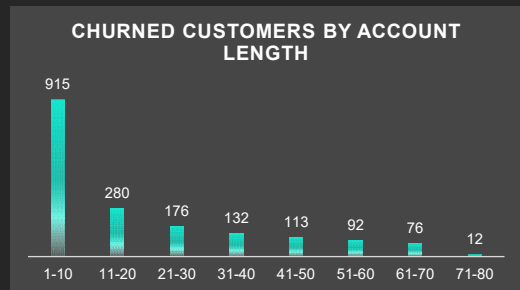
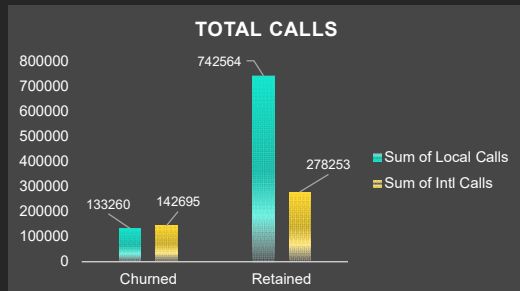
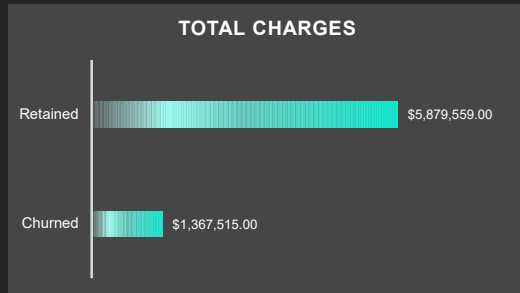
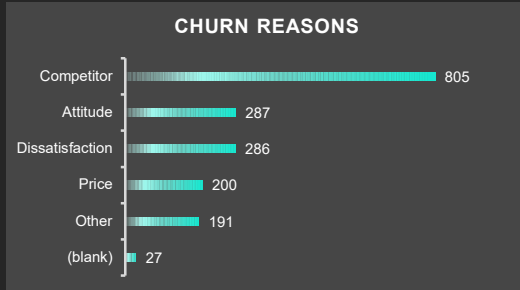


DATABEL | CUSTOMER CHURN

OVERALL INFORMATION



Churn Category

Attitude Competitor Dissatisf... Other Price

CHURNED

1796

Total Customers: 6687

CHURN RATE

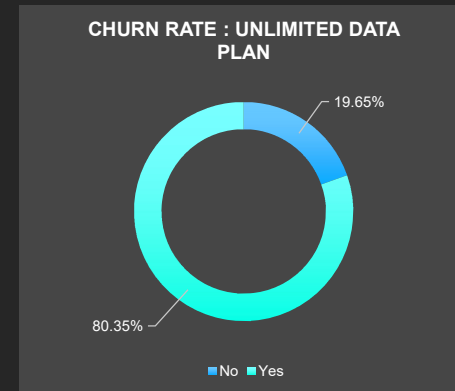
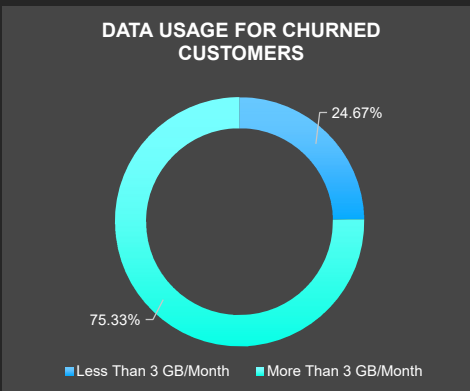
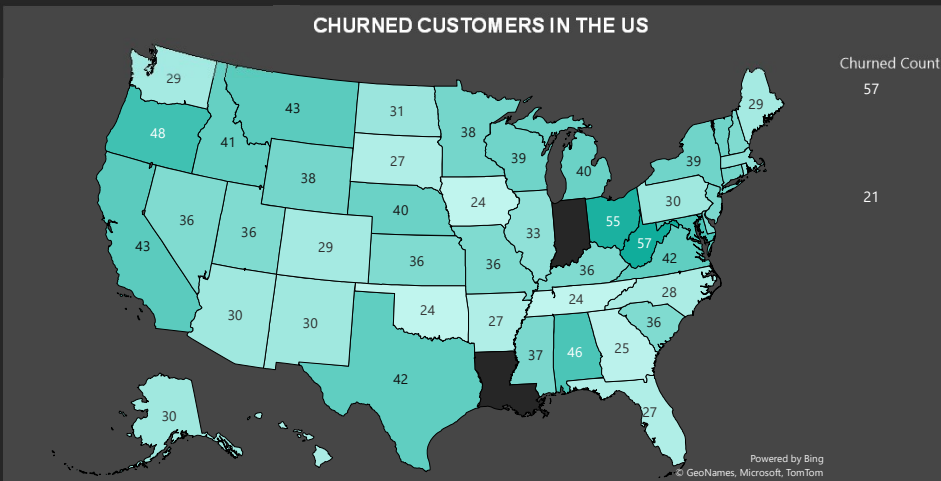
26.86%

CHURNED CHANGES

\$1,367,515.00

AVG CHURNED ACCOUNT LENGTH

18.07



DATABEL | CUSTOMER CHURN

DEMOGRAPHIC

Churn Category

Attitude

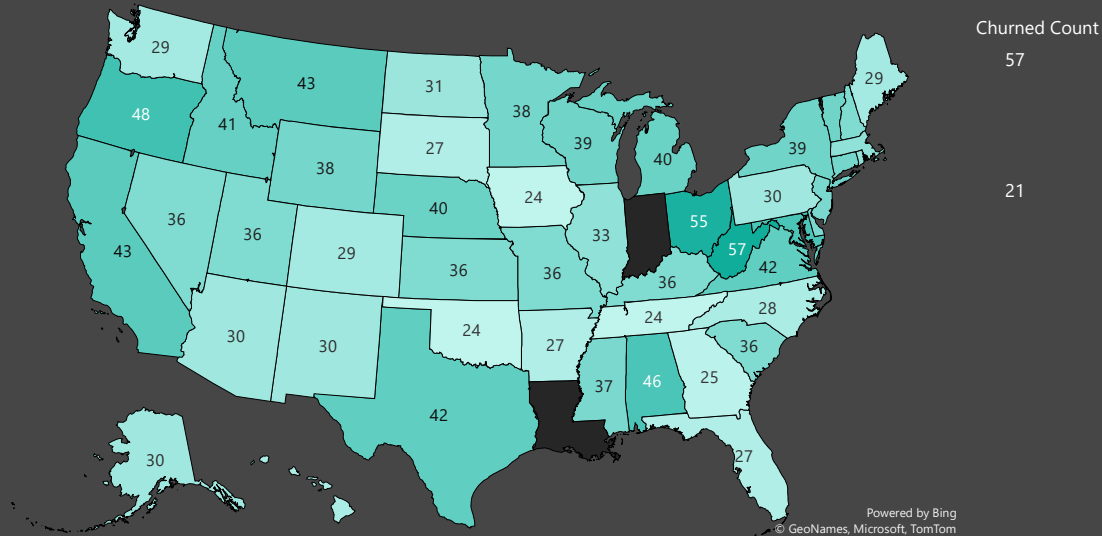
Competitor

Dissatisfacti...

Other

Price

CHURNED CUSTOMERS IN THE US



CHURNED

1796

Total Customers: 6687

CHURNED RATE

26.86%

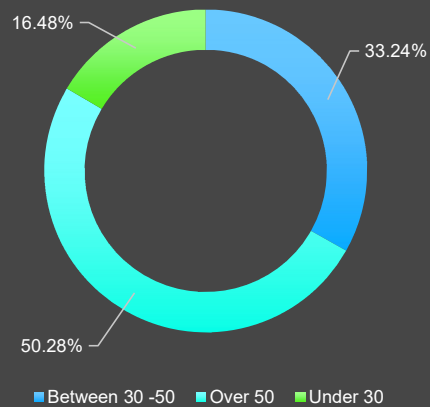
AVERAGE CHURNED

50

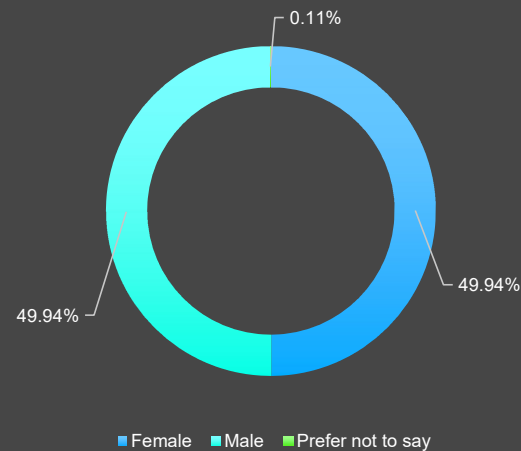
MAX CHURN STATE

WV

CHURNED RATE : AGE



CHURNED RATE : GENDER



DATABEL | CUSTOMER CHURN
FINANCIAL IMPACT

Churn Category

Attitude

Competitor

Dissatisfact...

Other

Price



CHURNED CHANGES
\$1,367,515.00

Total : \$7,247,074.00

AVG MONTH

\$36.80

Total : \$31.03

EXTRA DATA

\$6,255.00

Total : \$22,565.00

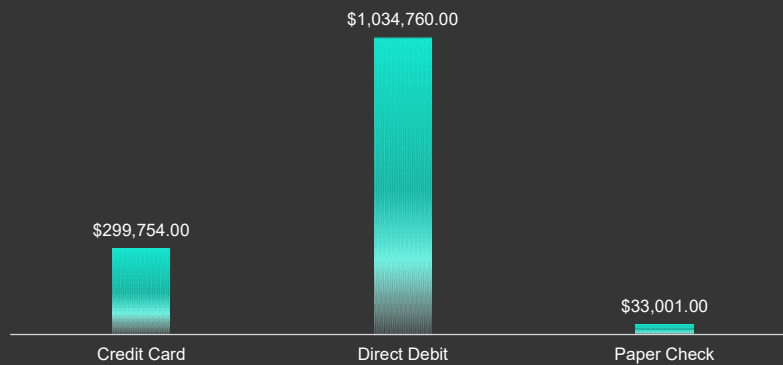
EXTRA INTL

\$55,963.50

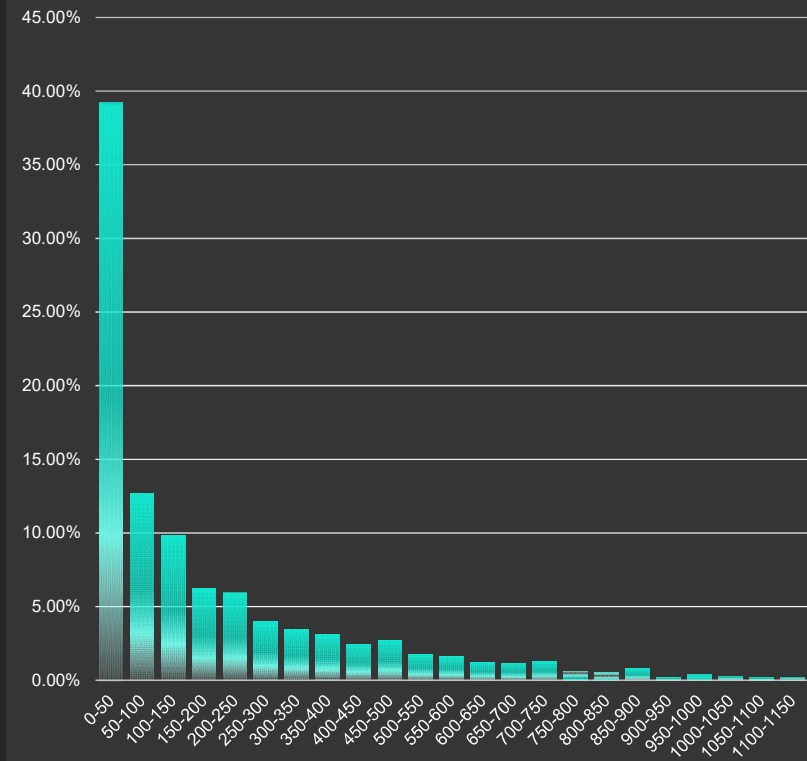
Total : \$224,962.60



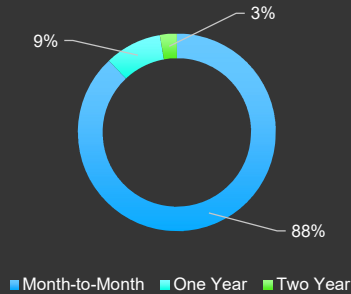
CHURNED CHARGES BY PAYMENT METHOD



CHURN RATE BY LOCAL MINS



CHURNED RATE BY CONTRACT



CHURN RATE BY INT PLAN

