# Aashish Rai

UI/UX designer || Product Enthusiast || Freelancer

Exploring new concepts and connecting the dots. I'm an inquisitive learner and product enthusiast, finding joy in projects and products. Always curious, I strive for a perpetual beginner's mindset, believing curiosity and consistent practice lead to continual improvement.

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## EDUCATION

### Master of Digital Media
Victoria University

*07/2024 - Present*                    *Melbourne, Australia*

### B. Tech in Computer Science and Engineering
Aditya Engineering College

*04/2017 - 12/2022*                    *6.4 GPA*

## WORK EXPERIENCE

### UIUX Designer
Progressive Labs Pvt Ltd

*02/2024 - 06/2024*                    *Kathmandu, Nepal*

*Achievements/Tasks*

- Worked on Remote Monitoring and Management System, a SaaS Product, overseeing the entire design process from concept to implementation.
- Worked on Clinic Management System, a Saas Product, overseeing the entire design process from concept to implementation.

### Asscociate UI/UX Designer
Codavatar Tech Pvt. Ltd.

*07/2023 - 01/2024*                    *Kathmandu, Nepal*

*Achievements/Tasks*

- Designed and developed user interfaces for the In-house SaaS product across web, desktop, and mobile platforms.
- Manage the feature website page design for Dialaxy, ensuring consistency and user-friendliness. Collaborated on maintaining feature-specific pages with cross-functional teams.

### Graphic Designer
Smarten Technologies Pvt. Ltd.

*12/2022 - 07/2023*                    *Kathmandu, Nepal*

*Achievements/Tasks*

- Created visually appealing graphics for company social media platforms including LinkedIn, Instagram, and Facebook, effectively enhancing brand presence and engagement
- Collaborated closely with the Content team to develop content strategies that aligned with the company's brand identity and marketing objectives.

## SOFT SKILLS

Empathy   Work ethic   People Skills

Time Management   Organizational know-how

## CERTIFICATES

Design Thinking for Innovation (09/2020 - Present)
*An online course authorized by University of Virginia and offered through Coursera*

Innovation By Design (09/2022 - Present)
*An online course authorized by IIT Bombay and offered through NPTEL, is funded by the Ministry of Education (MoE) Government of India.*

## LANGUAGES

English
*Professional Working Proficiency*

HIndi
*Full Professional Proficiency*

Telugu
*Elementary Proficiency*

Nepali
*Full Professional Proficiency*

## INTERESTS

Connect-the-dots   Manga   Walking/Hiking