

Wholesale & Retail Orders Dataset Visualization

Power BI

By Pataraporn S.

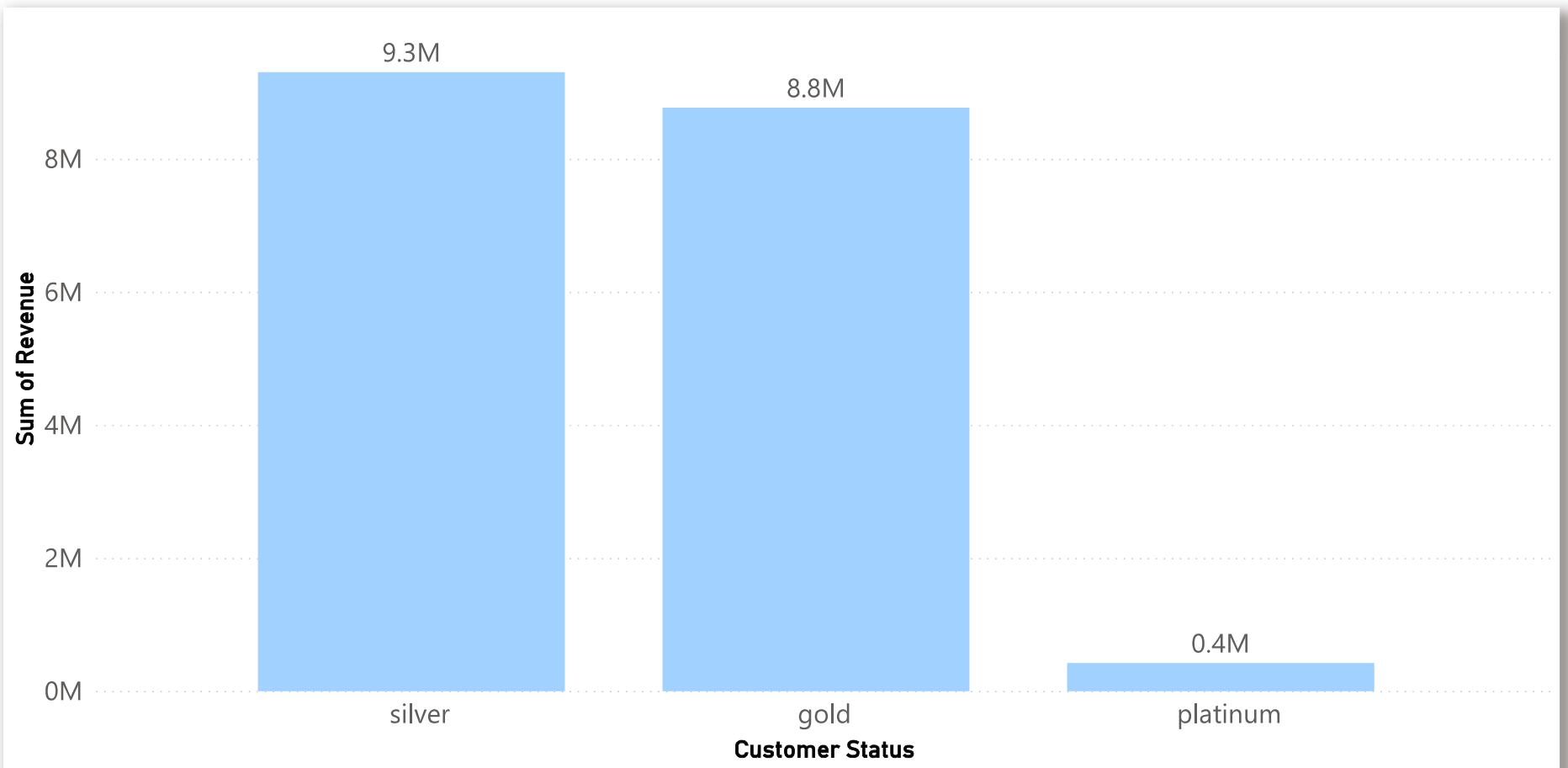
Source :

<https://www.kaggle.com/datasets/gabrielsantello/wholesale-and-retail-orders-dataset>

Last Update 9/11/2023



Revenue of Each Customer Status



How Long of Order Processing Time After The Order Was Placed?

Minimum (Days)

0

Average (Days)

1

Maximum (Days)

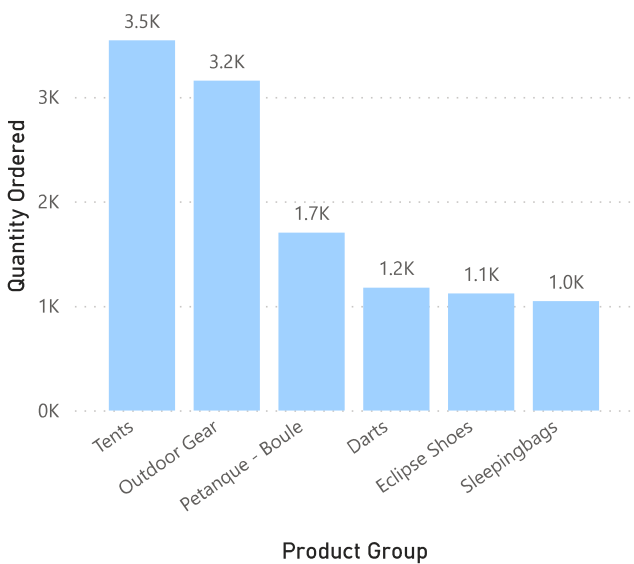
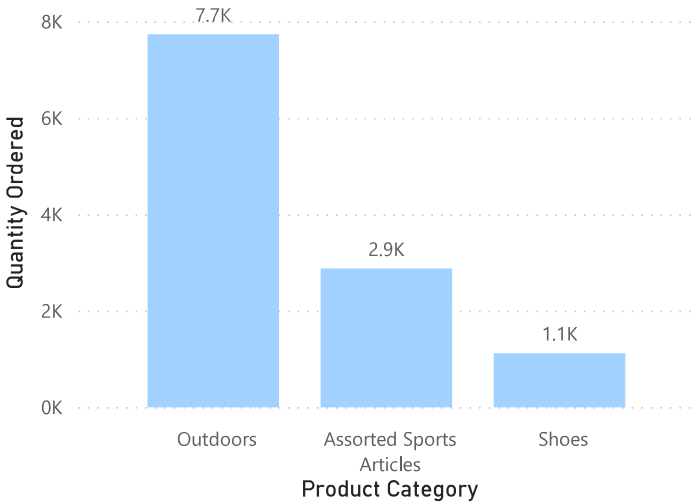
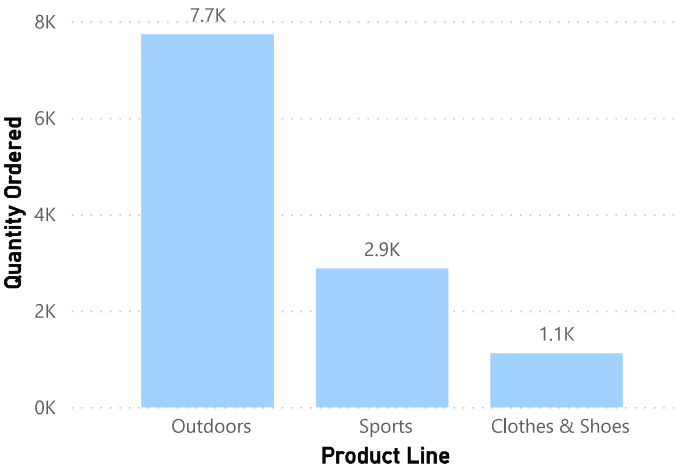
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Duration 0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 30



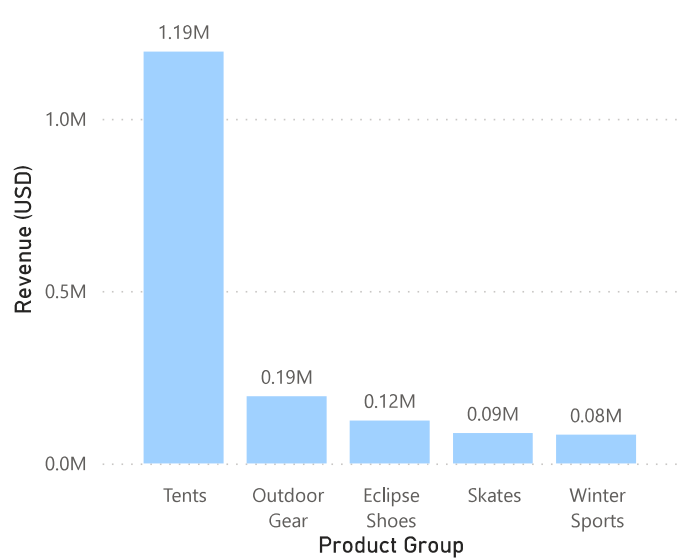
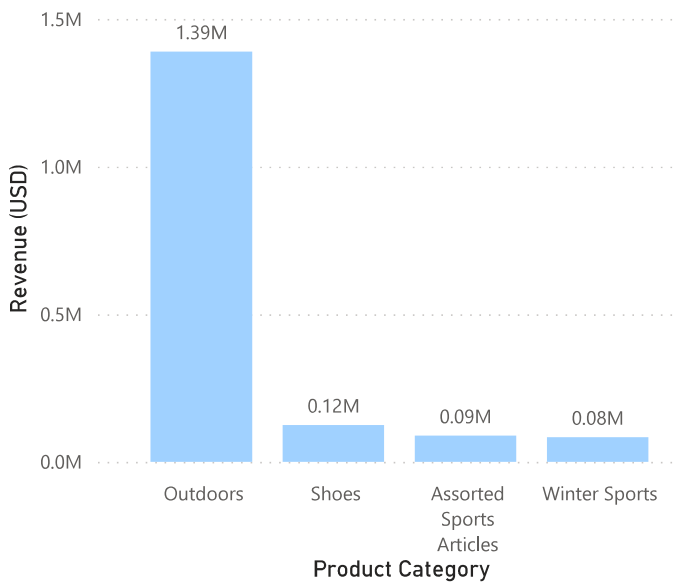
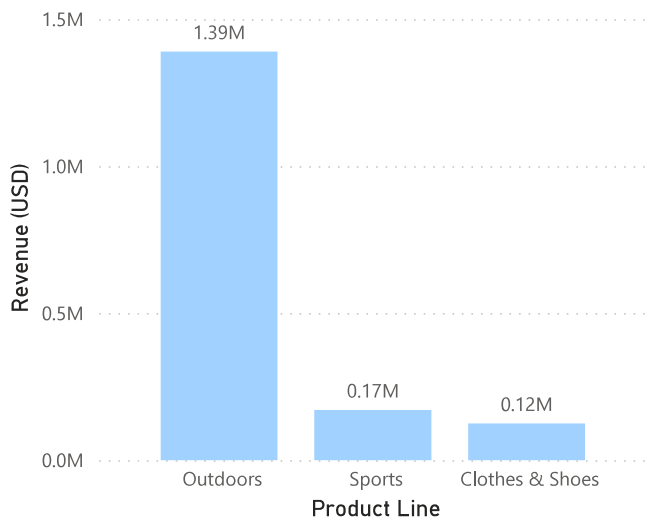
Top 10 Most Purchased Products

Product ID	Product Line	Product Category	Product Group	Product Name	Quantity Ordered
240100300006	Sports	Assorted Sports Articles	Petanque - Boule	Petanque Balls Chromium 8-pack	1700
230100700002	Outdoors	Outdoors	Tents	Comfort Shelter	1252
230100500082	Outdoors	Outdoors	Outdoor Gear	Lucky Tech Intergal Wp/B Rain Pants	1211
230100700011	Outdoors	Outdoors	Tents	Hurricane 4	1208
240100200012	Sports	Assorted Sports Articles	Darts	Bulls Eye Stuart/Tungsten 24 Gram	1173
220200100099	Clothes & Shoes	Shoes	Eclipse Shoes	Big Guy Men's Air Tuned Sirocco Shoes	1117
230100700008	Outdoors	Outdoors	Tents	Family Holiday 4	1078
230100600022	Outdoors	Outdoors	Sleepingbags	Expedition10,Medium,Right,Blue Ribbon	1043
230100500096	Outdoors	Outdoors	Outdoor Gear	Rain Jacket	1030
230100500056	Outdoors	Outdoors	Outdoor Gear	Knife	911
Total					11723

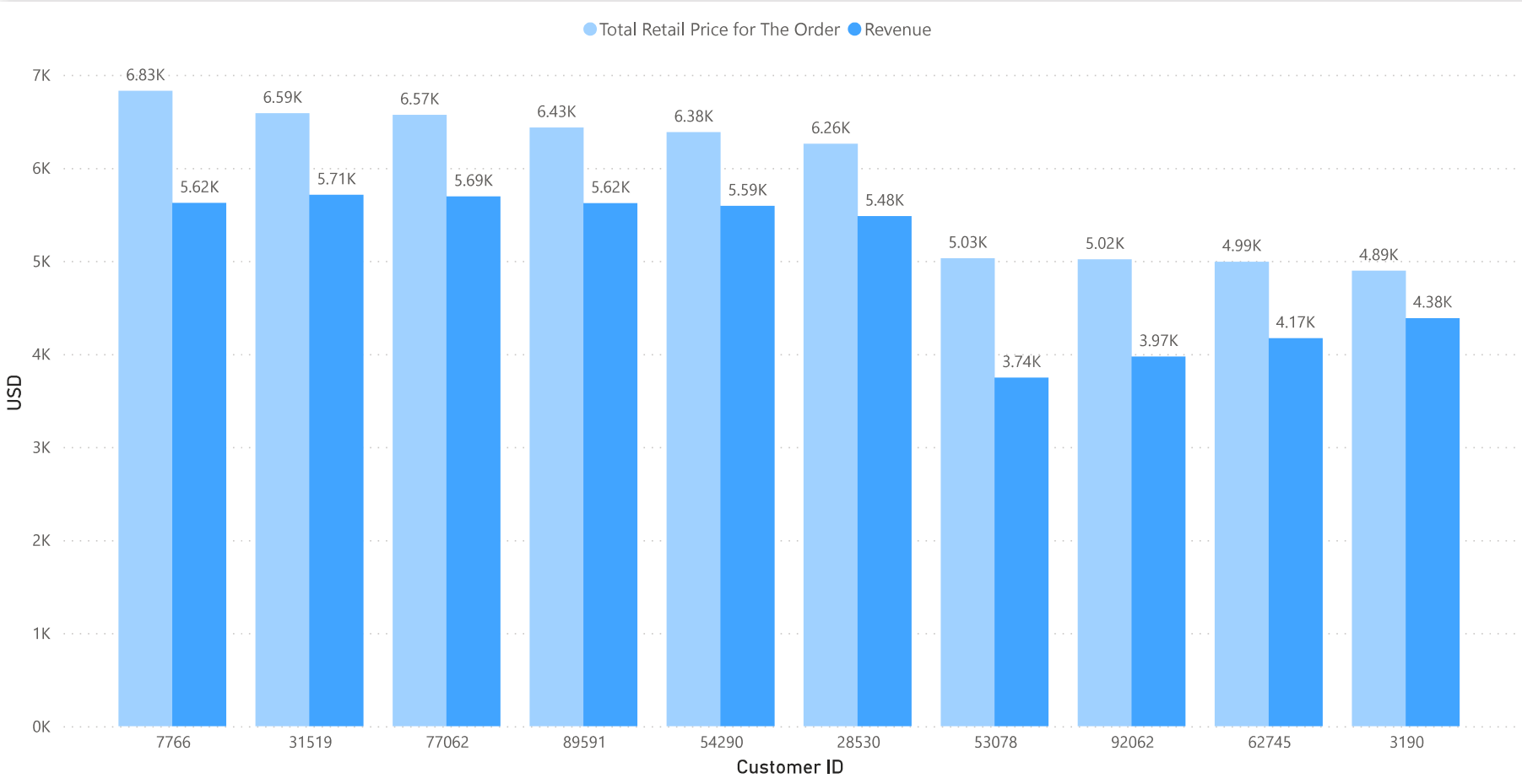


Top 10 Most Profit Products

Product ID	Product Line	Product Category	Product Group	Product Name	Sum of Quantity Ordered	Sum of revenue
230100700008	Outdoors	Outdoors	Tents	Family Holiday 4	1078	392,238.10
230100700011	Outdoors	Outdoors	Tents	Hurricane 4	1208	249,584.40
230100700009	Outdoors	Outdoors	Tents	Family Holiday 6	510	195,277.25
230100700004	Outdoors	Outdoors	Tents	Expedition Dome 3	766	183,623.00
230100700002	Outdoors	Outdoors	Tents	Comfort Shelter	1252	174,190.00
220200100099	Clothes & Shoes	Shoes	Eclipse Shoes	Big Guy Men's Air Tuned Sirocco Shoes	1117	124,043.60
230100500082	Outdoors	Outdoors	Outdoor Gear	Lucky Tech Intergal Wp/B Rain Pants	1211	110,925.30
240100400151	Sports	Assorted Sports Articles	Skates	Weston F4 Men's Hockey Skates	291	87,579.20
230100500077	Outdoors	Outdoors	Outdoor Gear	Jl Legacy Curig I.A.Jacket	628	83,399.75
240800200006	Sports	Winter Sports	Winter Sports	Twain Women's Evolution 8.0 T Ski Boots	516	82,728.70
Total					8577	1,683,589.30

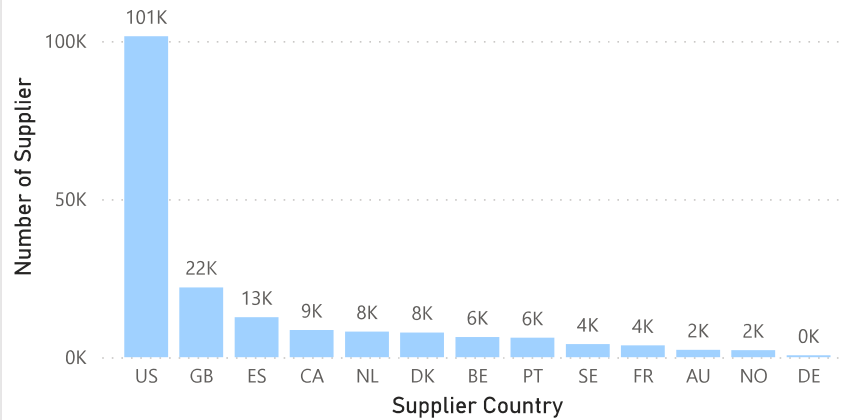


Top 10 Highest Spending Customers



Supplier Overview

Number of Supplier By Country



Top 10 Supplier With Most Orders



Top 10 Supplier With Most Cost Price

