

CONTACT



✓ developermedinaraiza@gmail.com

EDUCATION

2016 - 2021 UNIVERSITY OF PORTO

 Master's Degree in **Communication Sciences**

2011 - 2014 **FEDERAL UNIVERSITY OF PELOTAS**

Bachelor's Degree in Journalism

COURSES

2024 **SPANISH**

- Understand Language School
- ♥ Valencia, Spain

2023

MOBILE PROGRAMMING

- IEFP
- Porto Portugal

2020

BOOTCAMP FULLSTACK

- Academia do Código
- Porto Portugal

2019

ENGLISH

- Ibat College
- Oublin, Ireland

LANGUAGES

Portuguese Native English B2 Spanish B2 Italian **A1**

RAIZA MEDINA

FRONTEND DEVELOPER

Passionate Frontend Developer with 9 years of international experience and a Master's degree in Communication Sciences. I specialize in developing scalable, accessible, and high-performance user interfaces using React, JavaScript, CSS Modules, and modern frameworks.

With a strong background in communication, I create engaging and intuitive digital experiences by combining design principles with functional, responsive development. I thrive in agile environments, collaborating closely with designers, developers, and stakeholders to align technology with business goals.

EXPERIENCE

Frontend Developer

2021-2023

Celfocus

Porto, Portugal

- Developing user interfaces using HTML, CSS, JavaScript, and React.
- · Creating reusable components with Storybook and Redux, ensuring consistency across applications.
- · Collaborating in agile teams (Scrum) using tools such as Git, Jira, and continuous integration.

Administrative Manager

2016 - 2018

Club Toda a Prova

Porto, Portugal

- Responsible for managing a football school with 12 teams, including support for athletes and coaches.
- · Customer service and handling administrative crises, ensuring efficiency and resolution of issues.
- Financial management, including expense tracking, revenue management, and negotiating contracts with partners and suppliers.

Communication Advisor

2015

City Council of Rio Grande

- Writing press releases and copywriting for institutional communication and public campaigns.
- · Producing multimedia materials.
- · Planning and executing communication strategies for events and campaigns.

Communication Assistant

2013 - 2015

Emater Pelotas

- Content production for radio programs and TV reports.
- Development of advertising texts, releases, and press photojournalism.
- · Organization and execution of rural communication campaigns.

SOFT SKILLS

- Effective Communication & Team Collaboration
- Critical Thinking & Problem-Solving
- Agile Mindset & Adaptability

