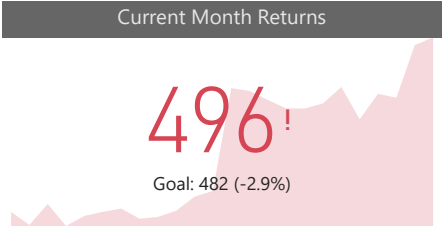
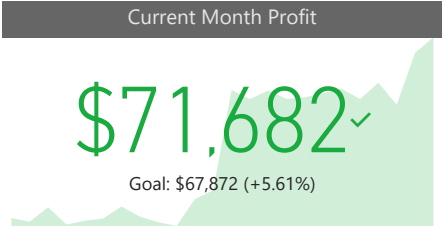
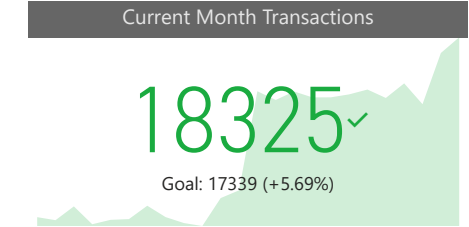
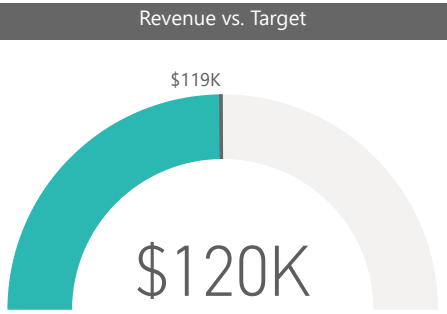
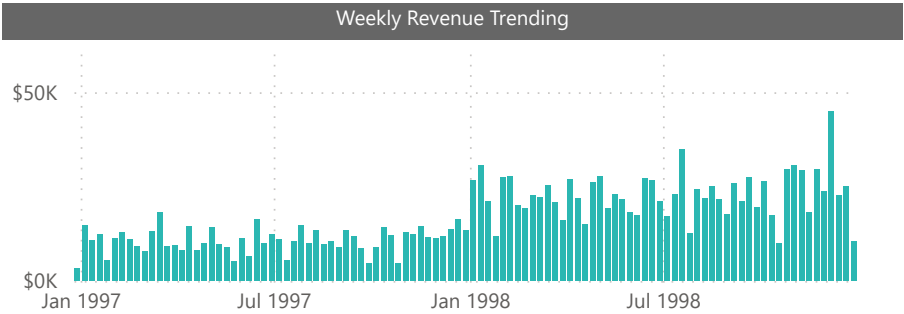
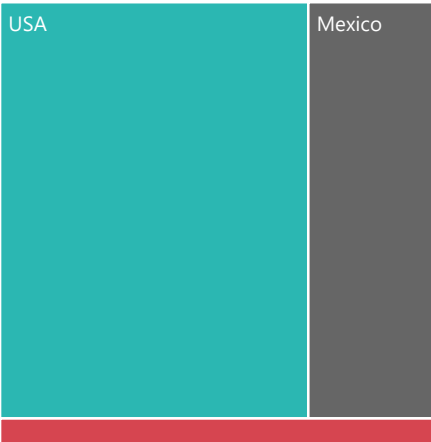
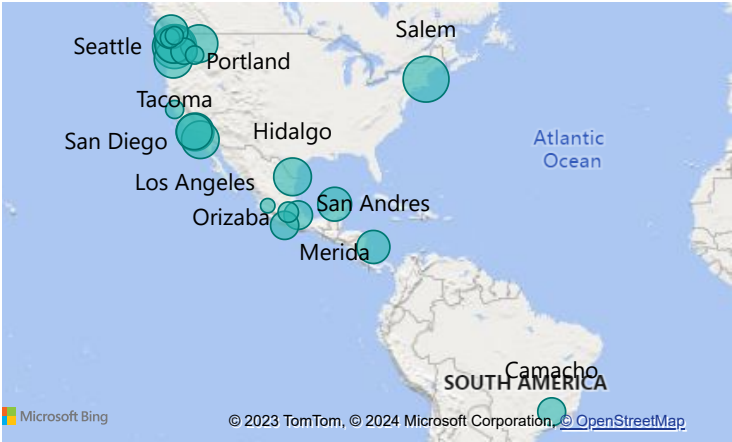




product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
King	149	\$234	52.53%	1.78%
Genteel	343	\$944	57.03%	1.48%
Dollar	914	\$3,218	55.07%	1.37%
Robust	785	\$2,670	58.06%	1.35%
Mighty Good	872	\$3,374	61.52%	1.31%
Special	738	\$3,925	62.45%	1.31%
ADJ	198	\$1,178	68.84%	1.29%
Amigo	326	\$1,622	55.95%	1.28%
Horatio	6121	\$25,589	58.44%	1.25%
Shady Lake	857	\$3,537	56.37%	1.24%
Jeffers	661	\$2,304	55.28%	1.20%
Medalist	885	\$5,119	62.12%	1.19%
Walrus	1304	\$5,688	59.21%	1.19%
Colossal	852	\$4,068	57.71%	1.19%
Washington	1677	\$6,819	61.98%	1.18%
Even Better	3506	\$13,776	59.57%	1.17%
Akron	356	\$1,239	63.77%	1.17%
Excel	838	\$2,618	54.83%	1.17%
Applause	355	\$1,520	53.11%	1.17%
Jumbo	737	\$3,202	60.13%	1.15%
Portsmouth	1388	\$6,700	57.92%	1.15%
Ship Shape	340	\$1,382	56.18%	1.15%
Tip Top	309	\$1,277	58.78%	1.15%
Green Ribbon	311	\$1,297	61.24%	1.14%
Total	269720	\$10,52,819	59.67%	0.99%



- Select all
- Canada
- Mexico
- USA



Build a visual



Visual types



Off Suggest a type

Data

+ Add data

## PERFORMANCE NOTES:

🔖 **Hermanos** brand had the **highest profit**(\$21,540) in the year 1988.

🔖 **King** brand products had the **maximum return rate(1.78%)** in the years of 1997 and 1998.

🔖 **Acapulco** reached **1,097 sales** in December to close out the year

Build a visual ... >>

Visual types



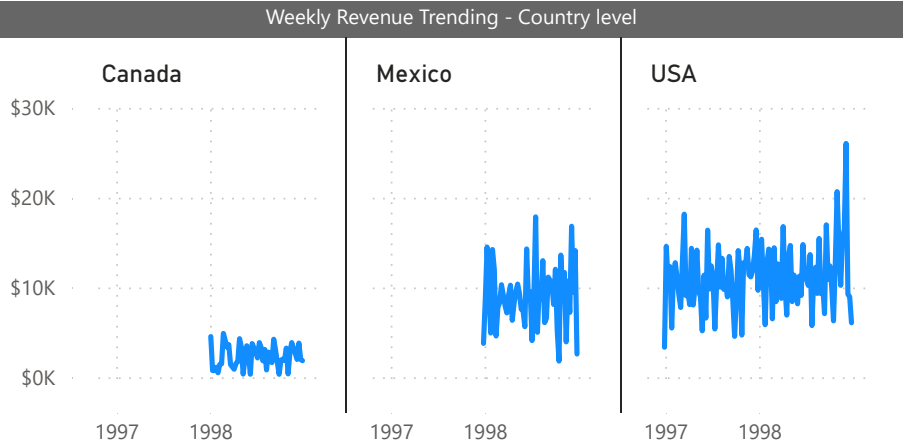
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Store-Country/Region	Total Revenue	Total Profit	Total Transactions	Total Returns	60-Day Revenue
Canada	\$9,629	\$5,798	1459	42	\$19,894
Mexico	\$48,622	\$28,976	7350	198	\$85,000
USA	\$61,910	\$36,909	9516	256	\$1,24,999
Total	\$1,20,161	\$71,682	18325	496	\$2,29,893



## Build a visual



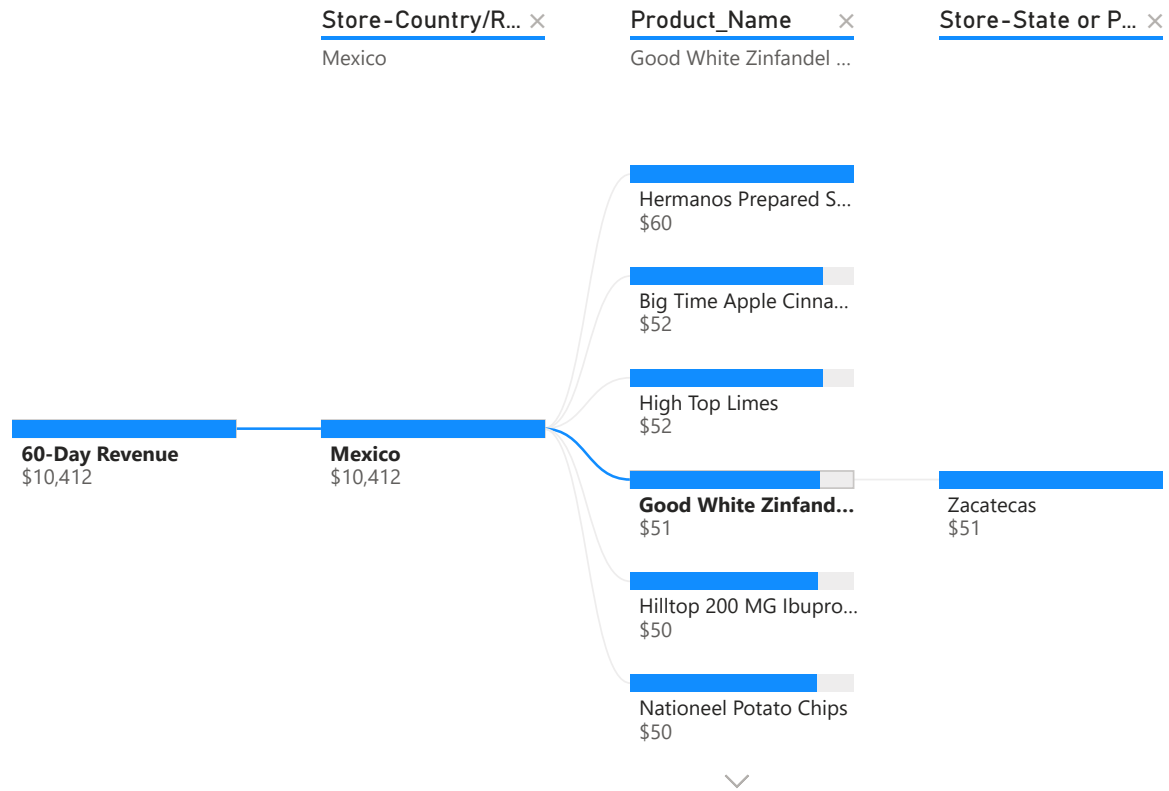
Visual types



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Data





## Build a visual ... >>

Visual types



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