

# Raiana Salmin Zaman

Software Developer and Design Professional

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## PROFILE

I am a creative professional currently pursuing a degree in software engineering. I believe that my background in design and marketing combined with an engineering degree allows me to approach any problem with a combined mindset. I also have management experience that taught me to keep business objectives in the forefront while pursuing any activity. And my entrepreneurial spirit pushes me to tackle challenges in an adaptive style.

## EXPERIENCE

### CREATO, Dhaka, Bangladesh

#### Assistant Manager of *Business Development*

2011 - 2015

- ❖ Produced high profile live events for over 5K people.
- ❖ Managed international artists and VIP clients for the events.
- ❖ Managed nationwide marketing campaign engaging over 1M.
- ❖ Supervised a creative and design team of 6 people.
- ❖ Worked with brands such as BMW, DHL, B&H, Marlboro, Pepsi, Lux & Tresemme.

### Legal Aid, North Carolina, Durham

Administrative support.

## EDUCATION

### University of North Carolina Greensboro

Bachelor in computer science (junior)

### Durham Tech Community College , NC

#### *Associate in Engineering*

Summer 2015 - Fall 2018

### BRAC University, Bangladesh (completed 30 credits)

#### *Masters in Business Administration (2014-2015)*

2014 - 2015

### BGMEA University of Fashion and technology , Bangladesh *Bachelor in Science*

2009 - 2013

## SKILLS

Adobe Photoshop

Adobe Illustrator

Java

C++

HTML

CSS

MS Office

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Event Production & Management

Social Media Marketing

Brand Strategy Alignment

Client & VIP Relations

## AWARDS

Journey- student leadership award.

Winner of Wake Tech's Rube Goldberg

Engineering Competition among 100 teams

## LANGUAGES

English, Bangla, Hindi