bios

Who are the NSTeens? Read their bios to find out.

RESOURCES:

- ▶ www.netsmartz.org This site contains vast amounts of information for parents, educators, teens, tweens and kids on internet safety and cyber-bullying
- ▶ www.NSTeens.org From the above site but focuses on teens and contains videos, comics and games.
- ▶ www.gcflearnfree.org A site on Internet safety, Cyber-harrassment, Stalking and addiction.
- ▶ <http://www.cyberbullying.us/index/php> - This site is a “central repository” and information clearinghouse for cyberbullying.
- ▶ <http://www.idthecreep.com> Online game/quiz featuring IM, Chat, and email using situations for students to help them identify possible problems with online predators.