

Abstract



Project Title: Centralized portal for Event Management

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Introduction : Centralised web services for business between Event manager/firms and customers for managing various events. The events include Birthday parties, Weddings, Music events, Corporate meeting. There is no such online platform where event managers come together on a single platform and render their services. This project provides the facility of online event management services.

Existing System/ Literature survey:

- There is no such online platform which has event managers/firm and customers together.
- There is no such online portal which provide support to elevate the business of small/large event management firm.
- No portal provides selection of Event managers according to your budget.
- No service portal for event management which render services for different types of events like :-

Decoration.

Catering.

Venue selection.

- There is no portal to render filter on basis of:-
 - Price.
 - Rating.

. Location.

- Customer don't have idea about different Event manager/firm operating near them .

Need of this System : To provide online platform to different service renders and customers that brings everyone under one roof. This project gives support to elevate the business of small/large event management firms. It is an online event portal that render services based on ratings, customer feedback, price, location, different events.

Problem Statement : In the era of digitalisation it is necessary for all the businesses to reach their Customers but in the event management sector there is no such platform where all the event managers/firms can interact with there customer. The situation is very decentralized and only the major event management firms have their own web portal where they can visit.

And also it is hard for the new businesses to enter the market. There are also good businesses which are known for customer satisfaction but are underrated.

So, our platform will not only elevate the business of existing small and large firms, but also to provide a head start to new managers/firms which are entering the market. Where they can get their customers , provide services to them and maintain business.

Looking from the customer aspect, again the problem is they don't have single place to refer to, to compare prices and select the services which they want to avail for their event. Secondly, in busy life of people it is really hard to analyze and find best event service providers in the market. Secondly, there is no reference for the customer where they can compare best services they will get in accordance to their budget.

So, our centralized web service will not only provide the price reference and comparison but they can also select their requirements, under best suited budget and avail them without any hassle.

So our vision is to start a centralized service portal where we can elevate the business of all the event management firms/individuals by bringing them online, where Customers can easily get quality services under the quoted price of different service providers.

