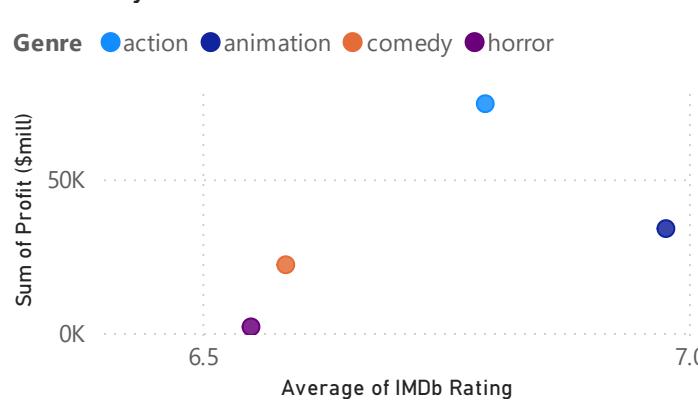


Sum of Profit (\$mill) by Genre



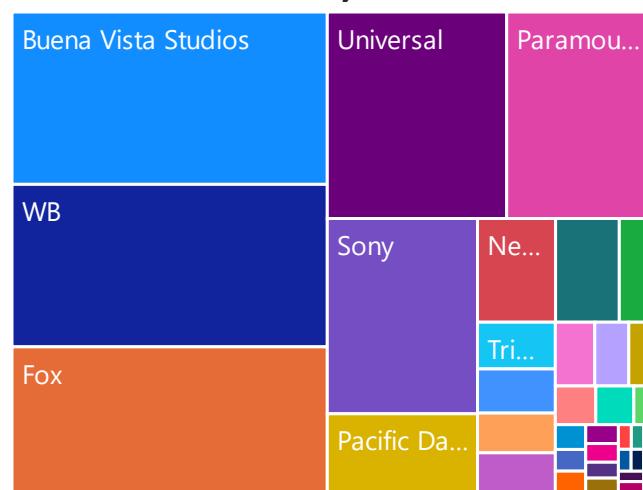
1. This chart clearly shows that action movies are the biggest money-makers by a long shot. They make more than double the profit of the second-place genre, animation, which shows just how popular they are.

Average of IMDb Rating and Sum of Profit (\$mill) by Genre



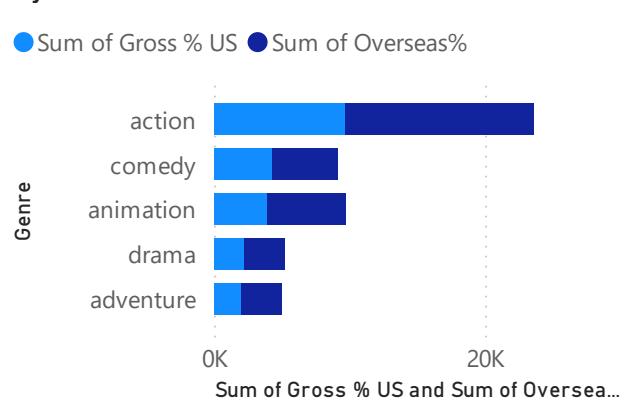
3. This chart shows that Action movies (the blue dot) are the big winners. They made the most money (over \$70K million) and also have the highest total rating score when you add up all their movies. This suggest that the action make it easy for people of all ages and backgrounds to enjoy.

Sum of Gross (\$mill) by Studio



2. This chart clearly shows that action movies are the biggest money-makers by a long shot. They make more than double the profit of the second-place genre, animation, which shows just how popular they are.

Sum of Gross % US and Sum of Overseas% by Genre



4. Action movies make the most money in both the US and overseas, which shows they are popular with many people around the world. Other genres like comedy, animation, drama, and adventure earn less, meaning they don't reach as large an audience.

Movie Title

Director

Movie Title	Director	Stu
10,000 B.C.	Roland Emmerich	WB
101 Dalmatians	Wolfgang Reitherman, Clyde Geronimi, Hamilton Luske	Dis
101 Dalmatians (1996)	Stephen Herek	Bue
2 Fast 2 Furious	John Singleton	Uni
2012	Roland Emmerich	Sor
21 Jump Street	Phil Lord, Chris Miller	Sor
300	Zack Snyder	WB
300: Rise of An Empire	Noam Murro	WB
8 Mile	Curtis Hanson	Uni
A Beautiful Mind	Ron Howard	Uni
Total		

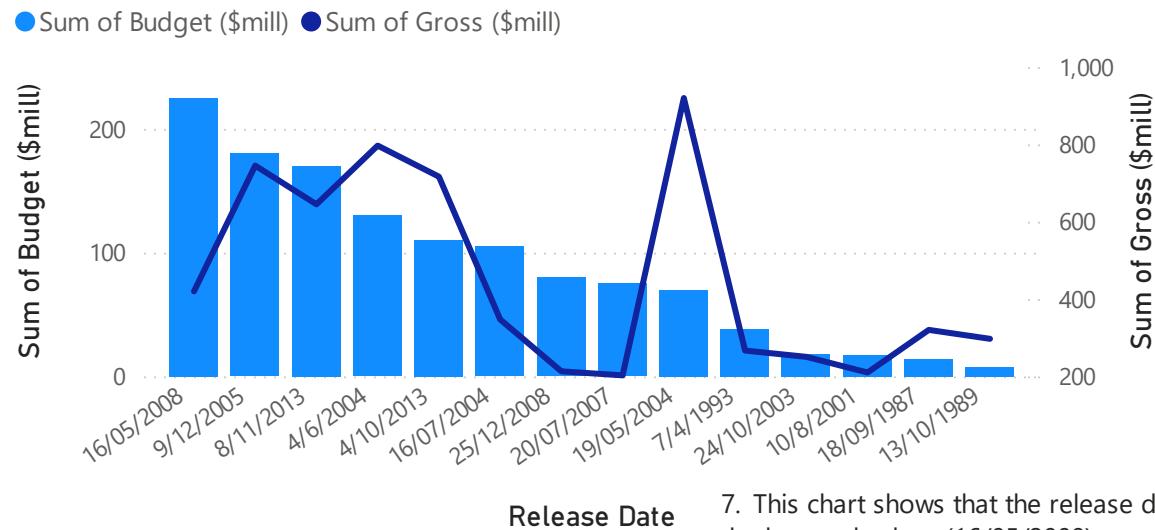
5. Movies with good ratings often earn more profit because more people want to watch them. The table also shows that major studios like Sony, WB, and Universal are successful because they produce many movies that audiences enjoy.

Genre

Genre	Average of Runtime (min)	Median of Runtime (min)	Min of Runtim
action	122.76	124	
adventure	128.72	127	
animation	94.86	93	
biography	140.00	133	
comedy	107.47	106	
crime	140.50	137	
documentary	116.50	117	
drama	126.29	125	
fantasy	130.17	120	
Total	117.78	116	

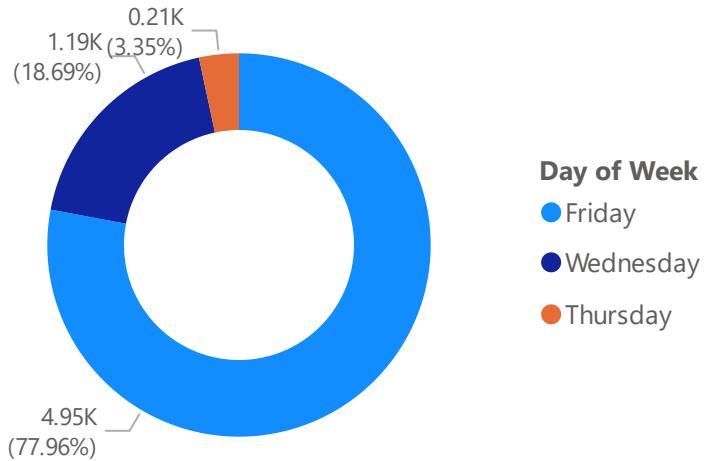
6. Different genres have different movie lengths, with animation being the shortest on average and biography the longest. Overall, most movies are around two hours long, showing that this is a common length audiences are comfortable with.

Sum of Budget (\$mill) and Sum of Gross (\$mill) by Release Date



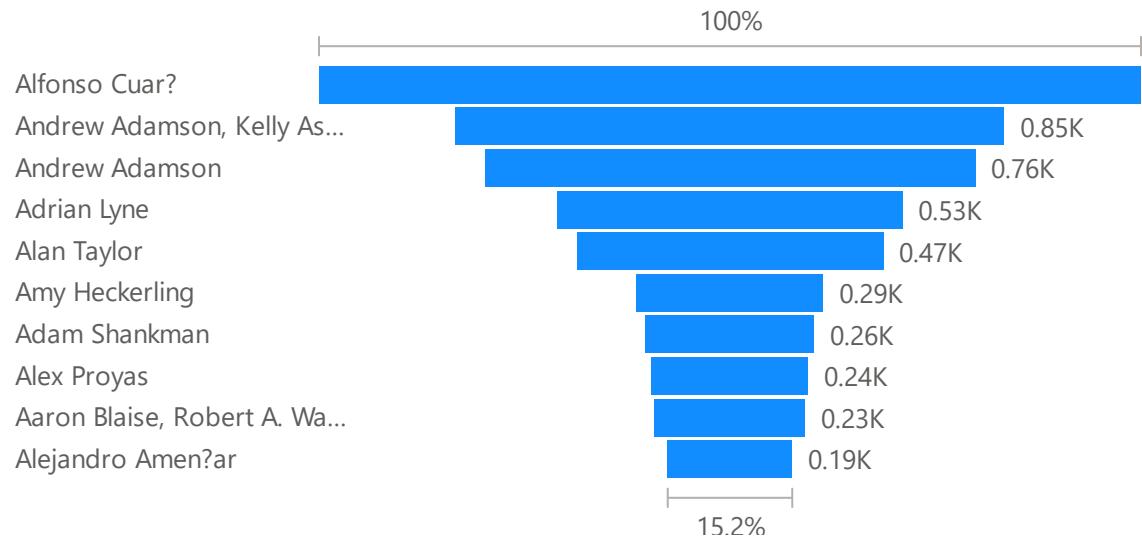
7. This chart shows that the release date with the largest budget (16/05/2008) was not the one with the highest gross revenue. The highest grossing movie, released on 7/4/1993, had a significantly smaller budget.

Sum of Gross (\$mill) by Day of Week



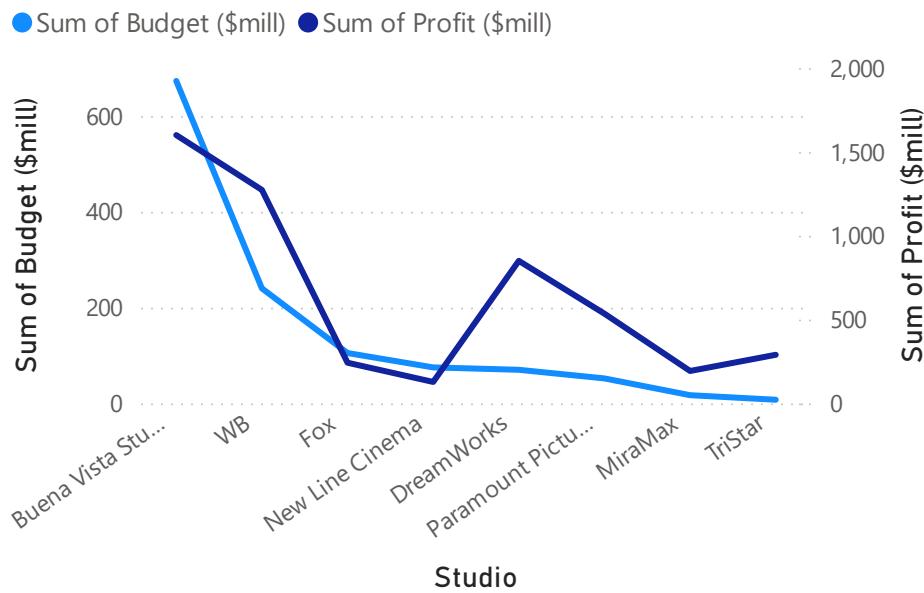
8. This chart clearly shows that Friday is by far the most critical day for grossing revenue, responsible for nearly 78% of the total earnings in this dataset. Releasing on a Wednesday is a distant second, while Thursday releases account for only a very small fraction of the total gross.

Sum of Profit (\$mill) by Director



9. This chart ranks directors by their total profit, clearly identifying Alfonso Cuar as the most profitable director in this dataset. The visual shows a clear hierarchy, with a stepped decrease in total profit for each subsequent director on the list.

Sum of Budget (\$mill) and Sum of Profit (\$mill) by Studio



10. This chart shows that while Buena Vista and WB spend the most and profit the most, their profit is closely tied to their high budgets. DreamWorks is the clear outlier, achieving the third-highest total profit with a significantly smaller budget than the top studios.