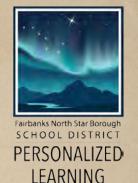


personalized learning LAUNCH WEEK



SEPTEMBER 18-22

What is LAUNCH WEEK?

Launch week is a time to celebrate the shift to personalized learning in each and every one of your elementary classrooms. The hard work put forth by your staff deserves recognition and a proper celebration. As we continue this journey we'll have multiple opportunities to highlight the many amazing things happening in your school!

How can you CELEBRATE?

- Customize the theme of "journey" for launch week
- Have students present on what personalized learning means to them
- Provide opportunities for teacher-to-teacher sharing
- Set up a personalized learning scavenger hunt at parent night

Each school hosts a parent night to celebrate and share instructional models that are being used in classrooms, highlighting teacher innovations

- Each school provides teacher-to-teacher sharing opportunities
- Marks the point at which all classrooms are implementing personalized learning in some way
- Shares with the community what to expect in regards to personalized learning

What's an EXAMPLE?

We are having a journey-themed celebration for all things personalized learning. For example, if your school mascot is a husky, you could use dogsled imagery. Photo booths, favors, snacks, and costumes can all be part of your funfilled event that admin, teachers, and students were all able to enjoy together.

To ensure each student achieves their highest potential, we create a student-centered environment that engages, inspires and empowers all learners based on their unique needs and strengths.

The journey begins...



Communication Map

WHO are you communicating with? Parents • Students • Staff

WHAT are you communicating?

Personalized learning launch week • Dates/ Times • Activities • What to expect

WHERE are you communicating?

Parents - Website (announcement, homepage slide, calendar), school newsletter, phone call, email, invite sent home with students

Students - Classroom announcement, activities, assembly

Staff - Meetings, email



Parents & Students - At least two weeks before school event(s) begin

Staff - At least one month before school event(s) begin

WHY are you communicating?

To provide opportunities for parents, students, and staff to engage with their school community and learn more about personalized learning at their school.

□ Use personalized Create school learning logo Create plan for Launch Week □ Use personalized learning "why" Launch Week materials Communicate statement plan with staff □ Journey theme □ Tie in school mascot and/or motto Share Launch Week info with parents & students Send parents Launch Launch Week reminder(s) Week! (1 week & 1 day)