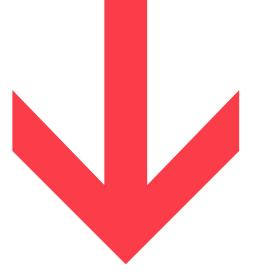
7 Railfinder

Railfinder is a booking site that makes train travel through Europe easy.

We always show the best journeys and best tickets, all in one place.



Situation

Train travel is picking up momentum

- Strong political will to shift travel to trains in EU & Sweden.
- 20% of Swedish international travelers say they're switching to more sustainable ways of travel.
- Current 360k/year international train trips will 5x to ~1.9M with a 20% shift from flights to trains (Sweden).

Challenge

No current booking site shows the best journeys & tickets available

- Current players miss best travel options, present long lists with unnecessary transfers & uncomfortable trains.
- Industry is stuck on old search algorithms optimized for national-scale travel.
- Some tricks are used to improve, but results are fundamentally not great for long-distance travel.

Solution

Railfinder built on custom algorithms optimized for a great train experience

- Railfinder builds on a database of EU-wide timetables and our custom algorithm optimized for long-distance journeys.
- Unique focus on both
 technology and design to create
 a great travel experience for
 long-distance train trips.
- We always show the best possible train journeys and the best ticket combination.

Results

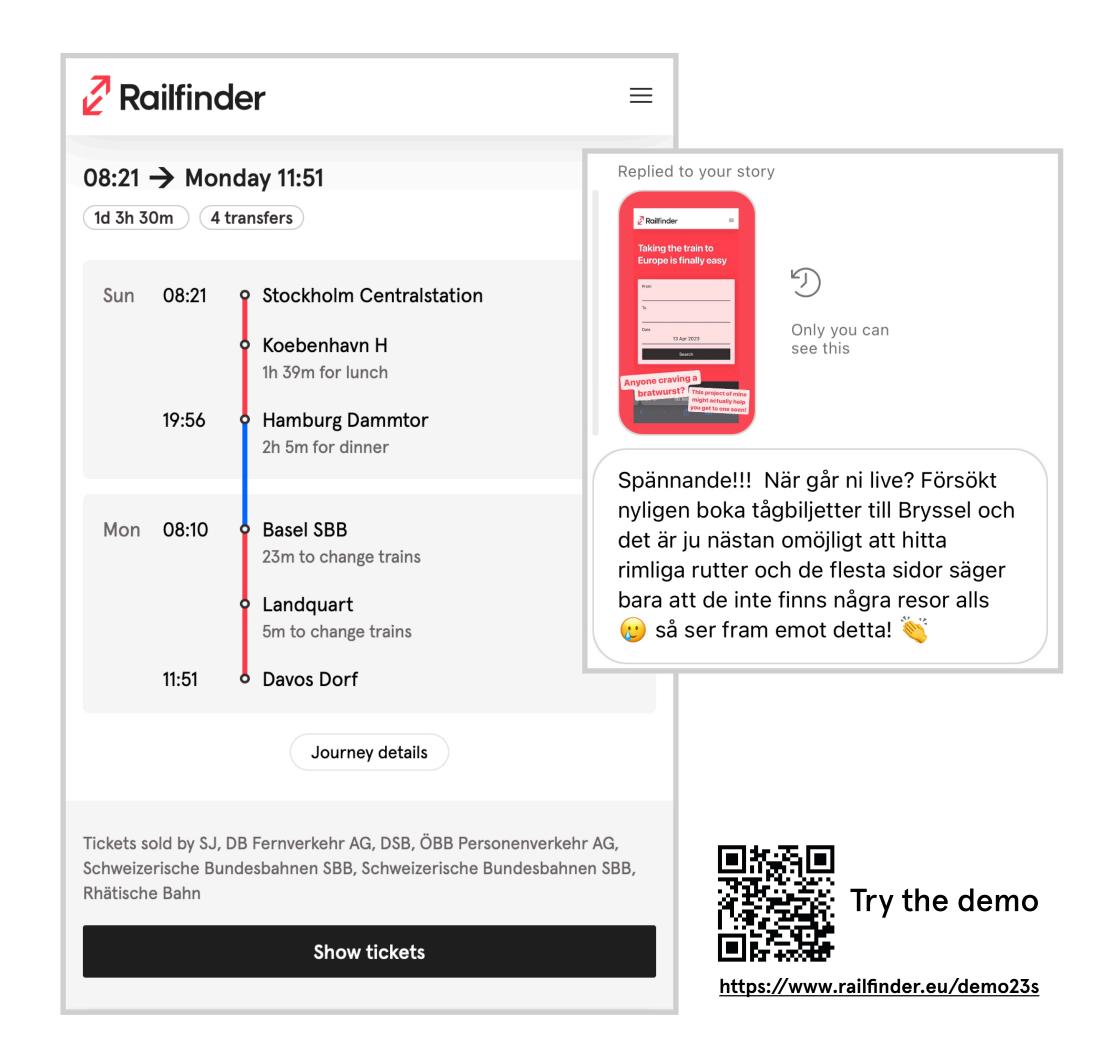
Strong potential both financially and in impact metrics

- **CO2e savings equal in value to total revenue**. Potential of
 saving up to 5% of Sweden's
 total carbon footprint.
- Potential sales 200+ MSEK with expansion to Nordics + Germany (20% market share).
- Company started with purpose of moving travel from flights to trains. Impact metrics defined in our company constitution.



Product

Prototype making waves among early testers





Team experienced from innovation projects at world-class brands



Stefan Lindbohm

Product/Tech (CEO)

Hemnet, Avanza, GoClimate
1x founder exit



Zuzana Kabelková

Marketing/Strategy

Ogilvy/WPP for Audi global, TESCO CE, Skoda group,
public diplomacy for EU, CZ, UA



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Unicef, Gapminder, Samsung, Microsoft, ICA, Hyundai



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