



Ekas Rai

Creative Human

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honest leader persistant imaginative loyal team - player hard working adaptable

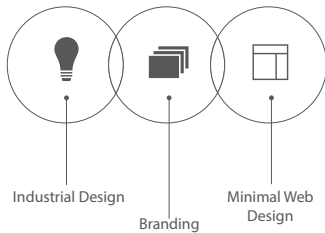
PERSONAL STATEMENT

I'm a 22 year old undergrad specializing in Interactive Digital Media. I have been trained to lead creative sessions, leverage my problem solving skills and find new opportunities to engage audience through vanilla and interactive digital media.

I have had a diverse work experience in office environments , service and sales sector as well as small-scale creative agency ecosystems which has given and allowed me practice a core set of skills and the ability to work with many different types of people whether they are business- technically- or creatively-oriented. I also am quick to understand the needs of an evolving environments and can keep up to meet the expectations of the target audience and client.

Why don't we work together? Go futher down to see why I am the one you need to hire!

MY SPECIALITIES



WORK EXPERIENCE



2015 : Centre for C.ommercialization of Regenerative Medicine, Toronto, Canada

Intern

Designed graphics, agendas , posters and other promotional materials and videos • Created and designed survey reports in Microsoft Excel and Adobe inDesign servicing over 100 attendees • Developed problem solving skills by participating in brainstorming sessions • Enhanced communication and collaboration skills by close working with the Marketing and PR team



2014-2015 : Trelawny Health Centre, Toronto, Canada

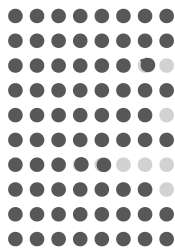
Secretary

Created and managed all patient invoices and appointment schedules • Well represented the brand by receiving phone calls , attending new patients and entertaining regular patients • Facilitated a comforting and welcoming atmosphere for thepatients via excellent communication and interpersonal skills

DESIGN SKILLS

01 Computer

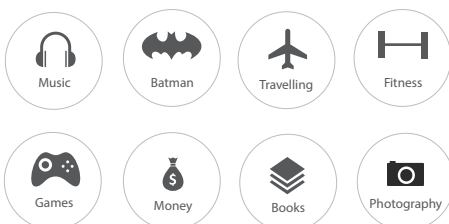
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Flash
PHP
HTML & CSS
Javascript & JQuery
Wordpress
Microsoft
Microsoft Excel



02 Knowledge

Event Planning
Grid & Layout
Good sense for typography
Color theory knowledge
Image editing
Web usability
Interface Design
Information Modeling
Usability Testing
Prototyping (Paper and Project Management (Scrums, Agile)

HOBBIES & INTERESTS



EDUCATION

- From September 2012 to April 2016
Interactive Digital Media Specialist
Communication Culture Information Technology Major
Honours of Bachelor Arts, University of Toronto
- From September 2012 to April 2014
Digital Media Skills Specialist
Ditial Media Skills Certificate, Sheridan College

OTHER EXPERIENCE

- 2015 to Present : Institute of Communication Culture and Information Technology Council at University of Toronto
Vice President of Academic and Professional Initiatives
Created over ten workshops & networking events in order to promote academic,creative & professional development • Created proposals for new digital media courses to better reflect the demands of the creative industry • Serviced over 14,000 students
- 2014 to Present : Digital Enterprise Management Society at University of Toronto
Senior Web Developer (Previous: Junior Web Developer)
Creating maintained and managed all the websites such as the home site, blog and conference event landing page • Managed a team of four junior developers successfully in order to carry out web projects throughout the year
- 2014 to 2016 : Interactive Digital Media League at University of Toronto
Marketing & Communications Director (Previous: Web Director)
Created all websites via HTML/CSS and Wordpress • Curated the design and content to properly reflect our vision • Managed the branding & communications • Facilitated conference with over 150 paid students &

NOTABLE PROJECTS



2014, 2015, 2016 : Young Entrepreneurs Conference

Role: Member of Organizing Committee
Created the event's website • Helped contact potential sponsors for the conference • Communicated with the guest speakers • Managed and



2016 : Alumni Networking Night

Role: Chair
Communicated with alumni and faculty members • Delegated marketing and promotional campaigns • Moderated the event • Managed ticket sales



2016 : Portfolio Critique and Networking Night

Role: Chair
Communicated with recruiters and keynote speakers • Moderate the event • Manage ticket sales • Delegated marketing and promotional campaigns



2016 : University of Toronto

Role: Research Associate
Curated over 100 academic and peer-reviewed articles for a univarsity professor's research on copyright law and WIPO Copyright Treaty



2015 : Twitter Miner

Role: Researcher and Programmer
Created am algorithm for analyzing tweets on specific subject matter that queries Twitter using the OAuth API to retrieve and organize data



2015 : Innovation and Design Expo (IDEx)

Role: Marketing Coordinator
Contacted and communicated with keynote speakers • Created promotional material • Managed ticket sales • Moderated 2 case competitions



2015 : Till and McCulloch Meetings

Role: Marketing Assisstant
Created graphics for marketing and promotional campaigns • Curated survey reports • Helped moderate the event