PhotoBooth Mobile App Signup Flow Design

Introduction

This document provides a detailed overview of the signup flow design for the PhotoBooth mobile application. The aim is to create a smooth and engaging user experience that encourages new users to sign up and start using the app.

Design Overview

The signup flow consists of a series of screens that guide the user through the process of creating an account. The flow includes:

- 1. **Intro Screens**: Three introductory screens explaining the benefits of using PhotoBooth.
- 2. **Signup Screen**: A form for users to create a new account.
- 3. **Signin Screen**: A form for existing users to log in.

Color Palette

The color palette for the signup flow is designed to be modern and inviting, with a focus on deep, rich colors that create a sense of luxury and professionalism.

- #AE8799(Primary Color)
- #E17F6A (Secondary Color)
- #471733 (Accent Color)
- #383A50 (Text Color)
- #0A0A14 (Background Color)

Typography

- Headings: Krona One, Regular, 24pt
- Body Text: Inter, Regular, 18pt
- Buttons: Inter, Medium, 20pt

Components

1. Intro Screens

Screen 1: High Quality Photos

Screen 2: Create and Earn

Screen 3: Welcome

2. Signup Screen

• Title: "Sign up"

• Fields:

o Email

Password

• Button: "Sign up"

• Alternative Signup: Google, Facebook, Email icons

• Link: "Already have an account? Sign in"

3. Signin Screen

• Title: "Sign in"

• Description: "Welcome back. You've been missed."

• Fields:

o Email

o Password

• Button: "Sign in"

• Forgot Password: Link

• Alternative Signin: Google, Facebook, Email icons

• Link: "Don't have an account? Sign up"

User Flow

- 1. **Intro Screens**: Users are introduced to the app's features and benefits through three engaging screens.
- 2. **Signup Screen**: New users are prompted to enter their email and password to create an account.
- 3. **Signin Screen**: Returning users can log in using their email and password, or through social media accounts.

How to View

To view the designs, open the .png file that corresponds to the screens in the signup flow.

Contact

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