



THE TALKING SOCIAL NETWORK

When your eyes are busy

hubbub.fm

THE PROBLEM

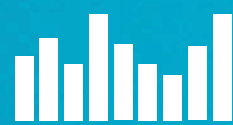


Sources: Harvard Men's Health Watch, The Radicati Group

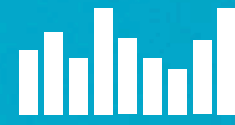
THE SOLUTION

hubbub

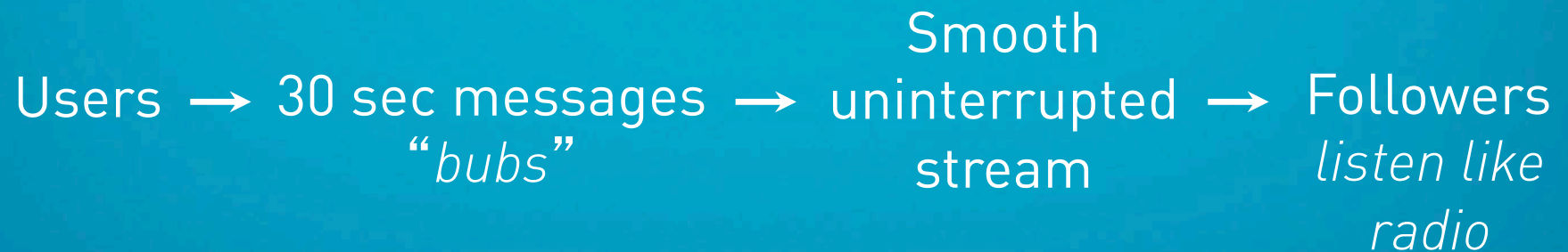
THE TALKING SOCIAL NETWORK



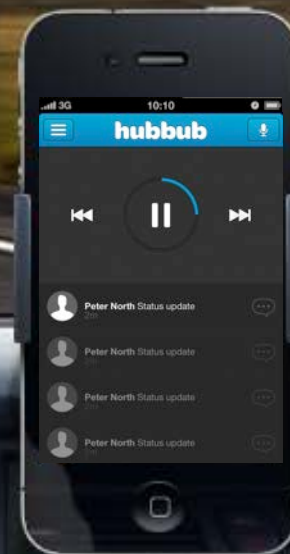
Voice-based platform



Stay tuned when your eyes are busy



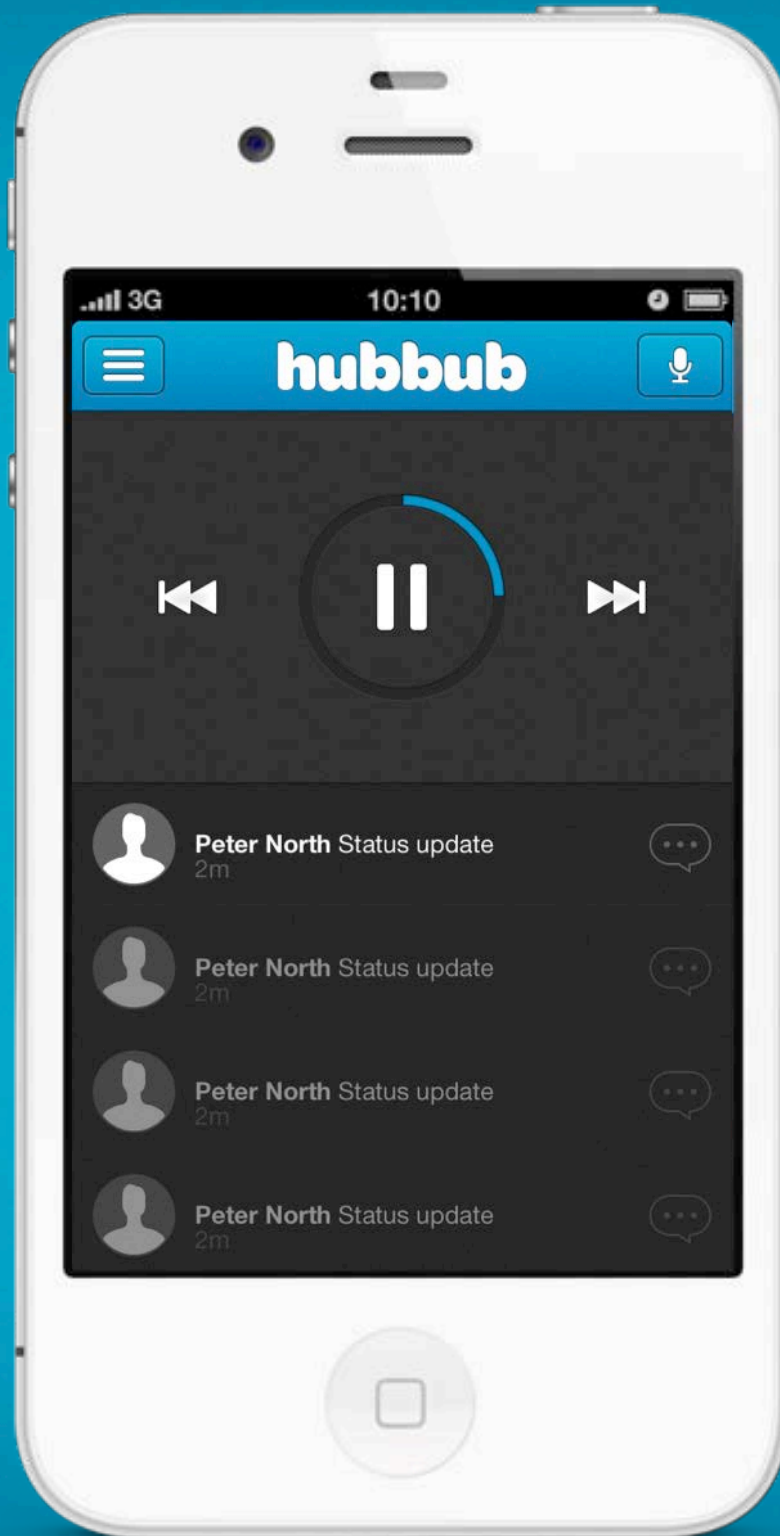
Non-distractive
driving



STREAM SCREEN

One-button
control

Commenting
by voice



Smooth
homogenized
message list
playback



hubbub



All bubs

Tags

Subnav Item

Another one



Jonathan Smith-Warsteinerburg

14:45

Some [#text](#) goes here



12 15 7



Johanna Tamagochi

14:45

Some [#text](#) goes here



12 15 7



Jonathan Smith-Warsteinerburg

14:45

Some [#text](#) goes here



Who's online



Trending tags

hubbub

euro2012

design

chuck norris

music

art

hubbub

euro2012

design

R&D COMPONENT

hubbub

THE TALKING
SOCIAL NETWORK

- User voice authentication: security for business accounts;
- Sound content browser
- Control through voice commands
- Sound playback speed boost without distorting the narrator's voice pitch
- GSM-Internet gateway
- Audio data voice search
- Modules for embedding Hubbub-powered sound content to web pages

Goal: 100% sound interface

THE TEAM

12 people + 3 R&D



SONY

Microsoft

DAIMLER

skype



BUSINESS MODEL

1. Freemium: unbundled + Business accounts
2. Contextual advertising



MARKET & COMPETITION

Vacant niche on \$10,4B and 1,43B users social media market

The logo for 'hubbub' is written in a bold, white, lowercase sans-serif font.

You listen to real people

Full social interaction:
record, follow, comment,
share, access profiles,
bridge to facebook and
twitter, etc.

Language-independent

Intergrates external
music stream



DriveSafe.ly™

You listen to robots

Limited social interaction:
you can answer texts and
comment tweets via voice-to-
text engine

Language-dependent

No external sound stream
integration



You listen to robots

No social interaction

Language-dependent

Intergrates external music
stream

Sources: eMarketer, Research and Markets, Crunchbase



Hubbub GmbH, A-1010 Wien, Tegethoffstraße 7

Yurij Riphyak, CEO: +43 1 229 75 76

Skype: pry-19, yura@hubbub.fm

www.hubbub.fm