

ZestyEats Performance View

22M

Total Sales All

25K

Total Deliveries All

914.13

Average Order Value All

69.81

On-time Delivery % All

5M

Total Sales for Drinks

3M

Total Sales for Snacks

Sales Percentage by Order Value Category

62.26%

High

29.42%

Medium

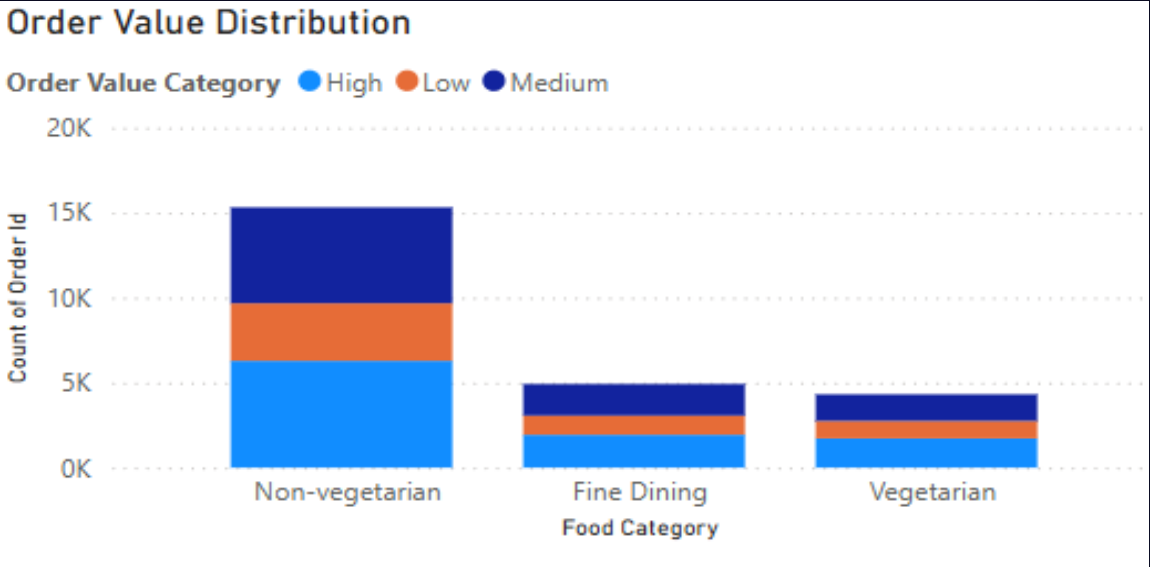
8.32%

Low

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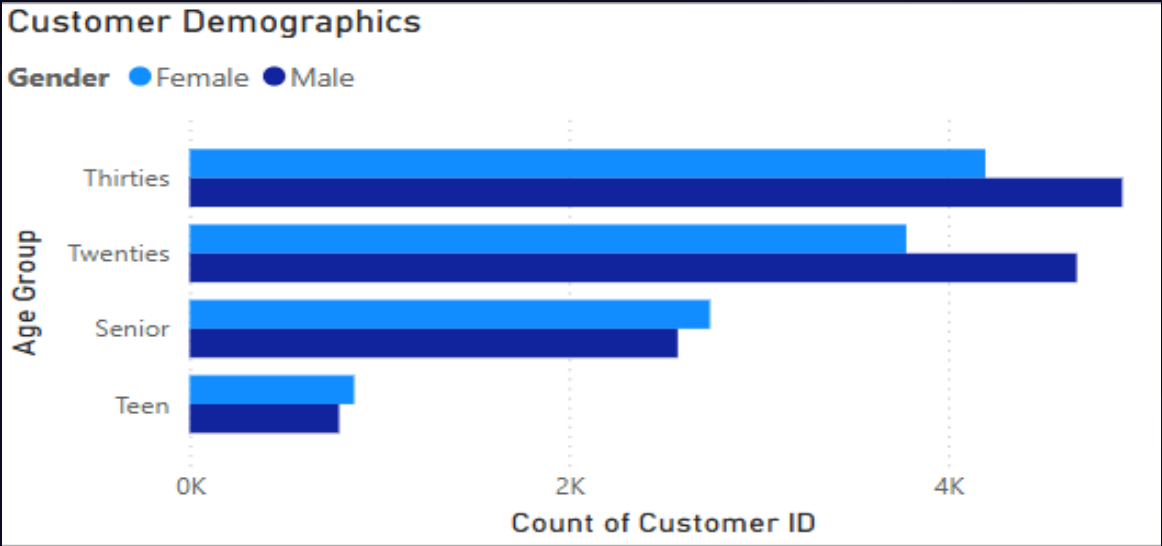
Order Value Distribution:

Chart showing order values across Non-vegetarian, Fine Dining, and Vegetarian categories with High, Medium, and Low value segments.



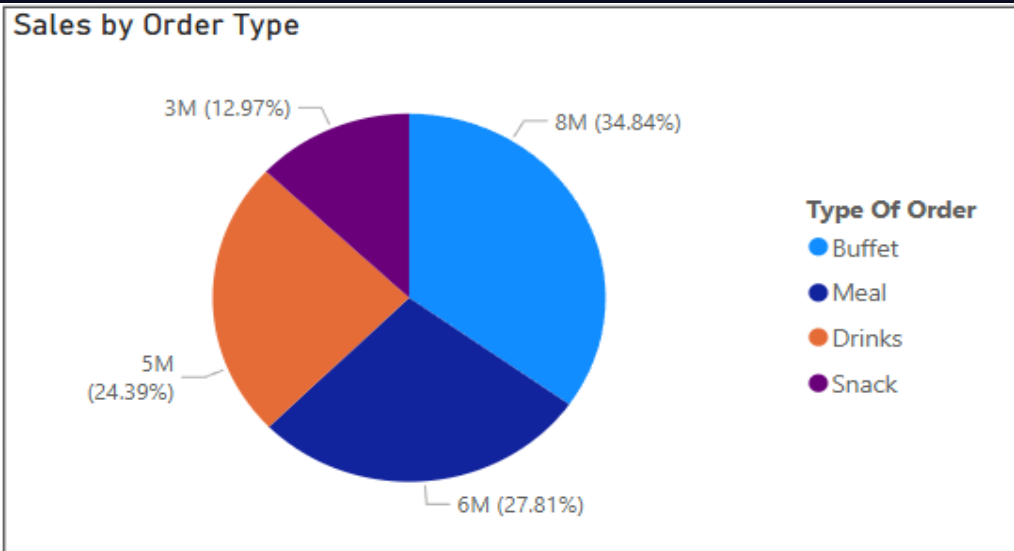
Customer Demographics

Customers in their thirties form the largest group, with males outnumbering females across all age categories.



Sales by Order Type

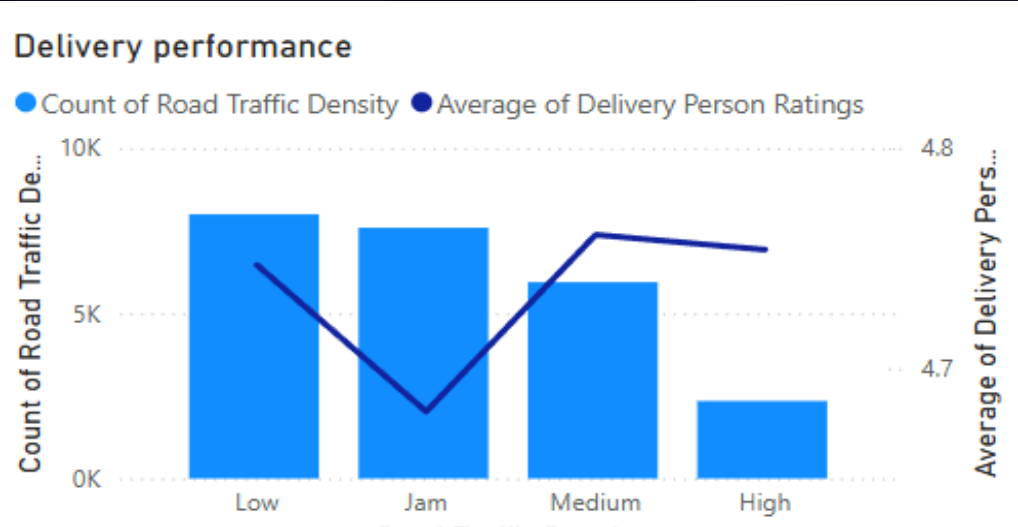
Buffet orders lead sales with 35%, followed by meals and drinks, while snacks contribute the least at 13%.



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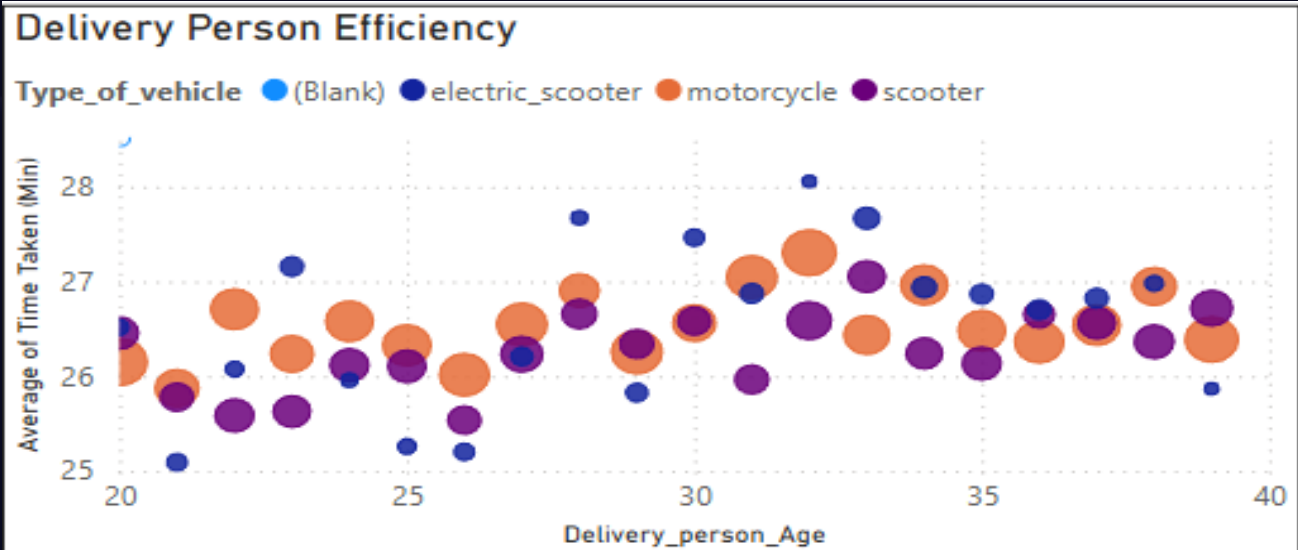
Delivery Performance

Delivery ratings peak in medium traffic, drop in jams, and most deliveries occur in low or jam traffic, with fewest in high traffic.



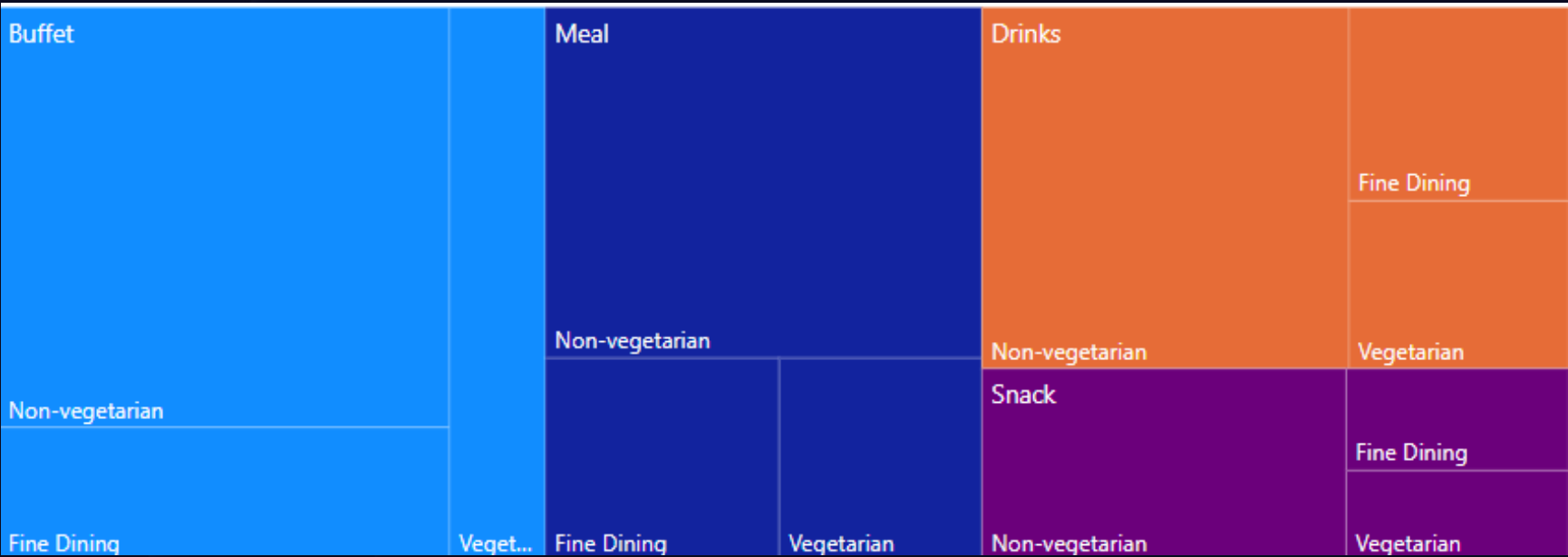
Delivery Person Efficiency

The chart shows efficiency metrics by vehicle type (blank, electric scooter, motorcycle, scooter) across different dates. Motorcycles take slightly longer, while scooters show more consistent delivery times across ages.



Restaurant Performance

Buffet and Meal categories dominate, with non-vegetarian options being the most preferred across all food types..



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Metropolitan cities drive the highest sales with over 18K orders, while Urban Teens have the highest average order value at ₹945.19.

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City	Age group	Gender	Average Order Value	Order Count	Total Sales
Total			913.75	23889	21828548
Urban	Total		914.47	5399	4937216
	Senior	Total	913.47	1148	1048664
		Female	911.17	575	523921
		Male	915.78	573	524743
	Teen		945.19	489	462197
	Thirties		908.57	1944	1766252
	Twenties		913.15	1818	1660103
Semi-Urban			849.98	239	203145
Metropolitan			914.37	18251	16688187