# Web Appendix

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#### Simulation Methods: Additional Detail

#### Simulated Case Studies

This section gives further detail on the simulation settings for the simulated case studies which consider naive analyses of medical datasets.

#### Disease model

Let i = 1, ... 100,000 index over all individuals in a cohort. We describe each individual by an underlying disease state,  $Z_i$ , a quantity,  $R_i$ , summarizing the representativeness of their symptoms, and (except in Case 1), a background characteristic  $X_i$ . (Note that the notation for the underlying disease state,  $Z_i$ , is dropped in the main text for simplicity.) Let  $Z_i = 1$  denote that individual i has the disease in question, and otherwise let  $Z_i = 0$ . As summarized in the main text,  $R_i$  varies continuously from 0 to 1, with a value of 0 indicating no resemblence to a "classic presentation" of the disease and 1 representing a "classic presentation." Where applicable,  $X_i$  is binary.

In Case 1, individual variables are simulated as follows:

$$\begin{split} Z_i \sim_{iid} \text{Bernoulli}(0.1) \\ R_i | Z_i = 1 \sim_{iid} \text{Beta}(5, 2.5) \\ R_i | Z_i = 0 \sim_{iid} \text{Beta}(1, 5) \end{split}$$

That is, the disease arises in 10% of individuals, and individuals with the disease tend to have more representative symptoms than those who do not, with some exceptions in both directions.

In Cases 2 and 3, we additionally simulate the background characteristic, X:

$$X_i \sim_{iid} \text{Bernoulli}(0.5).$$

In Case 2A,  $X_i$  is independent of  $Z_i$  and  $R_i$ , which are simulated in the same way as in the Case 1 set-up, above. In Case 2B, we further adjust the simulation so that  $X_i = 1$  doubles disease risk compared to  $X_i = 0$ :

$$Z_i|X_i = 0 \sim_{iid} \text{Bernoulli}(0.075)$$
  
 $Z_i|X_i = 1 \sim_{iid} \text{Bernoulli}(0.15)$ 

Finally, in Case 3,  $X_i$  has no influence on the risk of disease ( $X_i$  and  $Z_i$  are independent), but each individual's value of  $X_i$  determines the distribution of symptoms. The setting is as follows:

$$Z_i \sim_{iid} \text{Bernoulli}(0.1)$$

$$R_i | Z_i = 1, X_i = 0 \sim_{iid} \text{Beta}(5, 2.5)$$

$$R_i | Z_i = 1, X_i = 1 \sim_{iid} \text{Beta}(5, 2)$$

$$R_i | Z_i = 0 \sim_{iid} \text{Beta}(1, 5).$$

#### **Clinical Selection Process**

The models for the probability of evaluation for each case are shown visually in figure 2 from the main text. Here we give the exact formulae. Except in Case 2B, the probability of evaluation given representativeness,  $R_i$  (and possibly  $X_i$ ) is given based on a sigmoid function. For Case 1 and Case 3, this function is:

$$P(\text{evaluation}|R_i) = \frac{1}{1 + exp(-(\beta_0 + \beta_1 R_i))} - c,$$

Where  $\beta_1 = 20$  and  $\beta_0 = -12$ . Here,  $c = \frac{1}{1 + exp(-\beta_0)}$  is a corrective constant to ensure that  $P(\text{evaluation}|R_i) = 0$ .

In Case 2, probability of evaluation additionally depends on  $X_i$ . For Case 2A, this is also a sigmoid curve:

$$P(\text{evaluation}|R_i, X_i) = \frac{1}{1 + exp(-(\beta_0 + \beta_1 R_i + \beta_2 X_i))} - c_{x_i},$$

In Case 2A,  $\beta_0 = -13$ ,  $\beta_1 = 20$ , and  $\beta_2 = -3$ . The constant,  $c_{x_i} = \frac{1}{1 + exp(-(\beta_0 + \beta_2 X_i))}$  is again a corrective constant to ensure that  $P(\text{evaluated}|R_i(t), X_i) = 0$ . Note that  $c_{x_i}$  depends on  $\beta_0$ ,  $\beta_1$ ,  $\beta_2$ , and  $X_i$ .

In Case 2B, we suppose that the probability of evaluation is precisely the "disease risk" of the patient based on their values of R and X. That is,

$$P(\text{evaluation}|R_i, X_i) = P(Z_i = 1|R_i, X_i),$$

Where the right hand side is derived directly from the simulation set-up. For the Case 2B set-up this is:

$$P(\text{evaluation}|R_i, X_i) = \frac{Beta_{5,2.5}(R_i)P(Z_i = 1|X_i)}{Beta_{5,2.5}(R_i)P(Z_i = 1|X_i) + Beta_{1.5}(R_i)P(Z_i = 0|X_i)},$$

where  $Beta_{a,b}$  represents the p.d.f of a Beta distribution with parameters a and b. Note that  $P(Z_i = 1|X_i)$  is precisely the true incidence of disease in the  $X_i$  group, and  $P(Z_i = 0|X_i)$  is one minus that incidence.

A derivation is as follows:

$$\begin{split} P(Z=1|R=r,X=x) &= \frac{P(R=r|Z=1,X=x)P(Z=1|X=x)}{P(R=r|X=x)} \\ &= \frac{P(R=r|Z=1)P(Z=1|X=x)}{P(R=r|Z=1)P(Z=1|X=x)} \\ &= \frac{Beta_{5,2.5}(r)P(Z=1|X=x)}{Beta_{5,2.5}(r)P(Z=1|X=x)}. \end{split}$$

#### Longitudinal simulation setting

This section contains further detail on the data-generation for the longitudinal simulation example.

#### Disease model

In the longitudinal setting, we simulate a set of disease cases which become more severe over time. In this scenario, we additionally simulate a quantity, S, denoting the severity of the disease. Like R, S varies continuously from 0 to 1, with S=0 meaning no severity and S=1 meaning maximum severity. In this supplement, we use slightly different notation for R and S. Since these two quantities vary over time in the longitudinal simulations, we denote them as functions of time, t. Thus,  $R_i(t)$  denotes the representativeness of the symptims of individual i at time t, and likewise for  $S_i(t)$ . We consider increments of time, t from 0 to 1,00.

Severity progresses from 0 to 1 according to a sigmoid function with the following parameters:

$$S_i(t) = \frac{1}{1 + e^{-\beta_i(t - T_i)}}.$$

Here,  $\beta_i$  and  $T_i$  are disease-progression parameters intrinsic to the individual:

- $\beta_i$  is the slope of progression. A larger  $\beta_i$  indicates a quickly progressing disease.
- $T_i$  controlls the time of onset.  $T_i$  is the time when severity reaches 0.5

We simulate  $\beta_i$  and  $T_i$  from the following distributions:

$$\beta_i \sim_{iid} \text{Beta}(\alpha = 2, \beta = 6)$$
  
 $T_i \sim_{iid} \text{Normal}(\mu = 50, \sigma = 5)$ 

This means that most people have a gradual disease progression ( $\mathbb{E}[\beta_i] = 0.25$ ), and the disease tends to hit intermediate severity at about t = 50 ( $\mathbb{E}[T_i] = 50$ ). Note that  $T_i$  and  $\beta_i$  are generated from the same distribution regardless of the background characteristic,  $X_i$ . This means that the disease *progression* is not systematically different between X groups (although it does not necessitate that the disease *incidences* are the same between these groups).

Individuals are diagnosed not based on severity but on representativeness of their symptoms. In this setting, we denote representativeness as a function of time,  $R_i(t)$  (although the function notation is dropped in the main text). Underlying severity is related to – but not the same as – symptom representativeness. Severity,  $S_i(t)$ , describes the underlying disease state, while representativeness,  $R_i(t)$ , describes the observable symptoms and how well they match a "textbook" description of the disease. For the longitudinal simulation only, we simulate  $R_i(t)$  as a more noisy version of  $S_i(t)$ :

$$R_i(t) = \frac{1}{1 + e^{-\beta_i(t + \epsilon_{ti} - T_i)}}.$$

Where

$$\epsilon_{ti} \sim_{iid} N(0,1).$$

Inessense, this means that representativeness at any time corresponds roughly to severity, but that this relationship is staggered with some noise.

#### Clinical selection process

At each time-point, t, each individual has an opportunity to be selected for diagnostic evaluation based on the representativeness of their symptoms. As in Cases 1-3, if the individual is selected for diagnostic evaluation, they receive a diagnosis; otherwise they remain diagnosed (at least until the next time point). The probability of being selected for diagnostic evaluation at any given time point is the same as in Case 2A:

$$P(\text{evaluation}|R_{i}(t), X_{i}) = \frac{1}{1 + exp(-(\beta_{0} + \beta_{1}R_{i}(t) + \beta_{2}X_{i}))} - c_{x_{i}},$$

where  $\beta_0 = -13$ ,  $\beta_1 = 20$ , and  $\beta_2 = -3$ . As before  $c_{x_i} = \frac{1}{1 + exp(-(\beta_0 + \beta_2 X_i))}$  is a corrective constant to ensure that  $P(\text{evaluated}|R_i(t), X_i) = 0$ .

### Supplementary Figures

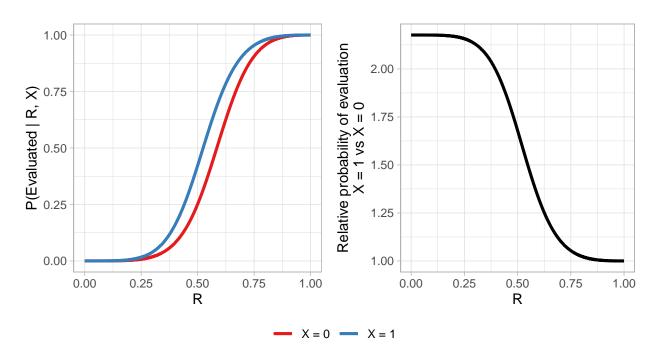


Figure S1: Visualization of clinical selection process model for Case 2B. (Right) Probability of evaluation given R and X for Case 2B ('true risk factor'). Note that while the form of the curve may appear logistic, it is not (see supplementary additional detail for clinical selection process, Cases 1-3). (Left) Relative probability of evaluation in Case 2B model for invividuals with X = 1 vs X = 0 for different levels of R. When R is low (symptoms are not very representative of the disease), people with X = 1 are more than twice as likely to have the disease (and thus more than twice as likely to be evaluated) than people with X = 0. As R increases, the relative rates o evaluation converge. When R is close to 1 (symptoms are highly representative of the disease), the likelihood of disease is close to 1 in both groups, so the relative difference in likelihood of disease converges to 0. That is, for more representative cases, X is less informative to likelihood of disease.

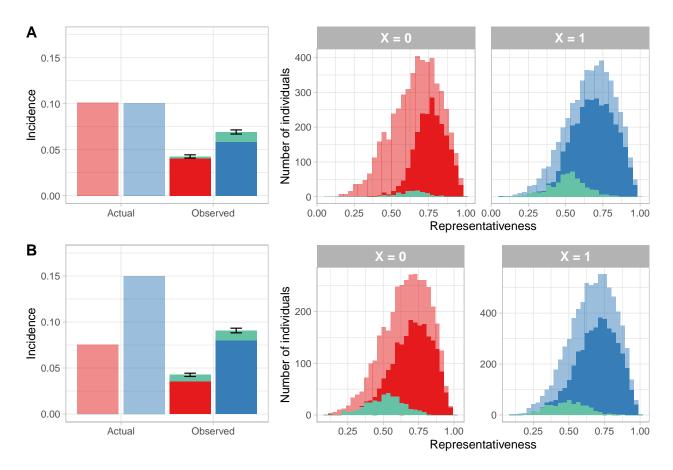


Figure S2: Ground truth disease characteristics compared with a naive analysis in Cases 2A and 2B ('true risk factor' and 'false risk facor', respectively) for a simulation in which the diagnostic evaluation has a sensitivity and specificity of 0.7. Observed incorrect diagnoses of non-diseased individuals with a false-positive evaluation result are shaded in green. In the 'true risk factor' case (A), individuals in the X=1 group are evaluated disproportionately more often. This means that a larger share of false positive diagnoses are present for the observed data in this group. The false positive diagnoses tend to have less representative symptoms than the true positive diagnoses, distorting the distribution of observed cases. In this case, this distortion is more pronounced in the more-evaluated X=1 group. (B) In the 'false risk factor' case, the X=0 group also includes a larger number of false positives, and false positives in both groups tend to fall on the lower end of the distribution of representativeness among diagnosed cases. However, the probability of evaluation corresponds to true disease risk based on representativeness and X.

### Supplementary Tables

Table S1: Average results from 1000 simulations of the Case 2A scenario with varying levels of evaluation sensitivity and specificity. Values are presented as "mean (standard deviation)" calculated across simulations. Incidences are presented as percents. Note that the true incidences are 10 percent for both groups, and the true relative risk is 1.

Sensitivity	Specificity	Percent cases diagnosed $(X = 0)$	Percent cases diagnosed $(X = 1)$	Estimated incidence $(X = 0)$	Estimated incidence $(X = 1)$	Estimated relative incidence $(X = 1 \text{ vs } X = 0)$
1.0	1.0	55.8 (0.7)	81.1 (0.6)	5.6 (0.1)	8.1 (0.1)	1.45 (0.035)
1.0	0.7	55.9(0.7)	81.2 (0.6)	5.8(0.1)	9.3(0.1)	$1.59 \ (0.036)$
0.7	1.0	39.1(0.7)	56.8(0.7)	3.9(0.1)	5.7(0.1)	1.45 (0.042)
0.7	0.7	$39.1\ (0.7)$	56.8 (0.7)	4.2(0.1)	6.8(0.1)	1.64 (0.045)

Table S2: Average results from 1000 simulations of the Case 2B scenario with varying levels of evaluation sensitivity and specificity. Values are presented as "mean (standard deviation)" calculated across simulations. Incidences are presented as percents. Note that the true incidences are 7.5 percent for the X=0 group and 15 for the X=1 group, giving a true relative risk of 2.

Sensitivity	Specificity	Percent cases diagnosed $(X = 0)$	Percent cases diagnosed $(X = 1)$	Estimated incidence $(X = 0)$	Estimated incidence $(X = 1)$	Estimated relative incidence $(X = 1 \text{ vs } X = 0)$
1.0	1.0	66.6 (0.8)	75.4 (0.5)	5.0 (0.1)	11.3 (0.1)	2.26 (0.053)
1.0	0.7	66.6 (0.8)	75.4(0.5)	5.7(0.1)	12.4(0.1)	2.16 (0.046)
0.7	1.0	46.6(0.9)	52.8 (0.6)	3.5(0.1)	7.9(0.1)	$2.26 \ (0.066)$
0.7	0.7	46.7(0.8)	52.8 (0.6)	4.2(0.1)	9.0 (0.1)	$2.12 \ (0.056)$