Fixed and Random Effects, Linear Mixed Effects Models

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Fixed Effects

- The dependent variable in statistical tests is a function of one or more independent variables
 - E.g. Factors (male vs. female, young vs. old) or covariates (age in years, years of education)
- These represent a hypothesis about how the world works
- Usually, we assume that values of an IV are FIXED
 - They represent the entire population of values we're interested in

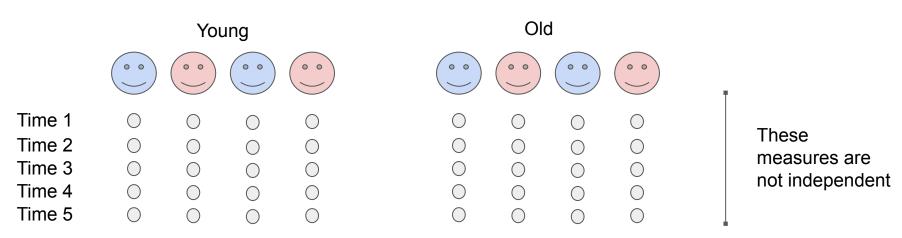
Fixed Effects

- Fixed effect: Age
 - Two levels: Young, Old
 - We want to know which of the two age groups is smarter (DV)
 - There might be other factors that influence IQ, but they're not the focus of this study

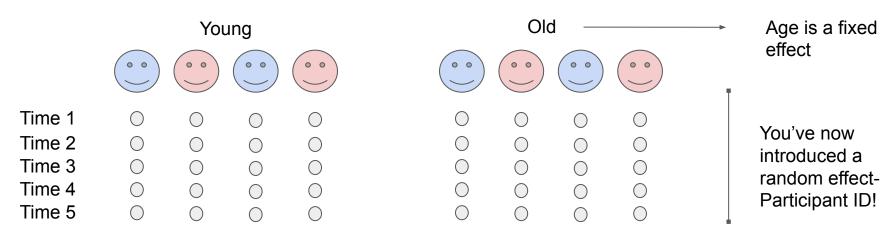
Random Effects

- Sometimes, we should assume that the values of the IV are drawn at random from a larger pool of possibilities
 - E.g. instead of comparing IQ between two age groups, we might be interested in investigating
 IQ amongst people in general

 Instead of just one measure per participant, what if we took cognitive measures over time?



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- We randomly draw participants from a larger study population
- Are we really interested in whether one particular participant has higher or lower reaction time than another?
 - Generally, we're interested in the group level effects (i.e. the fixed effect of age)
- However, we should account for the fact that the repeated measures within participants are probably correlated
 - Some people will have lower/higher levels of whatever you're measuring which likely has nothing to do with their age

- You may be thinking, well just stop taking repeated measures... Which is fair enough. However:
 - What if we have different experimenters collecting the data? Each person might do things slightly differently. Whoops, a new random effect
- What about taking the average?
 - Well, yes you can do that. But sometimes that leads to data being thrown away that might be useful to us
- Or, we model it appropriately using linear mixed effects models

Linear Mixed Effects Models

- Allow you to take into account both fixed AND random effects
- Advantages over repeated measures ANOVA
 - Can deal with missing data
 - Can deal with clustering (e.g. data collected across multiple sites)
 - Can treat time as a continuous variable instead of categorical (e.g. rather than 3 discrete timepoints for weeks 1, 3 and 6, you can use those as continuous time points which takes into account spacing)
 - Basically, mixed models will cover most of the cases where RM ANOVA doesn't work