

GLOBAL FASHION COLLABORATIONS ON MYNTRA



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Team Name : **TechSirens**

Team Details:

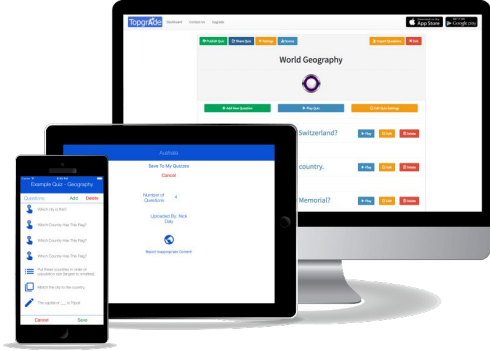
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Problem Statement: Providing Platform for Young Indian Brands

supporting *make_in_india*

SOLUTION BREAKTHROUGH



Web based GUI where designer will registers themselves with authentication



**MINISTRY OF
CORPORATE
AFFAIRS**
GOVERNMENT OF INDIA



They will create a brand page for themselves



User get their order delivered with tag of myntra and young indian brands get a recognition



User Can buy designs and brand will be recognised in market



They will upload their designs at myntra with prices and description

Solution : New Brand Registration Process



Young brands need to register themselves and get verified



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C CORPORATE
A AFFAIRS
GOVERNMENT OF INDIA

Authentication with government registration



After successfully registration brands can sell their design online

Advantages of Our Solution



How will this enhance user experience?

Celebrating Diversity:
It fosters a sense of inclusivity and celebration of India's cultural diversity, promoting cultural exchange and understanding among users from different backgrounds.

Curated Collections

Cultural Affinity:

Diverse Choices

Educational Value

Supporting Local Artisans

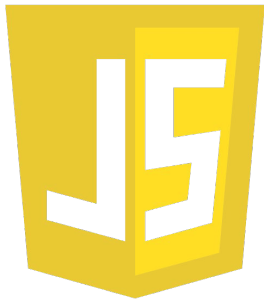
Authenticity and Quality: Highlighting Indian products emphasizes authenticity and quality, reassuring users of the craftsmanship and materials used, which can be a significant factor in their purchase decisions.

Tech Stacks Used:

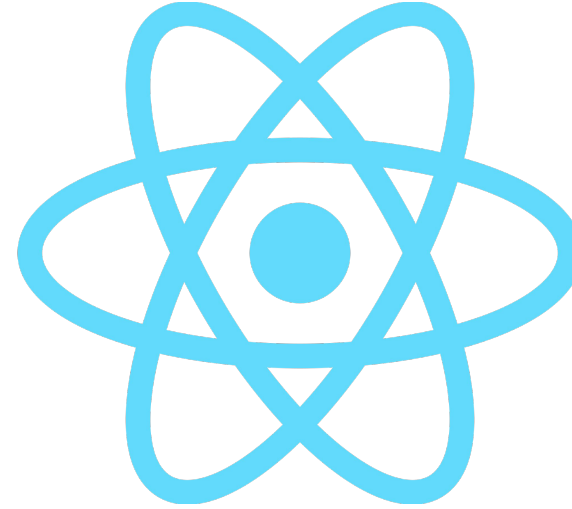
HTML



JS



CSS



Gemini



Firebase



git



Java™

