M.C.A. SEMESTER-III

Sub:- Big Data Analytics and Visualization Lab

(Journal)

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University of Mumbai



Institute of Distance and Open Learning (IDOL)

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M.C.A. SEMESTER-III



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CERTIFICATE

Computer Application (Mo of Big Data Analytics and	Shweta Mahendra Sutar (Applicati CA) Semester-III has completed the d Visualization Lab satisfactorily w y of Mumbai during the academic	e specified term work in the subject rithin this institute as laid down by
Subject In-charge	External Examiner	Coordinator – M.C.A

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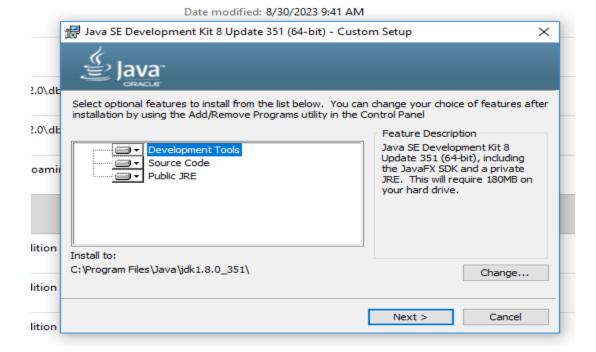
PRACTICAL NO. 1: Hadoop Installation

Step 1 : first install the java(jdk)

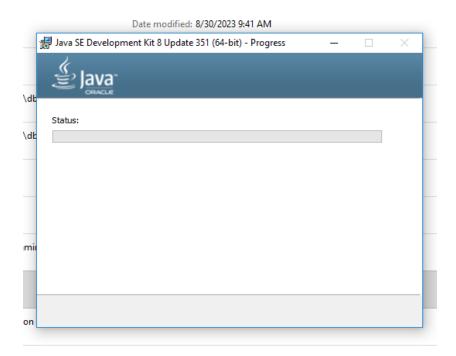
Here the step begin

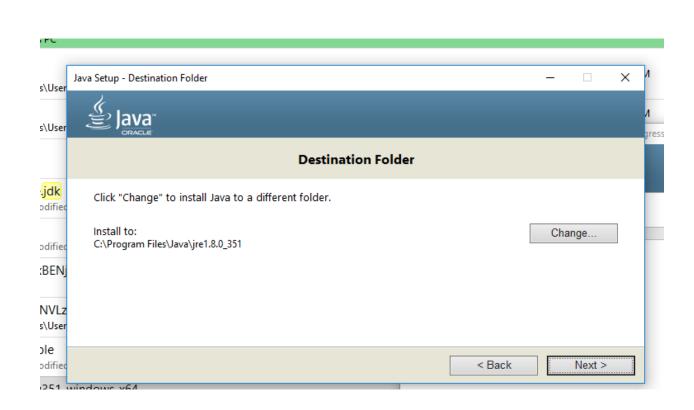


Then click on next button



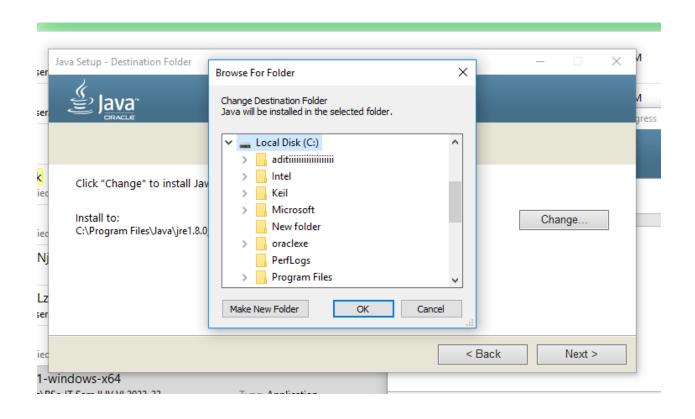
Click on Next button





After that create a new folder

Name it java





Wait for installation



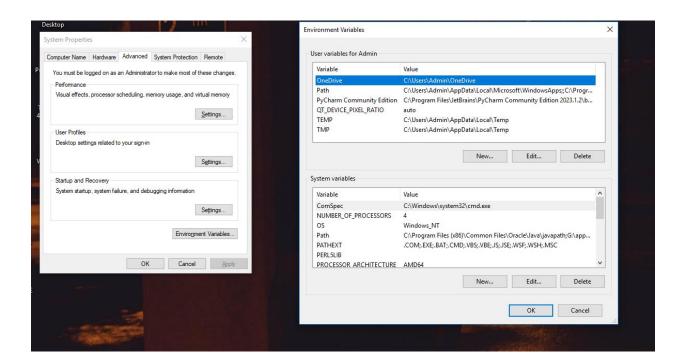
Set Environment variable for java

Go to

Edit the system environment variable

And

Click on edit environment variable

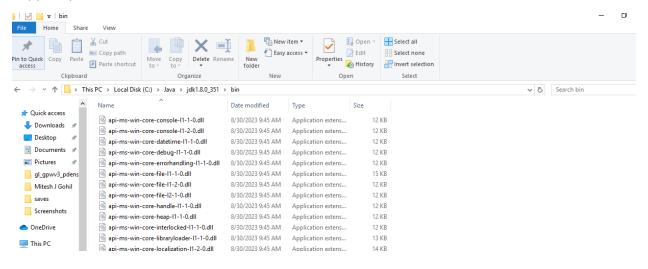


After that create a new environment

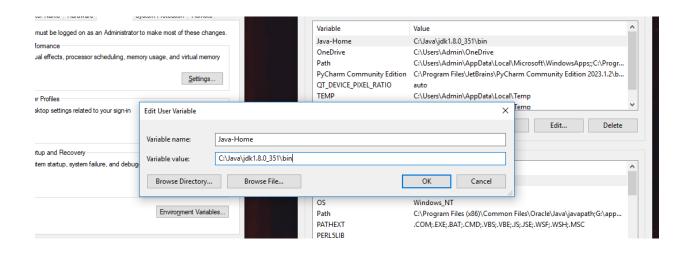
Click on new button and create it

And copy the path from the java folder which create on installation time

Copy the path from here



Paste in the Variable value

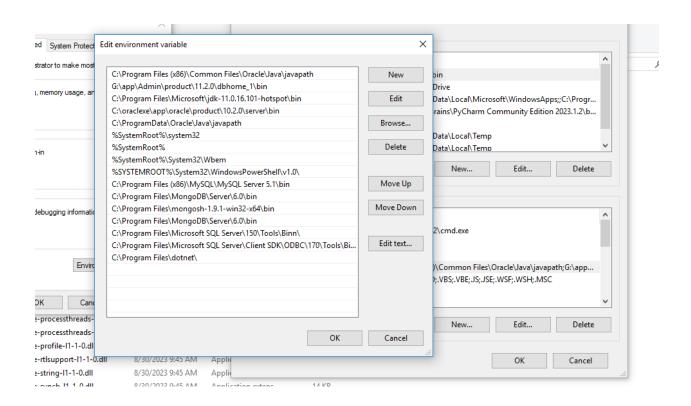


Then Click on ok

It will be created

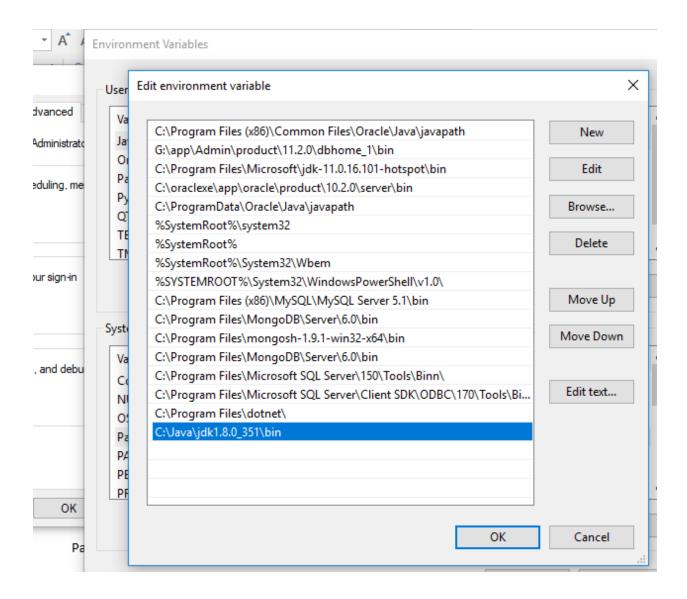
After the we have create a path in system variable

And create a path



Paste the of this path

"C:\Java\jdk1.8.0_351\bin"



Press the ok button

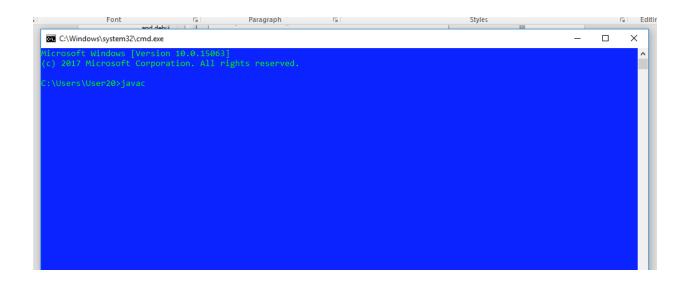
It will be created successfully

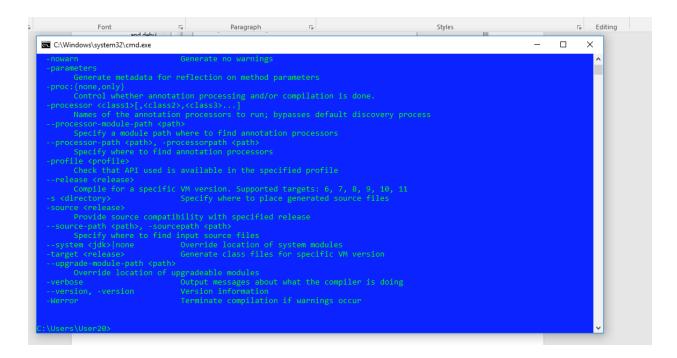
Here Java installation completed

Now we have whether java successfully or not

Go to command prompt

Type "javac" command





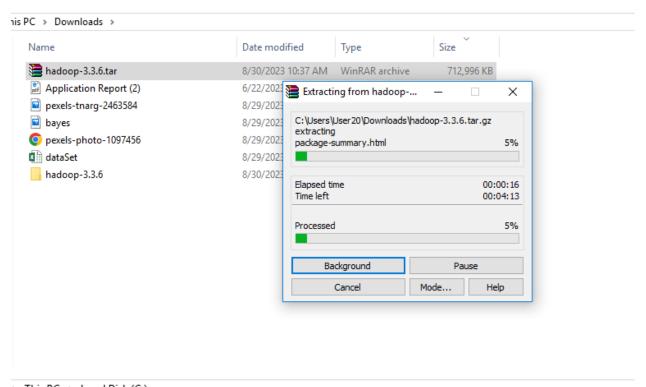
Now it confirmed that it has install successfully

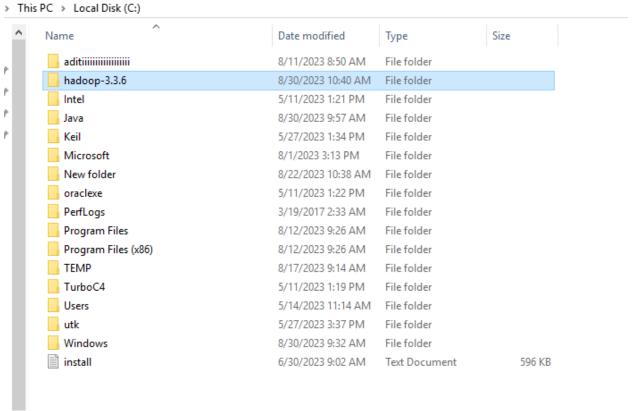
Now it confirmed that it has install successfully

Hadoop installation process

Download the Hadoop file form browser using internet

After download extract it and paste the file in c drive





Now go to Hadoop file

Inside Hadoop file go to the etc folder

Inside the etc folder edit five file

Which will be edit only in note++

Following are the file

1 core-site.xml

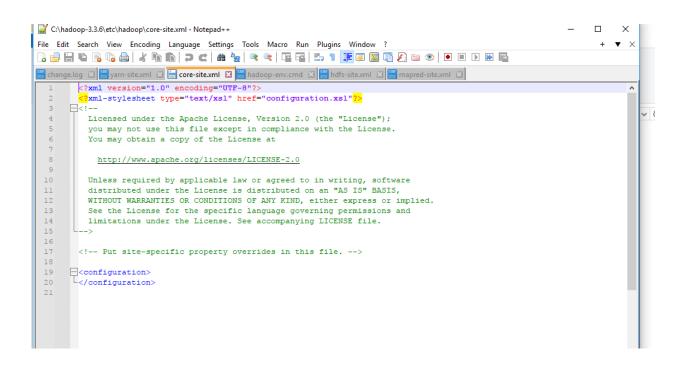
2 mapred-site.xml

3 yarn-site.xml

4 hdfs-site.xml

5 hadoop-env.cmd

Open this files in notepad++



All above file opened

Before that we have create folder "Data" inside the Hadoop folder

Inside the data folder we have to create two folder Namenode and datanode

After we go for edit the files

1 core-site.xml

Following are the code for configuration the core-site.xml file

Code:

```
<configuration>
```

cproperty>

<name>fs.defaultFS</name>

<value>hdfs://localhost:9000</value>

</property>

</configuration>

After save it

```
C:\hadoop-3.3.6\etc\hadoop\core-site.xml - Notepad++
File Edit Search View Encoding Language Settings Tools Macro Run Plugins Window ?
🕞 🔒 🗎 🖺 🥦 🧓 🚜 🖟 🛍 🗸 🐚 🛍 🗩 🗲 l 📾 🦠 🔍 🤜 📭 📮 🖺 🖺 🏗 🔊 📔 💌 💌 🗷
change.log 🗵 🔚 yarn-site.xml 🗵 🔚 core-site.xml 🗵 🔡 hadoop-env.cmd 🗵 🔡 hdfs-site.xml 🗵 🔡 mapred-site.xml 🗵
        <?xml version="1.0" encoding="UTF-8"?>
         <?xml-stylesheet type="text/xsl" href="configuration.xsl"?>
  3
      <!--
         Licensed under the Apache License, Version 2.0 (the "License");
          you may not use this file except in compliance with the License.
  6
          You may obtain a copy of the License at
  7
  8
            http://www.apache.org/licenses/LICENSE-2.0
  9
          Unless required by applicable law or agreed to in writing, software
          distributed under the License is distributed on an "AS IS" BASIS,
 11
          WITHOUT WARRANTIES OR CONDITIONS OF ANY KIND, either express or implied.
 12
 13
          See the License for the specific language governing permissions and
 14
          limitations under the License. See accompanying LICENSE file.
 15
 16
        <!-- Put site-specific property overrides in this file. -->
 17
 18
 19
      <configuration>
 20
        <name>fs.defaultFS</name>
 21
 22
         <value>hdfs://localhost:9000</value>
 23
         </property>
 24
       L</configuration>
 25
```

2. mapred-site.xml

Following are the code for configuration the mapred-site.xml file

Code:

<configuration>

cproperty>

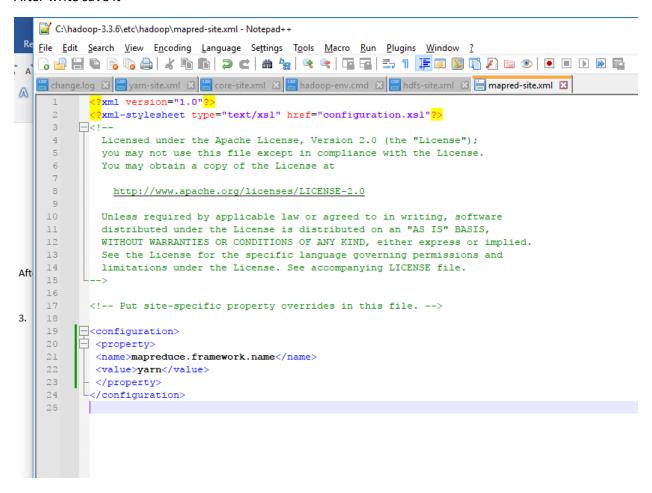
<name>mapreduce.framework.name</name>

<value>yarn</value>

</property>

</configuration>

After write save it



3. yarn-site.xml

Following are the code for configuration the yarn-site.xml file

Code:

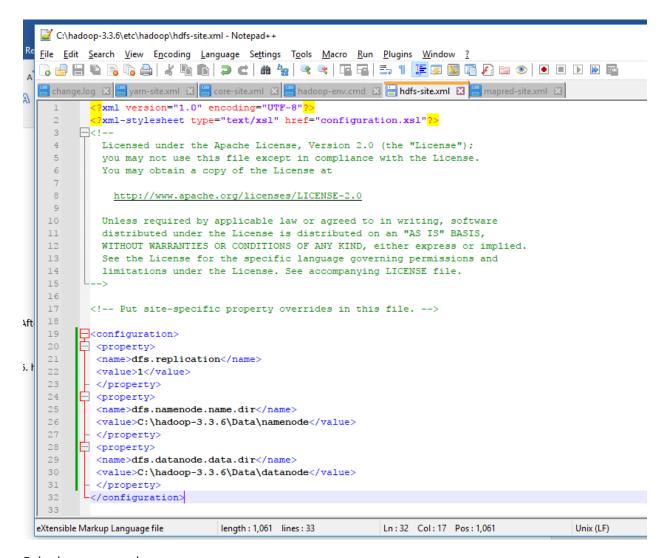
<configuration>

```
cproperty>
<name>yarn.nodemanager.aux-services</name>
<value>mapreduce_shuffle</value>
</property>
cproperty>
<name>yarn.nodemanager.auxservice.mapreduce.shuffle.class</name>
<value>org.apache.hadoop.mapred.ShuffleHandler</value>
</property>
</configuration>
After write save it
C:\hadoop-3.3.6\etc\hadoop\yarn-site.xml - Notepad++
<u>File Edit Search View Encoding Language Settings Tools Macro Run Plugins Window ?</u>
📑 change.log 🗵 블 yarn-site.xml 🗵 블 core-site.xml 🗵 블 hadoop-env.cmd 🗵 블 hdfs-site.xml 🗵 블 mapred-site.xml 🗵
        <?xml version="1.0"?>
         Licensed under the Apache License, Version 2.0 (the "License");
  3
  4
         you may not use this file except in compliance with the License.
  5
         You may obtain a copy of the License at
  6
           http://www.apache.org/licenses/LICENSE-2.0
  8
  9
         Unless required by applicable law or agreed to in writing, software
          distributed under the License is distributed on an "AS IS" BASIS,
          WITHOUT WARRANTIES OR CONDITIONS OF ANY KIND, either express or implied.
 11
 12
          See the License for the specific language governing permissions and
 13
         limitations under the License. See accompanying LICENSE file.
 14
 15
       property>
 16
 17
         <name>yarn.nodemanager.aux-services
 18
         <value>mapreduce_shuffle</value>
 19
        </property>
       - <property>
 20
 21
        <name>yarn.nodemanager.auxservice.mapreduce.shuffle.class
         <value>org.apache.hadoop.mapred.ShuffleHandler</value>
 23
        </property>
 24
        </configuration>
 25
```

4 hdfs-site.xml

Following are the code for configuration the hdfs-site.xml file

Code:

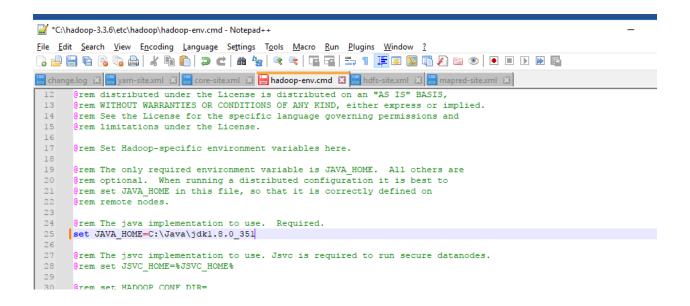


5. hadoop-env.cmd

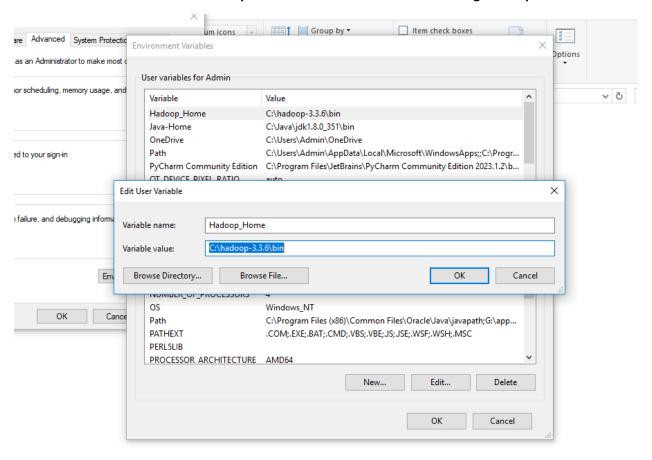
Following are the code for configuration the Hadoop-env-cmd file

Here we java environment variable path

The path is "C:\Java\jdk1.8.0_351"



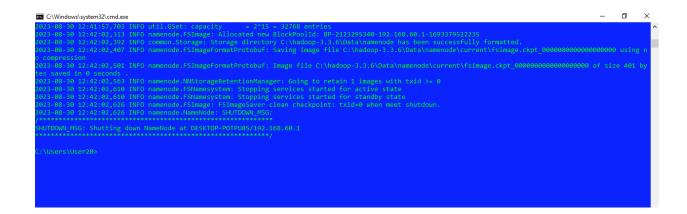
After that we have to create a Hadoop new environment variable and then give the path here as well



After edit save it exit from here

After all configuration just check format using command prompt

Use this Hadoop command "hdfs namenode -format"



Hadoop successfully installed

To check whether the Hadoop properly function or not run the following step by step

First go to the Hadoop folder in c drive in cmd

Inside the Hadoop folder go to the sbin folder after the excute the hdfs commands

- 1)start-dfs
- 2)start-yarn.cmd
- 3)jps

PRACTICAL NO.2: Hdfs commands

Starting HDFS

Format the configured HDFS file system and then open the namenode(HDFS server) and execute the following command.

\$ hadoop namenode -format

Start the distributed file system and follow the command listed below to start the namenode as well as the data nodes in cluster.

\$ start-dfs.sh

Read & Write Operations in HDFS

You can execute almost all operations on Hadoop Distributed File Systems that can be executed on the local file system. You can execute various reading, writing operations such as creating a directory, providing permissions, copying files, updating files, deleting, etc. You can add accessrights and browse the file system to get the cluster information like the number of dead nodes, live nodes, spaces used, etc.

HDFS Operations to Read the file

To read any file from the HDFS, you have to interact with the NameNode as it stores the metadata about the DataNodes. The user gets a token from the NameNode and that specifies the address where the data is stored.

You can put a read request to NameNode for a particular block location through distributed file systems. The NameNode will then check your privilege to access the DataNode and allows you to read the address block if the access is valid.

\$ hadoop fs -cat <file>

HDFS Operations to write in file

Similar to the read operation, the HDFS Write operation is used to write the file on a particular address through the NameNode. This NameNode provides the slave address where the client/user can write or add data. Afterwriting on the block location, the slave replicates that block and copies to another slave location using the factor 3 replication. The salve is then reverted back to the client for authentication.

The process for accessing a NameNode is pretty similar to that of a reading operation. Below is the HDFS write commence:

bin/hdfs dfs -ls <path>

Listing Files in HDFS

Finding the list of files in a directory and the status of a file using 'ls' command in the terminal. Syntax of ls can be passed to a directory or a filename as an argument which are displayed as

follows:

\$ \$HADOOP_HOME/bin/hadoop fs -ls <args>

Inserting Data into HDFS

Below mentioned steps are followed to insert the required file in the Hadoopfile system.

Step1: Create an input directory

\$ \$HADOOP_HOME/bin/hadoop fs -mkdir /user/input

Step2: Use the put command transfer and store the data file from the local systems to the HDFS using the following commands in the terminal.

\$ \$HADOOP_HOME/bin/hadoop fs -put /home/intellipaat.txt /user/input

Step3: Verify the file using 1s command.

\$\$HADOOP_HOME/bin/hadoop fs -ls /user/input

Retrieving Data from HDFS

For instance, if you have a file in HDFS called Intellipaat. Then retrieve therequired file from the Hadoop file system by carrying out:

Step1: View the data from HDFS using the cat command.

\$\$HADOOP_HOME/bin/hadoop fs -cat /user/output/intellipaat

Step2: Gets the file from HDFS to the local file system using get commandas shown below

\$ \$HADOOP_HOME/bin/hadoop fs -get /user/output/ /home/hadoop_tp/ **Shutting Down the HDFS**

Shut down the HDFS files by following the below command

\$ stop-dfs.sh

Multi-Node Cluster

Installing Java

Syntax of java version command

99\$ java -version Following output is presented. java version "1.7.0_71" Java(TM) SE Runtime Environment (build 1.7.0_71-b13) Java

HotSpot(TM) Client VM (build 25.0-b02, mixed mode)**Bottom of Form**

Creating User Account

System user account is used on both master and slave systems for the <u>Hadoop</u> installation.

useradd hadoop# passwd

hadoop

Mapping the nodes

Hosts files should be edited in /etc/ folder on each and every nodes and IP address of each system followed by their host names must be specified mandatorily.

vi /etc/hosts

Enter the following lines in the /etc/hosts file.

192.168.1.109 hadoop-master

192.168.1.145 hadoop-slave-1

192.168.56.1 hadoop-slave-2

Configuring Key Based Login

Ssh should be set up in each node so they can easily converse with one another without any prompt for a password.

su hadoop

\$ ssh-keygen -t rsa

\$ ssh-copy-id -i ~/.ssh/id_rsa.pub tutorialspoint@hadoop-master

\$ ssh-copy-id -i ~/.ssh/id_rsa.pub hadoop_tp1@hadoop-slave-1

\$ ssh-copy-id -i ~/.ssh/id_rsa.pub hadoop_tp2@hadoop-slave-2

\$ chmod 0600 ~/.ssh/authorized_keys

\$ exit

PRACTICAL NO.3: Mapreduce in hadoop-Word count program

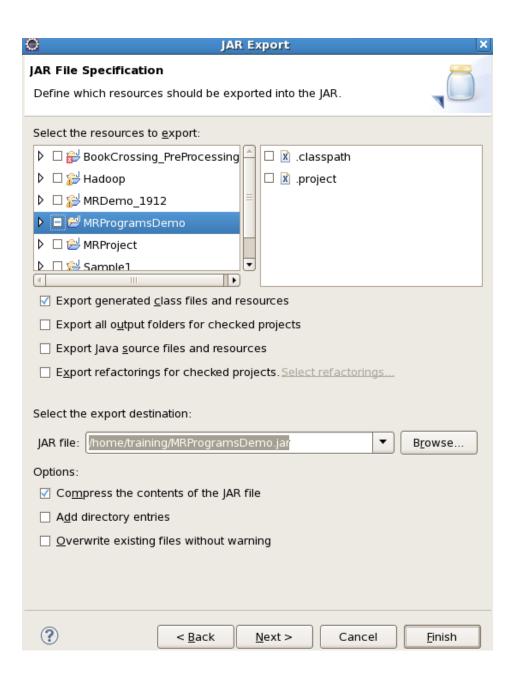
```
public class WordCount {
public static void main(String [] args) throws Exception
Configuration c=new Configuration();
String[] files=new
GenericOptionsParser(c,args).getRemainingArgs();Path
input=new Path(files[0]);
Path output=new Path(files[1]); Job
j=new Job(c,"wordcount");
j.setJarByClass(WordCount.class);
j.setMapperClass(MapForWordCount.class);
j.setReducerClass(ReduceForWordCount.class);
j.setOutputKeyClass(Text.class);
j.setOutputValueClass(IntWritable.class);
FileInputFormat.addInputPath(j, input);
FileOutputFormat.setOutputPath(j, output);
System.exit(j.waitForCompletion(true)?0:1);
public static class MapForWordCount extends
Mapper<LongWritable, Text, Text, IntWritable>{
public void map(LongWritable key, Text value, Context con) throws
IOException, InterruptedException
String line = value.toString();
String[] words=line.split(",");
for(String word: words )
Text outputKey = new Text(word.toUpperCase().trim());IntWritable
outputValue = new IntWritable(1); con.write(outputKey, outputValue);
```

```
public static class ReduceForWordCount extends Reducer<Text,IntWritable, Text,IntWritabl{
void reduce(Text word, Iterable<IntWritable> values,Context con) throws
IOException, InterruptedException
{
int sum = 0;
for(IntWritable value : values)
{
sum += value.get();
}
con.write(word, new IntWritable(sum));
}
}
The above program consists of three classes:
Driver class (Public, void, static, or main; this is the entrypoint).
The Map class which extends the public class
Mapper<KEYIN,VALUEIN,KEYOUT,VALUEOUT> andimplements the Map function.
```

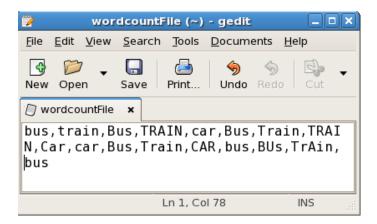
The Reduce class which extends the public class Reducer<KEYIN,VALUEIN,KEYOUT,VALUEOUT> and implements the Reduce function.

Make a jar file

Right Click on Project> Export> Select export destination as JarFile > next> Finish



Take a text file and move it into HDFS format:



To move this into Hadoop directly, open the terminal and enter the following commands:

9. Open the result:

[training@localhost ~]\$ hadoop fs -ls MRDir1

Practical No 4: Mongo db Installation

Peform the following practical in mongodb

- a) Create Database
- b) Create Collection
- c) Drop collection
- d) Insert Data And Insert many Data
- e) Show Collection
- f) Update Document

```
amol> use College
switched to db College
College> db.createCollection('Students');
  (ok: 1 }
College> db.Students.insert({'Name':'Prit', 'Age':20, 'RollNo':'10'}))
  {
    acknowledged: true,
    insertedIds: { '0': ObjectId("650295303c1c9a03f6b797a3") }
}
College> db.Students.insert({'Name':'Shyam', 'Age':20, 'RollNo':'11'})
  {
    acknowledged: true,
    insertedIds: { '0': ObjectId("6502954f3c1c9a03f6b797a4") }
}
College> db.Students.insert({'Name':'Krushna', 'Age':20, 'RollNo':'6'})
  {
    acknowledged: true,
    insertedIds: { '0': ObjectId("650295633c1c9a03f6b797a5") }
}
College> db.Students.insert({'Name':'Karan', 'Age':20, 'RollNo':'7'})
  {
    acknowledged: true,
    insertedIds: { '0': ObjectId("650295703c1c9a03f6b797a6") }
}
```

```
College> db.Students.insertMany([{'Name':'Tushar','Age':20,'RollNo':'5'},{'Name':'Pallavi','Age':25,'RollNo':'1'},{'Name':'Aditya','Age':20,'RollNo':'2'},{'Name':'Prem','Age':20,'RollNo':'9'}])
{
    acknowledged: true,
    insertedIds: {
        '0': ObjectId("650296983c1c9a03f6b797a7"),
        '1': ObjectId("650296983c1c9a03f6b797a8"),
        '2': ObjectId("650296983c1c9a03f6b797a0"),
        '3': ObjectId("650296983c1c9a03f6b797aa")
}
}
```

```
College> db.Students.update({'Age':25},{$set:{'Age':20}})

DeprecationWarning: Collection.update() is deprecated. Use use the content of the collection of the collection of the collection of the collection of the college of the col
```

PRACTICAL NO. 5: Mongo db operations

To build a database in MongoDB, first construct a MongoClient object, and then supply a connection URL with the right IP address and the database name. If the database does not already exist, MongoDB will create it and connect to it.

Create a database called "mydb"

var MongoClient = require('mongodb').MongoClient;var url
"mongodb://localhost:27017/mydb";

MongoClient.connect(url, function(err, db) {if (err) throw err; console.log("Database created!");db.close(); });

Save the code above in a file called "demo_create_mongo_db.js" and runthe file:

Run "demo_create_mongo_db.js"

C:\Users\Your Name>node demo_create_mongo_db.jsThis will

give you this result:

Database created!

Note: MongoDB waits until you have created a collection (table), withat least one document (record) before it actually creates the database (and collection).

The use Command

MongoDB use DATABASE_NAME is used to create database. The command will create a new database if it doesn't exist, otherwise it willreturn the existing database.

Syntax

Basic syntax of use DATABASE statement is as follows – use DATABASE_NAME

Example

If you want to use a database with name **<mydb>**,

then **useDATABASE** statement would be as follows –

>use mydb

switched to db mydb

To check your currently selected database, use the command **db**

>db Mydb

If you want to check your databases list, use the command **show dbs**. >show dbs

Local 078125GB

test 0.23012GB

Your created database (mydb) is not present in list. To display database, you need to insert at least one document into it.

>db.movie.insert({"name":"tutorials point"})

>show dbs

Local 0.78125GB

mydb 0.23012GB

test 0.23012GB

In MongoDB

default database is

test. If you didn't

create any database,

then collections

will be stored in

test database.

DROP DATABASE

The dropDatabase() Method

MongoDB db.dropDatabase() command is used to drop a existing database.

Syntax

Basic syntax of dropDatabase() command is as follows –

db.dropDatabase()

This will delete the selected database. If you have not selected any database, then it will delete default 'test' database.

Example

First, check the list of available databases by using the command, show dbs.

>show dbs

Local 0.78125GB

mydb 0.23012GB

test 0.23012GB

>

```
If you want to delete new database <mydb>, then dropDatabase() command would be as follows —
>use mydb
switched to db mydb
>db.dropDatabase()
>{ "dropped" : "mydb", "ok" : 1 }
>
Now check list of databases.
>show dbs
Local 0.78125GBtest 0.23012GB
```

>

PRACTICAL NO. 6: Hive operations

Here we are explaining the operators available in Hive. There are types of operators in Hive:

Relational Operators

Arithmetic Operators

Logical Operators

Complex Operators

Log in to a master node of the EMR cluster, switch to the Hadoop user, go to the Hive directory, and connect to Hive:

```
[hadoop@172 hive]$ su hadoop
[hadoop@172 hive]$ cd /usr/local/service/hive/bin
[hadoop@172 bin]$ hive
```

You can use the -h parameter to get basic information on Hive commands. You can also use the Beeline mode to connect to a database. To do so, you also need to log in to a master node in EMR, switch to the Hadoop user, and go to the Hive directory. In the conf/hive-site.xml configuration file, get the connection port \$port and host address \$host of Hive server 2

In the bin directory, run the following statement to connect to Hive

```
[hadoop@172 hive]$ cd bin
[hadoop@172 bin]$ ./beeline -u "jdbc:hive2:// $host: $port " -n hadoop -p hadoop
```

PRACTICAL NO. 7: Analyse Data using Tableau

To analyze data using Tableau practically, follow these steps:

1. Prepare Your Data

Format your data: Ensure the data is in a format Tableau can read, such as Excel (.xls/.xlsx), CSV, or a database connection (SQL, etc.).

Check for missing values: Before importing into Tableau, it's important that the data is clean and structured.

Load the data: Open Tableau and choose "File" to import your dataset (Excel, CSV, Google Sheets, or connect to a server/database).

2. Import Data into Tableau

Connect to your data source: After opening Tableau, choose the "Data" menu and select the type of data connection (Excel, CSV, or connect directly to a database).

Choose the correct data sheet: If you have multiple sheets in your Excel or CSV file, select the appropriate one.

3. Understand the Data Structure

Dimensions: These are qualitative fields (e.g., Category, Product Name, Region).

Measures: These are quantitative fields (e.g., Sales, Profit, Quantity).

Drag and Drop: Drag dimensions and measures into "Rows" or "Columns" to begin visualizing the data.

4. Data Exploration and Visualization

Create basic charts:

Bar Chart: Drag a dimension (e.g., Category) to Columns and a measure (e.g., Sales) to Rows to generate a bar chart.

Line Chart: Use line charts for trend analysis by placing time-based data (e.g., Date) on the X-axis and a measure like Sales on the Y-axis.

Scatter Plot: Drag two measures (e.g., Profit and Sales) into Columns and Rows to create a scatter plot, which helps identify correlations.

Filter Data: Use the filter pane to limit the data shown in your visualizations, based on dimensions or measures.

Example: Filter by Region to only show data for a specific region.

Add Color and Size: Drag a dimension or measure into the "Color" shelf to visually distinguish data, or use "Size" to vary the size of marks based on a measure.

5. Create Calculated Fields

Example Calculation: If you need to calculate profit margins, you can create a calculated field:

Go to Analysis > Create Calculated Field.

Enter a formula like Profit Margin = SUM([Profit]) / SUM([Sales]).

6. Create Dashboards

Combine multiple charts: You can combine various views (bar charts, line charts, maps, etc.) on a dashboard.

Add interactivity: Use filters and actions (e.g., click on a bar in a bar chart to filter data in another visualization).

Example: Drag a map (showing sales by region) and a bar chart (showing sales by product category) onto a dashboard. Use filter actions so selecting a region on the map filters the product category data.

7. Data Analysis Techniques

Trend Analysis: Using line charts, moving averages, or other time-based visualizations.

Segmentation: Group your data using dimensions like Region, Category, or Customer Segment to perform comparative analysis.

Aggregation: Tableau automatically aggregates data, but you can also adjust the aggregation level (SUM, AVG, etc.) in the field settings.

8. Insights and Storytelling

Annotations and Tooltips: Add annotations to highlight key insights or trends in the data. Customize tooltips to provide additional information when hovering over data points.

Story Points: Create a "story" to communicate the analysis to others. A story consists of a sequence of sheets that tell a narrative.

9. Export and Share Results

Export Visualizations: You can export your Tableau visualizations into image files (PNG) or PDF formats.

Publish to Tableau Server/Online: If you're working in a team or want to share dashboards with others, publish your workbook to Tableau Server or Tableau Online.

10. Best Practices

Keep it simple: Avoid overloading dashboards with too many visuals. Focus on the key insights.

Use color effectively: Use color to draw attention to important data points or trends, but avoid using too many colors that may confuse viewers.

Interactive filters: Allow users to interact with the data through filters for a more personalized analysis.

Example Practical Scenario:

Let's say you are analyzing sales data across different regions and products:

Load the data: Import the sales data CSV into Tableau, which contains fields like Region,

Product Category, Sales, Profit, and Date.

Create a Bar Chart:

Drag Product Category to the Columns shelf.

Drag Sales to the Rows shelf.

Tableau will create a bar chart showing total sales by product category.

Filter by Region:

Drag Region to the Filters shelf.

Select one or more regions to view sales data for those regions.

Create a Line Chart for Trends:

Drag Date to Columns and Sales to Rows.

Change the chart type to a line chart to visualize sales over time.

Add Calculated Field:

Create a calculated field for **Profit Margin**: Profit Margin = [Profit] / [Sales].

Drag the new Profit Margin field to the Tooltip shelf for additional context in your charts.

Create a Dashboard:

Combine the bar chart and line chart on a single dashboard.

Add a filter action that lets users select a region in the bar chart and filter the line chart to show sales trends for that region.

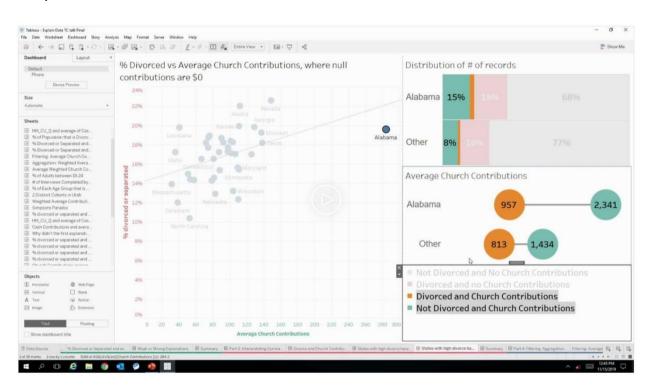
Publish and Share:

After the analysis is done, publish the dashboard to Tableau Server or export it as a PDF for sharing.

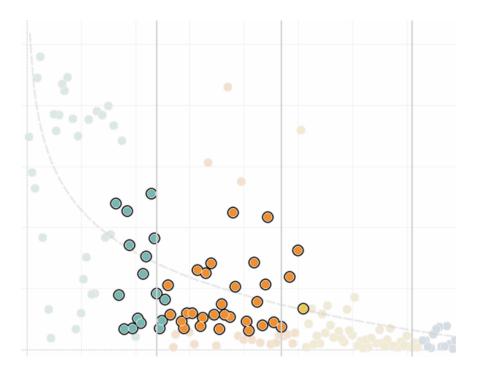
Conclusion:

Using Tableau for practical data analysis involves importing data, creating visualizations, and applying various techniques (filters, calculations, and dashboard creation) to extract valuable insights. Through interactive dashboards and clear visual storytelling, Tableau helps users uncover trends, patterns, and relationships in their data efficiently.

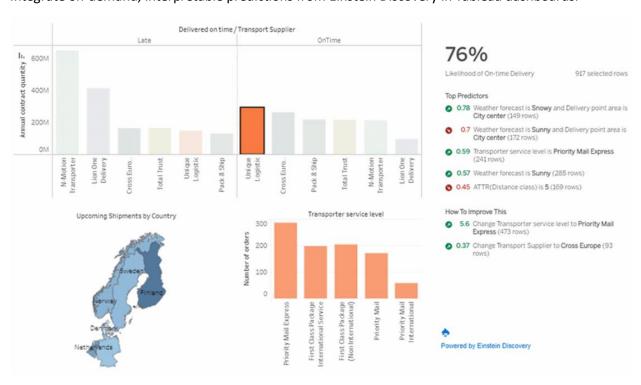
Explain Data helps you uncover unknown unknowns and answer why faster. Pairing your domain knowledge with Explain Data's computational power will supercharge your skills from analyst to statistician.



You can select multiple marks by holding down the Ctrl key on your keyboard (Command key on Mac) while you select each mark. You can also use one of the advanced selection tools to select marks within a specific shape.



Integrate on-demand, interpretable predictions from Einstein Discovery in Tableau dashboards.



PRACTICAL NO. 8: Data visualization using Tableau

Step 1: Set Up Your Tableau Environment

Download Tableau: If you haven't already, download and install Tableau Desktop. You can use the Tableau Public version if you're just starting out (free but with limitations on privacy).

Open Tableau: Launch Tableau Desktop and start a new project by clicking on File > New.

Step 2: Load Your Data into Tableau

Connect to Data:

On the left sidebar, under Connections, click the data source type (e.g., Microsoft Excel, Text File, Web Data Connector, SQL Server).

Select your file (Excel, CSV, etc.) and click Open. Tableau will load the data into the workspace.

Preview the Data:

Tableau will display a preview of the data. It automatically identifies the dimensions (qualitative variables like Region, Category) and measures (quantitative variables like Sales, Profit).

Drag and Drop to Workspace:

Drag the data table (sheet) you want to analyze to the canvas.

Step 3: Create Basic Visualizations

In Tableau, visualizations are built by dragging dimensions (e.g., Category, Region) and measures (e.g., Sales, Profit) onto rows, columns, and the "marks" area.

Bar Chart (Sales by Category)

Drag 'Category' to Columns: This will create categories along the x-axis.

Drag 'Sales' to Rows: Tableau will generate a bar chart showing sales across different categories.

Sort Bars: To sort bars by sales, click the Sort icon on the chart or right-click on the axis and choose "Sort".

Line Chart (Sales Over Time)

Drag 'Date' to Columns: Tableau will automatically recognize that this is a time-based field and will create a time axis.

Drag 'Sales' to Rows: A line chart will be generated showing sales trends over time.

Adjust Time Granularity: You can adjust the time scale (e.g., from year to month or day) by right-clicking on the Date field and selecting the level of granularity.

Pie Chart (Sales by Region)

Drag 'Region' to Columns: This will set the regions along the pie chart.

Drag 'Sales' to Rows: Tableau will create a pie chart where each slice represents sales by region.

Show Labels: Click on the pie chart and enable labels to show the sales values on each segment.

Scatter Plot (Profit vs. Sales)

Drag 'Profit' to Columns: This will be one axis.

Drag 'Sales' to Rows: This will be the other axis.

Adjust Size and Color: Use the Size and Color shelves to adjust the size of the scatter points based on a measure (like Quantity) and color based on another (like Region).

Step 4: Refine Your Visualizations

Filters:

Drag a dimension (e.g., Region) to the Filters shelf to filter data by a specific region.

You can also filter by measures (e.g., only show sales greater than \$100,000).

Color:

Drag a dimension (like Category) to the Color shelf to differentiate segments using color.

Adjust the color scheme by clicking on the Color legend and selecting "Edit Colors" to choose a color palette that fits the data.

Tooltips:

Customize tooltips to provide more detailed information when hovering over data points.

Click on Tooltip in the Marks card to modify what is displayed.

Add Annotations:

Right-click on a data point or part of the visualization and choose Annotate to add notes or explanations.

Step 5: Create a Dashboard

To combine multiple visualizations into a single dashboard:

Create a New Dashboard:

Click on the Dashboard tab at the bottom of Tableau and then select New Dashboard.

Drag Worksheets to Dashboard:

Drag each worksheet (e.g., bar chart, line chart, pie chart) from the left sidebar into the dashboard area.

Size Your Dashboard: Adjust the size of the dashboard by choosing Fixed Size or Automatic under the

Size section on the left.

Add Interactivity:

To add interactivity between visualizations, use Actions. For example, you can set up a filter action

where clicking on a bar in the bar chart filters data in the line chart.

Go to Dashboard > Actions > Add Action > Filter to set up this feature.

Step 6: Final Touches and Sharing

Customize Titles and Labels:

Edit titles and labels to make your visualizations clearer.

Right-click the title area and choose Edit to change the text, fonts, and alignment.

Publish the Dashboard:

Once satisfied with your visualizations, you can publish the dashboard.

Click File > Save As to save the workbook locally or Server to upload it to Tableau Online or Tableau

Server.

Export:

Export the dashboard as a PDF, image, or PowerPoint by going to File > Export.

Practical Example Scenario: Sales and Profit Analysis

Let's assume you have a dataset with the following fields: Region, Category, Product, Sales, Profit, and

Date. Here's how you would visualize this data:

Bar Chart: Show total sales for each product category.

Drag Category to Columns.

Drag Sales to Rows.

Sort the chart to display categories with the highest sales first.

Line Chart: Show sales trends over time (e.g., monthly sales).

Drag Date to Columns (ensure it's set to a monthly level).

Drag Sales to Rows to create a line chart showing sales over the months.

Scatter Plot: Show the relationship between sales and profit.

Drag Sales to Columns.

Drag Profit to Rows.

Color the scatter points by Region to see the geographical distribution of sales and profit.

Pie Chart: Show the sales distribution by region.

Drag Region to Columns.

Drag Sales to Rows to create a pie chart.

Label the slices with the sales values for better clarity.

Dashboard:

Combine the bar chart, line chart, scatter plot, and pie chart into a single dashboard.

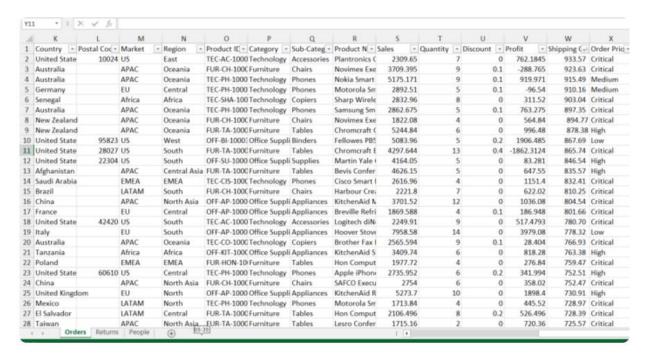
Add filter actions, e.g., clicking on a region in the pie chart filters the data in the bar and line charts.

Conclusion

By following this process, you will be able to create interactive, insightful data visualizations using

Tableau. From importing data to refining visualizations and creating dashboards, Tableau enables you to tell a compelling story with your data. With these basic skills, you can analyze trends, identify patterns, and make informed decisions based on your data.

The downloaded file is a zip file that contains an excel that looks like the given picture below:



will demonstrate to you how to load data and perform some preprocessing.

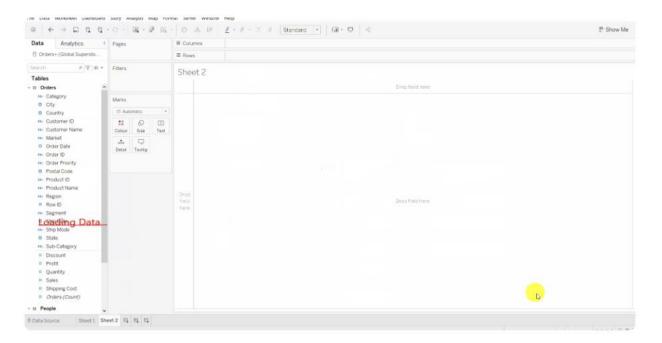


Tableau work-page consist of different section. Let's understand them first before plotting our graphs.

