

# Developing with Twitter

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#### Outline

- Hello Twitter
- Twitter APIs
  - Statistics and Application
  - Key Features
- Developing with Twitter API
   (A Case Study on Mining User Profile)
  - API Accessing
  - Handling Outputs



#### **How Twitter was Born**

- Twitter was inspired by bike couriers
- First prototype was used as an internal service for Odeo employees
- Released into the wild in July 2006
- The tipping point was the 2007 SXSW conference

#### Twitter API: numbers

- >750K active developers
- >1M applications
  - Tools for Publishing: Twitterfeed





#### SERVING MILLIONS OF FEEDS TO SOCIAL NETWORKS





#### Twitter API: numbers

- >750K active developers
- >1M applications
  - Tools for Publishing: Twitterfeed
  - Tools for Search: Tweetbeep





TweetBeep is like Google Alerts for Twitter!



•••••	
	Log
username	

#### Free Twitter Alerts by Email!

If you love Twitter, you'll love TweetBeep! Keep track of conversations that mention you, your products, your company, anything, with hourly updates! You can even keep track of who's tweeting your website or blog, even if they use a shortened URL (like bit.ly or tinyurl.com). Now, how cool is that?!

Great for online reputation management, catching all your @replies and @mentions, finding job/networking opportunities, keeping up on your favorite hobby, and more!

TweetBeep has been featured in the <u>Wall Street Journal</u> and the <u>NY Times!</u>

#### **Try TweetBeep Premium!**

Upgrade your account to <a href="TweetBeep Premium">TweetBeep Premium</a>! For \$20/month you get 200 alerts, a 15 minute alert option, and no advertisements! With <a href="TweetBeep Premium">TweetBeep Premium</a> you can respond quickly to relevant tweets! Just sign up for a free account and then click the Upgrade link!

#### Free Sign Up

<b>Username</b> For TweetBeep		
Password Be Tricky		
Confirm Password		
Your Name		
Your Email		
Twitter Username		
Sul	omit	

Note: Before you begin receiving alerts, you must check your email and click on the link!

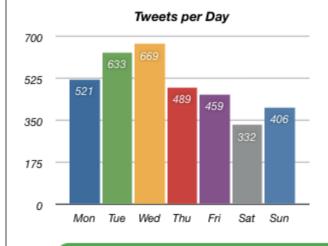
#### Twitter API: numbers

- >750K active developers
- >1M applications
  - Tools for Publishing: Twitterfeed
  - Tools for Search: Tweetbeep
  - Tools for statistics: TweetStats



#### TweetStats In ur Tweets, Graphin' Your Stats!

Home Trends Donate



#### Graph your Twitter Stats including

Tweets per hour

Tweets per month

Tweet timeline

Reply statistics

In use by nearly 1,000,000 Twitter-folk!

Enter your Twitter username

Graph My Tweets!

Looking for simple Social Media Monitoring?



Brought to you by @dacort!

Refresh your stats - stats get updated when you come back after 8 hours and enter your username.

Interested in more detailed analytics? Contact dacort at tweetstats.com





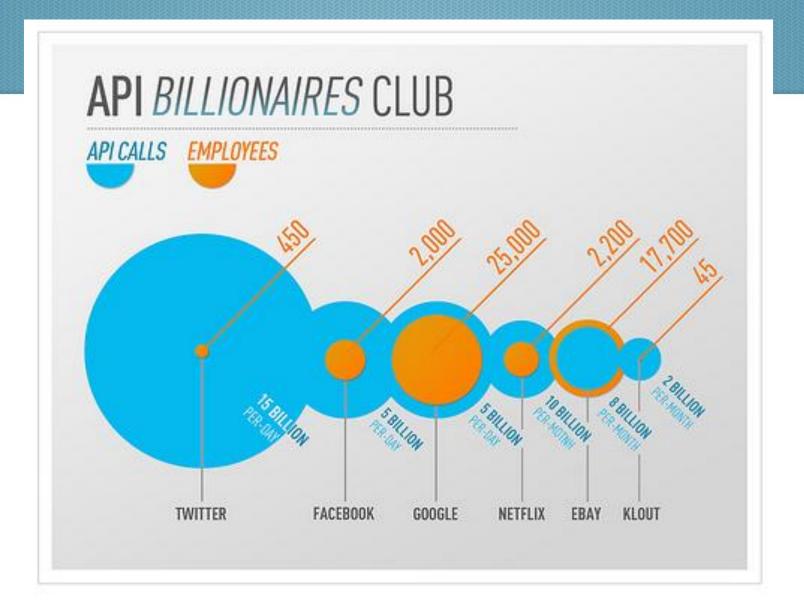
Made with love and lots of help by Damon Cortesi aka (@dacort)



#### Twitter API: numbers

- >750K active developers
- >1M applications
  - Tools for Publishing: Twitterfeed
  - Tools for Search: Tweetbeep
  - Tools for statistics: TweetStats
  - And many more...
- 15B API requests per day





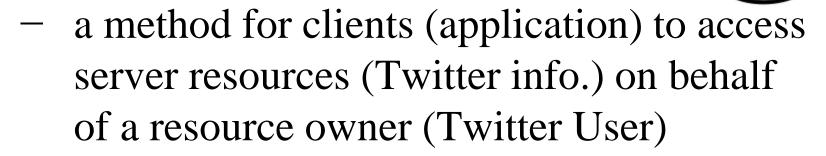
### Twitter API: Key Features

- OAuth
  - Open standard for authentication
- Three APIs
  - REST, Search and Streaming
- Main Objects
  - Timeline, Status and User
- Rate Limits



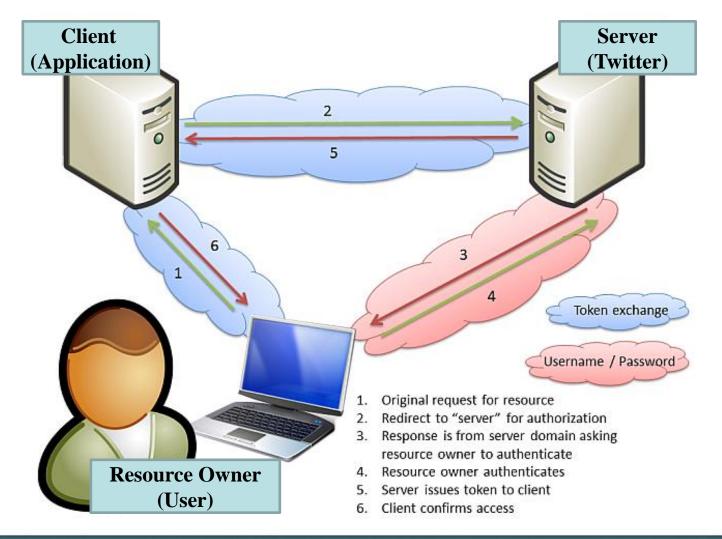
#### **OAuth**

#### What is OAuth



 a process for resource owner to authorize third-party access to their server resources without sharing their credentials, using user-agent redirections.

#### **OAuth Machenism**



# Twitter API (REST API)

#### • REST API

- Basic tweet functionality
  - Post tweet
  - Follow others,
  - Modify account settings, etc
- All functions on the timeline
  - View tweets
  - Retweet etc



## Twitter API (Search API)

- Search API
  - Discover trends
  - Real-time search index
    - By keywords
    - By user
    - By location



# Twitter API (Streaming API)

- Streaming API
  - HTTP long-poll connection
  - Tweets in real-time
    - Sample of public tweets
    - Filter real-time tweets on
      - Keywords
      - Users etc.



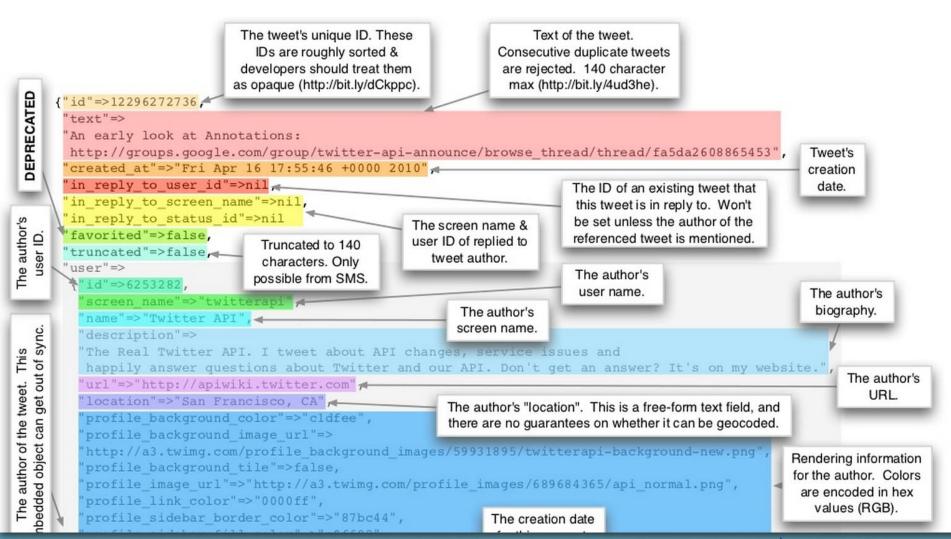
#### Rate limit

- Per User Basis
- Time Window: 15 minute intervals
  - REST API: 15 or 180 calls per window
  - Search API: will be rate limited at 180 queries per window
  - Streaming API: streaming cap (about 1% of the public stream)

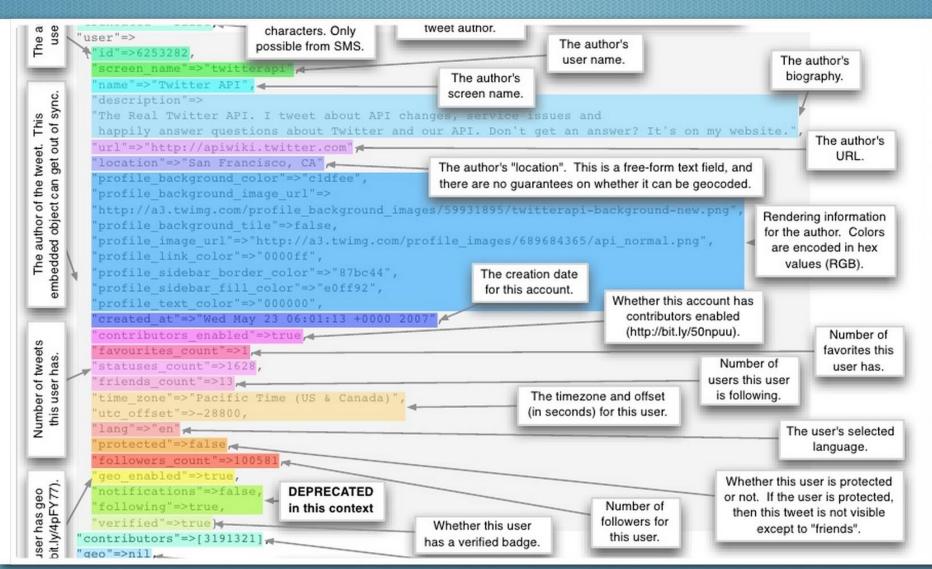
### Three Main Objects

- Timeline
  - Orderings of tweets/Status
- Status
  - The tweet (text, author/User, location ...)
- User
  - Twitter user profile

# Three Main Objects (JSON)



# Three Main Objects (JSON)





A case study for user profile crawling by using JAVA

# DEVELOPING WITH TWITTER API



#### In order to build ...

- A Twitter developer ID
- Java
  - https://www.java.com/en/download/
- Eclipse: IDE for Java development
  - https://www.eclipse.org/downloads/
- Twitter4j: Java library for the Twitter API
  - http://twitter4j.org/en/index.html#download



#### **Establish Account**



Have an account? Sign in ▼

Email address	Enter your first and last name.
Create a password	
Choose your username	
▼ Keep me signed-in on this computer.	
By clicking the button, you agree to the terms below:  These Terms of Service ("Terms") govern your access to and use of the services, including our various websites, SMS, APIs, email	Printable versions: Terms of Service · Privacy Policy Cookie Use
of the Services, including our various websites, onto, Artis, entail	



## **Create Application**

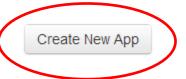
• <a href="https://dev.twitter.com">https://dev.twitter.com</a>



# **Create Appliation**

**У** Application Management

#### **Twitter Apps**



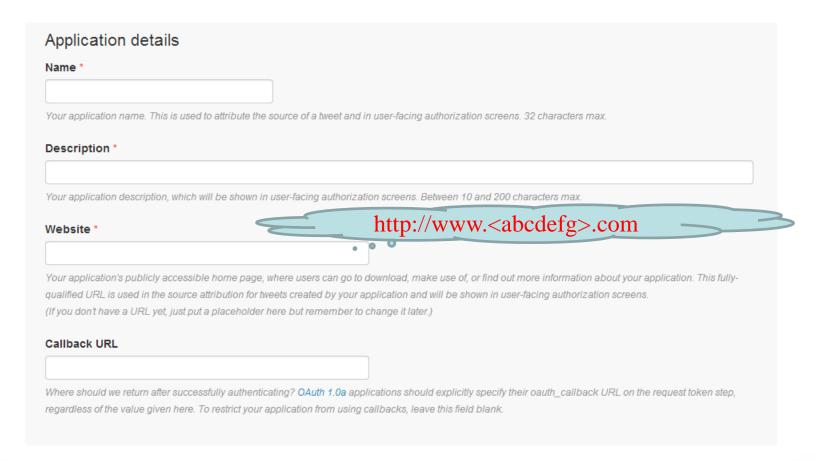
# **Create Appliation**

#### **Create an application**

Application details	
lame *	
our application name. This is used t	to attribute the source of a tweet and in user-facing authorization screens. 32 characters max.
Description *	
Your application description, which w	ill be shown in user-facing authorization screens. Between 10 and 200 characters max.
Website *	
Nebsite *	
	e home page, where users can go to download, make use of, or find out more information about your application. This fully-
Your application's publicly accessible	e home page, where users can go to download, make use of, or find out more information about your application. This fully- ttribution for tweets created by your application and will be shown in user-facing authorization screens.
Your application's publicly accessible	
Your application's publicly accessible	ttribution for tweets created by your application and will be shown in user-facing authorization screens.
Your application's publicly accessible qualified URL is used in the source al 'If you don't have a URL yet, just put a	ttribution for tweets created by your application and will be shown in user-facing authorization screens.
Your application's publicly accessible qualified URL is used in the source al 'If you don't have a URL yet, just put a	ttribution for tweets created by your application and will be shown in user-facing authorization screens.
Your application's publicly accessible qualified URL is used in the source at If you don't have a URL yet, just put a Callback URL	ttribution for tweets created by your application and will be shown in user-facing authorization screens.

### **Create Appliation**

#### Create an application



### Get API Keys

Your application has been created. Please take a moment to review and adjust your application's settings.

#### twit for dmsn

Test OAuth

Details

Settings

API Keys

Permissions



an app for show to the dmsn

http://tweet-dmsn.com/

#### Organization

Information about the organization or company associated with your application. This information is optional.

Organization	None	
Organization website	None	
4		F

#### **Application settings**

Your application's API keys are used to authenticate requests to the Twitter Platform.

Access level

Read-only (modify app permissions)



# Get API Keys

Details Settings API Keys Permissions

#### **Application settings**

Keep the "API secret" a secret. This key should never be human-readable in your application.

API secret API secret

#### Get Access Token

#### Your access token

You haven't authorized this application for your own account yet.

By creating your access token here, you will have everything you need to make API calls right away. The access token generated will be assigned your application's current permission level.

#### Token actions

Create my access token



#### Get Access Token

#### Your access token

This access token can be used to make API requests on your own account's behalf. Do not share your access token secret with anyone.

Access token secret



### Get API Keys

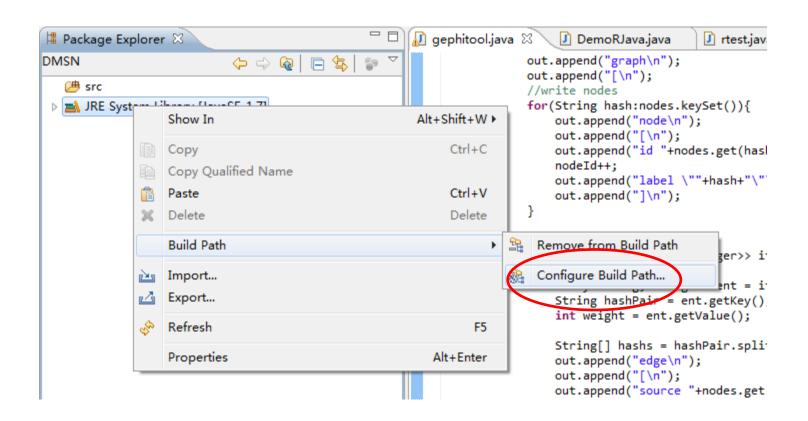
- Remember your
  - API key
  - API secret
  - Access token
  - Access token secret

### Java Project for Twitter

- Install Java & Eclipse
- Create a new project
- Twitter4j library:
  - Current version 3.0.5
  - all jar files under directory /lib

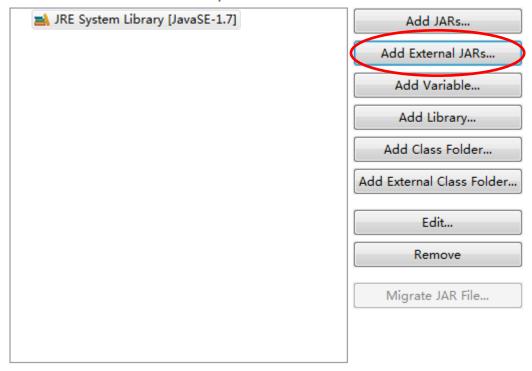


# import the Twitter4j library

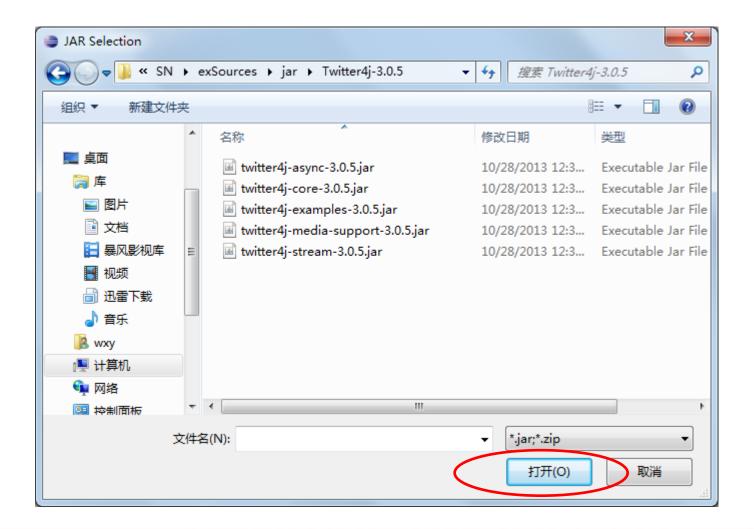


# import the Twitter4j library

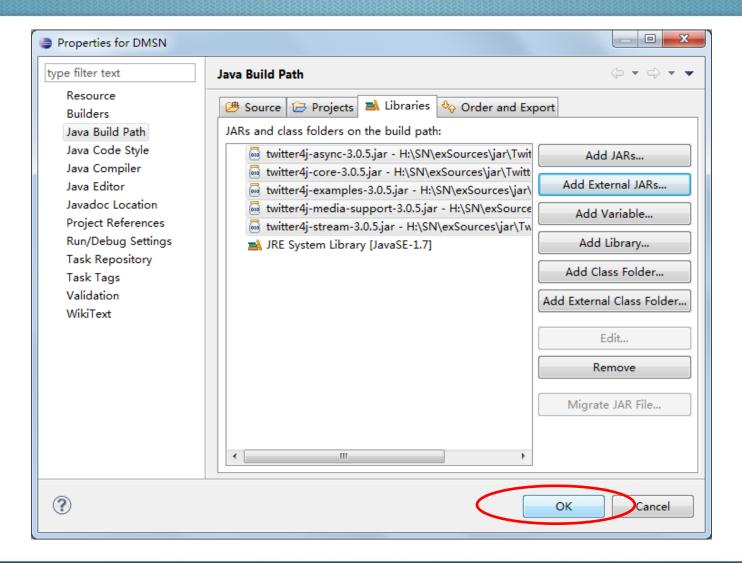
JARs and class folders on the build path:



# import the Twitter4j library



# import the Twitter4j library



#### Twitter4j: OAuth

```
import twitter4j.conf.ConfigurationBuilder;
private ConfigurationBuilder OAuthBuilder() {
    ConfigurationBuilder cb = new ConfigurationBuilder();
    cb.setOAuthConsumerKey("YOUR API KEY");
    cb.setOAuthConsumerSecret("YOUR API SECRET");
    cb.setOAuthAccessToken("YOUR ACCESS TOKEN");
    cb.setOAuthAccessTokenSecret("YOUR ACCESS TOKEN
SECRET");
    return cb;
```

#### Twitter4j: connect to Twitter

```
import twitter4j.TwitterFactory;
import twitter4j.conf.ConfigurationBuilder;
public ....(){
        ConfigurationBuilder cb = OAuthBuilder();
        Twitter twitter = new
TwitterFactory(cb.build()).getInstance();
        ......
}
```



## Twitter4j: get user profile

```
import twitter4j.User;
public ....(){
       ConfigurationBuilder cb = OAuthBuilder();
        Twitter twitter = new
TwitterFactory(cb.build()).getInstance();
        User user = twitter.showUser("USER NAME/USER
ID")
       System.out.println(user.getDescrption());
       System.out.println(user.getCreatedAt());
```

#### Twitter4j: User Object

- Access to all user's field
  - getScreenName()
  - getFollowersCount()
  - getFriendsCount()
  - getStatus()
    - getRetweetCount()
  - etc...



### Twitter4j: handle rate limit

- Mining multiple user profile in short time
- Rate limit exception (twitter.showUser)
- Error code: 88
- Forbiden period
  - getRateLimitStatus().getSecondsUntilReset();
- Solution: thread sleep



### Twitter4j: handle rate limit

```
import twitter4j.User;
public ....(){
       try{
              User user = twitter.showUser("USER
NAME/USER ID")
       }catch (TwitterException e){
              <continued in next page...>
```

#### Twitter4j: handle rate limit

```
catch (TwitterException e){
        if(e.getErrorCode()==88){
                 System.err.println("Rate Limit exceeded!!!!!");
                 try{
                          long time =
e.getRateLimitStatus().getSecondsUntilReset();
                          System.err.println("Waiting for "+time+"
seconds");
                          if(time>0) Thread. sleep((time+5)*1000);
                  }catch(InterruptedException e1){
                          e1.printStackTrace();
                 continue;
```

### **Storing Data**

- Statistics: e.g. followers/friends count
  - csv file etc
  - Produce through Java (FileWriter)
- Batch of User & Tweet
  - DBMS, e.g. MySQL
  - Install the database software
  - Build the classpath with JDBC
  - Define the table



# Other Language

- Python
  - tweepy
  - python-twitter
- C++
  - twitcurl
- And many else

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