

# Sponsorship Packages 2017

## Platinum

Everything from the Gold package.

You get a bigger logo and will be listed in the topmost sponsors section.

Plus: Your company will be added to a “Hall of Fame” page.

## Gold

Everything from the Silver package.

You get a bigger logo and will be listed higher up on these pages.

Plus: your logo in presentations about RGSoc (see below).

## Silver

Everything from the Bronze package.

You get a bigger logo and will be listed higher up on these pages.

Your testimonial will be included in our press kit.

## Bronze

Your logo will be placed on the footer of our homepage.

You will be listed on our sponsors page, which will be linked to frequently.

Your swag included in support packages sent out to all students during the summer.

Lots of tweet love, hype and buzz from the community.

*Logos and links on the website will be sorted by package size and date donation confirmed.*

*If you have any questions, comments, or don't feel this list quite represents what you have to offer, please get in touch: [summer-of-code@railsgirls.com](mailto:summer-of-code@railsgirls.com).*



# Sponsorship Packages 2017

Rails Girls Summer of Code subsidizes programming newcomers to learn and work on Open Source projects from July to September each year. You can help make this a reality by sponsoring a package, or partnering with us.

By providing this stipend, we enable students to dedicate themselves to their Open Source learning projects full-time. As a sponsor, you are a crucial part of providing the Summer of Code subsidies. Your sponsorship will enter a budget pool from which the selected students will be paid.

The program sees a huge amount of publicity from our student teams, coaches and organizers: be it on Twitter, Facebook, blogs or at conferences and local developers meet ups. It's a great blend of marketing, and genuinely contributing to the development community.

## Your swag in student support packages

If you send us your swag (e.g. stickers, pens, notebooks or other things that fit nicely with a Summer of Code learning project), we will include it in a "care package" that will be sent out to each student. Pictures of the contents of these packages often are tweeted and retweeted a lot.

## Your logo on slides at presentations about RGSoC

Students are strongly encouraged to give full talks or lightning talks at conferences (many of which donate free tickets for them) as well as local programming and tech meetups. Students tend to present their projects at these meetups, and how Summer of Code is helping them do it. Some organizers also present about the Summer of Code program as a whole.

All people presenting on behalf of or in conjunction with Summer of Code are asked to include a slide with all Gold and Platinum sponsors' logos at the beginning of their presentation.

## The Hall of Fame

Platinum (or bigger) sponsor logos for each year are kept on our "Hall of Fame" pages. The pages list the teams that participated, projects contributed to, success stories, and any truly special moments from the program.



# Sponsorship Guidelines

Rails Girls Summer of Code is – above all – about people. That's what we stand by, and it is why we source the scholarship funding from individuals as well as companies.

We are looking for sponsors that can identify with the values of Rails Girls Summer of Code and stand behind our mission to support women in technology and furthermore getting more women into Open Source. We stand for enabling women to join the community, helping to make them visible, speaking up and creating a safe space for them to learn.

The image and track record of the sponsoring companies should not conflict with our values. We can't know all the facts about a company, but we trust them to be examples of ethical practices, and expect their track record to speak for themselves.

If there are conflicts with our values, we will discuss them on a case by case basis and take action where necessary. We review along the following principles:

- Does the company reflect the values of Rails Girls and Rails Girls Summer of Code?
- Do they have a strong track record in supporting women in technology?
- Do they have a good track record in the community, as a fair employer?
- Do they have a background of supporting Rails Girls events and/or groups before, during or after workshops?
- Does the company show a sincere and sustainable effort in handling and overcoming a situation which conflicts with our values?

This can also mean rejecting a company as a sponsor, as we have done before and might do in the future.

## Cancellation Policy

If for some unforeseen reason the Rails Girls Summer of Code can't go ahead as planned, sponsors will be offered a refund of their donation. Alternatively you can decide to have your donation go to the Rails Girls organization to share your donation with other, future Rails Girls events across the globe.

## Left-over money

Any money left over from the campaign will be saved for next year's Rails Girls Summer of Code. Should there be no Summer of Code in 2018, the Rails Girls organization will decide how to best spend any left over donation money on other non-profit initiatives.



# Sponsorship Guidelines

## Information on VAT and Tax Deductability

### For sponsors based in Germany

When filling out the donation form, we will show you a field to ask if VAT is a recoverable tax for you. If you answer 'yes', we will add the 19% VAT to your contribution.

### For sponsors based in other European Union countries

If you enter an EU country into the 'Country' field of the donation form, you will be shown a field for your VAT ID number. If you have one please enter it - otherwise your contribution will be reduced by 19% VAT. e.g. If you donate \$2500, and do NOT enter your VAT number, Rails Girls Summer of Code receives \$2025 of your donation.

### For sponsors based elsewhere

We don't really know about tax laws everywhere in the world but according to our tax advisor: "Contributions and payments to Rails Girls Summer of Code are not deductible as charitable contributions for federal income tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code (for US) or your local tax authority's advice."

