



RAI SIMPSON

DESIGNER | CODER

HIGHLIGHTS

Dynamic digital marketer ready for a new career in technology and high tech sales. 3+ year sales experience launching new ventures and creating organizational impact. I like to learn new perspectives, have an ability to work independently or collaborate with a team. A self-taught techie sought after as a challenger of conventional thinking—bridging the divide between technology and creativity.

Color Sketch Self-Portrait by Rai

📞 415 - XXX - XXXX

+ rai@raissa.io

+ SAN FRANCISCO

UNIVERSITY OF CALIFORNIA AT DAVIS
MFA, DRAMATIC ART

STATE UNIV OF NEW YORK AT PURCHASE
BFA, GRAPHIC DESIGN | PHOTOGRAPHY

MISSION TECHIES BOOTCAMP

SOFTWARE & SKILLS

HTML/CSS
JAVASCRIPT

WORDPRESS
DRUPAL
GLITCH

MS WORD
GOOGLE DRIVE
GOOGLE EARTH

PHOTOSHOP
AFTER EFFECTS
PREMIERE

TRELLO
SLACK

PUSH

DIGITAL SPECIALIST | 2018 - PRESENT

- Created graphic design and animation on social media. Increased followers by 25% in one month
- Devised digital marketing plan and language for the Company to easily follow
- Personally monitored analytics and set up tracking for the Company's website

PUSH Outreach

EDUCATION COORDINATOR | 2002-2018

- Prepared lesson plans, classroom procedures and curriculum for technology workshops
- Advised instructors and taught movement collaborations with motion-capture technologist
- Assisted with motion-tracking and motion sensory devices for movement workshops

MORE CAREER EXPERIENCE: Held Marketing Director position for Zaccho Dance Theater (2012-2014), Real Estate Agent (2007-2009) and Graphic Designer at Image.ie (2002-2007)